The UNLV School of Medicine
Rethinking Governance, Planning, and Economic Impact

Monday, Oct. 15, 2018
Greenspun Hall Auditorium
8:30 - 11:15 AM
THE LENCY INSTITUTE RESEARCH COLLOQUIUM SERIES, NO. 2
Greenspun Hall Auditorium, University of Nevada, Las Vegas
Monday, October 15, 2018
Breakfast Reception: 8:30 – 9:00 AM   |   Scheduled Event: 9:00 – 11:15 AM

Agenda

9:00 – 9:05 AM
Welcome & Introduction
William E. Brown, Jr.
UNLV Director, Brookings Mountain West

9:05 – 9:35 AM
The Origin and Evolution of the UNLV School of Medicine
Robert E. Lang, Ph.D.
Professor of Urban Affairs, UNLV
Executive Director, The Lincy Institute and Brookings Mountain West

9:35 – 10:05 AM
Evaluation and Recommendations for Innovative Medical School Facilities
Paul Umbach
Founder and President, Tripp Umbach

10:05 – 10:35 AM
Building a Medical District Around the UNLV School of Medicine
Jaewon Lim, Ph.D.
Associate Professor, School of Public Policy & Leadership, UNLV

10:35 – 11:15 AM
Researchers’ Roundtable and Audience Q&A

MODERATOR
Marya Shegog, Ph.D.
Assistant Professor, School of Community Health Sciences, UNLV
Director of Health Programs, The Lincy Institute

PANELISTS
Robert E. Lang, Ph.D.
Professor of Urban Affairs, UNLV
Executive Director, The Lincy Institute and Brookings Mountain West

Paul Umbach
Founder and President, Tripp Umbach

Jaewon Lim, Ph.D.
Associate Professor, School of Public Policy & Leadership, UNLV

11:15 AM
Closing Remarks
Robert E. Lang, Ph.D.
Professor of Urban Affairs, UNLV
Executive Director, The Lincy Institute and Brookings Mountain West

ALL IDEAS EXPRESSES AT THIS COLLOQUIUM REPRESENT THE VIEWS OF THE RESEARCHERS AND ARE NOT THE OFFICIAL VIEWS OF THEIR RESPECTIVE INSTITUTIONS.
Cover Photo: UNLV School of Medicine (proposed), Aerial View. https://www.unlv.edu/medicine/campus
Event Details

The launch of the UNLV School of Medicine presents a unique opportunity for Southern Nevada to address two critical issues: the absence of adequate healthcare services for a region of more than 2.2 million people, and the economic impact of a new medical school resulting in an expanded regional health care economy. A collaborative process that engages local, state, and private sector interests is essential to the development of the UNLV School of Medicine and the expansion of an effective, efficient, and profitable healthcare economy.

The Lincy Institute is pleased to release new health policy publications prepared with the support of the UNLV School of Medicine, and to host representatives of Tripp Umbach, the nation’s leading consultant on community health needs assessments, economic impact studies, feasibility studies, economic development, and strategic planning. Tripp Umbach will present options for funding and financing the construction of medical school facilities and will be joined by UNLV faculty members who will present research and policy analyses focused on the growth and sustainability of the UNLV School of Medicine.

Contributors

**William E. Brown, Jr.** received his undergraduate degree from the University of Massachusetts, Amherst in 1978 and his graduate degree from the University of Michigan in 1981. Brown has held appointments as an academic research librarian, faculty member, and administrator at Yale University, the University of Miami, and the University of California, Berkeley, before joining UNLV in 2005. As UNLV Director of Brookings Mountain West, Brown coordinates the programs, lectures, and activities of Brookings Mountain West in Southern Nevada, including the Brookings Public Policy Minor at UNLV. He has published a diverse array of scholarly works in American history, literature, politics, and related fields.

**Julie Chmiel** has successfully managed studies for Tripp Umbach clients throughout the United States since 2005. She serves as Principal Project Director and has worked on numerous projects on academic medicine, economic impact, feasibility, bioscience marketing, community health, market research, and strategic planning studies. She has experience conducting projects for major hospitals, healthcare organizations, colleges, and universities. Chmiel’s work and leadership on consulting assignments for hospitals and higher education clients provides strategic, data-driven value, and decision-making. Her strengths are group facilitation and quantitative and qualitative research. Chmiel holds a master’s degree in counseling from Adams State University and a Bachelor of Science degree in communications media with a concentration in statistics from Indiana University of Pennsylvania.

