MARKETING ANALYTICS

Posting ID: EM17913476  
Company: Caesars Entertainment Corporation  
Position Type: Full-Time  
College Major(s): Computer Science (CS)

Company Website: http://www.caesars.com  
Work Location: Las Vegas  
Salary: DOE  
College Level(s): Undergraduate-Senior, Graduate Student

OVERVIEW

Caesars Entertainment is the most service-oriented, technology-driven, and geographically diversified company in casino entertainment. This role is an entry-level position within the Enterprise Analytics department, which was established as an early leader in the Big Data customer service world. Today, our role is to be a key contributor to all of Caesars Entertainment’s key business decisions and to generate ideas and initiatives that drive profitable growth.

Roles and Responsibilities

We provide world-class analytical support that plays a crucial role in driving both high-level strategy and targeted decision making for all areas of operations across Caesars Entertainment. We have opportunities within the following cross-functional departments:

- Marketing/VIP Marketing Analytics
- Revenue Management Analytics
- Hospitality Analytics
- Gaming Analytics
- Predictive Analytics
- Business Intelligence/Data Logistics
- Food & Beverage Outlet Analytics
- Labor Analytics
- On Property Analytics

Education and Qualifications

A successful analyst in this position will be an individual who is capable of providing objective, rigorous analysis, communicating findings and recommendations to key stakeholders, and exhibiting a persistent curiosity to identify relevant trends across the business.

How to Apply

Please submit resumes to: eacampusrecruiting@caesars.com. Or, you may use “Hire a Rebel”
and refer to Job ID#: 20145529.