“Every moment is an organizing opportunity, every person a potential activist, every minute a chance to change the world.”

DOLORES HUERTA
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WHAT IS ACTIVISM?
The policy or action of using vigorous campaigning to bring about political or social change.
https://dictionary.cambridge.org/us/dictionary/english/activism

The many faces of activism

ARTIVISM
Artivism focus on how art in its multiple forms can hold political meaning. It opens up new ways of political intervention that moves beyond traditional activism.
https://artivism.online/what-is-artivism/

ENVIRONMENTAL
Also known as environmentalism, concerns itself with environmental protections and the improvement of the environment's health. Individuals and organizations who engage in this type of activism are known as part of the environmental movement or green movement.
https://en.wikipedia.org/wiki/Environmentalism

GRASSROOT
A movement of local and independent activists who seek political change. Even though it operates on a local level, grassroot effect change on a local, regional, or national level.
http://www.civilrightsmovement.co.uk/grass-roots-activism.html
https://en.wikipedia.org/wiki/Grassroots

JUDICIAL
Defined as judicial decisions based on the action of safeguarding or expanding individual rights. Which are independent of or in opposition to its constitutional intent.
https://www.merriam-webster.com/legal/judicial%20activism
"Welcome to Latinx activism week! My name is Audrey Peral, I am the Economic Justice Organizer at Make the Road Nevada. We’re a local grassroots organization made up by and for community members. We believe that the dignity and justice our communities so desperately need will only come when those most impacted are the leaders in the movement. I am very excited to share this message with you because even in these unprecedented times it is important for folks to continue to build strength and take action.

As an undergraduate student at UNLV I didn't feel empowered until my last semester when I found my community in a student organization. The relationships I built during this time led to an entire shift in my career. UNLV’s campus is where I found my voice, since then I’ve used that voice to advocate for change and justice. Most importantly, I’ve helped others identify their strengths and develop their voices - a central tenet to Make the Road’s work.

I understand that living through this current global pandemic, a time of stay at home orders and isolation, you may not find activism on the top list of your priorities. But now more than ever we need folks to take notice of the injustices around them. We must take a stand. These recent events have proven that we must push for progressive policies that protect all Nevadans. In such a dire time of need the most disenfranchised continue to be most vulnerable. Those who were already in fighting to make ends meet, and often not able to do so under normal circumstances, are now left without a safety net as workers are laid off, government programs are overwhelmed, and our health system is in chaos. As we turn to social media and other forms of staying interconnected, it is important for us to remember how we can use technology to help, even if we can’t come together in person..."
"Here are a few ways you can take action now:

**Census 2020** - Participating in the decennial census is crucial for funding that is given to the state for important resources such as Hospitals and education including pell grants. The state receives approximately $20,000 in federal funding per person over a 10 year period. For the first time you can participate online by visiting [my2020census.gov](http://my2020census.gov). Important to note that College students living in on-campus housing are counted through their university as part of our Group Quarters Operation, which counts all students living in university owned housing.

**Register to Vote and/or Encourage Others** - With the presidential elections coming up in November there is no time like the present to register to vote and begin taking part in shaping the future of the country. If you cannot register to vote you can still take an active role in making sure that those around you who can vote are electing the right representatives to make large scale decisions on behalf of you and your loved ones.

**Stand in support of DACA** - Applications for Renewals are still being accepted and therefore I encourage those of you who can donate to the [https://www.mightycause.com/donate/Thelasvegasdreamfund](https://www.mightycause.com/donate/Thelasvegasdreamfund). DACA recipients are currently awaiting a decision by the supreme court on the legality of the DACA program. It is critical that the court alleviate the fear and uncertainty that DACA recipients and their families are facing today by affirming the unanimous decisions of the lower courts protecting DACA today.

- Join us for a rally after #SCOTUS announces their decision on #DACA.
- Sign up here: [https://ctt.ec/q81t7+](https://ctt.ec/q81t7+)

There is no time like the present to take action. I hope you’ll join me in doing so today."

- Audrey Peral
American Civil Liberties Union of Nevada
The ACLU supports rights for all people within the United States and is committed to expanding and enforcing the civil liberties and civil rights of non-citizens and to combating public and private discrimination against immigrants. Phone: (702) 366-1226

DREAM Big Nevada
DREAM Big Nevada was established to provide aid to Nevada’s immigrant families through direct services and by empowering community members to advocate for themselves and others. Email: astrid@dreambignv.org Phone: (702) 824-5845

The Immigrant Home Foundation
The IHF is a non-profit organization whose mission is to provide candid immigrant legal services and empower our community through education. Phone: (702) 885-3542

Make the Road
Make the Road Nevada's vision begins with building a strong grassroots foundation in Las Vegas and it ends with elevating the power of working class immigrant communities in every community around the state. Email: amigxs@maketheroadnv.org Phone: (702) 907-1560