**Robert E. Lang** is a nationally recognized authority on urban growth, economic development and population dynamics, including the interplay between politics and growth in the American West. Lang is often called on by business and elected leaders and media to provide an understanding of the economic development in the west (including Nevada). His research has been featured in numerous media outlets, including USA Today, New York Times, Washington Post, Wall Street Journal, US News and World Report, and reported on by CNN, MSNBC, Fox News, ABC World News Tonight and NPR. Lang’s research areas include suburban studies, real estate, demographic and spatial analysis, economic development, and metropolitan policy. He has authored over 200 academic and professional publications and has developed many new urban planning concepts such as "Boomburbs," "Edgeless Cities," "Megapolitan Areas," and the Arizona “Sun Corridor.” Lang is a professor in the Greenspun College of Urban Affairs and the Executive Director of The Lincy Institute and Brookings Mountain West at UNLV. He is a Senior Fellow at the Brookings Institution in Washington, D.C. Lang holds a Ph.D. in urban sociology from Rutgers University.

**Jaewon Lim** is an associate professor and undergraduate coordinator in the School of Public Policy and Leadership in the Greenspun College of Urban Affairs at UNLV. Lim earned his Ph.D. from the University of Illinois at Urbana-Champaign in regional planning. Between 2003 and 2007, he served as a research assistant for REAL (Regional Economics Applications Laboratory) of University of
Illinois at Urbana-Champaign, focusing on development and use of analytical models for urban and regional forecasting and economic development. Before joining UNLV, Lim held positions as a regional economist and affiliated faculty in Office of Economic Development and School of Geography and Development at the University of Arizona. He also serves on the editorial board for the International Journal of Urban Sciences, and Culture and Politics.

Kaylie Pattni served as an intern with Brookings Mountain West and The Lincy Institute in 2018. As a public policy research assistant, she gathered and analyzed data, and provided expertise in the production of health policy deliverables. Pattni will complete her bachelor’s degree in politics, philosophy, and economics with a pre-law emphasis in June 2019 from Seattle Pacific University.

Caitlin J. Saladino is a doctoral candidate of public affairs in the School of Public Policy and Leadership at UNLV. She currently serves as the Director of Strategic Development and Operations for The Lincy Institute and Brookings Mountain West. Her research centers on education policy in Southern Nevada, including best practices for Hispanic Serving Institutions, the college-going culture in the Las Vegas community, education governance, public policy, and higher education legislation.

Marya Shegog is the Director of Health Programs at The Lincy Institute and an assistant professor within the School of Community Health Sciences Department of Environmental and Occupational Health. She is a graduate of the University of South Carolina, Arnold School of Public Health where she attained her master’s and Ph.D. in health promotion, education, and behavior and a graduate certificate in women’s studies. Her career spans across two decades and includes public and private sectors, community development, corporate research and organizational planning, evaluation and implementation. In Las Vegas, Shegog’s work centers on creating and expanding health infrastructure for one of the fastest growing regions in the country, Southern Nevada. Fundamentally, she believes that everyone deserves access to good, culturally competent health care and by addressing people, not disease, health equity will be achieved.

Paul Umbach is the Founder and President of Tripp Umbach, a national research and planning firm that has completed more than 2,000 consulting assignments since 1990. He has consulted with more than 500 of the nation’s largest and most prestigious organizations, including The Mayo Clinic, Ford Motor Company, Blue Cross Blue Shield, 3M, and Cornell University. His healthcare clients include 50 of the nation’s 100 leading hospitals, and more than 100 of the nation’s largest universities and corporations. Umbach is one of the nation’s leading community health researchers and planners, having completed community health assessments in more than 250 communities. He has led economic impact assessment projects for the Association of American Medical Colleges (AAMC), the Mayo Clinic, and the Council of Boston Teaching Hospitals. Since 2002, Umbach has conducted consulting assignments for more than 30 new medical schools. He has published several books and articles, taught at colleges and universities, and presented at more than 50 state and national conferences on topics of community health, healthcare reform, economic impact, and regional planning.

Sabrina Wang served an intern and research consultant with The Lincy Institute & Brookings Mountain West in 2017. She worked to prepare preliminary policy and economic analyses, under the guidance of Dr. Jaewon Lim. Wang is pursuing a bachelor’s degree at Washington University in St. Louis, as a double major in neuroscience and international affairs.

### About The Lincy Institute

Established in 2009, The Lincy Institute conducts and supports research that focuses on improving Nevada’s health, education, and social services. This research is used to build capacity for service providers and enhance efforts to draw state and federal money to the greater Las Vegas. The Lincy Institute also highlights key issues that affect public policy and quality-of-life decisions on behalf of children, seniors, and families in Southern Nevada. Robert E. Lang, Ph.D. serves as the Executive Director of The Lincy Institute. To learn more, visit: [www.unlv.edu/lincyinstitute](http://www.unlv.edu/lincyinstitute)