

MGM RESORTS  
PUBLIC POLICY  
INSTITUTE

UNLV

# Investing in America: The Future of Work

Symposium of the MGM Resorts  
Public Policy Institute at UNLV

April 23, 2019

Bellagio, Grand Ballroom  
Las Vegas, Nevada



The MGM Resorts Public Policy Institute at UNLV would like to thank Co-Chairs former U.S. Senate Majority Leader Harry Reid and former Speaker of the U.S. House of Representatives John Boehner, and our Advisory Board members. We would also like to thank Chuck Todd, Moderator of *Meet the Press* on NBC and host of *Meet the Press Daily* on MSNBC, and the esteemed speakers and attendees of our first Symposium, *Investing in America: The Future of Work*. We are honored to convene this group of expert voices as we work together to identify and elevate bipartisan solutions that address the evolving future of work, and connect the best ideas and perspectives on issues facing American workers, communities, and businesses.

# Investing in America: The Future of Work

Master of Ceremonies:

**Chuck Todd**

Moderator of *Meet the Press* on NBC and host of *Meet the Press Daily* on MSNBC

**\*PLEASE REFRAIN FROM FLASH PHOTOGRAPHY  
\*\*THIS EVENT WILL BE LIVESTREAMED**

## ABOUT THE SYMPOSIUM

As the nature of work rapidly changes, many Americans fear being left behind. The first Symposium of the MGM Resorts Public Policy Institute at UNLV convenes expert stakeholders from across the public, private, and education sectors who are invested in and dedicated to understanding, preparing for, and shaping the evolving future of work. The Symposium addresses fundamental questions to clarify the challenges ahead and advance pathways to actionable, bipartisan solutions.

## ABOUT THE MGM RESORTS PUBLIC POLICY INSTITUTE AT UNLV



The MGM Resorts Public Policy Institute at UNLV identifies and elevates bipartisan solutions that address the evolving future of work and challenges facing the American workforce. Our mission is to advance innovative approaches that will create jobs, empower workers, and revive sustainable communities. The Institute is housed within the Greenspun College of Urban Affairs and is co-chaired by former U.S. Senate Majority Leader Harry Reid and former Speaker of the U.S. House of Representatives John Boehner.

## ABOUT MGM RESORTS INTERNATIONAL



MGM Resorts International (NYSE: MGM) is an S&P 500® global entertainment company with national and international locations featuring best-in-class hotels and casinos, state-of-the-art meetings and conference spaces, incredible live and theatrical entertainment experiences, and an extensive array of restaurant, nightlife and retail offerings. MGM Resorts creates immersive, iconic experiences through its suite of Las Vegas-inspired brands. The MGM Resorts portfolio encompasses 30 unique hotel and destination gaming offerings including some of the most recognizable resort brands in the industry. Expanding throughout the U.S. and around the world, the company recently acquired the operations of Empire City Casino in New York and Hard Rock Rocksino in Ohio, which was rebranded as MGM Northfield Park. In 2018, MGM Resorts opened MGM Springfield in Massachusetts, MGM COTAI in Macau, and the first Bellagio-branded hotel in Shanghai. The 83,000 global employees of MGM Resorts are proud of their company for being recognized as one of FORTUNE® Magazine's World's Most Admired Companies®. For more information visit us at [www.mgmresorts.com](http://www.mgmresorts.com).

## ABOUT UNLV AND THE GREENSPUN COLLEGE OF URBAN AFFAIRS



UNLV is a doctoral-degree-granting institution of more than 30,000 students and 3,500 faculty and staff. The university is recognized among the top three percent of the nation's research institutions by the Carnegie Classification of Institutions of Higher Education. UNLV offers a broad range of respected bachelor's, master's, doctoral degrees and certificate programs across 16 major academic units, including the Greenspun College of Urban Affairs. The College of Urban Affairs is committed to creating contemporary solutions for resilient communities. The college prepares undergraduate and graduate students to lead, collaborate, and innovate through research, a cutting-edge curriculum, and public-private partnerships. Learn more at [unlv.edu](http://unlv.edu).

