

SIMON GOTTSCHALK: CURRICULUM VITAE

Department of Sociology.
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Education

- Ph.D. Sociology. University of California, Santa Barbara, 1992.
M.A. Sociology. University of Houston (Texas), 1985.
B.A. Sociology (major) and English (minor). Haifa University (Israel), 1982.

Academic Appointments

- 2012-present. Full Professor, Sociology Department. UNLV.
2014-2015. Humanities Fellow, Collaborative Research and Education Initiative. UNLV.
2012-2018. Associate, *Centre International de Recherche sur l'Individu et la Société Hypermodernes* (Ecole Supérieure de Commerce de Paris, France).
2007-2008. Visiting Professor, Sociology Department. University of California Santa Barbara.
2005. Visiting Professor. Sociology Department. University of California Santa Barbara.
1998-2011. Associate Professor, Sociology Department. UNLV.
1992-1997. Assistant Professor, Sociology Department. UNLV.
1987-1991. Lecturer, Sociology Department. University of California Santa Barbara.

Areas of Specialization

Social Psychology, Sociology of Mental Health, Cultural Studies, Research Methods, Environmental Sociology, Sociology of the Internet.

Courses Taught

Graduate

The Virtual Society; Qualitative Research Methods; Sociology of Mental Health; Cultural Studies; Ecology, Culture, and Social Psychology; Writing Seminar; Social Psychology.

Upper Division

Deviance; Advanced Social Psychology; Sociology of Mental Health; Sociology of Youth Cultures; Research Methods.

Lower Division

Introduction to Sociology; Social Problems; Introduction to Social Psychology; Introduction to Cultural Studies.

Publications: Books

2018. Gottschalk, Simon. *The Terminal Self: Everyday Life in Hypermodern Times*. Routledge.
2015. Gottschalk Simon. *Interfacework: l'interazione simbolica nell'epoca digitale* [*Inter-Face-Work: Symbolic Interaction in the Digital Age*]. Calimera: Edizioni Kurumuny.
2011. Vannini, Phillip, Dennis Waskul and **Simon Gottschalk**. *The Senses in Self, Society, and Culture: A Sociology of the Senses*. Routledge.

Publications: Book Chapters

- 2021a. Gottschalk, Simon. Forthcoming. "Psychological Errors and Digital Rumors: Re-visiting Two of Shibutani's Contributions." In *Deconstructing the Margins: Neglected Social Theorists of Color*. Edited by Jonathan Jimenez and Korey Tillman. Lexington.
- 2021b. Gottschalk, Simon, Daniel Okamura, Jaemie Nix, and Celene Fuller. Forthcoming. "From Insult to Injustice to Injury: Frame Amplification in Virtual White Supremacist Networks." In *All American Massacre: The Tragic Role of American Culture and Society in Mass Shootings*. Edited by Eric Madfis and Adam Lankford. New York University Press.
- 2021c. Gottschalk, Simon. "Click to Disable: Infantilization in Terminal Interaction at Work." Forthcoming in *Like a Child Would Do: A Multidisciplinary Approach to Childlikeness in Past and Contemporary Societies*. Edited by Oliver Mathieu Alemany and Russel W. Belk. Canada: Universitas Press.
- 2021d. Gottschalk, Simon. "Click, Validate, and Reply: Three Paradoxes of the Terminal Self." *International Handbook of Symbolic Interaction*. Edited by Natalia Ruiz-Juno, W. Gibson, and D. Vom Lehn. Routledge.
- 2021e. Gottschalk, Simon and Celene Fuller. "Dehumanization and De-Realization: A Theory of Symbolic Interaction with Digital Technologies" Forthcoming in the *Oxford Handbook of Symbolic Interaction*. Edited by Wayne Brekhus, T. Degloma, and William Force. Oxford University Press.
2018. Gottschalk, Simon. "Le Soi Terminal Infantile, Produit de la Société Hypermoderne." Pp. 71-93 in *@ La Recherche du Temps: Individus Hyperconnectés, Société Accélérée*. Edited by Nicole Aubert. Toulouse: Eres.
2015. Gottschalk, Simon. "Playing Music." Pp. 95-104 in *Popular Culture as Everyday Life*. Edited by Phillip Vannini and Dennis Waskul. Routledge.
2013. Gottschalk, Simon and Jennifer Whitmer. "Hypermodern Dramaturgy in Online Encounters," pp. 309-334 in *The Drama of Social Life: A Dramaturgical Handbook*. Edited by Charles Edgley. Ashgate.
2008. Gottschalk, Simon. "All You Can Eat: Sociological Reflections on Food in the Hypermodern Era." Pp. 48-65 in *Food for Thought: Essays on Eating and Culture*. Edited by Lawrence. McFarland Publishers.
2006. Gottschalk, Simon. "Prozac, Postmodernism and Politics." Pp. 61-84 in *Psychotropic Drugs and Popular Culture: Essays on Medicine, Mental Health and the Media*. Edited by Lawrence Rubin. McFarland Publishers.
2000. Gottschalk, Simon. "Escape from Insanity." Pp. 18-48 in *Pathology and the Postmodern: Mental Illness as Discourse and Experience*. Edited by Dwight Fee. London: Sage.
1998. Gottschalk, Simon. "Postmodern Sensibilities and Ethnographic Possibilities." Pp. 205-233 in *By Ice or Fire*. Edited by Steve Banks and Anna Banks. Thousand Oaks: Altamira.