Mi Familia Vota
Mi Familia Vota is a national civic engagement organization that unites Latino, immigrant, and allied communities to promote social and economic justice through citizenship workshops, voter registration, and voter participation. Email: cecia@mifamiliaavota.com Phone: (702) 776-8205

Progressive Leadership Alliance of Nevada
PLAN was founded to bring together diverse and potentially competing organizations into one cohesive force for social and environmental justice in Nevada. Phone: (702) 791-1965

Raiz
The Raíz program has worked to build sustainable, community-organizing teams in mutual partnership with Latinx communities, by Latinxs and for Latinxs. Email: info@ppvotesnv.org

The Nevada Minority Health & Equity Coalition
NMHEC's purpose is to eliminate health disparities through research, education, advocacy and access to health care services for minority populations Email: staff@nmhec.org
UNLV STUDENT ORGANIZATIONS

Association of Latino Professionals For America
ALPFA was the first national Latino professional association in the United States. It continues to empower and develop Latino men and women as leaders of character for the nation, in every sector of the global economy.
Email: zarati1@unlv.nevada.edu

Future Latinos in Medicine
Future Latinos in Medicine is a pre-medical organization committed to providing community outreach serving the Latino/a community of Las Vegas as well as support for Latino/a and underrepresented undergraduates who are interested in pursuing in the medical field.
Email: steins3@unlv.nevada.edu

Men of Color Alliance
The UNLV Men of Color Alliance is intended to celebrate, educate, and rejuvenate our men of color at UNLV. Their goal is to bridge the attrition gap within these demographics while addressing permeating and systemic issues that challenge our men of color today.
Email: moca@unlv.edu

Movimiento Estudiantil Chicanx de Aztlan
MEChA is a national Xicanx organization of students promoting higher education, activism, and cultura to honor our roots and identities. MEChA de UNLV, works to build comunidad through self-reflection, dialogue, and action. We want to overcome the educational pipeline and empower ourselves to make positive changes in our world.
Contact: MEChA@unlv.edu

Raza Unida
Raza Unida is an established brotherhood that is motivated to promote equality, create awareness and spread the word. It ensures that all students have a fair chance to participate in school activities, regardless of their skill level or ability.
Email: razaUnidaUNLV@gmail.com

Society of Hispanic Professionals Engineers
SHPE is a national organization consisting of student-led chapters spread over seven regions around the country, as UNLV belongs to Region 2. Their vision is to create a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.
Email: shpeunlv@gmail.com
**UNLV Hispanic Student Dental Association**
HSDA's goals are: To help student doctors have a greater understanding of Hispanic/Latino culture to better serve their communities. To foster the growth and skill of student doctors through dental outreach programs. To assist students in the pursuit of learning Spanish to better care for future patients. To provide opportunities for future dentists to use their skills in humanitarian efforts. To provide opportunities to develop professional relationships among peers.
Email: UNLVHSDA@gmail.com

**UNLV UndocuNetwork**
The UNLV UndocuNetwork is a network of allies, undocumented students, staff, and peers whose mission is to empower, inspire, advocate and create thriving spaces for undocumented students, TPS recipients, refugee students, UndocuQueer students, Afroimmigrants, AIP immigrants and any other immigrant students at UNLV!
Email: undocunetwork@gmail.com

**UNLV School of Medicine Latino Medical Student Association**
LMSA mission is to recruit and support individuals in the healthcare profession who will strive to improve the access to medical care of Latinos and underserved populations.
Email: lmsa.unlv@gmail.com

**Womxn of Color Coalition**
The Womxn of Color Coalition is a student-run organization meant to empower women of color through open conversations about race and gender.
Email: wocc@unlv.edu

Photo by iStock/siraanamwong
Lambda Theta Nu Sorority, Inc.
"Our mission is to promote and foster Latina leaders through educational and professional development, relationship building and community involvement. Our intent is to provide our members exposure to resources for continued growth."
Email: alphaiotapresident@gmail.com

Nu Alpha Kappa Fraternity, Inc.
"We, NU ALPHA KAPPA, seek to unite and involve all students in a more harmonious and brotherly atmosphere through academic, social and cultural means. There is a need to interface the various backgrounds that constitute the student body of our fraternal university chapter, in order to improve relations amongst all students and the community."
Email: unlvnak.president@nakinc.org

Sigma Omega Nu Latina Interest Sorority, Inc.
"Sigma Omega Nu's commitment for academic and family support has spread throughout California and Nevada. Today, Sigma Omega Nu's membership is made up of diverse women from all ethnic, cultural, religious, political and lifestyle backgrounds."
Email: unlvsunnie.president@gmail.com

Sigma Delta Alpha Fraternity, Inc.
"The brothers of Sigma Delta Alpha are university men who embody the spirit of brotherhood to assist each other in achieving their academic goals. We are a proud fraternity that acknowledges a shared cultural heritage. We represent our people in the world of academia and we are determined to be positive role models to the youth in our communities."
Email: unlvsigmapresident@gmail.com

