VIDEO LOTTERY PRODUCT MANAGEMENT - PRODUCT MANAGER ASSOCIATE INTERN

Posting ID: IN2002357F
Company: IGT
Position Type: Full-Time
College Major(s): Computer Science (CS)

Company Website: http://www.igt.com
Work Location: Las Vegas, NV
Salary:
College Level(s): Undergraduate-Junior, Undergraduate-Senior, Graduate Student, PhD. Student

OVERVIEW

IGT is the global leader in gaming. We enable players to experience their favorite games across all channels and regulated segments, from Gaming Machines and Lotteries to Interactive and Social Gaming. With operations in more than 100 countries and a team of over 12,000 employees, we deliver world-class gaming and lottery technology.

Position Summary

IGT recognizes that in an industry increasingly characterized by rapidly-evolving technology if a company is to remain the market leader in innovation, they must also be creative and responsive in their organizational changes.

For more than a decade, IGT’s mission has been to stay in front of the market; now is no different as they creatively transform the company from one single monolithic Product structure into a company that is, again, not only the market leader but the innovative driver of the industry.

Think you have what it takes to join the world’s largest gaming company?

IGT, an industry leader in Video Lottery gaming and systems, is looking for an entry-level product strategy intern to join our world-class Video Lottery Product organization. The intern must be eager to develop creative problem solving skills and possess the drive, determination and communication skills needed to earn the trust and respect of cross-functional teams such as Game Development, Software Engineering, Hardware Engineering, Quality Assurance, Sales, & Marketing.

IGT is looking for a highly-motivated, self-starter who can manage multiple projects and deadlines concurrently related to new product introductions across the global video lottery product solutions. This is a unique opportunity to allow you to develop long-term strategic efforts with multiple internal stakeholder groups, but still stay close to the field with tactical execution in partnership with the cross-functional team. You will be a part of a talented peer group who
believes in close collaboration and creating a supportive environment to learn, share, and improve on all of our ideas. You’ll represent the world’s leading video lottery gaming products, which include globally recognized licenses across the entertainment industry. To succeed, you’ll need knowledge in marketing communications, integrated marketing, branding, creative asset development and product marketing lifecycle management, as well as experience as a project manager.

The intern will train/mentor with team members to develop an understanding of the gaming industry and IGT products including all video lottery style gaming machines, systems, and related services. Gain an understanding of the IGT product management and marketing processes to understand customer needs and promote our products. Learn internal systems including SAP, customer information, and reporting. Team with mentor to evaluate potential deals and gather competitive intelligence. Participate in customer prospecting and attend tradeshows. Other duties as assigned.

The Product Management Associate Intern will work with management to communicate the sales strategies and product direction for the company. As a member of the team, this intern will play a role in defining global product initiatives and matching products to specific customer needs. This position will be responsible to help in developing and managing certain internal communications initiatives and programs.

This highly coveted position will join our Video Lottery Product Management team.

We are looking for a long term intern to stay engaged and grow over multiple semesters. Please apply if there is interest!

Roles and Responsibilities
Goals to be completed during internship

Gain valuable hands on experience with a focus on career advancement
The goal is to learn IGT products, customers and our product lifecycle management processes
Develop a deep understanding of the gaming industry and IGT’s various product lines
Must be willing to learn and have good understanding of IGT products, processes, dependencies and workflows
Establish relationships with internal partners and stakeholders
Cleaning up standard power point presentations and working with marketing
Product Module Material – This is getting clear detailed customer facing presentations together for product modules outlining in more detail what we’re selling, how it’s used, the pricing, etc.
Customer Engagement Process – Mapping out all the customers, our engagement and meeting process with them, and then setting up clear actions and making sure all are engaged prior to.
Product Release Packaging
Product Release Documentation

Education and Qualifications
All applicants must:

Be pursuing a bachelor’s or master’s degree in Business or Engineering (or related field) from a university or college and have completed at least 48 credits by the start of the internship.
Must be able to work a minimum of 12 hours per week during the school year and stay on throughout the Summer at no more than 37.5 hours/week. Must be able to stay on for Spring semester, Summer 2020, and possibly Fall 2020. Must have basic knowledge of/skills in Microsoft operating systems and applications Should have advanced knowledge in communicating data and information via presentations Candidates must demonstrate good documentation skills, communication skills, good logical reasoning and analytical ability in solving complex challenges Able to work as a team member and be a positive influence on others Successful candidate should be a team player, self-motivated and deadline oriented Collaborative worker Work experiences in an office environment a plus

Preferred Skills

Keys to Success
• Building collaborative relationships
• Decision making
• Drive results
• Foster innovation
• Personal energy
• Self-leadership

How to Apply