Publications: Refereed Articles

- 2020a. Gottschalk, Simon. "Accelerators, Amplifiers, and Conductors: A Model of Tertiary Deviance in Online White Supremacist Networks." *Deviant Behavior*, 41(7-9): 841-855
<https://doi.org/10.1080/01639625.2020.1734746>
- 2015a. Gottschalk, Simon Marko Salvaggio. "Stuck Inside of Mobile: Ethnography in Non Places." *Journal of Contemporary Ethnography*, 44(1):3-33.
- 2015b. Gottschalk, Simon. "Social innovation: Significato e Applicazioni - Tavola rotonda con: Paola Di Nicola, Mauro Moruzzi, Stefano Tomelleri e Simon Gottschalk" (Social Innovation: its meaning and applications -- Round table with Paola Di Nicola, Mauro Moruzzi, Stefano Tomelleri, and Simon Gottschalk)." *Salute e Società*, a. XIV, n. 1: 117-130.
2012. Vannini, Phillip; Dennis Waskul, **Simon Gottschalk**, and Toby Ellis-Newstead. "Making Sense of the Weather: Dwelling and Weathering on Canada's Rain Coast." *Space and Culture*, (15)4:361-80.

Publications: Refereed Articles (cont'd)

- 2010a. Vannini, Phillip, Dennis Waskul, Carol Rambo, and **Simon Gottschalk**. "Sound Acts: Elocution, Somatic Work and the Performance of Sonic Alignment." *Journal of Contemporary Ethnography*, 39(3): 328-353.
- 2010b. Gottschalk, Simon. "The Presentation of Avatars in Second Life: Self and Interactions in Social Virtual Spaces." *Symbolic Interaction*, 33(4): 504-525.
- **Reprinted:** in *Inside Social Life: Readings in Sociological Psychology and Microsociology*. 7th Edition (2013). Edited by Spencer E. Cahill, Kent Sandstrom, and Caryssa Froyum. New York: Oxford University Press.
- 2010c. Vannini, Phillip, Guppy Ahluwalia-Lopez, Dennis Waskul, and **Simon Gottschalk**. "Performing Taste at Wine Festival: A Somatic Layered Account of Material Culture." *Qualitative Inquiry*, 16(5): 378-98.
2009. Gottschalk, Simon. "Hypermodern Consumption and Megalomania: Superlatives in Commercials." *Journal of Consumer Culture*, 9(3): 307-327.
2006. Simi, Pete, Robert Futrell and **Simon Gottschalk**. "Understanding Music in Movements: The White Power Movement Music Scene." *The Sociological Quarterly*, Vol 47 (2): 275-304.
2004. Gottschalk Michel and **Simon Gottschalk**. "Authoritarianism and Pathological Hatred: A Social-Psychological Profile of the Middle-Eastern Terrorist." *The American Sociologist*, Vol 35(2): 38-59.
2003. Gottschalk, Simon. "Reli(e)ving the Past: Emotion Work in the Second Generation." *Symbolic Interaction*, 26(3): 355-380.
2001. Gottschalk, Simon. "The Greening of Identity: Three Environmental Paths." *Studies in Symbolic Interaction*. 24: 245-271.
1999. Gottschalk, Simon. "Speed Culture: Fast Strategies in TV Commercials." *Qualitative Sociology*, 22 (4): 311-329.
- **Reprinted in:**
