



Cultivating Leaders Who Transform Business

MBA: MANAGEMENT CONCENTRATION: MANAGEMENT INFORMATION SYSTEMS

This concentration provides the student with a working knowledge of management information systems (MIS) to solve MIS problems in business with a balanced emphasis on theory and practice. It will prepare graduates with a broad-based knowledge of information systems design, development, implementation, evaluation, and maintenance. Through state-of-the-art topics such as business intelligence, electronic commerce, networks, and data modeling, this program will prepare graduates to be responsive to the growing demand of the information economy.

MBA CORE REQUIREMENTS: 7 COURSES (21 CREDITS)

MBA 761 - Accounting for Managers [F S]

MBA 763 - Leadership, Teams, and Individuals [F S]

MBA 765 - Financial Decision Making [F S]

MBA 767 - Market Opportunity Analysis [F S]

MBA 769 - Applied Economic Analysis [F S]

MBA 775 - Data Modeling and Analysis [F S]

MBA 787 - Strategic Management (Capstone) [F S]

*ALL COURSES ARE OFFERED EVERY SEMESTER, BOTH FALL [F] AND SPRING [S].
SUMMER SESSIONS WILL BE OFFERED OCCASIONALLY.*

MBA ELECTIVES: CHOOSE 3 COURSES (9 CREDITS)

FIN 708 - Advanced Corporate Finance [F]

FIN 709 - Applied Topics in Finance [S, odd year]

FIN 710 - Investment Management [S]

FIN 712 - Financial Markets and Institutions [F, even year]

FIN 715 - Portfolio Management [S, even year]

FIN 740 - Risk Management

FIN 750 - International Financial Management [F, odd year]

IB 787 - International Seminar [Su]

IB/MKT 725 - Global Consumer Behavior [Su]

IB/MKT 747 - Global Digital Marketing Strategies [S]

MBA 771 - Law and Ethics [S]

MBA 773 - Managing Information [F]

MBA 779 - Managing Global Supply Chains [S]

MBA 785 - Global Business [F]

MGT 709 - New Venture Feasibility [F]

MGT 710 - New Venture Creation [S]

MGT 711 - Seminar in Negotiation [F]

MGT 712 - Change Management [S]

MGT 740 - Foundations of Human Resources [Su]

MKT 664 - Professional Sales & Negotiations [S]

MKT 711 - Strategic Marketing Management

MKT 720 - International Marketing Research [F]

MKT 737 - New Service & Product Development [Su]

MKT 757 - Strategic Database Marketing [F]

MKT 777 - Services Marketing [S]

Any **LBS 600** or **700**-level course [600-level: limit two]

*ALL ELECTIVES ARE OFFERED ONCE PER YEAR.
FALL [F], SPRING [S], OR SUMMER [Su].*

CONCENTRATION: 4 COURSES (12 CREDITS)

Any four **MIS 700**-level courses with approval of Director of MS MIS Program.