"There is a great imperative for corporations to expand their role in addressing the economic, education, and workforce challenges facing our communities, and to provide leadership on economic and social issues. At MGM Resorts International, we take seriously our role as a partner for the long-term – enlivening neighborhoods, stimulating growth, and opening pathways to the middle class."

**Jim Murren, Chairman and CEO, MGM Resorts International**

"It is our role as educators to rethink the way education is delivered – at every level – to equip students to enter dynamic industries, bridge the skills gap, and build successful careers."

**Marta Meana, President, University of Nevada, Las Vegas**

"The goal of the MGM Resorts Public Policy Institute at UNLV is to promote bipartisan solutions that address the evolving future of work and ensure Americans have the skills to thrive. If we are truly going to put American workers first, this can no longer be a partisan issue."

**The Honorable Harry Reid, Former U.S. Senate Majority Leader  
Co-Chair, MGM Resorts Public Policy Institute at UNLV**

"America has the potential to have the greatest workforce in the world – potential that is maximized if government, business, and academia unite to help them succeed and thrive."

**The Honorable John Boehner, Former Speaker of the U.S. House of Representatives  
Co-Chair, MGM Resorts Public Policy Institute at UNLV**

## LEADERSHIP

### Co-Chairs

The Honorable Harry Reid  
*Former U.S. Senate Majority Leader*

The Honorable John Boehner  
*Former Speaker of the U.S. House of Representatives*

### Advisory Board Members

Mr. Frank Fahrenkopf  
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*The Asia Group*

Ms. Valerie Biden Owens  
*Vice Chair*  
*The Biden Institute at the University of Delaware*

### Director

Benoy Jacob  
*Associate Professor*  
*School of Public Policy and Leadership, University of Nevada, Las Vegas*

## AGENDA

7:30am **Registration**

8:15am **Welcome Remarks from Master of Ceremonies**

Mr. Chuck Todd, Moderator of *Meet the Press* on NBC and Host of *Meet the Press Daily* on MSNBC

8:25am **The Role of the Private Sector in the Future of Work**

Mr. Jim Murren, Chairman and CEO, MGM Resorts International

8:30am **Higher Education in the Future of Work**

Dr. Marta Meana, President, University of Nevada, Las Vegas

8:35am **Keynote**

The Honorable Rahm Emanuel, Mayor, City of Chicago

8:55am **Living and Leading the American Dream: Reflections on Work, Class and Community in America and a Call for Leadership**

Moderated by: Mr. Chuck Todd, Moderator of *Meet the Press* on NBC and Host of *Meet the Press Daily* on MSNBC

- The Honorable Harry Reid, Former U.S. Senate Majority Leader; Co-Chair, MGM Resorts Public Policy Institute at UNLV
- The Honorable John Boehner, Former Speaker of the U.S. House of Representatives; Co-Chair, MGM Resorts Public Policy Institute at UNLV

9:15am **Break**

9:20am **Investing in an Adaptive Workforce**

Moderated by: Mr. Balaji Ganapathy, Head, Workforce Effectiveness, Tata Consultancy Services

*Leaders across industry are investing in building an adaptive workforce for the evolving future of work. This panel will explore why this is an important pillar of leadership today, what programs and approaches are helping support continuous learning, and how employers can help empower workers with the skills they need to be successful today and prepare for the jobs of the future.*

- Mr. Jim Murren, Chairman and CEO, MGM Resorts International
- Mr. David L. Cohen, Senior Executive Vice President and Chief Diversity Officer, Comcast Corporation
- The Honorable Gordon Smith, President and CEO, National Association of Broadcasters
- Mr. Ernie Stevens, Chairman, National Indian Gaming Association

