

1. RECTANGLE LOGO

— UNLV —
REGISTERED
 STUDENT ORGANIZATION

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2. BANNER LOGO



TYPEFACE *used for the logo text*

FORWARD

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z
 0 1 2 3 4 5 6 7 8 9 ! ?

COLORS *CMYK colors used for print materials*



SCARLET CMYK: 0, 100, 81, 4
UNLV's Official Red Color



GRAY CMYK: 0, 0, 0, 44
UNLV's Official Gray Color



BLACK CMYK: 0, 0, 0, 100
UNLV's Alternate Use Black Color

Correct Usage

Rectangle Logo



Against light background



Against dark background

Banner Logo

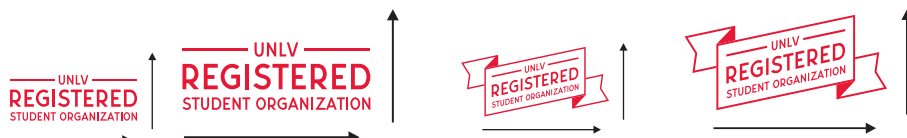


Against light background



Against dark background

Must resize with equal proportions/ratio



Incorrect Usage

Changing of logo color is not allowed



Incorrect contrast of background for logos



Do not rotate logos or resize disproportionately

