RESEARCH ANALYST

Posting ID: EM19623432  
Company Website: https://www.raiderson.com/

Company: Raiders  
Work Location: Las Vegas, NV

Position Type: Full-Time  
Salary: 75000 - 85000

College Major(s): Computer Science (CS)  
College Level(s): Undergraduate-Senior, Alumni

OVERVIEW

The Oakland Raiders’ rich history began in 1960 when the city of Oakland was awarded a franchise in the American Football League. In 1963, Al Davis was named the head coach and the league’s youngest ever general manager, establishing a historic culture that has remained with the Raiders to this day.

Whether it was changing the team colors to silver and black, innovating on the field with an exciting “vertical game”, or articulating the team’s values - "Pride and Poise", "Commitment to Excellence" and "Just Win, Baby" – Davis led the team to revered heights, including 15 total Division Championships, 5 total Conference Championships, 1 American Football League Championship and 3 Super Bowl Championships.

One of the most recognizable brands in professional sports, the Raiders organization is now in the midst of a transformational period. This transition brings exciting opportunities to the franchise’s future.

Roles and Responsibilities

The Research Analyst will support the mission of the Raiders’ strategy and business development team to drive organizational change by forging new working relationships, identifying growth opportunities and championing business model optimization across the organization. The Research Analyst will be responsible for generating strategic market insights, evaluating internal and external data sources, and creating benchmarks to improve business processes that positively impact the future of the Raiders and the Las Vegas Stadium customer experience. The ideal candidate should possess a high level of intelligence, a strong work ethic, an acute attention to detail, and a passion for empowering customer-focused, data-driven decision making for an organization in the sports and entertainment industry through research and analysis.
ESSENTIAL JOB FUNCTIONS

- Support the mission of the strategy and business development team through providing data-based insight through secondary and primary research and analysis.
- Support the organization’s cultural pillars, to be customer-focused, results-oriented, adaptive and innovative, all while maintaining a high degree of integrity.
- Scope and define research projects in partnership with internal and external stakeholders that deliver actionable findings to evaluate ancillary business opportunities that increase organizational profitability.
- In coordination with internal stakeholders, apply data management skills to manage and/or compile large complex research datasets from multiple formats (e.g. consumer surveys, data series, customer data, operational data, etc.) and multiple sources (e.g. Salesforce, SSB, Tableau, external research partners and other APIs as necessary).
- Lead and execute in-depth analytical projects based on various data sources, including primary and secondary data, using advanced research methodologies and statistical techniques.
- Communicate results in a manner that will be easily understood by non-technical professionals, including advising business units or senior management on how to best use research findings.
- Create quantitative metrics and tracking systems to set and measure progress toward achieving strategic initiatives and defining success.
- Develop and maintain role-based survey platform dashboards for executives and functional managers tracking key performance indicators across multiple departments.
- Review, analyze, and summarize external reports and research studies (e.g. National Football League reports, Las Vegas Visitors and Convention Authority research reports, etc.) as needed to ensure pertinent information is summarized, shared, and considered by internal stakeholders.
- Negotiate with external vendors for dataset and analytical resources while minimizing spend.
- Review and provide other internal work product as needed.
- All other duties as assigned.

Education and Qualifications

- Bachelor's Degree or equivalent.
- Graduate degree in a relevant field (e.g. business, statistics, mathematics, behavioral economics, etc.) preferred.
- 3+ years of related experience in market research, data science, behavioral economics or another relevant field that requires consistently delivering actionable results through analysis of secondary and primary research.
- Experience and basic knowledge of Qualtrics Research Core, R, Python, and/or SQL preferred but not required.
- High proficiency using Excel (e.g. pivot tables, VLOOKUPs, macros, etc.) to organize and manipulate data sets and PowerPoint to communicate, report, and tell stories.
- Demonstrated fluency in primary research methodology, including focus groups as well as various survey techniques.
- Demonstrated proficiency in statistical techniques: frequency, correlation, statistical significance, multivariate regressions, logistic regressions, factor analysis, cluster analysis, segmentation, conjoint design and analysis, predictive modeling, model error analysis, etc.
● Demonstrated experience in collaborating with internal stakeholders and external partners to translate business objectives into effective research and analysis designs that solve business problems and provide actionable insights.
● Demonstrated experience in providing creative, influential and clear storylines for written, verbal, and visual communication of research results so less technical professionals can apply findings to their business needs.
● Demonstrated experience in data management and analysis: compile, merge, and manage research datasets from multiple sources (e.g. survey, macroeconomic data series, in-house data, etc.) using various data analysis tools such as Excel, SPSS, SAS, Stata, etc.
● Understands and respects the importance of safeguarding sensitive or confidential information.
● Able to work in a very fluid and typically fast-paced environment while effectively balancing demands from multiple projects and stakeholders simultaneously.
● Professionalism and high attention to detail.
● A humble approach to teamwork.
● Experience in the sports industry is considered but not required. Must be available to work extended hours including nights, weekends, and holidays.

How to Apply
https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=58d2d945-3a8e-4bea-81f1-e18a4a93c137&ccId=19000101_000001&jobId=300385&source=CC3&lang=en_US