10:05am **Networking Break**

10:25am **Delivering the Skills of the Future**  
Moderated by: Dr. Diane Z. Chase, Executive Vice President and Provost, University of Nevada, Las Vegas

*The education sector plays a key role in helping prepare students to enter dynamic industries, fill a growing skills gap, and build successful careers. This panel will explore a variety of ways formal and informal education and training are evolving to deliver an adaptive skillset.*

- Ms. Elisa Villanueva Beard, Chief Executive Officer, Teach for America
- Mrs. Linda Head, Senior Associate Vice Chancellor, Lone Star College
- Mr. Doug McCarron, General President, United Brotherhood of Carpenters
- Dr. Thom Reilly, Chancellor, Nevada System of Higher Education

11:10am **Broadening Access to an Evolving Future of Work: Solutions from the Field**

Moderated by: Ms. Sarah Rosen Wartell, President, Urban Institute  
*With the majority of new jobs in today's economy requiring new skills, many workers are left behind even as millions of open positions go unfilled. This panel will explore a number of public policy and social impact efforts that are underway to build an inclusive labor market that connects traditionally untapped talent pools with new training and employment opportunities.*

- Mr. Byron Auguste, CEO and Co-Founder, Opportunity@Work
- Mr. Denis McDonough, Senior Principal, Markle Foundation
- Mr. Brent Orrell, Resident Fellow of Domestic Policy, American Enterprise Institute
- Ms. Elyse Rosenblum, Principal, Grads of Life

12:00pm **Closing Keynote**  
Mr. Balaji Ganapathy, Head, Workforce Effectiveness, Tata Consultancy Services

12:15pm **Wrap-Up**  
Mr. Chuck Todd, Moderator of *Meet the Press* on NBC and Host of *Meet the Press Daily* on MSNBC

## SPEAKER BIOGRAPHIES



### Byron Auguste

CEO and Co-Founder  
Opportunity@Work, Inc.

Byron Auguste is CEO of Opportunity@Work, a social enterprise that aims to re-wire the U.S. labor market by creating pathways for overlooked and underrepresented job seekers in the innovation economy. Before co-founding Opportunity@Work, Byron served as Deputy Director of the National Economic Council in the Obama administration. His portfolio included job creation, labor markets, research and development, innovation, capital investment, infrastructure, transportation, and goods movement. As a senior partner at McKinsey & Company, he led McKinsey's High Tech Services sector from 2002 to 2006, and its global Social Sector from 2007 to 2012. Over his 20 years at McKinsey, Byron worked primarily in technology and communications, information and media, services-based businesses, education, economic development, and innovation. Byron has served as board chairman of Hope Street Group, and on the boards of trustees of The William and Flora Hewlett Foundation, and Yale University. You can follow Byron on Twitter, @byron\_auguste.



### John Boehner

Former Speaker  
U.S. House of Representatives  
Senior Strategic Advisor  
Squire Patton Boggs

John Boehner served as the 53rd Speaker of the U.S. House of Representatives, and is currently a Strategic Senior Advisor at Squire Patton Boggs, where he advises clients in the U.S. and abroad and focuses on global business development. Speaker Boehner joined the team during the autumn of 2016. The Speaker led the U.S. House from January 2011 to October 2015, a time during which he navigated some of the most difficult legislative challenges of the modern era and forged strong relationships with business and government leaders throughout the world. A former small businessman who entered public service because of his desire to remove barriers to economic growth and private-sector job creation, Speaker Boehner is respected on both sides of the political aisle for his efforts to find common ground on major policy matters without compromising on principle, and for his belief that individuals of competing viewpoints can "disagree, without being disagreeable" to each other. Prior to entering public service, Speaker Boehner spent years running a small business representing manufacturers in the packaging and plastics industry.



