

WILLIAM J. ROBINSON

CONTACT INFORMATION

Office Address: Campus Box 6005
 University of Nevada, Las Vegas
 Las Vegas, Nevada 89154
Office Phone: (702) 895-3769
E-mail: bill.robinson@unlv.edu

EDUCATION

Ph.D, 1983 University of Colorado, Boulder
 Economics: Public Budgeting and Finance, Quantitative Methods

M.A., 1979 University of Colorado, Boulder, Economics

B.A., 1977 University of Northern Colorado, Greeley, Journalism

EMPLOYMENT HISTORY

Director, Academic Computing, Office of the Provost, UNLV
July 1986 to June 1996, except where noted below
Responsible for academic computing and networking support for the campus. During this time UNLV created it's first campus networks, first campus internet connectivity, first campus computer labs, and first campus computing infrastructure.

Director, Computing and Telecommunications, California State University San Marcos
June 1992 to June 1993
Founding Administrator of the first new campus in California in more than 20 years. Created the computing infrastructure, academic and administrative, for the campus bought the academic and administrative servers, hired the computing staff, created training classes for faculty and staff, organized SCT Banner installation project, coordinated the Advanced Technology Platform project, a joint venture with Pacific Bell and Northern Telecom

Director, University of Nevada System Computing Services Southern Site
July 1988 to June 1990. (UCCSN Chancellor's Office)
Provided administrative and limited academic computing support to UNLV, the Community College of Southern Nevada and the Desert Research Institute.
Led the transition from home written software on Control Data hardware to packaged software on IBM servers

Director, Center for Business and Economics Research, UNLV

January 1985 to June 1986

Principal Investigator on research grants totally more than \$300,000

Principal author of the first Clark County Overall Economic Development plan

Assistant Professor of Economics, UNLV, January 1980 to Present, Tenured 1986

Finalist for college distinguished teaching award 12 times

Graduate Instructor and Teaching Assistant, University of Colorado, Boulder

January 1978 to December 1980.

Reporter, Greeley (Colo.) *Daily Tribune*, September 1976 through April 1977

Reporter, *Rocky Mountain Journal*, May 1977 through September 1977

NOTE: stringer for *Newsweek* magazine while here

Director of Public Relations, University of Northern Colorado Alumni Association,

Spring/Summer 1976, Responsible for planning and implementing homecoming, 1976

AWARDS AND HONORS

Service Faculty Award, College of Business, 2004

Distinguished Teaching Award, College of Business, 2001

Panhellenic Council Outstanding Faculty Award, 1995

Board of Regents Outstanding Faculty Award, 1993-1994, Award for long-term excellence in teaching and administration

25 Outstanding Young Leaders in Geo-Economics in the United States, *Site Selection Handbook*, August 1986

Distinguished Teaching Award, College of Business and Economics, UNLV, 1985

COURSES TAUGHT

Principles of Microeconomics

Principles of Macroeconomics

Intermediate Income Theory

Principles of Statistics I and II

Urban Economics

Mathematical Economics

Quantitative Methods (MBA)

Advanced Statistical Modeling (MBA)

Forecasting and Time Series (Graduate)

Intro to Management Information Systems

Honors Micro

Honors Macro

Economics of Sports and Entertainment Adventures in Data Analysis (Honors)
Global Economics Managerial Economics (MBA)
Public Finance

SELECTED RESEARCH PAPERS AND PUBLICATIONS

“Variation in Market Structures and Changes in Profit Maximizing Behavior, the Case of the Las Vegas Gaming Economy,” in progress

“Strategic Behavior and the Effectiveness of Examinations as Assessment Tools,” in progress

“Validation of On-line Student Evaluations of Faculty: What do the Data Tell Us?,” in progress

“Streaks and Probabilities: A Lesson from Volleyball,” in progress

Management in Higher Education: Observations from an OPIA, in progress

Global Economics, Amazon Digital Text Publishing, 2012

Macroeconomics, Amazon Digital Text Publishing, 2011

"Technology, the Economics Profession, and Pre-College Economic Education," with Jim Davis, *Journal of Education*, 2000

"Determinants of Gaming Revenue: Extent of Changing Attitudes in the Gaming Industry," with Djeto Assane and Ina Levitsky, *Applied Economics Letters*, 2000.

Internet Applications contained in, Arnold, Roger, *Economics*, 5th ed. and subsequent, South-Western, 2000, also Instructors Manual and Test bank for the 5e.

Economics on the Internet, South-Western College Publishing, 1998

"Economics and Science Policy," chapter in *At the Nexus: Science Policy*, Denis Soden, ed., Nova Science Publishers, 1996.

