



Cultivating Leaders Who Transform Business

MBA: MANAGEMENT CONCENTRATION: HUMAN RESOURCES MANAGEMENT

The Human Resources Management concentration is designed to help students develop skills for employment in functional HR positions. As department managers are increasingly relied upon to implement HR activities, this emphasis is also an excellent choice for students pursuing managerial positions. The concentration prepares students to contribute to organizational goals, employee performance, and employee satisfaction through expertise in:

- HR-related legal and ethical principles
- Employee hiring and retention
- Worker compensation
- Employee training and development
- Employee relations and conflict resolution

MBA CORE REQUIREMENTS: 7 COURSES (21 CREDITS)

MBA 761 - Accounting for Managers [F S]

MBA 763 - Leadership, Teams, & Individuals [F S]

MBA 765 - Financial Decision Making [F S]

MBA 767 - Market Opportunity Analysis [F S]

MBA 769 - Applied Economic Analysis [F S]

MBA 775 - Data Modeling & Analysis [F S]

MBA 787 - Strategic Management (Capstone) [F S]

*ALL COURSES ARE OFFERED EVERY SEMESTER, BOTH FALL [F] AND SPRING [S].
SUMMER SESSIONS WILL BE OFFERED OCCASIONALLY.*

MBA ELECTIVES: CHOOSE 3 COURSES (9 CREDITS)

FIN 708 - Advanced Corporate Finance [F]

FIN 709 - Applied Topics in Finance [S, odd year]

FIN 710 - Investment Management [S]

FIN 712 - Financial Markets & Institutions [F, even year]

FIN 715 - Portfolio Management [S, even year]

FIN 740 - Risk Management

FIN 750 - International Financial Management [F, odd year]

IB 787 - International Seminar [Su]

IB/MKT 725 - Global Consumer Behavior [Su]

IB/MKT 747 - Global Digital Marketing Strategies [S]

MBA 773 - Managing Information [F]

MBA 779 - Managing Global Supply Chains [S]

MBA 785 - Global Business [F]

MGT 709 - New Venture Feasibility [F]

MGT 710 - New Venture Creation [S]

MKT 664 - Professional Sales & Negotiations [S]

MKT 711 - Strategic Marketing Management

MKT 720 - International Marketing Research [F]

MKT 737 - New Service & Product Development [Su]

MKT 757 - Strategic Database Marketing [F]

MKT 777 - Services Marketing [S]

Any **LBS 600** or **700**-level course [600-level: limit two]

*ALL ELECTIVES ARE OFFERED ONCE PER YEAR.
FALL [F], SPRING [S], OR SUMMER [Su].*

CONCENTRATION: 4 COURSES (12 CREDITS)

MBA 771 - Law and Ethics

MGT 711 - Seminar in Negotiation [F]

MGT 712 - Change Management [S]

MGT 740 - Foundations of Human Resources [Su]

ALL CONCENTRATION COURSES ARE OFFERED ONCE PER YEAR.