### **Diane Z. Chase**

**Executive Vice President and Provost  
University of Nevada, Las Vegas**

Diane Z. Chase is the Executive Vice President and Provost at the University of Nevada, Las Vegas. As such, Dr. Chase serves as the university's chief academic and budget officer, and as the chief executive officer of the university in the absence of the president. Dr. Chase is charged with the overall administration of all academic units. She works closely with deans and faculty to develop, implement, and promote educational and scholarship goals, and provides leadership to ensure achievement of the university's mission. She was formerly a Pegasus Professor and vice provost for academic program quality in Academic Affairs at the University of Central Florida. She earned her Ph.D. in anthropology at the University of Pennsylvania. Her research focuses on the ancient Maya of Central America, the archaeology of complex societies, and on osteological and mortuary analysis. For more than thirty years, she has co-directed excavations at Caracol, Belize. Before that, she directed a seven-year project at Santa Rita, Corozal in the same country. She has authored more than 125 articles and book chapters. Her writings may be found at [www.caracol.org](http://www.caracol.org).



### **David L. Cohen**

**Senior Executive Vice President and Chief Diversity Officer  
Comcast Corporation**

David L. Cohen is a Senior Executive Vice President and the Chief Diversity Officer of Comcast Corporation. His broad portfolio of responsibilities includes corporate communications, government and regulatory affairs, public affairs, legal affairs, corporate administration, corporate real estate and security, and community impact. He also serves as senior counselor to the CEO. Before joining Comcast in July of 2002, David served as a partner in and Chairman of Ballard Spahr Andrews & Ingersoll, LLP, one of the 100 largest law firms in the country. From 1992 to 1997, David served as Chief of Staff to the Honorable Edward G. Rendell, the Mayor of the City of Philadelphia. David serves on numerous boards, including the University of Pennsylvania, Penn Medicine, the Greater Philadelphia Chamber of Commerce, Campus Philly, the Philadelphia Theatre Company, City Year, Urban League, UnidosUS, FS Global Credit Opportunities Fund, and is a member of the U.S. Semiquincentennial Commission.



### **Rahm Emanuel**

**Mayor  
City of Chicago**

Rahm Emanuel is the 55th mayor of the City of Chicago. Since his election in 2011, Mayor Emanuel has led major investments across education, youth programming, neighborhood development, transportation, infrastructure, public health, and public safety. Over Mayor Emanuel's tenure, Chicago's students have experienced record education gains, while the city has led the nation in corporate relocations for five consecutive years, and led the nation in foreign direct-investment for six consecutive years. Mayor Emanuel has also marked record progress in reducing Chicago's structural deficit from \$635.6 million in 2012 to \$97.9 million for 2019 – the lowest it has been since 2007. Previously, Mayor Emanuel served as White House Chief of Staff for President Barack Obama, three terms in the U.S. House of Representatives representing Illinois' 5th District, and was a key member of the Clinton White House. He is married to Amy Rule, and they have three children.



### **Balaji Ganapathy**

**Head of Workforce Effectiveness  
Tata Consultancy Services**

Balaji Ganapathy is a human resource executive at TCS, overseeing the functions of Business Consulting, Diversity & Inclusion, Corporate Social Responsibility, Communications and Transformation. Under his stewardship, TCS is using its technology innovation, thought leadership, skill-based volunteering and philanthropy to prepare millions of young people for the future of work, with a special focus on empowering women, minorities and underrepresented groups. Balaji serves as the Chair of STEMconnector's STEM Innovation Task Force (SITF), Chairperson of NPower's TCC Advisory Council, Vice-Chair of the Million Women Mentors (MWM) Leadership Council, Executive Committee of IMPACT 2030, World Economic Forum's Steering Committee, on the U.S. Chamber of Commerce's Education, Employment & Training Committee (EETC) and a member of the U.S. Chamber of Commerce Foundation Advisory Board. Balaji was awarded the 2017 Charlie H. Moore Award for Leadership in Corporate Community Engagement by CECP, the CEO Force for Good, and presented with the Million Women Mentors Male Champion of Change Award. He is a regular speaker at national forums, presenting a range of topics relating to leadership in business, technology, talent and community. He strongly believes in the unique opportunity to address today's societal challenges and opening the doors to prosperity for all, through the combined power of purpose, people and technology. Follow him at [@musafirbala](https://twitter.com/musafirbala), [@tcs\\_na](https://twitter.com/tcs_na), and [@TCS](https://twitter.com/TCS).



