UNIVERSITY OF NEVADA, LAS VEGAS

Department of Wellness Promotion Student Employment

**Employee Information**

Title

Department

Name

Supervisor

Date Submitted

**Position Purpose**

The Student Employee will work closely with the Mental Health and Suicide Prevention Task Force’s social norms campaign.

**About the Campaign**

The social norms campaign will survey undergraduate students to learn about normative campus behaviors and perceptions of peer behaviors. Actual data on behaviors that are misperceived are then presented to students. The goal of the project is to first raise student awareness the normalcy of healthy behaviors to promote accurate perceptions. It is hypothesized based on evidence of results at other colleges and universities that there should also be an increase in healthy behaviors by students.

**Student Employment Position**

The Student Employee program provides an excellent opportunity for students to develop leadership skills and explore interests in health promotion, marketing research, program planning & public health. The position is designed to give students practical experience in health promotion while under the supervision of the Department of Wellness Promotion in collaboration with the Mental Health and Suicide Prevention Task Force. The Social Norms Campaign targets the general student population. The student employee will coordinate the campaign and work directly with students. The student employee will work with internal and external vendors to facilitate the creation and printing of campaign posters; collaboratively draft marketing materials; and work with other departments, as well as on-site graduate assistants and Rebel Wellness Zone’s peer educators to coordinate the dissemination of campaign materials and programming. The student employee will facilitate public presentations. The student employee will learn how to lead focus groups, help select campaign messages and poster design, and propose future directions for the campaign.

**Expected Student Outcomes**

• Gain valuable experience in the areas of health promotion, public health and program planning

• Become an expert in evidence-based social norms programming and serve as a leader and role model to other students assisting with the campaign

• Network with the UNLV community as a representative of the Department of Wellness Promotion

• Gain valuable expertise in understanding systems and politics within and among systems.

• Have an opportunity to contribute significantly to the growth and success of UNLV’s ongoing Social Norms Campaigns

Employee: I certify that the statements in this position description are accurate and complete to the best of my knowledge.

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Employee Signature Date

Supervisor: I/we have reviewed the statements on this document and certify to their accuracy.

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Supervisor’s Signature Date