Selected Publications

• *Destination Image and Brand Personality of Jamaica: A Model of Tourist Behavior*, Journal of Travel & Tourism Marketing, 2014
• *The Bells Within the Bell Curve: Destination Visitation Model Revisited*, Tourism Recreation Research, 2013
• *Risk Perception and Buying Behavior: An Examination of Some Relationships in the Context of Cruise Tourism In Jamaica*, International Journal of Hospitality & Tourism Administration, 2013