### Linda Head

Senior Associate Vice Chancellor  
Lone Star College

Linda Head oversees the Division of External and Employer Relations at Lone Star College (LSC), serving as Senior Associate Vice Chancellor. Her responsibilities in Houston cover related activities at the six LSC campuses – serving over 90,000 students and 7,000 employees – and in partnership with 100's of corporate and healthcare business partners. Linda has spent her community college career developing a trained workforce for businesses and industry. Under her leadership and direction, Lone Star College embraces a comprehensive, transparent, and collaborative approach to develop competency-based workforce associate degrees and certificates. This ensures that LSC delivers the associate degrees and certificate programs that prepare citizens in the Houston area providing a career pathway from entry-level to leadership roles in healthcare, emergency services, oil and gas, manufacturing, IT and others. She is involved in several professional, community, state and national organizations and has presented on workforce training and college leadership to over 200 local, national, and international meetings. Linda earned her Master of Science degree in occupational technology majoring in corporate training from the University of Houston, and a Bachelor of Science degree in business administration majoring in Human Resources from Indiana University of Pennsylvania.



### Douglas J. McCarron

General President  
United Brotherhood of Carpenters and Joiners of America

Douglas J. McCarron was first elected General President of the UBC in 1995. Since then, McCarron and his team have undertaken the most extensive restructuring in the union's more than 135-year history. McCarron has devoted his career to making sure that workers earn a living wage and decent benefits, that their workplaces are safe and that they have access to training. His vision for the UBC is exemplified in the International Training Center campus in Las Vegas, NV and the innovative training and leadership programs conducted there.



### Denis McDonough

Senior Principal  
Markle Foundation

Denis McDonough is currently Senior Principal at the Markle Foundation, where he chairs the Rework America Task Force, a national initiative to transform the labor market so that all Americans can thrive in the digital economy. The Task Force is made up of a coalition of diverse, cross-sector leaders working together to define, pilot, and advance policies and practices among employers, educators, policymakers and workers so that all are better equipped to adapt to the rapid pace of technological change. From 2013 to 2017, McDonough served as White House Chief of Staff for President Obama. He managed the White House staff, as well as Cabinet Secretaries and agency leaders, and provided strategic advice to the President. Prior to this role, he served as Principal Deputy National Security Advisor. And throughout the 2008 Presidential campaign, McDonough served as Senior Foreign Policy Advisor for Obama for America.



### Marta Meana

President  
University of Nevada, Las Vegas

UNLV President Marta Meana has served in many roles during her 20-plus years at the university. A licensed clinical psychologist and top researcher in her field, Meana is also a respected administrator, teacher, advisor, and mentor. She was appointed acting president of UNLV by the Nevada System of Higher Education Board of Regents in 2018. A professor of psychology at UNLV since 1997, Meana has also served as senior advisor to the university president and was named dean of UNLV's Honors College in 2012. During her tenure as dean, enrollment in the select program more than tripled. A renowned scholar in the field of clinical psychology, Meana's groundbreaking research has reshaped clinical approaches to women's health and human sexuality. She has published two books and close to 80 peer-reviewed journal articles and book chapters. She has also earned multiple university, state, and national awards, including a Nevada Regents Excellence in Teaching Award, Nevada Senatorial Recognition for Teaching, the James Makawa Award for outstanding contributions in psychology, and the Masters and Johnson Lifetime Achievement Award. Meana completed her Ph.D. in clinical psychology at McGill University, a pre-doctoral internship at the University of California, San Diego, and a post-doctoral research fellowship in women's health at the University of Toronto.



