Vision
A learning community igniting lifelong holistic achievement

Mission
To expand intellectual reach and foster mindful communityship

Why?
To change lives and communities for the better

How?
Through our strategic priorities

1. Attract diverse, enterprising learners
2. Create transformational educational experiences
3. Deliver concierge learner support
4. Team-up with communities
Our vision and mission will be accomplished by four strategic priorities:

1. **ATTRACT DIVERSE, ENTERPRISING LEARNERS**
   We are the college of choice for diverse, high achieving students across the valley, region, and nation while maintaining/growing our diversity. We accomplish this with targeted recruitment and promotion of our excellent programs and compelling interdisciplinary community.
   
   **VITAL ACTIONS**
   - Fully articulate a recruitment plan to grow the Honors College commensurate with resources and mission
   - Specify an impactful communications/marketing plan for prospective students
   - Research and target factors most influential in students choosing the Honors College
   - Fundraise for entrance scholarships and award them early and bundled
   
   **KEY INDICATORS**
   - Recruitment, retention and graduation rates
   - Entering class criteria
   - Diversity of entering and graduating classes
   - Scholarship funds raised

2. **CREATE TRANSFORMATIONAL EDUCATIONAL EXPERIENCES**
   We offer innovative educational experiences giving students a competitive edge for graduate/professional schools and employment. Our curriculum is cutting edge and our co-curricular programming extends learning beyond the classroom to instill the value of lifelong learning in varied settings.
   
   **VITAL ACTIONS**
   - Innovate curricular and co-curricular programming
   - Grow Research and Creative Honors program and support dissemination
   - Grow and support Study Abroad participation
   - Provide professional development opportunities for students and faculty
   - Grow Nationally Competitive Award (NCA) participation
   
   **KEY INDICATORS**
   - Course and programming evaluations
   - Participation in Research and Creative Honors and research dissemination
   - Participation in Study Abroad and Nationally Competitive Awards programs
   - Post-graduation outcomes
through our active commitment to

**DELIVER CONCIERGE LEARNER SUPPORT**
We provide unparalleled support to our students to ensure that they feel connected, commit to fulfilling majors, graduate in a timely way, and embark on gratifying careers.

**VITAL ACTIONS**
- On-board students with fanfare and immediate human connection
- Implement multi-tiered advising outreach and interventions from admission to graduation
- Analyze and target risk factors for probation and suspension from Honors College
- Implement supplemental instruction program and well-being interventions
- Offer high level post-graduation planning

**KEY INDICATORS**
- Admission yield, retention, and graduation rates
- Probation and suspension rates
- Student and faculty/staff engagement

**TEAM-UP WITH COMMUNITIES**
We connect the Honors College to various communities through mutually rewarding relationships. We enrich these communities as well as further enhance our students’ education, professional development, and emerging philanthropy.

**VITAL ACTIONS**
- Incorporate service learning into curriculum and develop formalized internship program
- Form Honors Corps to organize philanthropic efforts
- Create Honors Professional Opportunity Center
- Systematize a personalized stewardship and donor engagement program
- Create programming and communications for alumni

**KEY INDICATORS**
- Service learning and Internships
- Philanthropic activity
- Industry involvement
- Donor activity and alumni engagement