

## SPH Strategic Plan (Version: 07/17/19)

### SPH Vision

Our vision is to be a vibrant center of excellence for public health teaching, research, and community action and to be a magnet for state, national, and international students.

### SPH Mission

Our mission is to promote health among all individuals by providing quality public health education, research and leadership to our local community, the State of Nevada and beyond.

### SPH Goals

1. Educate and prepare the next generation of practitioners, researchers, educators to effectively meet the public health-related needs of communities.
2. Develop and maintain an integrated multidisciplinary environment that facilitates and rewards faculty/staff excellence in teaching, research, service, and community engagement.
3. Enhance the infrastructure of the school.
4. Actively promote the UNLV School of Public Health and raise awareness of public health.

### SPH Values

1. Advance and safeguard the health of populations, especially the most vulnerable.
2. Uphold the highest principles of ethics and scientific and academic conduct, cultivate curiosity, and respect all individual rights.
3. Implement a multidisciplinary approach in public health to address health challenges.
4. Furthering public health through achieving social justice.
5. Promote and embrace the diversity of university and community.
6. Combine quality classroom and research experience with applied laboratory and field practice to offer public health education.
7. Offer the most up-to-date and cutting-edge knowledge to our students.

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### Goals

#### **Goal 1 - Educate and prepare the next generation of researchers, educators, and practitioners to effectively meet the public health needs of communities.**

- 1.1 Facilitate the timely graduation of students from all degree programs.
- 1.2 Recruit and retain a diverse student body.
- 1.3 Offer an integrated curriculum that engages student's in service learning, community-based research and multidisciplinary problem solving approaches.

#### **Goal 2 - Develop and maintain an integrated multidisciplinary environment that facilitates and rewards faculty/staff excellence in research, teaching, service and community engagement.**

- 2.1 Establish and support partnerships with key agencies within the university and our community.
- 2.2 Encourage professional development of faculty and staff.

#### **Goal 3 - Enhance the infrastructure of the school.**

- 3.1 Build a strong infrastructure to support the needs of students, faculty, centers, institutes, laboratories, and community partners.
- 3.2 Increase faculty/staff to address growth in strategic areas.

#### **Goal 4 - Actively promote the UNLV School of Public Health and raise awareness of public health.**

- 4.1 Provide Nevada residents with a reliable source of public health information through various media sources.
- 4.2 Disseminate the results of research activities to advance knowledge and health worldwide.
- 4.3 Encourage student, faculty, staff and alumni participation in local and national professional networking organizations.

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**Metrics and Measures**

**Goal 1 - Educate and prepare the next generation of researchers, educators, and practitioners to effectively meet the public health needs of communities.**

- 1.1 Facilitate the timely graduation of students from all degree programs.
  - 80% of graduate students graduating in 6 years
  - Number of undergraduate students completing their degree in 6 years
- 1.2 Recruit and retain a diverse student body.
  - Assess percentages of students that are from underrepresented groups or first generation college students (percentage of each category)
  - Number of minority recruitment events
  - Number of students receiving minority scholarships
- 1.3 Offer an integrated curriculum that engages student's in service learning, community-based research and multidisciplinary problem solving approaches.
  - Number of classes that offer a service learning component
  - Number of classes that contain students from other majors
  - Number of classes that include a community-based participatory research example or exercise

**Goal 2 - Develop and maintain an integrated multidisciplinary environment that facilitates and rewards faculty/staff excellence in research, teaching, service and community engagement.**

- 2.1 Establish and support partnerships with key agencies within the university and our community.
  - Number of current educational affiliation agreements with community partners
  - Number of internship sites available to students
  - Grants and contacts submitted with a community partner
  - Number of new on-line courses created
  - Number of coalitions, scientific advisory boards, or non-profit boards
- 2.2 Encourage professional development of faculty and staff.
  - Number of professional development opportunities attended by faculty and staff at the university
  - Percentage of faculty that attended instructional effectiveness workshops annually
  - Number of research seminars offered to enhance the grant writing or publication skills
  - Percentage of faculty who attend promotion and tenure workshops
  - Number of faculty that receive score at or above 4.0/5.0 on teaching evaluations
  - Funding allocated to support professional development of faculty/staff

**Goal 3 - Enhance the infrastructure of the school.**

- 3.1 Build a strong infrastructure to support the needs of students, faculty, centers, institutes, laboratories, and community partners.
  - Amount of funding spent on classroom and laboratory upgrades
  - Amount of scholarships available to support student research and travel to professional meetings
  - Total square footage of classroom, office and research space allocated to the school
- 3.2 Increase faculty/staff to address growth in strategic areas.
  - Number of full- and part-time faculty in concentration areas
  - Number of grant funded research faculty, staff, and post-doctoral researchers
  - Administrative support available to support the mission of the school
  - Number of graduate student assistantships available

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**Goal 4 - Actively promote the UNLV School of Public Health and raise awareness of public health.**

- 4.1 Provide Nevada residents with a reliable source of public health information through various media sources.
- Number of newsletter, seminars, social media posts and print communications disseminated to the community
  - Number of media requests and articles published annually
- 4.2 Disseminate the results of research activities to advance knowledge and health worldwide.
- Number of peer-reviewed journal articles published annually, goal 100
  - Number of state, local and federal grants received annually, goal 1 per faculty member annually
- 4.3 Encourage student, faculty, staff and alumni participation in local and national professional networking organizations.
- Number of presentations at local and regional conferences attended annually by faculty and staff
  - Number of conferences attended and presented by current students
  - Number of alumni serving as mentors, internship preceptors or employers of current students