

## Author Christine Bader to speak about “The Evolution of a Corporate Idealist” at UNLV

The former Director of Social Responsibility for Amazon will speak about how she was able to incorporate sustainability into her executive management DNA.



The Lee Business School strives to offer advanced sustainability concepts into its graduate and undergraduate programs, giving students the tools needed to meet the current and future social and environmental responsibilities demanded by both employees and customers.

Christine Bader is the author of *The Evolution of a Corporate Idealist: When Girl Meets Oil* (Bibliomotion 2014), and *Who’s Responsible for Corporate Responsibility* (eBook, Atlantic Media Group 2015).

The talk will be held on **Wednesday, September 20, 2017**, from **2:30 pm – 3:45 pm**, in the **Phillip J. Cohen Theater of the Student Union Building** on the campus of UNLV.

From 2015-17, Bader was Director of Social Responsibility at Amazon, where she built a global team working to ensure respect for the rights of workers in Amazon supply chains and operations. From 2011-15, her posts included advisor to BSR (Business for Social Responsibility) Management Consulting and visiting scholar at Columbia University, where she co-taught human rights and business.

Christine’s writing has appeared in *The New York Times*, *The Atlantic*, *Fast Company*, *Harvard Business Review*, and numerous other publications. She has given talks at conferences, companies, and universities around the world, including a TED talk in July 2014.

After earning her MBA from Yale in 2000, Bader joined BP and proceeded to work in Indonesia, China, and the U.K., managing the social impacts of some of the company’s largest projects in the developing world. In 2006 she created a part-time *pro bono* role as advisor to the U.N. Secretary-General’s Special Representative for business and human rights, a role she took up full-time in 2008 until the U.N. mandate ended in 2011.

Bader has also served as a corps member with City Year, a special assistant to the New York City Mayor’s Chief of Staff and Deputy Mayor, and a teaching fellow in community service at Phillips Academy Andover. She is a member of the Council of Foreign Relations.

She was named to the 1012-13 class of the Donaldson Fellows Program, which recognizes Yale School of Management graduates “whose personal and professional accomplishment embody the school’s mission to educate leaders for business and society.”