### **Jim Murren**

**Chairman and CEO  
MGM Resorts International**

Jim Murren was named Chairman and CEO of MGM Resorts International in December 2008. Mr. Murren joined MGM in 1998 after spending more than a decade on Wall Street, where he was regarded as a leading analyst in the hotel and gaming industries. He is the visionary behind CityCenter, the unprecedented urban resort destination on the Las Vegas Strip that is among the largest “green” developments globally. Mr. Murren and MGM Resorts have also led the transformation of Las Vegas into a world-class sports destination, where MGM Resorts built, owns, and operates T-Mobile Arena, home of the NHL’s Vegas Golden Knights; serves as the owner of the WNBA’s Las Vegas Aces; and acted as a leading voice in bringing the NFL’s Raiders to Vegas. In addition, MGM Resorts is a leader in ensuring the integrity of legalized sports betting, signing historic partnerships with the NBA, NHL, MLB and MLS. Under Mr. Murren’s leadership, MGM Resorts has been recognized for its efforts to promote diversity and inclusion, revitalize American communities, and support sustainability with several awards from the Human Rights Campaign, the Business Equality Network, DiversityInc, Black Enterprise Magazine, the Women’s Business Enterprise National Council, the U.S. Hispanic Chamber of Commerce, and Forbes. A native of Fairfield, Connecticut, Mr. Murren graduated from and is a Trustee of Trinity College where he majored in Art History and Urban Studies.



### **Brent Orrell**

**Resident Fellow of Domestic Policy  
American Enterprise Institute**

Brent Orrell is a resident fellow at the American Enterprise Institute, where he works on job training, workforce development, and criminal justice reform. For over 20 years, Mr. Orrell worked in the executive and legislative branches of the U.S. government. He was nominated by President George W. Bush to lead the Employment and Training Administration of the U.S. Department of Labor and was Deputy Assistant Secretary for Policy at the Administration for Children and Families (HHS). While at DOL, he designed and implemented the department’s first employment-focused prisoner re-entry programs to expand training and work opportunities for individuals with criminal records. He is committed to creating education, training and career pathways that benefit all Americans, especially those at the margins of society. Mr. Orrell has a bachelor’s degree from the University of Oregon.



### **Harry Reid**

**Former Senate Majority Leader  
U.S. Senate**

Senator Harry Reid served 30 years in the U.S. Senate, retiring in January 2017. He is the longest serving senator from the State of Nevada. During his Senate career, he served as the Senate Majority Leader, Democratic Leader, Majority Whip, and Minority Whip. Senator Reid is renowned for working tirelessly to improve Nevada by promoting economic development, investing in infrastructure and clean energy development, and championing the state’s role as the premiere entertainment and gaming destination. He led the way in the creation of the Great Basin National Park in Nevada and brought unprecedented attention and funding to save Lake Tahoe. In addition to his role with the MGM Resorts Public Policy Institute at UNLV, Senator Reid serves as a Distinguished Fellow at UNLV’s Boyd School of Law.



### **Thom Reilly**

**Chancellor  
Nevada System of Higher Education**

Dr. Thom Reilly was appointed chancellor of NSHE by the Board of Regents in August 2017. Prior to his appointment, he served as director of the Morrison Institute for Public Policy at Arizona State University where he also was a professor in the School of Public Affairs, and as director and professor in the School of Social Work at San Diego State University. He also previously served as Clark County Chief Executive Officer (County manager); and has held senior administrative positions with the State of Nevada, overseeing income maintenance programs and the statewide child welfare system. Reilly received a Master’s and Doctorate of Public Administration from the University of Southern California, a Master of Social Work at ASU, and a Bachelor’s in Social Work from the University of Memphis.



