



# *Cultivating Leaders Who Transform Business*

## **GENERAL MBA: NO CONCENTRATION**

The MBA program cultivates students to become leaders who succeed in the dynamic business environment of today. Through its devotion to students and dedication to outstanding teaching, our AACSB-accredited MBA program enables students to develop and strengthen their leadership skills and functional knowledge necessary for career advancement. In this competitive environment, success requires a strategic perspective, the ability to integrate decisions and solutions across disciplines, and an understanding of the global dynamics of business. The program benefits from a diverse learning environment created by the various degrees and careers held by the student population and the countries and cultures they represent. The flexibility and convenience of the program allows for integration with career and personal commitments. With courses offered through our evening MBA program, students complete their degree at a pace that fits their schedule.

### **MBA CORE REQUIREMENTS: 7 COURSES (21 CREDITS)**

**MBA 761** - Accounting for Managers [F S]

**MBA 763** - Leadership, Teams, & Individuals [F S]

**MBA 765** - Financial Decision Making [F S]

**MBA 767** - Market Opportunity Analysis [F S]

**MBA 769** - Applied Economic Analysis [F S]

**MBA 775** - Data Modeling & Analysis [F S]

**MBA 787** - Strategic Management (Capstone) [F S]

*ALL COURSES ARE OFFERED EVERY SEMESTER, BOTH FALL [F] AND SPRING [S].  
SUMMER SESSIONS WILL BE OFFERED OCCASIONALLY.*

### **MBA ELECTIVES: CHOOSE 7 COURSES (21 CREDITS)**

**FIN 708** - Advanced Corporate Finance [F]

**FIN 709** - Applied Topics in Finance [S, odd year]

**FIN 710** - Investment Management [S]

**FIN 712** - Financial Markets & Institutions [F, even year]

**FIN 715** - Portfolio Management [S, even year]

**FIN 740** - Risk Management

**FIN 750** - International Financial Management [F, odd year]

**IB 787** - International Seminar [Su]

**IB/MKT 725** - Global Consumer Behavior [Su]

**IB/MKT 747** - Global Digital Marketing Strategies [S]

**MBA 771** - Law and Ethics [S]

**MBA 773** - Managing Information [F]

**MBA 779** - Managing Global Supply Chains [S]

**MBA 785** - Global Business [F]

**MGT 709** - New Venture Feasibility [F]

**MGT 710** - New Venture Creation [S]

**MGT 711** - Seminar in Negotiation [F]

**MGT 712** - Change Management [S]

**MGT 740** - Foundations of Human Resources [Su]

**MKT 664** - Professional Sales & Negotiations [S]

**MKT 711** - Strategic Marketing Management

**MKT 720** - International Marketing Research [F]

**MKT 737** - New Service & Product Development [Su]

**MKT 757** - Strategic Database Marketing [F]

**MKT 777** - Services Marketing [S]

Any **LBS 600** or **700**-level course [600-level: limit two]

*ALL ELECTIVES ARE OFFERED ONCE PER YEAR.  
FALL [F], SPRING [S], OR SUMMER [Su].*

