Micro-Lectures for Online/Blended (Hybrid) Courses

General Guidelines:

• Create an introductory video to establish social presence. Provide an overview of the structure of the course, concepts, and the purpose and task criteria of the course or module content.

• Videos should be chunked and organized thematically. State purpose, task and criteria for each micro-lecture.

• Intersperse faculty talking with slides and demonstrations.

• Pre-recorded classroom lectures are not as engaging even if chunked into segments.

• Embed questions for learners to answer to break-up lecture and keep the learner engaged.

• At the end of the micro-lecture include assessment questions to identify if learners understood material, identify any misconceptions, and to find out what particular points students want to learn more about.

• Videos should be less than 9 minutes in length. Videos that are shorter engage students more.

• Transcriptions need to be available for learners.

• Use YouTube video analytics to identify where students are engaged and disengaged.

Publications:


Contact:

If you are or plan to teach an online or blended (hybrid) course please contact the Office of Online Education. (702) 895-0334; online@unlv.edu or Anne Mendenhall, Director of Online Education anne.mendenhall@unlv.edu