Kappa Delta Chi Sorority, Inc.
"The Purpose of Kappa Delta Chi is to promote the values of Unity, Honesty, Integrity and Leadership among women at colleges and universities. Through numerous service events, sisterhood retreats, and academic and cultural workshops, KDChis learn more about themselves, each other and their surrounding Universities and communities."
Email: alphazeta.president@kappadeltachi.org

Omega Delta Phi Fraternity, Inc.
"The fraternity was founded originally to be a service fraternity which primarily focused on the Hispanic community. The traditional vision of our Founders and the many Brothers in our Fraternity grew the mission to include attracting and accepting any willing, qualified, man to join our organization."
Email: president.alphaphi@omegadeltaphi.org
Cesar Chavez
Cesar Chavez (born March 31, 1927 – April 23, 1993) was an American labor leader and civil rights activist who, with Dolores Huerta, co-founded the National Farm Workers Association in 1962. Originally a Mexican American farm worker, Chavez became the best known Latino American civil rights activist.

Dolores Huerta
She has worked to improve social and economic conditions for farm workers and to fight discrimination. Dolores also created the Agricultural Workers Association (AWA) in 1960 and co-founded what would become the United Farm Workers (UFW).

Frida Kahlo
Frida Kahlo de Rivera (Jul 06, 1907 - Jul 13, 1954) was a Mexican artist who painted many portraits inspired by the nature and artifacts of Mexico. She is an icon for feminism and Latinx heritage because of how she openly was herself which was someone who defied gender norms, openly bisexual, painted real women and their experiences.

Modesto Cepeda
Modesto Cepeda was born in Puerto Rico in 1938, and though the island's rich percussion tradition of bomba and plena were part of his childhood, he realized that not everyone grew up connected to this Afro-Puerto Rican heritage. So he started the School of Bomba and Plena for children from low-income families, to keep this folkloric music alive and well.

“I never had the chance to go the school, I never had to chance to learn even a letter but I know how to resist, to fight and that's why I will never be defeated...”
-Máxima Acuña
Bamby Salcedo

Bamby Salcedo was born and raised in Guadalajara, Mexico with her single mother and abusive stepfather. As a child she faced several amounts of sexual abuse from her stepfather, use of drugs, and street violence. As she was surrounded by her LGBTQ friends they influenced her to become her true self. After her transcendent rise, she is now recognized and honored locally and nationally for her activism and leadership she has embraced for the Lainx/Transgender community.

María Teresa Ferrari

Maria Teresa Ferrari was born October 11, 1887 in Buenos Aires, Argentina. Her positions included being an educator, physician, and women's rights activist. She was the first female university professor in Latin America and one of the first to be allowed to teach medicine. As someone who studied radiation therapy for uterine tumors and developed a vaginoscope for gynecological purposes, Ferrari was a pioneering researcher in women's health.

Máxima Acuña

Máxima Acuña is an environmental activist in Peru who tackles rich mining companies from expanding into land owned by local families. Since 2010, she has fought to keep Newmont, a Colorado-based company, from building on her family’s property. Because of her ongoing battle against the mining industry, Acuña was awarded the Goldman Environmental Prize in 2016 for her efforts to protect the earth on a grassroots level.

Xiuhtezcatl Martínez

Xiuhtezcatl Martínez is a self-described "indigenous environmental eco-hip hop artist and activist." Despite his young age, Martínez has already garnered years of experience in environmental activism. He has spoken at the UN and held TED talks. In 2013, he was recognized as a "Youth Changemaker of the Year" by President Obama.
Julio Salgado

Julio Salgado (born September 1, 1983) is a gay Mexican-born artist who grew up in Long Beach, California. Through the use of art Salgado has become a well-known activist within the DREAM Act movement. Salgado uses his art to empower undocumented and queer people by telling their story and putting a human face to the issue.

Carmen Yulín Cruz Soto

Carmen Yulín Cruz Soto (born February 25, 1963) is an American politician who is the current mayor of San Juan, Puerto Rico. Cruz has received numerous recognitions and awards, including the Martin Luther King Centre Justice, Peace and Freedom Award and Humanitarian Leadership Award in 2018, and the Puerto Rico Arts Alliance Felisa Rincón Legacy Public Service Award.

Enrique Nieto

Enrique Nieto is the secretary of UNLV's Student Nutrition and Dietetic Association (SNDA), which is an on-campus organization that promotes nutritional wellness throughout Las Vegas. Growing up, he became aware of the negative health rate within the Latino community, which encouraged him to major in nutrition sciences so that he could help the community live a healthier lifestyle.

Ms. Aye Vee

Ashley Vargas, also known by her stage name Ms. Aye Vee, is a Las Vegas native who has garnered popularity through her raw storytelling and poetry. She identifies as an Afro-Latina Puerto Rican and grew up in the East side of the city where she remembers having to carefully navigate around her neighborhood in order to remain safe.

If you interested in getting more involved with the Latinx community on campus contact our Latinx Program Coordinator:

Alex Romero
alex.romero@unlv.edu | Office: 702-895-4053
https://www.unlv.edu/sdsj