 - 2013. *Inside Social Life: Readings in Sociological Psychology and Microsociology*. 7th Edition. Edited by Spencer E. Cahill, Kent Sandstrom, and Caryssa Froyum. New York: Oxford University Press.
 - 2010. *Inside Social Life: Readings in Social Psychology and Microsociology*. 6th Edition. Edited by Specer E. Cahill and Kent Sandstrom. New York: Oxford University Press.
- 1997a. Gottschalk, Simon. "The Pains of Everyday Life: Between the D.S.M. and the Postmodern." *Studies in Symbolic Interaction*, Vol. 21: 115-146.
- 1997b. Fontana, Andrea and **Simon Gottschalk**. "Natural Born Oranges: From Modern Anti-Hero to Postmodern Superstars." *Studies in Symbolic Interaction*. Vol. 21: 95-114.
- 1995a. Gottschalk, Simon. "Ethnographic Fragments in Postmodern Spaces." *Journal of Contemporary Ethnography*, 24(2):195-238.
- 1995b. Gottschalk, Simon. "Videology: Video-Games as Postmodern Sites/Sights of Ideological Reproduction." *Symbolic Interaction*, 18(1):1-18.
1993. Gottschalk, Simon. "Uncomfortably Numb: Countercultural Impulses in the Postmodern Era." *Symbolic Interaction*, 6(4):351-378.

Publications - Book Reviews

2017. "The Media Syndrome: Symptoms, Diagnosis, Case Studies, and Prevention." Review of *The Media Syndrome* by David Altheide. *Symbolic Interaction*, 41(2): 271-274.
2015. "Neural Growths." Review of *Neuro: The New Brain Sciences and the Management of the Mind* by Nikolas Rose and Joelle M. Abi-Rached. *Symbolic Interaction*, 38(3): 448-50.
2014. "Inside Bets: Two Approaches to Compulsive Gambling." Review of *The Gambler's Daughter: A Personal and Social History*, by Annette Dunlap and *Addiction by Design: Machine Gambling in Las Vegas*, by Natasha Dow Schull. *Contemporary Sociology*, (43):487- 490.

Publications - Book Reviews (cont'd)

2002. "Ads, Fads, and Consumer Culture." *Contemporary Sociology*, 31(3): 302-3.
 1993. "Investigating Subjectivity." *Symbolic Interaction*, 16 (2): 191-195.

Publications - Invited and non-refereed Articles

- 2019a. Gottschalk, Simon. "Coup des Gens." *The Conversation*, May 1.
<https://theconversation.com/a-coup-des-gens-is-underway-and-were-increasingly-living-under-the-regime-of-the-algorithm-1139002018a>.
 2019b. Gottschalk, Simon. "The Infantilization of Western Society." *The Conversation*, Aug 1.
<http://theconversation.com/the-infantilization-of-western-culture-99556>
 2018. Gottschalk, Simon. "In Praise of Doing Nothing." *The Conversation* May 31.
<http://theconversation.com/in-praise-of-doing-nothing-95998>
 2005. Landreth, Kathryn and **Simon Gottschalk**. "Mental Health Care in Nevada." *In The Social Health of Nevada: Leading Indicators and Quality of Life in the Silver State*. (Edited by D. Shalin)
 Electronic publication by UNLV Center for Democratic Culture.
[\[http://www.unlv.edu/centers/cdclv/mission/index.html.\]](http://www.unlv.edu/centers/cdclv/mission/index.html)

