**Distribution of The Conversation Articles**

All of our articles are distributed in a number of ways.

* All of our articles are automatically sent through RSS feeds on the Associated Press (AP), as well as Community Newspaper Holdings Incorporated (CNHI) feeds, for their clients – ranging from large regional outlets like the LA Times and Chicago Tribune to small local papers like the Punxsutawney Spirit (PA) – for them to pick up.
* We also send advisories of articles in the works to AP clients.
* Our Media Outreach team pitches our articles to a wide variety of national media outlets with both national and local audiences. Examples of national outlets that regularly pick our articles up by working with our team include Time, The Washington Post, Newsweek, CNN, Quartz, Scientific American, and many more.
* Our team works with Tegna, Inc. and others for distribution to other regional and local outlets.
* All of our articles are distributed on our website, newsletter, and social media channels.
* Because we are an international network, many of our articles are promoted to media outlets through our partners in Australia, the UK, Africa, France, Canada and Indonesia. That includes on their individual sites at [theconversation.com](http://theconversation.com/%22%20%5Ct%20%22_blank) but also online and in print
* One recent article from The Conversation US was picked up in a major media outlet in Kenya, for example. In this way, all our articles reach local, state/regional, national and international audiences.
* Through these and other methods, our audience has dramatically increased over the last 3 years:
	+ Monthly unique visits to site:
		- 1 million each month -- had a high recently of 1.7 million unique visitors.
	+ Through republication:
		- Averaged 6.2m reads per month over last 6 months
		- High of 9.2 million pageviews through Creative Commons republication in January.
	+ Daily TCUS newsletter recipients: 60,000+