



Latino
Alumni Club

PUBLIC NOTICE

UNLV Latino Alumni Club Meeting Raices & Rising Committee Kick-Off Meeting

Monday, September 21st, 2026 | 4:30 PM Pacific Time / 5:30 PM Central Time

Virtual Information:

Google Meet joining info

Video call link: <https://meet.google.com/cpb-sthd-yig>

Agenda

Time	Agenda Item	Who/Speaker
4:30 PM	1. Call to Order	Jailene Vazquez
	Roll Call*	Vanessa Ocampo
	Note: (*) signals members are also Board of Directors for the organization	
	• Committee Chair	Jailene Vazquez*
	• Events Chair	Vanessa Ocampo
	• Community Partnerships Lead	Esly Cuevas (intl member)
	• Marketing Student Liaison	Aaron Santos (Excused Absence)
	• Sponsorships Lead (Marketing)	Carolina Rangel*
	• Sponsorships Co-Lead (Finance)	Dr. Izack Tenorio*
	A. Public Comment**	
	B. ACTION ITEM: Adopt the Monday, September 21st, 2026 , agenda of the Latino Alumni Club Raices & Rising Event Committee.	
4:35 PM	2. Raices & Rising Event Overview	Jailene Vazquez
	A. Intro of committee & roles	
	B. Event mission & vision (audience)	
	C. Cultural implementation	



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- D. Establish cadence of meetings (availability)
- E. Communication preferences/expectations

4:40 PM

3. Event Logistics

Jailene Vazquez

- A. Event timeline & dates
- B. Event prelim costs
- C. Event guest count
- D. Event venue - secured
- E. Photography - pending
- F. Entertainment - pending (mariachi)
- G. Catering - who?
- H. Registration - launch date

Action Item: A/V set-up, guest count, and set-up needs follow-up following discussion of target metrics to UNLV SUES

Action Item: Obtain quotes for catering for guest count determined

Assigned to: Vanessa

4:50 PM

4. Event Programming Brainstorm

Jailene Vazquez

- A. Event program timeline (3-hour program)
- B. Event set-up (7am-8:30am)
- C. Doors open (8:30am)
- D. Breakfast sponsor? Coffee, pastries, etc.
- E. Opening remarks (9am-9:10am – 10 mins)
 - a. Committee & BODs incorporated
- F. Alumni panel #1 topics (9:10am-10:10am):
 - a. Autenticamente Latino: Identity, Culture, & Professional Success
 - b. Rompiendo el Silencio: Mental Health in the Latino Community
 - c. From Generational Survival to Generational Wealth
 - d. Construye tu Propia Mesa: Latinx Entrepreneurs & Business Owners
- G. Identify potential speakers for Alumni panel #1
- H. Break for 20 mins?
- I. Cultural element during break?
 - a. Mariachi
 - b. Other ideas
- J. Professional Development Interactive Session: Calladita No Te Ves Mas Bonita (10:30am-11:15am)
 - a. Purpose - observations throughout multiple student events



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- b. Identify speaker who can speak about personal brand, overcoming imposter syndrome, and taking up space in the professional world
- c. Have students develop a brief elevator pitch or practice introducing themselves to prepare for future networking events?
- d. Is 45 mins enough time?
- K. Break (11:15am-11:30am)
- L. Cafecito y Vunaberilidad: Nuestras Historias (Q/A) (11:30am-12pm)
 - a. Interactive audience Q&A Session?
 - b. Same alumni panel speakers?
- M. Networking Hour (12pm-1pm)
 - a. Lunch provided? Food sponsor?
 - b. Should we have entertainment at 12pm in the background?
 - c. What types of partners? Community resources?

5:20 PM

5. Committee Next Steps

Jailene Vazquez

- A. Events
 - a. Follow-up on venue logistics
 - b. Request quotes from catering vendors
 - c. Monitor registration count
- B. Marketing
 - a. Save-the-Date flyer (vote)
 - b. Launching official registration on Tuesday, 9/22 AM
 - c. Need updated Save-the-Date with QR code of registration link
 - d. Action plan to target RSOs, alumni, and community partners
 - e. Collaboration with Jailene on newsletter to release Save-the-Date
 - f. Upcoming graphics:
 - i. Committee Roles carousel - next announcement
 - ii. Speakers template (for confirmed speakers)
 - iii. Alumni panel topics/sessions to build excitement
 - iv. Graphics for sponsorships tiers (pending info from the sponsorship leads)
- C. Community Partnerships
 - a. Develop a list of potential partners and begin outreach
 - b. Team to provide input of any community partners they'd like to be reached out to via list



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D. Sponsorship Marketing

- a. Collaborate with other sponsorship lead to develop the sponsorship tiers for food, photography, main event, etc.
- b. Work on the mini sponsorship deck that can be sent out to sponsors during outreach
- c. Develop a list of potential sponsors and begin outreach once tiers have been reviewed and approved
- d. Work alongside other sponsorship lead to collaborate on how to record keep your outreach efforts

E. Sponsorship Finance

- a. Collaborate with sponsorship lead to develop the sponsorship tiers for food, photography, main event, etc.
- b. Work on the mini sponsorship deck that can be sent out to the sponsors during outreach
- c. Develop a list of potential sponsors and begin outreach once tiers have been reviewed and approved
- d. Work alongside other sponsorship lead to collaborate on how to record keep your outreach efforts

5:28 PM **5. Public Comment****

5:30 PM **6. Adjourn**

1. * Agenda items may be taken out of order to accommodate persons appearing before the Committee and/or to aid in the effectiveness of the meeting at the discretion of the chair. A motion to reconsider an item may be made at any time before adjournment of this meeting. Similarly, if an item is tabled at any time during the meeting, it may, by proper motion and vote, be taken from the table and thereafter be the subject of consideration and action at any time before adjournment of this meeting.
2. ** Under the Public Comment agenda item, members of the general public may bring matters not appearing on this agenda to the attention of the Committee. The Committee may discuss the matters, but may not act on the matters at this meeting. If the Committee desires, these matters may be placed on a future agenda for action. A time for public comment is provided at the conclusion of the meeting. The Chair



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reserves the right to call on individuals from the audience or to allow for public comment at any time. Time limit: A time limit of three minutes may be imposed on public testimony by the Chair in order to afford all members of the public who wish to comment an opportunity to do so within the timeframe available to the Committee.

3. PLEASE NOTE:
4. Public comment will be taken on each agenda item as it is heard. If you desire to provide general public comment or public comment on an individual agenda item, please dial-in with the details at the top of the agenda.
5. NOTICES POSTED AT THE FOLLOWING LOCATIONS:
6. UNLV Alumni Association website at <https://www.unlv.edu/alumni/announcements> and the Nevada Public Notice Website at <https://notice.nv.gov>