CREATING & MANAGING SOCIAL MEDIA CAMPAIGN FOR GLOBAL IOT DATA CROWDSOURCING / WORK FROM HOME/CAMPUS

Posting ID: IN17813045  Company Website: http://www.terbine.com
Company: TERBINE  Work Location: Work from anywhere with Internet access
Position Type: Part-Time  Salary: $18/hour
College Major(s): Computer Science (CS), Entertainment Engineering (EED)  College Level(s): Undergraduate-Freshman, Undergraduate-Sophomore, Undergraduate-Junior, Undergraduate-Senior, Graduate Student, PhD. Student

OVERVIEW
Terbine is the first global exchange for Internet of Things data -- everything from the power output of solar farms to drones, ships, automobiles, farms, factories, satellites, and much more -- we're going into Beta and that means We Need Data: so we're launching a worldwide crowdsourcing movement called TAKE THE PULSE OF THE EARTH -- students from all engineering, sciences and technology disciplines will be scouring the Web to locate open data sources containing sensor data. Our internships are paid, and if still in school can get eligible class credit. Join us, we're taking the Pulse Of The Earth!

Roles and Responsibilities
Responsibilities/workflow as detailed below. You can work from anywhere that has reliable Internet access. You will be provided with access to the Terbine social media accounts, and you will have regular access to Terbine's management team for questions/issues/suggestions.

If you knock it out of the park, you will be given the opportunity to submit for a full-time position with Terbine -- we're about to TAKE THE PULSE OF THE EARTH!

Education and Qualifications
You will develop the social media campaigns that drive the TAKE THE PULSE OF THE EARTH movement. You must be familiar and experienced with producing for Facebook, Snapchat, LinkedIn and possibly WeChat. Our goal is to reach students from high school through graduate school levels who are interested in science, engineering and technology. You'll be the "guru" of the project and have responsibility for continually updating the messaging on social media that addresses and interacts with the student participants. It will be both challenging and
fun, and we will submit for class credit if your school accepts it. If you have graduated, let us know how many hours/week you can commit, we can likely use all you can provide. IT IS VERY IMPORTANT THAT YOU INCLUDE LINKS TO SOCIAL MEDIA CAMPAIGNS THAT YOU HAVE PRODUCED AND MANAGED FOR ORGANIZATIONS, NOT JUST YOUR PERSONAL PAGES. SOCIAL MEDIA CAMPAIGNS THAT YOU'RE RUN FOR COMPANIES AND/OR NON-PROFITS ARE PERFECT.

Preferred Skills
In addition to "knowing" the ins and outs of the key social media platforms, we need to see strong command of English, both spelling and grammar. Being able to make lightweight graphics and videos is extremely desirable, since the campaign will need to be continually "topped up" with updates.

How to Apply
https://tinyurl.com/TerbineSocial