"Enhancing Honors Learning with Computers," Invited Presentation to National Collegiate Honors Council Summer Forum, Oklahoma State University, 1994

"Building Infrastructure for the 21st Century," Invited Presentation to the Eighth Annual Conference of the Directors of Educational Technology/ California Higher Education. University of California, Riverside, 1993.

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"The Whizzer and WordStar," ComputerEdge, 1993

"The Death of the FAX," Network World, 1991

"Needed: A Human Approach to Security", Network World, 1990

"The Ether Strikes Back", Network World, 1989

"Invasion of the Computer Nerds," Inside/Out, 1988

"The Tolkien Ring Network", Network World, 1987

"Computer Confusion: The Elusive Integrated Interface", Cornell Hotel and Restaurant Administration Quarterly, August, 1986. This article was selected as the "Article of the Year" by the Quarterly's readers and editors. (with Leslie Cummings)

"Implications of the Pro-Enterprise Act for Nevada," Intermountain Single Tax Association meetings, 1988

"The Multistate Tax Compact and the Theory of Alliances," Western Tax Association meetings, 1986

"Economic Impact of the United States Department of Energy on Southern Nevada", Center for Business and Economic Research, 1985

"Unitary Taxation and Multinational Corporations," Western Tax Association meetings, 1985

Clark County Overall Economic Development Plan, 1986, adopted by Clark County Commission

"Traditional Theory and Small Bank Stock Pricing," Western Economic Association meetings, 1984 (with Tarun Mukherjee)

"An Analysis of and Alternative Approach to the Taxation of United States Multinational Corporations," unpublished doctoral dissertation, 1983

"The Economics of Higher Education," Inside/Out, 1981

NSHE SERVICE

System Computing Services Advisory Group (NOTE: 11 vice presidents and me)
Chair, Associate Vice Chancellor Search Committee
Common Course Numbering Committee

System Academic Computing Committee
NevadaNet Committee

UNIVERSITY SERVICE

Chair, UNLV Faculty Senate (2002-2003, 2006-2007)
Faculty Senate (Current, since 1999 except 2008-2009 school year)
University General Education Committee (Current)
NOTE: I chaired the committee in 1983 that created the first campus wide gen ed requirements at UNLV.
Chair, University Campus Affairs Committee (Current)
Committee on Full Participation (Current)
Graduation Seating Committee (Current)
Presidential Evaluation Task Force (5 times)
Chair, University Fiscal Affairs Committee
University Tenure and Promotion Committee
Review Committee for UNLV's NCAA recertification, EADA issues
University College Advisory Committee (Created University College, now called Academic Success Center, and a University Studies Degree)
Grievance Committee
Chair, Program Review Committee
Chair, University Curriculum Committee
Academic Master Plan committee
University Planning Council
Ad hoc Committee to Review General Education
Ad hoc Committee on Teaching Evaluation
Salary Model Task Force
Student Conduct Hearing Officer
Provost Search Committee
Physical Master Plan Advisory Committee
Computer Policy Coordination Committee
Computer Users Group
Faculty Advisor, Golden Key National Honor Society
founded Golden Key Chapter at UNLV
Member of 20 master's thesis committees (including education, nursing, hotel administration and public administration students), two doctoral committees

COLLEGE AND DEPARTMENT SERVICE

Department Undergraduate Committee
College of Business Improvement Team
College of Business Assessment Committee

Faculty Advisor, Alpha Kappa Psi Co-ed Business Fraternity
Chair of 3 economics MA committees, committee member many times

COMMUNITY SERVICE

Member of Clark County Overall Economic Development Program Committee, Chairman of the Executive Subcommittee, 1986 (Appointment by Clark County Commission). Wrote the first Clark County Overall Economic Development Plan among Clark County and its five cities by working with the six rarely friendly entities to produce a document acceptable to all.

Evaluated Draft Environmental Assessment for Proposed High Level Nuclear Waste Repository for Governor's Office of Nuclear Waste Management, 1986

Governor's Advisory Committee to Evaluate the MX Missile, 1981

Speaker at Governor's Conference on the Future of Libraries (Technological Futures in Libraries, 1990), and Governor's Conference on Economic Development (Economic Development Prospects in Southern Nevada, 1987); testimony before various Nevada legislative committees 1981 to present. More than 100 speeches to civic and other groups on issues from the Nevada economy, to technology, to fostering creativity in organizations.

Consultant on economic, statistical, management and information systems topics. Clients include the State of Nevada, Boise State University, City of Las Vegas, City of Henderson, Tropicana Hotel, Hilton Corporation, MGM Grand, and numerous attorneys.

Certified volleyball and basketball referee, National Federation of High Schools and Nevada Interscholastic Activities Association. NFHS Nevada Sports Official of the Year in 2000.