OVERVIEW

The Business Systems Analyst Intern is a member of the Business Relationship Management function of the Business Technology Strategy and Innovation group of Caesars Corporate IT. The team manages the technology roadmap and strategic IT-Business alignment across Marketing, Gaming, Hospitality or Heart of House business units, and drives technology innovation to transform and grow business capabilities. The Business Systems Analyst Intern works under the direction of and reports to the Director or Senior Director of Business Relationship Management in the Information Technology organization and the roles and responsibilities are as follows:

General management responsibilities

- Will be assigned projects across functional areas such as eSports, Hospitality, Marketing, and Gaming.
- Will be a liaison between internal business stakeholders or 3rd party vendors and internal IT Senior management.
- Will research and develop a deep the business/technology landscape, including emerging trends and best practices, across a strategic objective in eSports, marketing, hospitality, gaming.

Role and responsibilities

- Research and perform market analysis for proposed strategic objectives.
- Interview business owners and stakeholders to define the business problem and the primary business objectives of new projects.
- Develop recommended solutions and a POV on specific tactics, vendors, and solutions, presenting to Senior leadership.
- Explore 3rd party vendor solutions and make recommendations to management.
- Create financial documentation necessary for product launches
- Explore, propose, and test latest consumer hospitality technology innovations
- Develop sophisticated presentations and detailed research papers as requested.
- Coordinate proof of concept testing across products
- Create dashboards for reporting metrics to executives
• Help maintain product and feature roadmaps

• Research consumer and commercial technology platforms and technologies

Education and experience:

• Bachelor's degree in computer science, business administration, management, or related field required.

• Master's degree preferred.

Work Environment:

• Comfortable working in a fast-paced technology environment.

• Willing to complete tasks under strict time constraints, which may require long, off-hour and weekend work.

• Willing to work on-site at any of our casino resorts, which may include exposure to noisy, smoky, and populated areas.

Qualifications:

• Superior verbal, written, and presentation communication skills.

• Ability to accept direction of Senior leadership, work independently, and integrate with other team members.

• Ability to research, work with 3rd party vendors, and develop recommendations.

• Ability to quickly adapt and be nimble and able to react quickly to changing business needs.

• The successful candidate must be comfortable juggling multiple priorities and possess the agility and tenacity to deliver on tight timelines.

• Proficient in all MS Office tools, awareness of IT and gaming applications, and experience with project management tools used by large companies

Where To Apply:

Send resume and cover letter to Mr. John Celona, Vice President of IT Marketing Technology at jcelona@caesars.com