### **Elyse Rosenblum**

**Principal  
Grads of Life**

Elyse Rosenblum is a thought leader who has extensive experience working with private sector leaders, nonprofits, and foundations to develop a strategy to engage employers in creating talent pipelines to access opportunity youth, young adults between the ages of 16 and 24 who are out of school and out of work. As a Founder and Principal of Grads of Life, Elyse is responsible for setting the strategy and direction of the Grads of Life initiative. Grads of Life consists of a multi-media advertising campaign designed to change how employers think about talent, an accompanying digital platform designed to help employers take action, and services to help employers develop innovative talent solutions that bring opportunity youth into their talent pipeline. Elyse holds a J.D. from the University of Texas School of Law and is a graduate of Williams College.



### **Gordon H. Smith**

Former U.S. Senator  
President and CEO  
National Association of Broadcasters

Gordon H. Smith joined the National Association of Broadcasters as president and CEO in November 2009. Prior to joining NAB, he served as a two-term U.S. senator from Oregon and later as senior advisor in the Washington offices of Covington & Burling, LLP. During his tenure in the U.S. Senate, Gordon's committee assignments included the Senate Commerce, Science and Transportation Committee, the panel that oversees all broadcast-related legislation. He also served on the Senate Energy and Natural Resources Committee, the Senate Finance Committee and the Senate Foreign Relations Committee. Born in Pendleton, Ore., Gordon attended college at Brigham Young University, received his law degree from Southwestern University School of Law in Los Angeles, and practiced law in New Mexico and Arizona before returning to Oregon to direct the family-owned Smith Frozen Foods business in Weston, Ore. Before his election to the U.S. Senate in 1996, he was elected to the Oregon State Senate, rising to the position of president of that body after only three years. Gordon and his wife Sharon live in Bethesda, Md., and are the parents of three children and three grandchildren.



### **Ernest L. Stevens, Jr.**

Chairman  
National Indian Gaming Association

Ernie Stevens, Jr. is the Chairman and national spokesperson for the National Indian Gaming Association (NIGA) in Washington, D.C. Stevens is currently in his ninth two-year term as the organization's leader, which is a position elected by the member tribes of the National Indian Gaming Association. As Chairman of NIGA, Stevens represents the Indian gaming industry. In this role, he has worked to educate Congress, the media and the public about the positive impacts of Indian gaming on tribal and nearby communities. Stevens is also responsible for shaping policy initiatives that have the potential to impact the industry. Stevens has led the Association and worked to protect Tribal Sovereignty and strengthen the Indian gaming industry. During his tenure, Indian gaming revenues have risen from \$11 billion in 2000 to over \$37.3 billion in 2017 making Tribal Government Gaming the largest segment of the Gaming Industry in the United States, passing Commercial Gaming.



### **Chuck Todd**

Moderator  
*Meet the Press* on NBC  
Host  
*Meet the Press Daily* on MSNBC

Chuck Todd is moderator of *Meet the Press* on NBC and the host of *MTP Daily*, weekdays at 5 p.m. on MSNBC. Todd is also NBC News' political director and servers as on-air political analyst for *Nightly News* with Lester Holt and *TODAY*. In addition to his on-air analysis, Todd is responsible for all aspects of the network's political coverage. He is also the editor of *First Read*, NBC's must-read guide to political news. Todd took over as NBC's chief White House correspondent in December 2008 and has since broadcast live reports from more than 25 countries on five different continents. In January of 2010, Todd helped launch *The Daily Rundown*, MSNBC's Washington table-setter for the upcoming campaign and policy issues the government is dealing with daily. Before joining NBC News, Todd was the editor-in-chief of the *National Journal's* *The Hotline*, Washington's premier daily briefing on American politics. In his 15 years of working at *The Hotline* or one of its affiliates, Todd became one of Washington's foremost experts on political campaigns of all levels. He served as editor-in-chief for six years. In December 2005, Todd was featured as one of *Washingtonian's* Best Of journalists. Following the 2008 election, Todd co-authored the book "How Barack Obama Won," which is the definitive guide to the historic 2008 presidential election. The book uses the election results and exit polls to give readers a state-by-state guide to just how states voted, why they went the way they did, and offers analysis as to where these states are headed in future elections. Todd has authored numerous political and media essays that are frequently picked up by *The Atlantic*, *The New York Times*, and *The Washington Post*. Todd won several Emmy Awards for his reporting while at NBC News. Follow Todd on Twitter: @chucktodd.