Presentations : Professional Conferences

- * Unless otherwise indicated, all papers were presented by Simon Gottschalk.
 2019. "From Insult to Injustice to Injury: Social Recognition, External Attribution, and Violence in Online White Supremacist Networks." Society for the Study of Symbolic Interaction Meetings. New York.
 2016a. "Sync, Minimize, and Disable: Terminal Infantilization" Society for the Study of Symbolic Interaction Meetings. Seattle (WA).
 2016b. "Software Thinking." International Research Center on Hypermodern Individuals and Societies Conference. Paris, France.
 2014. "Software, Self, and Society: Interaction in the Digital Age." Society for the Study of Interaction Meetings. San Francisco, CA.
 2013. "The Terminal Self." Society for the Study of Symbolic Interaction Meetings. New York, NY.
 2012a. "Taking the Palo Alto School Online: Micro-Inequities in Online Interactions." Couch-Stone Symposium. Northwestern U. Chicago, IL.
 2012b. Michel Gottschalk, William Shay, and **Simon Gottschalk** "Transforming Communication: Using Unscripted Simulation for Healthcare Team Training." 12th International Meeting on Simulation in Healthcare. San Diego, CA.
 2011a. "Stuck Inside of Mobile: Urban Ethnography on the Move." Society for the Study of Symbolic Interaction Meetings. Las Vegas, NV.
 2011b. "Community Studies in the 21st century: Five New Directions." Couch-Ston Symposium. Las Vegas, NV.
 2011c. "(Inter)Facework: Social Intelligence in Virtual Spaces." Couch- Stone Symposium. Las Vegas, NV.
 2009a. "The Virtual Imagination: *Second Life*, Ethnography and the Hypermodern Self." Society for the Study of Symbolic Interaction Meetings. San Francisco, CA.
 2009b. "e-Intelligence: Social Intelligence in Computer Mediated Communication." American Sociological Association Meetings. San Francisco, CA.
 2007. "Hypermodernism and the Culture of Excess: Superlatives in Commercials." Pacific Sociological Association Meetings. Oakland, CA.
 2006a. "Fatal Acceleration: A Postmodern Analysis of Web Commercials." Pacific Sociological Association Meetings. Hollywood, CA.

Presentations : Professional Conferences (cont'd)

- 2006b. "The Chemical Self: Serotonin, Cyberspace and Symbolic Interaction." Couch-Stone Symposium. University of Georgia. Athens, GA.
2005. "The Accelerated Self: Rushing through Cyberspace." Couch-Stone Symposium. University of Colorado, Boulder, CO.
2004. "Faster: Speed in Televised Commercial Ads—Methodological Considerations". Society for the Study of Symbolic Interaction Meetings. San Francisco, CA.
2003. "Summoning Family Ghosts: Ethnographer as Exorcist." Society for the Study of Symbolic Interaction Meetings. Atlanta, GA.
- 2002a. "Publishing in *Symbolic Interaction*." Pacific Sociological Association Meeting. Pasadena, CA.
- 2002b. "Talking 'bout my Generation: Interviewing Children of Holocaust Survivors." Society for the Study of Symbolic Interaction Meetings. Chicago, IL.
- 2001a. "Reli(e)ving the Past: Psychological Tendencies in the Second Generation." American Sociological Association Meetings. Anaheim, CA.
- 2001b. Futrell, Robert and **Simon Gottschalk**. "The Expendable City: Las Vegas and the Limits of Sustainability." American Sociological Association Meetings. Anaheim, CA.
2000. "Spirituality in/and Deep Ecology: New Sociological Horizons for the 21st Century." Pacific Sociological Association Meetings. San Diego, CA.
1999. "Speed Limits: Images of Speed in the Media." Couch-Stone Symposium. Las Vegas, NV.
- 1998a. "Speed Culture." Society for the Study of Symbolic Interaction Meetings. San-Francisco, CA.
- 1998b. "The Greening of Identity." American Sociological Association Meetings. San-Francisco, CA.
- 1998c. "The Greening of Symbolic Interactionism" Couch-Stone Symposium. Houston, TX.
1997. Gottschalk Simon, Michel Gottschalk, and Pete Simi. "Authoritarian Persuasions and Terrorist Seductions: A Comparative Reading." Society for the Study of Symbolic Interaction Meetings. Toronto, Canada.
- 1996a. Gottschalk, Simon and Michel Gottschalk. "Pathological Hatred: The Terrorist Vision." American Sociological Association Meetings. New York, NY.
- 1996b. "The Pains of Everyday Life: Between the DSM and the Postmodern." Society for the Study of Symbolic Interaction Meetings. New York, NY.
- 1995a. Gottschalk, Simon and Andrea Fontana. "Natural-Born Oranges: From Modern Anti-Heroes to Postmodern Superstars." Society for the Study of Symbolic Interaction Meetings. Washington, D.C.
- 1995b. "Recent Trends in the Study of Countercultures: A Tentative Agenda for the Postmodern Era." American Sociological Association Meetings. Washington, D.C.
- 1995c. "On the Interface between the Screen and the Everyday: Technologies of Writing in the Postmodern." Couch-Stone Symposium. Drake University, Des Moines, IA.
- 1994a. "Drifting in Las Vegas: A Postmodern Ethnography." Society for the Study of Symbolic Interaction Meetings. Los Angeles, CA.
- 1994b. "Currents in the Field, Popular Voices and a Postmodern Imagination." Couch-Stone Symposium. Urbana, IL.
- 1994c. "Videology: Video-Games as Postmodern Sites/Sights of Ideological Reproduction." Midwestern Sociological Association Meetings. St. Louis, MO.
1991. "Staying Cool in the Midst of Chaos: Countercultural Strategies and the Postmodern Condition." Couch-Stone Symposium. San Francisco, CA.
1990. "Meaning, Media and Mood: Three Postmodern Challenges." Society for the Study of Symbolic Interaction Meetings. Washington, D.C.
1989. "A Mills-ian Approach to the Psychopath." American Sociological Association Meetings. San-Francisco, CA.
1985. Gilderbloom, John and **Simon Gottschalk**. "Housing Status as Predictor of Political Activism." Southwestern Sociological Association Meetings. Houston, TX.

