



Mission

The College of Fine Arts, a creative nexus anchored within the vibrant and diverse culture of Las Vegas, boldly launches visionaries who transform the global community through collaboration, scholarship, and innovation.

At UNLV we illuminate the power of the arts amidst breathtaking advancements in science and technology. In doing so, we are creating a global destination at the forefront of transforming arts and design. To accomplish this we encourage agency, inventiveness, problem-solving, and big-idea thinking in our students, faculty, and staff. We make education relevant through curriculum and effective learning outcomes. We are passionate and compassionate, principled and supportive, joyful and kind. We believe in inclusion, invention, transformation, engagement, and rigor. These vital principles underpin all our efforts and guide us in fulfilling our mission.

How We Measure Success

We measure achievement of our mission through:

- Student success that outpaces our peer programs and institutions in recruitment, retention, graduation, and community impact;
- Creativity, scholarship and learning accomplished by our students, alumni and faculty whose impact is visionary and positive;
- Success in hiring and retaining nationally and internationally renowned faculty;
- Collaboration amongst our faculty, across our diverse programs, throughout UNLV and with the diverse communities we serve in Las Vegas and globally; and
- Recognition within the UNLV community and beyond for our efficacy, passion, principle, compassion, and joy.

Specific, operational measures for each of these broad categories are under development.

How We Fulfill Our Mission

To bring our mission to life we focus on four key concepts. We nurture, create, connect, and celebrate. Nurturing our students to fulfill their ambitions and contribute to society through their creativity is fundamental to everything we do. Creating new work through our scholarship and practice underpins the creative nexus of our College and our community. Connecting our students and faculty with creative partners in Las Vegas and around the globe invigorates the creative nexus and extends its impact. We foster these synergies through a culture within the College that is inclusive and supportive—and which rewards and celebrates both our individual and collective successes.

Nurture

The College of Fine Arts provides illuminating, innovative, and experiential learning opportunities, integrated with the unique and creative environment of Las Vegas. Students graduate with cutting-edge skills and daring vision leading to careers that transform the local and global community. We nurture our students, faculty, and staff through professional operational support, access to state-of-the-art facilities, and by creating opportunities for exceptional academic and artistic activities that deliver strong community engagement. To accomplish this we will:

- Foster extensive learning opportunities that promote a rigorous, progressive, and individualized educational experience for each student;
- Build a culture that recognizes the role art and design play in the lives of individuals and the global community;
- Provide an effective and supportive work environment to nurture a diversity of creative activity and scholarship;
- Provide the support, conditions, and infrastructure to consistently improve the working environment for faculty and staff;
- Develop mentoring programs for students as well as for academic and administrative faculty and staff;
- Develop a master plan for the College of Fine Arts that identifies needed resources, including personnel, and systems; and
- Develop a five-year plan for equipment replacement and maintenance timetables, which includes all types of technology.

Create

We are passionate scholars dedicated to exploring, advancing, and transforming the concept of creativity! We disrupt the current fine arts education, creation, and research scene, and in doing so, develop an innovative and highly productive work

environment for students, faculty, and staff. To become a global leader for art, design, performance, scholarship, and innovation we will:

- Incubate new ideas through inter and multidisciplinary research and creative activity;
- Provide robust resources and funding to develop, support, and sustain creative activity and research;
- Cultivate innovations in arts and design while simultaneously recognizing, supporting, and maintaining unique methods of delivering education; and
- Building a signature centralized arts complex, showcasing all departments and programs, that represents the College of Fine Arts on the international stage.

Connect

The College of Fine Arts provides our partners with a unique opportunity to collaborate and lead the advancement of the arts, design, and scholarship in our local and global communities. We serve as a central hub for a new era of arts and a major connector between the university and community. These connections bolster innovation in our creative work and scholarship while also promoting service-learning and experiential education. To forge and build connections we will:

- Develop and deepen relationships with all our stakeholders;
- Increase culturally diverse alliances and encourage the exchange of divergent ideas;
- Create and sustain inter-disciplinary and multi-disciplinary opportunities encouraging curiosity, innovation, and collaboration;
- Improve collaboration within and between the College of Fine Arts' academic units;
- Create and sustain community partnerships in Las Vegas and beyond;
- Promote student, faculty, and staff opportunities with our stakeholders;
- Bolster multicultural and global learning experiences both on and off campus; and
- Ensure that the College of Fine Arts offers broadly accessible international exchange opportunities for students, faculty, and staff.

Celebrate

Ours is an inclusive, respectful culture fostering creativity, innovation, and collaboration through transformative and rewarding experiences. The culture of the College of Fine Arts supports and celebrates the achievements of every individual, each academic unit, and the College as a whole. To support this culture we will:

- Recognize, reward, celebrate, and communicate both student, faculty, and staff achievements;

- Celebrate and support the local, national, and international reputation of creative artists, designers, and researchers;
- Improve communication policies and procedures; and
- Publicize the achievements of the College of Fine Arts.

Each of the activities above includes specific action steps, timelines, and metrics to facilitate their implementation.

Implementation and Accountability

Implementing this plan requires sustained, concerted action by people throughout the College of Fine Arts community. A planning committee, led by the Dean, will guide and support their efforts on an ongoing basis. Each year the College will evaluate the extent of implementation, make any necessary adjustments to the plan, and identify elements of the plan to address during the upcoming year. Through the implementation of our strategic plan and our accountability to ourselves, UNLV and our broader community, we will realize our mission through a creative nexus anchored within the vibrant and diverse culture of Las Vegas. This is how we launch visionaries who transform the global community through their creativity, scholarship, and innovation.