# 21st Annual HHS Small Business Program Conference

**"Empowering Innovation"**

**Tuesday, April 28, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM - All Day</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>8:00 - 8:50 AM</td>
<td>Continental Breakfast and Networking</td>
</tr>
<tr>
<td>9:00 - 9:30 AM</td>
<td><strong>SBIR 101 Pre-Meeting</strong>&lt;br&gt;&quot;Introduction to SBIR/STTR&quot;&lt;br&gt;Stephanie Fertig, HHS Small Business Program Lead, Office of Extramural Research, NIH</td>
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<tr>
<td>9:30 - 10:20 AM</td>
<td>&quot;NIH Application Basics&quot;&lt;br&gt;Kory Hallett, NIH, NCI SBIR Program Director and Eva Garland, Eva Garland Consulting, LLC</td>
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<tr>
<td>10:30 - 11:10 AM</td>
<td>“Getting from Submission to Review”&lt;br&gt;Dr. Maria DeBernardi, Division of Receipt and Referral, NIH Center for Scientific Review</td>
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<tr>
<td>11:10 - 11:50 AM</td>
<td>“The Review Process”&lt;br&gt;Dr. Allen Richon, Scientific Review Officer, NIH Center for Scientific Review</td>
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<tr>
<td>12:00 - 1:00 PM</td>
<td>Lunch</td>
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<tr>
<td>1:00 - 1:15 PM</td>
<td>&quot;Welcome Remarks&quot;&lt;br&gt;Marta Meana, President, UNLV and Zach Miles, Associate Vice President for Economic Development, UNLV</td>
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<tr>
<td>1:15 - 2:15 PM</td>
<td>“Keynote Speaker” – “Title Pending”&lt;br&gt;Dr. Michael Lauer, Director for Extramural Research, NIH</td>
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<tr>
<td>2:15 - 3:00 PM</td>
<td>&quot;Title Pending&quot;&lt;br&gt;Dr. Jodi Black, Deputy Director, Office of Extramural Research, NIH</td>
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</table>
| 3:15 - 4:00 PM   | "Introduction to SEED (Small business Education and Entrepreneurial Development)"
<p>| 4:00 - 4:45 PM   | &quot;Reducing the Anxiety: Getting to Know the OIG&quot;&lt;br&gt;Les Hollie, Assistant Inspector General for Investigations within HHS, Office of Inspector General |
| 5:00 - 7:00 PM   | Reception -- &quot;Host TBD&quot;                                                                     |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Ballrooms:</th>
<th>Application</th>
<th>Commercialization</th>
<th>Intro to Funders</th>
<th>One-on-Ones</th>
</tr>
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<tbody>
<tr>
<td>7:30 - 8:30 AM</td>
<td>Continental Breakfast and Networking</td>
<td>“SBIR Updates and Introduction to the Conference”</td>
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<tr>
<td>8:30 - 9:00 AM</td>
<td><strong>Wednesday, April 29, 2020</strong></td>
<td><strong>21st Annual HHS Small Business Program Conference</strong></td>
<td><strong>“Empowering Innovation”</strong></td>
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<td></td>
<td>9:00 - 9:50 AM</td>
<td>Submitting a Small Business Grant Application: ASSIST and eRA</td>
<td>Success Stories and Lessons Learned*</td>
<td>NCI, NIAID, CDC, NIEHS, NIDCR</td>
<td>Federal Staff</td>
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<td></td>
<td>10:00 - 10:50 AM</td>
<td>Targeting Your NIH Application: Using Funding Opportunities and RePORT</td>
<td>Understanding Intellectual Property Rights</td>
<td>ORIP, NLM, NIGMS, NCATS</td>
<td>Federal Staff</td>
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<td></td>
<td>11:00 - 11:50 AM</td>
<td>JIT Procedures and You’ve Got the Award, Now What?</td>
<td></td>
<td>NHGRI, NIBIB, NIAAA, NIDA</td>
<td>Federal Staff</td>
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<td></td>
<td>12:00 - 1:00 PM</td>
<td><strong>Lunch</strong></td>
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<td></td>
<td>1:00 - 1:50 PM</td>
<td>SBIR Grants vs. Contracts: What You Need to Know</td>
<td>The Wonderful World of Private Investors</td>
<td>NIA, NIDCD, NEI, NIMH, NINDS</td>
<td>Federal Staff</td>
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<td></td>
<td>2:00 - 2:50 PM</td>
<td>Compliance and Stewardship of Federal Funds</td>
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<td>NIAMS, NINR, NICHD, ACL</td>
<td>Federal Staff</td>
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<td></td>
<td>3:00 - 3:50 PM</td>
<td>Indirect Cost, Audit, and Accounting System Essentials</td>
<td>What Investors and Partners Want you to Know?*</td>
<td>NIDDK, NHLBI, NIMHD, NCCID</td>
<td>Federal Staff</td>
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<td></td>
<td>4:00 - 4:50 PM</td>
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<td>NASA, USDA, DOD</td>
<td>Federal Staff</td>
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<td>5:00 - 7:00 PM</td>
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## 21st Annual HHS Small Business Program Conference

### "Empowering Innovation"

**Thursday, April 30, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Ballrooms:</th>
<th>Application</th>
<th>Commercialization</th>
<th>Resources</th>
<th>One-on-Ones</th>
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<tr>
<td>7:00 - 7:50 AM</td>
<td></td>
<td>Phase I Proposal Development</td>
<td>Interactive Regulatory Planning: The FDA and You</td>
<td>What Does Diversity Mean at NIH?</td>
<td>Federal Staff</td>
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<tr>
<td>7:45 - 7:55 AM</td>
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<td>Continental Breakfast and Networking</td>
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<tr>
<td>8:00 - 8:50 AM</td>
<td>Ballrooms:</td>
<td>Clinical Trials Update and Human Research Protectors in NIH SBIR/STTR Applications</td>
<td>Getting Paid for your New Technology</td>
<td>Small Businesses and Academic Partnerships</td>
<td>Federal Staff</td>
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<tr>
<td>9:00 - 9:50 AM</td>
<td>Ballrooms:</td>
<td>Boost Company Recognition with Effective Communication</td>
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<td>Federal Staff</td>
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<td>Ballrooms:</td>
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<td>Federal Staff</td>
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<td>Federal Staff</td>
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<td>12:00 - 12:40 PM</td>
<td>Lunch:</td>
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<td>Lunch &quot;SBIR/STTR Peer Review Mock Study Section&quot;</td>
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<td>12:40 - 1:20 PM</td>
<td>Ballrooms:</td>
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<td>4:30 - 4:45 PM</td>
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### Closing Remarks and *Prize Drawing* (Must be present to win)

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*This prize and project has not been funded in whole or in part with Federal funds from the Department of Health and Human Services.*