Presentations: *Invited*

2021. “De-realization and Infra-Humanization: Terminal Adjustments and the ‘Good Life’.” [*International Conference on Life Histories in a Transforming World*](#). Université du Quebec a Montreal. (June)
2019. “The Terminal Self: Everyday Life in Hypermodern Times.” UNLV Philanthropy and Alumni Engagement (October).
2018. “Chronic Trauma, Slo-Mo -Genocide, and Resistance: New Questions in the Study of Trauma.” Forum on Trauma. UNLV Center for Democratic Culture. (March).
2017. “Interpersonal Communication.” UNLV. Southern Nevada Northern Arizona Louis Stokes Alliance for Minority Participation (LSAMP) (October).
- 2015a. “The Terminal Self: Everyday Life in the Digital Apparatus.” UNLV. Department of Sociology (December).
- 2015b. “Communication Intelligence Online. UNLV Graduate and Professional Students Association. UNLV (September).
- 2012a. “iInteract: Symbolic Interaction in the Digital Age.” Third International Conference on Symbolic Interaction. University of Salerno (Italy).
- 2012b. “Symbolic Interaction and Social Intelligence.” Third International Conference on Symbolic Interaction. University of Salerno (Italy).
2011. “Freud, Narcissism and Critical Theory.” Critical Theory seminar. Department of Sociology. UNLV. (February)
- 2010a. “Education in Virtual Environments.” Teaching Sociology seminar. Department of Sociology. UNLV (March).
- 2010b. “eCommunicational Intelligence: How to Develop Social Intelligence Online.” Psychology class. UNLV (February)
- 2009a. “The *Second Life* of Sociology and the Sociology of *Second Life*.” Department of Sociology. UNLV (October).
- 2009b. “Communication Intelligence.” *Procare* Executive Team. Grand Rapids, MI (July).
- 2009c. “Email and Communication Intelligence.” Fielding Graduate University, Santa Barbara CA (May).
- 2009d. “The Social Psychological Dynamics of Email Communication.” Teaching and Learning Center group. UNLV (March).
- 2008a. “The Greening of Intelligence.” Environmental Sociology Graduate Seminar (Fall).
- 2008b. “Reli(e)ving the Past: Transgenerational Transmission of Trauma in the Holocaust’s Second Generation. March 6. *Jewish Federation of Santa Barbara*
2007. “The Chemical Self: Prozac, Hypermodernism and Politics.” Sociology Brown Bag Series. UNLV (Spring).
- 2006a. “Publishing in/as Symbolic Interaction.” Pacific Sociological Association Meetings. Hollywood, CA.
- 2006b. “Effective Abstract Writing & Qualitative Presentations.” UNLV Graduate and Professional Students Association Conference. UNLV (Spring).
- 2005a. “Publishing in *Symbolic Interaction: A Symbolic Interactionist Perspective*.” North Central Sociological Association Meetings. Pittsburgh, PA.
- 2005b. “Speed Culture: The Acceleration of Everyday Life.” St. Mary’s College. Moraga, CA (April).
- 2004a. “Publishing in *Symbolic Interaction – One Year and Seventy Articles Later*.” Pacific Sociological Association Meetings. San Francisco, CA.
- 2004a. “Speed in TV and Cyber-Commercials.” Cultural Studies program. UNLV (Spring).
- 2004b. “Children of Holocaust Survivors: A Social Psychological Approach.” Department of History. UNLV (Spring).
2001. “Transgenerational Trauma Transmission.” Institut Supérieur de Formation Socio-Educative. Province de Namur (Belgium) (April).

