MBA with Management Concentration [MIS emphasis]

This concentration provides the student with a working knowledge of management information system (MIS) in solving the MIS problems in business with a balanced emphasis on theory and practice. It will prepare graduates with a broad-based knowledge of information systems design, development, implementation, evaluation, and maintenance. Through state-of-the-art topics such as business intelligence, electronic commerce, networks, and data modeling, this program will prepare graduates to be responsive to the growing demand of the information economy.

Core: 7 required courses

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Course Name</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 761</td>
<td>Accounting for Managers</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 763</td>
<td>Leadership, Teams &amp; Individuals</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 765</td>
<td>Financial Decision Making</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 767</td>
<td>Market Opportunity Analysis</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 769</td>
<td>Applied Economic Analysis</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 775</td>
<td>Data Modeling and Analysis</td>
<td>[F, S]</td>
</tr>
<tr>
<td>MBA 787</td>
<td>[Capstone] Strategic Management</td>
<td>[F, S]</td>
</tr>
</tbody>
</table>

All core courses are offered every semester, both Fall [F] and Spring [S]. Summer sections will be offered occasionally.

Electives: 3 courses from the following list

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Course Name</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 771</td>
<td>Law and Ethics</td>
<td>[S]</td>
</tr>
<tr>
<td>MBA 773</td>
<td>Managing Information</td>
<td>[F]</td>
</tr>
<tr>
<td>MBA 779</td>
<td>Managing Global Supply Chains</td>
<td>[S]</td>
</tr>
<tr>
<td>MBA 785</td>
<td>Global Business</td>
<td>[F]</td>
</tr>
<tr>
<td>MGT 709</td>
<td>New Venture Feasibility</td>
<td>[F]</td>
</tr>
<tr>
<td>MGT 710</td>
<td>New Venture Creation</td>
<td>[S]</td>
</tr>
<tr>
<td>MGT 711</td>
<td>Seminar in Negotiation</td>
<td>[F]</td>
</tr>
<tr>
<td>MGT 712</td>
<td>Change Management</td>
<td>[S]</td>
</tr>
<tr>
<td>MGT 740</td>
<td>Foundations of Human Resources</td>
<td>[Su]</td>
</tr>
<tr>
<td>IB 787</td>
<td>International Seminar</td>
<td>[Su]</td>
</tr>
<tr>
<td>IB/MKT 725</td>
<td>Global Consumer Behavior</td>
<td>[Su]</td>
</tr>
<tr>
<td>IB/MKT 747</td>
<td>Global Digital Marketing</td>
<td>[S]</td>
</tr>
<tr>
<td>MKT 720</td>
<td>Customer Satisfaction &amp; Service Quality</td>
<td>[F]</td>
</tr>
<tr>
<td>MKT 737</td>
<td>New Service and Product Development</td>
<td>[Su]</td>
</tr>
<tr>
<td>MKT 757</td>
<td>Strategic Database Marketing</td>
<td>[F]</td>
</tr>
<tr>
<td>MKT 777</td>
<td>Services Marketing</td>
<td>[S]</td>
</tr>
<tr>
<td>FIN 708</td>
<td>Advanced Corporate Finance</td>
<td>[F]</td>
</tr>
<tr>
<td>FIN 709</td>
<td>Applied Topics in Finance</td>
<td>[S, odd year]</td>
</tr>
<tr>
<td>FIN 710</td>
<td>Investment Management</td>
<td>[S]</td>
</tr>
<tr>
<td>FIN 712</td>
<td>Financial Markets and Institutions</td>
<td>[F, even year]</td>
</tr>
<tr>
<td>FIN 715</td>
<td>Portfolio Management</td>
<td>[S, even year]</td>
</tr>
<tr>
<td>FIN 750</td>
<td>International Financial Management</td>
<td>[F, odd year]</td>
</tr>
</tbody>
</table>

Any LBS 600 or 700–Level course. Limit 2 - 600 level.

All electives are offered once per year, Fall [F] , Spring [S] , or Summer [Su]

Concentration: 4 courses at MIS 700-level

Take any four MIS 700-level courses with approval of Director of MS MIS Program.