

Selected Publications

- *Destination Image and Brand Personality of Jamaica: A Model of Tourist Behavior*, Journal of Travel & Tourism Marketing, 2014
- *The Bells Within the Bell Curve: Destination Visitation Model Revisited*, Tourism Recreation Research, 2013
- *Risk Perception and Buying Behavior: An Examination of Some Relationships in the Context of Cruise Tourism In Jamaica*, International Journal of Hospitality & Tourism Administration, 2013
- *ASQual: Measuring Tourism Perceived Service Quality in an Airport Setting*, International Journal of Business Excellence, 2012