Presentations: *Invited (cont'd)*

1998. "Critical Ethnography in Las Vegas." College of Community and Cultural Studies. University of Essex.
1997. "Critical Postmodern Ethnography in Las Vegas." Department of Sociology. University of Nevada, Reno.
- 1995a. "New Paradigm Rising in Las Vegas." School of Architecture. UNLV.
- 1995b. "On Postmodernism." Liberal Studies Program. UNLV.
1993. "Multicultural Education." (With Dr. M. Mayberry). College of Education. UNLV.

Other Academic and Professional Appointments

- 2014-present. Editor. *Interactionist Currents series*. London: Routledge
2013. Two Internships Supervisor. Ecole Normale Supérieure – Cachan (France)
2011. Consultant. PhD in Communication. Royal Roads University. Vancouver. Canada.
- 2010-2012. Consultant. PhD. Dissertation. Fielding Graduate University (Santa Barbara, CA).
- 2008-2015. Consultant. *C. I. Works, LLC*.
- 2003-2004. Consultant. PhD. Dissertation. Fielding Graduate University (Santa Barbara, CA).
2002. Grant Reviewer for the UK Economic and Social Research Council. "Computer and Video Gaming: Everyday Technologies.
- 2003-2007. Editor: *Symbolic Interaction*. University of California Press.

Awards and Grants

2019. Student Summer Faculty Research Award. UNLV College of Liberal Arts.
2016. University Travel Award. UNLV.
2014. University Travel Award. UNLV.
2014. Student Summer Faculty Research Award. UNLV College of Liberal Arts.
2013. with Rachel Waddell. "Changing Lives: An Orchestra Approach to Education." *Bringing Theory to Practice* grant. American Association of Universities and Colleges."
2006. Nominee for Morris Teaching Award. UNLV Department of Sociology.
2005. University Travel Award. UNLV.
2004. University Travel Award. UNLV.
2002. Webcampus. UNLV Teaching and Learning Center.
1996. Barrick Travel Award. UNLV College of Liberal Arts.
1995. Barrick Travel Award. UNLV College of Liberal Arts.

Membership and Positions in Professional Associations

- 1991-present. Member. Society for the Study of Symbolic Interaction.
- 2011-2012. *President*, Society for the Study of Symbolic Interaction.
- 2000-2012. Member. Pacific Sociological Association.
- 1989-2007. Member. American Sociological Association.

Service:

- **(a) University**
 - 2018-2020. Graduate Council.
 - 2019-2020. Top Tier Committee. Faculty and Students.
 - 2018-2019. Program Review Committee.
 - 2014-2015. CoRE Fellow in the Humanities.
 - 2008-2009. Program Evaluation Committee.
 - 2003-2006. Member and Chair, Grievance Committee.

