

Vision: UNLV will be recognized as a top tier public university in research, education, and community impact.

Mission: UNLV’s diverse faculty, students, staff, and alumni promote community well-being and individual achievement through education, research, scholarship, creative activities, and clinical services. We stimulate economic development and diversification, foster a climate of innovation, promote health, and enrich the cultural vitality of the communities that we serve.

Foundational Core Areas	Infrastructure and Shared Governance
Defined	UNLV continually develops and leverages the conditions necessary for success, which includes an effective organizational structure, an improved infrastructure, a service-oriented culture, meaningful faculty engagement in shared governance, and the capacity for informed decision-making and informed risk-taking.
Strategies • Tasks	<p>Increased organizational maturity as demonstrated by building and sustaining an organization and practices that are effectively managed, structured, standardized and that can be adapted to respond to opportunities as they arise.</p> <ul style="list-style-type: none"> • Develop, implement, and sustain infrastructure to drive focus on continuous improvement, such as process improvement and internal consulting. • Establish a project management office to ensure successful completion of projects and initiatives. • Invest in development of professional growth for our employees to cultivate a culture of continuous improvement and to ensure employees have the skills needed to continually improve processes. <p>Effective and strategic management of limited resources, ensuring alignment with its Top Tier vision and return on investment.</p> <p>Tasks</p> <ul style="list-style-type: none"> • Ensure availability of improved, relevant, timely, and predictive data to inform decisions, including metrics for ongoing monitoring to ascertain return on investment. • Develop, implement, and sustain tools and processes for budgeting and multi-year financial modeling. <p>Continually assess master plans and unit strategic plans and refine as necessary to support the Top Tier vision and mission.</p> <ul style="list-style-type: none"> • Physical Master Plans: <ul style="list-style-type: none"> ○ Campus master plan ○ Parking master plan ○ IT Infrastructure master plan • Academic and Research Master Plan • Unit Strategic Plans <p>Expand and enhance ability to gather input from UNLV’s faculty, staff, students and stakeholders to inform critical decision-making and ensure that the broader community that UNLV serves has a voice and is heard.</p> <ul style="list-style-type: none"> • Consistently and regularly engage with faculty, staff, student and stakeholders groups. • Collaborate with faculty to develop solutions to issues at all institutional levels, including those issues around being competitive as possible for faculty support. <p>Develop a climate that is supportive of faculty; expands on our commitment to diversity, equity, and inclusion; and honors convergent and divergent views in alignment with the Core Promote and Support a Culture of Social Justice, Equity, and Inclusion.</p> <ul style="list-style-type: none"> • Implement structure to coordinate efforts across campus units and promote collaboration towards achieving these goals.

Foundational Core Areas	Philanthropy and Alumni Engagement
Defined	UNLV engages in comprehensive and cohesive coordination to strategically deepen the culture of philanthropy and alumni connection.
Strategies • Tasks	<p>Ensure financial sustainability through the growth of the endowment and ongoing support.</p> <ul style="list-style-type: none"> • Develop and execute a multi-year comprehensive fundraising campaign. • Involve the community to advance development and fundraising. <p>Foster an environment to strategically address needs.</p> <ul style="list-style-type: none"> • Partner with campus leadership to define key transformative priorities which will serve as the foundation for a multi-year comprehensive campaign. • Communicate to the campus the role of the Foundation and the Division of Philanthropy and Alumni Engagement in creating a university-wide culture of philanthropy to support the financial health of the Institution. • Set goals that support the priorities of the university. <p>Create a strong network of UNLV alumni.</p> <ul style="list-style-type: none"> • Establish baseline measures of alumni involvement and develop strategies to strengthen that involvement. •

Process

Top Tier 2.0 is an evolution of the original Top Tier plan developed through a yearlong planning process involving the campus and larger community. It has been informed by the regular annual review process, feedback and input from campus and community during the President's listening tours, the Top Tier Executive Committee, the President's Cabinet, and broader councils and committees across the university.

Core areas are being refined throughout the spring semester as part of developing Top Tier 2.0. Processes also include alignment with NWCCU standards for accreditation.

What the Plan Will Look Like

Once fully developed, each core area will contain the following:

- Definition of the core area to align with our mission and guide our actions.
- Strategic objectives, or broad statements of end goals that the university aspires to achieve.
- Each strategic objective contains multiple tasks, which are action-oriented and will help reach strategic objectives.
- Outcomes are the highest-level change, such as those actions/milestones that support the university with meeting our goals.
- Metrics, the method in which we measure as an indication of performance and overall health.

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