OUR VISION (1)
TRANSFORMING THE LIVES OF OUR STUDENTS, OUR COMMUNITY, AND BEYOND.

OUR MISSION (1)
UNLV’s diverse campus community supports transformation through:
• a top quality, accessible education aligned with 21st century career pathways for a strong and thriving workforce;
• groundbreaking research, scholarship, professional and creative activities with far reaching impact; and
• high value, cutting-edge interdisciplinary health and mental health care for our community.
We foster a climate of innovation, stimulate economic development and diversification, promote social justice and inclusion, and enrich the cultural vitality of the communities that we serve.

OUR VALUES (1)
Access and Equity * Excellence and Integrity * Collaboration and Stewardship * Compassion and Inclusion

CORE AREAS and STRATEGIC OBJECTIVES

STUDENT ACHIEVEMENT (5)
Undergraduate (5)
• Improve student outcomes and maintain and strengthen our access mission. (5)
• Improve undergraduate retention rates. (5)
• Improve 4-year and 6-year graduation rates and close graduation gaps. (5)
Graduate (6)
• Engage in strategic recruitment, retention, progression, and completion to grow and diversify our graduate student body and promote equitable outcomes. (6)
• Cultivate a diverse, inclusive, and equitable campus environment that optimizes support for graduate student success. (6)
• Align programs to promote career success and provide students with academic curriculum and co-curricular experiences to prepare them to become experts in their disciplines and leaders in their fields. (7)

Career Development and Progression (8)
• Offer degree and certificate programs for the 21st century economy that are valued by employers and associated with high-demand occupations in the region. (8)
• Integrate workforce readiness into all academic programs. (8)
• Promote active student participation in career planning through a lifecycle approach to workforce readiness. (8)

RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY (7)
• Identify and develop UNLV’s strength in selected areas and invest in research centers and infrastructure that make collaboration natural, sustainable, and seamless. (9)
• Foster a campus culture in which UNLV faculty, students, and staff can maximize their research productivity. (10)
• Invest in, promote, and expand student research, scholarly, creative, and professional opportunities to increase student engagement and align program experiences with strategic career pathways. (10)

SOCIO-ECONOMIC DEVELOPMENT (13)
• Develop networks and facilitate connections to spur economic development. (13)
• Drive entrepreneurship, innovation, and economic development. (13)
• Integrate and align initiatives that support economic development for all sectors. (13)
ACADEMIC HEALTH CENTER (11)

- Create an environment where people feel valued in order to attract and engage excellent students, staff, and faculty. (11)
- Advance research and discovery to improve the health and care of our community. (11)
- Provide high value, high quality, state-of-the-art, interprofessional care for ALL members of our community. (11)
- Commitment to continuous improvement in healthcare education by leveraging technology, and promoting interprofessional education & collaborative practice. (11)
- Serve as an engaged and responsive member of the community. (11)

SOCIAL JUSTICE, EQUITY, AND INCLUSION (16)

- Foster an environment that is inclusive, welcoming, and supportive for all. (16)
- Increase the opportunities for faculty, staff, and students to express their voices and make them feel they are affirmed and valued. (17)
- Improve the relative racial/ethnic and gender representation of the student body, faculty and staff. (17)
- Ensure that diversity, equity, and inclusion initiatives across campus are aligned and implemented consistently, effectively, and efficiently. (17)

COMMUNITY PARTNERSHIPS (14)

- Build reciprocal relationships as we create and strengthen partnerships, collaborations, and pipeline programs with K-12. (14)
- Leverage UNLV’s strength to develop collaborative networks and address community needs and challenges. (14)
- Provide cultural, educational, and service programs that are valued, advance learning, and benefit our communities. (14)
- Targeted, intentional engagement efforts to identify, establish, and steward mutually beneficial partnerships with aligned stakeholders centered on distinct and strategic intersections. (14)
- Communicate UNLV’s strengths to promote the link between the university and the associated benefit to the community, region, state, Legislature, and other stakeholders. (15)

PHILANTHROPY AND ALUMNI ENGAGEMENT (18)

- Ensure financial sustainability through the growth of the endowment and ongoing support. (18)
- Foster an environment to strategically address needs. (18)
- Create an engaged network of UNLV alumni. (18)

INFRASTRUCTURE AND SHARED GOVERNANCE (19)

- Foster a culture of continuous improvement (CI) through development and growth of support infrastructure. (19)
- Effective and strategic management of limited resources to maximize return on investment. (19)
- Expand and enhance ability to gather input from UNLV’s faculty, staff, students and stakeholders to inform critical decision-making and ensure that the broader community that UNLV serves has a voice and is heard. (19)
- Develop a climate that is supportive of faculty; expands on our commitment to diversity, equity, and inclusion; and honors convergent and divergent views in alignment with the Core Promote and Support a Culture of Social Justice, Equity, and Inclusion. (19)

TOP TIER 2.0