Pre- and Post-Event Evaluation Report

<table>
<thead>
<tr>
<th>Area of Assessment</th>
<th>Outcomes</th>
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</table>
| Pre-Event Data                  | • 83% of attendees were upperclassman  
• 85% of student-athletes reported attending less than two career orientated events to date  
• 85% of student-athletes report being extremely interested or somewhat interested in preparing for life after UNLV Athletics  
• 31% of student-athletes report having a resume; 69% of student-athletes report having a partial resume or no resume  
• 23% of student-athletes would feel comfortable sharing their current resume with employers  
• 46% of student-athletes report feeling extremely prepared or adequately prepared to interview with a potential employer |
| Student-Athlete Skills and/or Knowledge | • Student-athletes “strongly agree” or “agree” their skills and/or knowledge improved in the following areas:  
  - An awareness of skills needed to succeed in the workforce (95%)  
  - How to transfer knowledge and skills gained from sport to new settings (90%)  
  - How to create and act on a plan to earn employment after college athletics (100%)  
  - Understanding of effective resources to utilize when seeking future employment (95%)  
  - Confidence to achieve success in terms of chosen career goals and path (100%)  
  
• 89% of student-athletes report they were “very satisfied” or “moderately satisfied” with the event. |
| Event Satisfaction              |                                                                                                                                                                                                                                                                                                                                                           |
| Former Student-Athlete Panel    | **Former Student-Athlete Panel:** 93.5% of student-athletes selected “agree” or “strongly agree” with six questions evaluating the panel:  
  - The discussion seemed well planned and organized (90%)  
  - The most important points were clear (90%)  
  - This information will be useful while at UNLV (95%)  
  - The content of the panel was enjoyable (90%)  
  - The way the information was presented was enjoyable (100%)  

**Overriding Themes:**  
• Great advice was given by the former student-athletes  
• Everyone was great |
| Resume and Interview Content     | **Resume and Interview Content:** 92% of student-athletes selected “agree” or “strongly agree” with eight questions evaluating the presentations:  

**Resume**  
• I understand how to build a professional resume (86%)  
• The presentation seemed well planned and organized (90%)  
• The most important points were clear (90%)  
• The content of the presentation was enjoyable (95%)  

**Interview**  
• I enjoyed the content of this presentation (95%)  
• The presentation seemed well planned and organized (90%)  
• The most important points were clear (95%)  
• The content of this presentation was enjoyable (95%)  

**Overriding Themes:**  
• I learned a lot and made great connections  
• Resume building was very helpful |

**Presenters:**  
Francine Mazza, Enterprise Rent-A-Car  
Rae-Lynn Frazier Lee, UNLV Career Services  

**Facilitators:**  
Marissa Nichols, SAAS  
Jennifer Wolfe, SAAS  

**Participants:**  
Joy Averdesian, W Soccer  
Casey Flair, Football  
Ashli Holland, Softball  
Rebecca Pugh, Softball  
Dr. Tony Terrell, Football
<table>
<thead>
<tr>
<th>Rotations</th>
<th>Rotations: 91% of student-athletes selected “agree” or “strongly agree” with 12 questions evaluating the rotations:</th>
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</thead>
<tbody>
<tr>
<td>Employee Mixer, featuring over 30 employees representing multiple companies in Southern Nevada</td>
<td>Employee Mixer</td>
</tr>
<tr>
<td>Resume Building and Editing, UNLV Career Services</td>
<td>Resume</td>
</tr>
<tr>
<td>Graduate School Preparation, KAPLAN</td>
<td>Graduate School Preparation</td>
</tr>
<tr>
<td>Interview Consulting, Private Consultant</td>
<td>Interview Coaching</td>
</tr>
</tbody>
</table>

What Student-Athletes are Saying
Italicized indicates student-athlete direct quote

Student-Athlete Reported Meaningful Take-Aways

Event Value/Take-Aways:

Planning for the Future:
- “Now I understand how to plan for the future.”
- “The presentations on how to be successful after college were very helpful to me.”
- “Great to gain more information about the professional world.”
- “Great event overall.”

Networking Opportunities:
- “I loved the vast amount of speakers.”
- “Resume building with action statements was very helpful!”
- “Meeting everyone was great! Loved the mixer.”
- “Guest speakers made it more realistic and personally appealing.”
- “Talking to Las Vegas Police Department was a highlight.”
- “I liked being able to network with people.”
- “I enjoyed all the professionals that took time out of their day to talk to us.”
- “This is an amazing opportunity to network.”

Overriding Themes:
- Understanding of how to prepare and perform at an interview
- Resume building and information was very helpful
- Knowledge of different types of interview styles
- Appreciation for the panel and hearing from former student-athletes
- Understanding of how to prepare for the future and life after collegiate athletics
- Knowledge of how to get involved in work experiences

Suggested Areas for Enrichment

While the survey did not merit many suggested areas for improvement, a few points were identified for further enrichment:
- The event was long
- Different allocation of time (e.g., less talking at beginning, longer rotation times)