



The Department of Marketing and International Business offers paid for-credit internships to Marketing and International Business MAJORS.
All Internships must be pre-approved to comply with the US Department of Labor and Lee Business School policies.

Why we require paid...

"The common defense of the unpaid internship is that, even if the role doesn't exactly pay, it will pay off eventually in the form of a job. Turns out, the data suggests that defense is wrong, at least when it comes to college students.

For three years, the National Association of Colleges and Employers has asked graduating seniors if they've received a job offer and if they've ever had either a paid or unpaid internship. And for three years, it's reached the same conclusion: Unpaid internships don't seem to give college kids much of a leg up when it comes time to look for employment.

This year, NACE queried more than 9,200 seniors from February through the end of April. They found that 63.1 percent of students with a paid internship under their belt had received at least one job offer. But only 37 percent of former unpaid interns could say the same -- **a negligible 1.8 percentage points more than students who had never interned.**"

http://www.theatlantic.com/business/archive/2013/06/do-unpaid-internships-lead-to-jobs-not-for-college-students/276959/?utm_source=SFFB

Students

- 1) Complete MIB Internship Pre-Approval Form
- 2) Schedule an appointment to get Department approval. MIB@UNLV.EDU
- 3) Apply for internships with the Company.
- 4) Any internship the student finds on their own must be approved by the department for credit to be granted.
- 5) YOU MUST NOTIFY MIB WHEN YOU HAVE SECURED AN INTERNSHIP WITH AN EMPLOYER TO ENROLL FOR THE COURSE

Available Internships - emailed after approval

Pre-Approval Form

Employers

For credit internships must benefit the educational experience of the student. A Supervisor with expertise in the area must oversee the student's experience. Internships are subject to MIB approval process, which requires employers to submit the following:

- Employer Application form (see link below)
- Internship duties letter (see p. 7 of MIB Internship Handbook)
- Supervisor resume or equivalent qualifying document

Email: mib@unlv.edu

MIB Internship Handbook | Employer Application

*COMMISSION POSITIONS DO NOT MEET THE REQUIREMENTS FOR AN MIB INTERNSHIP.

The Learning Experience:

For credit internships must be 150 hours - Can be 10 hrs/week during a semester or a more intensive schedule during the summer.

A full-time professional, with expertise, must directly supervise the work of the intern. Internships will only be approved for work experiences that are believed to make a significant contribution to the student's academic and career preparation. Credit will not be approved for part-time or full-time jobs students usually take to support themselves while going to school.

Student Eligibility:

MIB requires

- admission to major for which the internship is requested,
- a 3.0 GPA or higher,
- senior standing, and
- completion of nine credit hours within the major.

MIB Student Deliverables:

- 1) Contract signed by student and employer before the internship starts
- 2) Goal Sheet – 25% through the internship the student submits a goal sheet, developed with the employer, that outlines the internship learning experience.
- 3) Midterm Paper - 50% through the internship
- 4) Final Paper - due last day of instruction
- 5) Employer Survey - emailed to employer
- 6) Student Survey - emailed to student

MIB Internship Coordinator:

Dr. Michael Mejza | mib@unlv.edu - Email to set up an appointment about internship opportunities, must have completed pre-approval form.

Lee Business School Internship Information: <https://www.unlv.edu/business>

LBS Career Services: <https://www.unlv.edu/business/career-services>