- **(b) College of Liberal Arts**
 - 2019-2020. Appeal Committee.
 - 2017-2018. Diversity and Inclusion Committee.
 - 2016-2018. College Representative. Ph.D. Dissertation Committee. Political Sciences
 - 2013. College Representative. Ph.D. Dissertation Committee. School of Public Health.
 - 2013-2015. Member, Academic Standards Committee.
 - 2011. College Representative. Ph.D. Dissertation Committee. Greespun College of Urban Affairs.
 - 2010-2015 Awards Committee.
 - 2008. College Representative. Ph.D. Dissertation Committee. Department of Psychology.
 - 2005-2007. Member, Bylaws Committee.
 - 2005. Sponsor, Professor Jonathan Turner. Forum Lectures Series.
 - 2004-2006. College Representative. MA thesis Committee. Department of Psychology.
 - 2003-2006. Member, Standards Committee.
 - 2002-2004. Member, Financial Aid Committee.
 - 2000. McNair Program Student Advisor.
 - 1996-2000. Director, Cultural Studies Interdisciplinary Program.
 - 2000. College Representative. M.A. Thesis. Department of Criminal Justice.
 - 1999. College Representative. M.A. Thesis. Department of Communication.
 - 1998. College Representative. Ph.D. School of Social Work.
 - 1997-1998. Chair, Standards Committee.
 - 1996-1997. Member, Standards Committee.
 - 1995-2000. Director, Cultural Studies program
 - 1993-1995. Chair, Course & Curriculum Committee.
 - 1992-1993. Member, Course & Curriculum Committee

- **(c) Department of Sociology**
 - 2018-2020. Director of Graduate Studies
 - 2017-present. Member, Graduate Committee.
 - 2017. Co-chair, Hiring Committee.
 - 2016-2018. Member, Personnel Committee.
 - 2015-2016. Chair, Personnel Committee.
 - 2013-2015. Member, Executive Committee
 - 2011-2013. Member, Hiring Committee.
 - 2008-2012. Director of Graduate Studies.
 - 2011-2012. Member, Executive Committee.
 - 2008-2012. Member, Recruitment Committee.
 - 2009-2012. Member, Assessment Committee.
 - 2006-2007. Member, Award Committee.
 - 2006. Chair, Hiring Committee.
 - 2006-2007. Member, Graduate Studies Committee.
 - 1993-1995 & 2004-2006. Chair, Methods Committee.
 - 2003-2006. Chair, Personnel Committee.
 - 2004. Chair, Hiring Committee.
 - 2002. Chair, Communication Committee.
 - 1999-2002. Chair, Graduate Curriculum Committee.
 - 1998. Chair, Hiring Committee.
 - 1994-1995 & 1997-1998. Member, Hiring Committee.
 - 1996-2007. Member, Methods Committee.
 - 1994-1995. Member, Graduate Committee.
 - 1994-2003. Member, Awards Committee

- **(d) Professional Organizations**

- Reviews: Journals
 - Senses and Society, Body and Society, American Sociological Review, Social Forces, Qualitative Sociology, The Sociological Quarterly, Social Psychology Quarterly, Cultural Studies, Qualitative Inquiry, Sociological Spectrum, Studies in Symbolic Interaction, Symbolic Interaction, Journal of Contemporary Ethnography, Deviant Behavior, Journal of Integrated Social Sciences.*
- Reviews: Books
 - 2013. *Stigma 2.0: Abuse, Insults and Mocking on the Internet*, by David Schulman. Ashgate.
 - 2013. *Hidden in Plain Sight: The Social Construction of Invisibility*, by Eviatar Zerubavel. New York: Oxford University Press.
 - 2012. *Context is Everything: An Invitation to Qualitative Research*. London: Taylor-Francis.
 - 2009. *The Sociology of Mental Illness*, by Bernard Gallagher. Prentice Hall.
 - 2006. *Screen, Self, and Society: An Invitation to a Cultural Social Psychology*, by Kenneth Allen and Steve Kroll-Smith. Pine-Forge.
 - 2005. *Body/Embodiment: Symbolic Interaction and the Sociology of the Body*. Temple University Press.
 - 2003. *Archeology and Popular Culture*. C. Holtorf. Altamira (Sage).
 - 2001. *Globalizing the Streets: Cross-Cultural Perspectives on Youth, Social Control and Empowerment in the New Millennium*. Brother, D. (ed.) Columbia University Press.
 - 2000. *Popular Culture in Context*. Guins, R. & Cruz, O. Sage. 1996. *Sociology*. I. Robertson. Worth Publishers.
 - 1995. *Research Methods*. A. Baker. (McGraw-Hill).
 - 1994. *Contemporary Sociology* (Longman Publishers).
- Committees
 - 2019. Early Career Award Committee. Society for the Study of Symbolic Interaction.
 - 2016. Early Career Award Committee. Society for the Study of Symbolic Interaction.
 - 2011-2012. President. Society for the Study of Symbolic Interaction.
 - 2010-2011. Co-Organizer Stone Symposium (with Michael Borer).
 - 2004-2007. Editor. *Symbolic Interaction*.
 - 2004-2007. Member, Executive Committee. Society for the Study of Symbolic Interaction.
 - 2002-2004. Committee Member: Election Committee. *The Sociology of Emotions*.
 - 1996-1997. Member, Cooley Award Committee. Society for the Study of Symbolic Interaction.
 - 1995-1996. Member, Blumer Award Committee. Society for the Study of Symbolic Interaction.
- Session Organizer
 - 2019. "Symbolic Meaning-Making in Everyday Life." Society for the Study of Symbolic Interaction. New York.
 - 2016a. "Social Implications and Impacts of Technology." Society for the Study of Symbolic Interaction. Seattle.

