

CURRICULUM VITAE

Yuanyuan Zhou

University of Nevada, Las Vegas, Lee Business School
Department of Management, Entrepreneurship, & Technology
4505 Maryland Pkwy, Las Vegas, NV 89154

EDUCATION

Ph.D. (Business Administration), December 2008
Fisher College of Business, The Ohio State University
Major: International Business/Strategic Management

M.A. (Business Administration)
Fisher College of Business, The Ohio State University

B.A. (International Economics)
Shanghai International Studies University, Shanghai, China

ACADEMIC EMPLOYMENT

Full-time Visiting Lecturer, University of Nevada, Las Vegas (2017-2018)

Full-time Lecturer, University of Illinois, Springfield (2013-2015)

Visiting Assistant Professor, University of Illinois, Springfield (2010-2013)

Courses taught:

International Business
International Business (online)
Strategic Management: Capstone
Strategic Management: Capstone (online)
Organization Theory
Business and Developing Countries

Instructor, The Ohio State University (2004-2005)

Course taught:

Introduction to International Business
Business Policy

Teaching Assistantships, The Ohio State University:

- Under the direction of Professor Mike Peng and Professor Mona Makhija
- Helped with all aspects of the course.

Research Assistantships, The Ohio State University:

- Under the direction of Dr. Mona Makhija, Dr. Mike Peng, Dr. Oded Shenkar

PUBLICATIONS

Wang, S., Guidice, R., Zhou, Y., & Wang, Z.-M. (in press). It's more complicated than we think: The implications of social capital on innovation. *Asia Pacific Journal of Management*.

Zhou, Y., & Wang, S. (2011). The Moderating Role of Social Capital in Innovation: Evidence from China. Academy of International Business Annual Conference Proceedings, Nagoya, Japan, 2011.

Peng, Mike W., Zhou, Y., & York, A. (2006). Behind the make or buy decisions in export strategy: A replication with extension of Trabold. *Journal of World Business*, 41: 289-300.

WORK IN PROGRESS

The moderating role of social capital in innovation: Evidence from China. (with Wang, S.)
Status: Preparing for submission to the *Journal of International Business Studies*

Culture influences and international technology diffusion: the case of robotics.
Status: Preparing for submission to the *Asia Pacific Journal of Management*

Balance between exploratory and exploitative innovations and entrepreneurial firm growth.
Status: Data analysis stage

PRESENTATIONS

Wang, S., Guidice, R., Zhou, Y., & Wang, Z.-M. (2015). It's more complicated than we think: The implications of social capital on innovation. Annual meeting of Southern Management Association, St. Pete Beach, Florida, 2015.

Zhou, Y., & Wang, S. (2011). The Moderating Role of Social Capital in Innovation: Evidence from China. Academy of International Business Annual Conference, Nagoya, Japan, 2011.

Zhou, Y. (2009). FDI spillover through network ties: How Chinese firm innovations benefit from inward FDI. Academy of International Business Annual Conference, San Diego, CA, June 27-30, 2009.

Zhou, Y. (2005). International technology diffusion: the case of robotics. Academy of International Business Annual Conference, Québec City, Canada, July 9-12, 2005.

Zhou, Y. (2003). Export intermediation: A further test of Peng and Ilinitich (with Mike W. Peng

and A. York). Academy of Management Annual Conference, Seattle, WA, August 1-6, 2003.

PROFESSIONAL EXPERIENCE

Client Manager, China National Arts and Crafts Corporation, Beijing, China, 1999-2000.

HONORS AND AWARDS

Doctoral Travel Grant, Academy of International Business, 2005

Travel Grant, Center for International Business Education and Research (CIBER), Fisher College of Business, The Ohio State University, 2005

Graduate Program CGEBA Travel Award, Fisher College of Business, The Ohio State University, 2003

University Fellowship, Graduate School, The Ohio State University, 2000-2001

Outstanding Student Scholarship winner, Shanghai International Studies University, 1995-1997

SERVICES

Ad hoc Reviewer:

Academy of Management Conference
Academy of International Business Conference

RESEARCH INTERESTS

Knowledge transfer through network connections and firm innovations, growth and performance of domestic entrepreneurial firms in emerging economies, and strategic human resource management and innovation

TEACHING INTERESTS

International Business: International Management, Global Strategy.

Strategic Management: Corporate Strategy, Managerial Economics, Entrepreneurial Management.

General Management: Principles of Management, Organization Theory, Organizational Behavior.