TOP TIER 2.0 QUICK REFERENCE GUIDE
(page numbers referenced in parentheses correlate to the complete strategic plan document)

OUR VISION (1)
IMPROVING THE LIVES OF OUR DIVERSE STUDENTS AND TRANSFORMING OUR COMMUNITIES THROUGH EDUCATION AND ENGAGEMENT.

OUR MISSION (1)
As a minority-serving institution rich with diversity and committed to equity, UNLV:

• provides access to world class educational experiences that are responsive to the needs of our students and stakeholders;
• engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
• offers high value, cutting-edge interdisciplinary comprehensive health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

OUR VALUES (1)
Access and Equity * Excellence and Integrity * Collaboration and Stewardship * Compassion and Inclusion

CORE AREAS and STRATEGIC OBJECTIVES

STUDENT ACHIEVEMENT (5)

**Undergraduate** (5)
• Improve student outcomes and maintain and strengthen our access mission. (5)
• Improve undergraduate retention rates. (5)
• Improve 4-year and 6-year graduation rates and close graduation gaps. (5)

**Graduate** (6-7)
• Engage in strategic recruitment, retention, progression, and completion to grow and diversify our graduate student body and promote equitable outcomes. (6)
• Cultivate a diverse, inclusive, and equitable campus environment that optimizes support for graduate student success. (6)
• Align programs to promote career success and provide students with academic curriculum and co-curricular experiences to prepare them to become experts in their disciplines and leaders in their fields. (7)

**Career Development and Progression** (8)
• Offer degree and certificate programs for the 21st century economy that are valued by employers and associated with high-demand occupations in the region. (8)
• Integrate workforce readiness into all academic programs. (8)
• Promote active student participation in career planning through a lifecycle approach to workforce readiness. (8)

RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY (9-10)
• Identify and develop UNLV’s strength in selected areas and invest in research centers and infrastructure that make collaboration natural, sustainable, and seamless. (9)
• Foster a campus culture in which UNLV faculty, students, and staff can maximize their research productivity. (10)
• Invest in, promote, and expand student research, scholarly, creative, and professional opportunities to increase student engagement and align program experiences with strategic career pathways. (10)

SOCIO-ECONOMIC DEVELOPMENT (11)
• Develop networks and facilitate connections to spur economic development. (11)
• Drive entrepreneurship, innovation, and economic development. (11)
• Integrate and align initiatives that support economic development for all sectors. (11)
UNLV HEALTH (12-13)
- Create an environment where people feel valued in order to attract and engage excellent students, staff, and faculty. (12)
- Advance research and discovery to improve the health and care of our community. (12)
- Provide high value, high quality, state-of-the-art, interprofessional care for ALL members of our community. (12)
- Commitment to continuous improvement in healthcare education by leveraging technology, and promoting interprofessional education & collaborative practice. (12)
- Serve as an engaged and responsive member of the community. (12)

COMMUNITY PARTNERSHIPS (14-15)
- Build reciprocal relationships as we create and strengthen partnerships, collaborations, and pipeline programs with K-12. (14)
- Leverage UNLV’s strength to develop collaborative networks and address community needs and challenges. (14)
- Provide cultural, educational, and service programs that are valued, advance learning, and benefit our communities. (14)
- Targeted, intentional engagement efforts to identify, establish, and steward mutually beneficial partnerships with aligned stakeholders centered on distinct and strategic intersections. (14)
- Communicate UNLV’s strengths to promote the link between the university and the associated benefit to the community, region, state, Legislature, and other stakeholders. (15)

SOCIAL JUSTICE, EQUITY, AND INCLUSION (16-17)
- Foster an environment that is inclusive, welcoming, and supportive for all. (16)
- Increase the opportunities for faculty, staff, and students to express their voices and make them feel they are affirmed and valued. (17)
- Improve the relative racial/ethnic and gender representation of the student body, faculty and staff. (17)
- Ensure that diversity, equity, and inclusion initiatives across campus are aligned and implemented consistently, effectively, and efficiently. (17)

PHILANTHROPY AND ALUMNI ENGAGEMENT (18)
- Ensure financial sustainability through the growth of the endowment and ongoing support. (18)
- Foster an environment to strategically address needs. (18)
- Create an engaged network of UNLV alumni. (18)

INFRASTRUCTURE AND SHARED GOVERNANCE (19)
- Foster a culture of continuous improvement (CI) through development and growth of support infrastructure. (19)
- Effective and strategic management of limited resources to maximize return on investment. (19)
- Expand and enhance ability to gather input from UNLV’s faculty, staff, students and stakeholders to inform critical decision-making and ensure that the broader community that UNLV serves has a voice and is heard. (19)
- Develop a climate that is supportive of faculty; expands on our commitment to diversity, equity, and inclusion; and honors convergent and divergent views in alignment with the Core Promote and Support a Culture of Social Justice, Equity, and Inclusion. (19)

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