- Session Organizer (cont'd)
 - 2016b. “Accélérations Relationnelle, Contacts Virtuels, Pensée Logicielle.” International Conference on Social Acceleration and Hyperconnection. Centre International de Recherche sur l’Individu et la Société Hypermodernes. Paris.
 - 2014. “Digital Interactions.” Meetings of the Society for the Study of Symbolic Interaction. San Francisco.
 - 2013. “Online/Virtual Interactions.” Meetings of the Society for the Study of Symbolic Interaction. New York.
 - 2012. “Symbolic Interaction and the Body.” Meetings of the Society for the Study of Symbolic Interaction. Denver (CO).
 - 2011a. “Still Learning from Las Vegas.” Spotlight on Las Vegas session. American Sociological Association. Las Vegas, NV. (with Michael Borer)
 - 2011b. “Cybersociology.” Stone Symposium. Las Vegas, NV.
 - 2009a. “Symbolic Interaction Theory and Qualitative Research in Second Life.” Meetings of the Society for the Study of Symbolic Interaction. San Francisco, CA.
 - 2009b. “Communication Technology and Social Capital.” Meetings of the American Sociological Association. San Francisco, CA.
 - 2007a. “Symbolic Interaction and Mass Media” Meetings of the Society for the Study of Symbolic Interaction. New York, NY.
 - 2007b. “Postmodernism and Symbolic Interaction” Couch-Stone Symposium. University of Illinois-Urbana.
 - 2007c. “Cultural Studies and Symbolic Interaction” Midwestern Sociological Association. Chicago.
 - 2006a. “But Is it Sociology? New Modes of Reporting in Ethnography.” Discussant. Stone Symposium. University of Georgia. Athens, GA.
 - 2006b. “Self and Society” Meetings of the Society for the Study of Symbolic Interaction. Athens, GA.
 - 2005a. “Symbolic Interaction and Cultural Studies” Meetings of the Society for the Study of Symbolic Interaction. Philadelphia, PA.
 - 2005b. “Symbolic Interaction and Cultural Studies” Couch-Stone Symposium. University of Colorado, Boulder, CO.
 - 2004. “From Symbolic to Natural Environments. Crossing the Green Divide.” Couch-Stone Symposium. Vancouver, Canada.
 - 2003. “The Varieties of Community Experience.” Stone Symposium. ASU. Tempe, AZ.
 - 2002. “Cultural Studies and/in the Environment.” Crossroad Conference in Cultural Studies. Tampere (Finland).
 - 2000. “Sociology of Emotions: Empirical and Theoretical Implications”. American Sociological Association. Washington, D.C.
 - 1998. “Radical Ecology, Postmodernism and Cultural Studies.” Pacific Sociological Association Meetings. San Francisco, CA.
- **(e) Community**
 - Expert. Public Speakers’ Bureau. UNLV.
 - Guest Speaker: Osher Lifelong Learning Institute. UNLV. “Accelerators, Amplifiers, and Transformers: White Supremacist Websites and the Risks of Violence. March 2, 2020.
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