Global Health Faculty Candidate’s Seminar

Tuesday, May 7, 2019

10:30 AM – 12:00 PM, BHS 131

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Tobacco Prevention and Cessation Programs: Targeting Vulnerable Populations in Underserved Areas of the U.S. and Developing Countries

Abstract

Inequities in the implementation of smoking cessation programs in the United States, as well as worldwide, have negatively impacted enrollment and retention rates among disadvantaged segments of the population (e.g., immigrants, sexual and gender minority groups, people living with HIV, ethnic minorities, adolescents and emerging adults, among others). Recent advances in mobile health (mHealth) technologies have created new opportunities for reducing health disparities among vulnerable groups. Because of the multidisciplinary and cross-sector nature of mHealth-based smoking cessation interventions, lessons learned overseas could have local implications and vice versa. During her talk, Dr. Tami-Maury will present her most recent research efforts focusing on designing, implementing, and evaluating smoking cessation programs in developing nations and underserved areas of the US.