

Biography

Tony L. Henthorne is Professor and Associate Dean for Research, Graduate & International Programs in the Harrah College of Hotel Administration at UNLV. He is also Director of the College's Caribbean Studies in Jamaica summer program.

Dr. Henthorne was the first US. marketing professor invited to make an official visit to the University of Havana since the Cuban Revolution. His publications total more than 90 in refereed outlets, including *Journal of Travel Research*, *Journal of Advertising*, *Journal of the Academy of Marketing Science*, and *Cornell Hospitality Quarterly*. He has also published a book examining the burgeoning Cuban tourism industry.

He was named a Fulbright Scholar to India where he traveled and spoke extensively on the importance of cultural tolerance and understanding. Tony was appointed to the Fulbright National Selection Committee for India and South Asia. The Cuban Hotel Association, Sandals Resorts International, and the Mississippi Gulf Coast are some of his consulting clients.