### **Elisa Villanueva Beard**

Chief Executive Officer  
Teach for America

Elisa Villanueva Beard started her journey with Teach For America as a 1998 corps member in Phoenix, after graduating from DePauw University. She joined staff in 2001 to lead the organization's work in her hometown in the Rio Grande Valley of South Texas. Four years later, she became chief operating officer, leading Teach For America's expansion from 22 to 48 regions and growing its network from 12,500 to more than 43,000 leaders in 2013 while improving student outcomes each year. In 2015, Elisa became chief executive officer, after serving as co-CEO alongside Matthew Kramer for two years. Today, under her leadership, Teach For America impacts over 400,000 students each year in nearly 2,500 schools across more than 50 regions. The Teach For America network of 60,000 leaders is working from every sector to ensure that all children have the access and opportunity to reach their full potential and achieve their dreams.



## Sarah Rosen Wartell

President  
Urban Institute

In 2012, Sarah Rosen Wartell became the third president of the Urban Institute since it was founded in 1968. Urban is an economic and social science research and policy organization whose 450+ researchers, experts, and other staff share a belief in the power of evidence to improve lives and strengthen communities. During her tenure, Urban has articulated its strategy to “elevate the debate” by bringing more of its insights from research to federal, state, and local government and practice; becoming a leader in research communications and data visualization; and undertaking an ambitious program of business systems and technology modernization. Previously, Wartell was deputy assistant to the president for economic policy and deputy director of the National Economic Council an advisor at the U.S. Department of Housing and Urban Development from 1993 to 1998. After government service, Wartell was the founding COO and then executive vice president of the Center for American Progress, where she focused on the economy and housing. She also previously practiced law with the Washington, D.C., firm of Arnold & Porter. She currently serves on the board of the Center for Law and Social Policy and on Bank of America’s National Community Advisory Council. Wartell has an AB degree with honors in urban affairs from Princeton University’s Woodrow Wilson School of Public and International Affairs and a JD degree from Yale Law School.

## SOCIAL MEDIA

We invite you to join the conversation online to share insights from the Symposium.

### TWITTER

- MGM Resorts International: [@MGMResortsIntl](#)
- University of Nevada, Las Vegas: [@UNLV](#)
- UNLV Greenspun College of Urban Affairs: [@UNLVUrbanAffrs](#)

### OFFICIAL HASHTAGS

- [#MGMPPIsymposium](#)
- [#InvestingInAmerica](#)

### SAMPLE TWITTER POSTS

Bipartisan leaders from the public, private, and education sectors have come together to identify and elevate forward-looking solutions that empower the workforce of the future. Join the conversation using [#MGMPPIsymposium](#) [#InvestingInAmerica](#)

How can we empower the workforce of the future? Follow the [#MGMPPIsymposium](#) for updates from public, private, and education sector leaders on how to address the future of work [#InvestingInAmerica](#)

America’s shifting economy presents vital opportunities for workers, employers, and communities to adapt and thrive. It’s time to update how we think about workforce development to bridge the skills gap and fill the jobs of the 21st century [#MGMPPIsymposium](#)

Businesses can help deliver the innovative learning programs, career paths, and tech tools needed to lift workers and drive growth in the future [#MGMPPIsymposium](#) [#InvestingInAmerica](#)

The education sector plays a key role in helping students enter dynamic industries, closing the skills gap, and building successful careers [#MGMPPIsymposium](#) [#InvestingInAmerica](#)

