



Cultivating Leaders Who Transform Business

MBA: HEALTH CARE MANAGEMENT CONCENTRATION

Health Care Management is changing more rapidly than almost any other field in terms of how and where care is delivered, who is providing those services, and how patient care is financed. The health care management concentration prepares students for these positions, allowing them to gain the skills they need to become effective managers of health systems and operations.

MBA CORE REQUIREMENTS: 7 COURSES (21 CREDITS)

MBA 761 - Accounting for Managers [F S]

MBA 763 - Leadership, Teams, & Individuals [F S]

MBA 765 - Financial Decision Making [F S]

MBA 767 - Market Opportunity Analysis [F S]

MBA 769 - Applied Economic Analysis [F S]

MBA 775 - Data Modeling & Analysis [F S]

MBA 787 - Strategic Management (Capstone) [F S]

*ALL COURSES ARE OFFERED EVERY SEMESTER, BOTH FALL [F] AND SPRING [S].
SUMMER SESSIONS WILL BE OFFERED OCCASIONALLY.*

MBA ELECTIVES: CHOOSE 3 COURSES (9 CREDITS)

FIN 708 - Advanced Corporate Finance [F]

FIN 709 - Applied Topics in Finance [S, odd year]

FIN 710 - Investment Management [S]

FIN 712 - Financial Markets & Institutions [F, even year]

FIN 715 - Portfolio Management [S, even year]

FIN 740 - Risk Management

FIN 750 - International Financial Management [F, odd year]

IB 787 - International Seminar [Su]

IB/MKT 725 - Global Consumer Behavior [Su]

IB/MKT 747 - Global Digital Marketing Strategies [S]

MBA 771 - Law and Ethics [S]

MBA 773 - Managing Information [F]

MBA 779 - Managing Global Supply Chains [S]

MBA 785 - Global Business [F]

MGT 709 - New Venture Feasibility [F]

MGT 710 - New Venture Creation [S]

MGT 711 - Seminar in Negotiation [F]

MGT 712 - Change Management [S]

MKT 664 - Professional Sales & Negotiations [S]

MKT 711 - Strategic Marketing Management

MKT 720 - International Marketing Research [F]

MKT 737 - New Service & Product Development [Su]

MKT 757 - Strategic Database Marketing [F]

MKT 777 - Services Marketing [S]

Any **LBS 600** or **700**-level course [600-level: limit two]

*ALL ELECTIVES ARE OFFERED ONCE PER YEAR.
FALL [F], SPRING [S], OR SUMMER [Su].*

CONCENTRATION: CHOOSE 4 COURSES (12 CREDITS)

HCA 701 - US Health Care System: Programs & Policies
[Required]

HCA 703 - Management of Health Service Organization & Systems

HCA 716 - Health Care Accounting & Finance

HCA 718 - Health Care Economics

HCA 719 - Operations & Quality Management of Health Services

HCA 720 - Information Systems in Health Services Management

HCA 730 - Strategic Management of Health Services

HCA 761 - Health Care Law & Ethics for Managers

