

Scott C. Jackson, PhD

University of Nevada, Las Vegas – Lee Business School
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ACADEMIC EXPERIENCE

2023 – present	Assistant Professor of Accounting, Lee Business School, University of Nevada, Las Vegas
2021 – 2023	Assistant Professor of Accounting, Beacom School of Business, University of South Dakota
2017 – 2021	Accounting Instructor, Isenberg School of Management, University of Massachusetts Amherst
2016 – 2021	Research Assistant, Isenberg School of Management, University of Massachusetts Amherst
2016	Accounting Instructor, Marriott School of Management, Brigham Young University
2015 – 2016	Research Assistant, Marriott School of Management, Brigham Young University

EDUCATION

2021	Ph.D., Management, Isenberg School of Management, University of Massachusetts Amherst
2016	MAcc, Professional Accounting, Marriott School of Management, Brigham Young University
2016	B.S., Accounting (Minor: Economics), Marriott School of Management, Brigham Young University

RESEARCH

PEER-REVIEWED PUBLICATIONS:

- S.C. Jackson, E. Wang & D. Piercey (2026). Does Temporal Immediacy Impact Investors' Judgments? It Depends on Communication Mode. *Behavioral Research in Accounting*, 38 (1): 77-100. <https://doi.org/10.2308/BRIA-2023-017>
- Media mentions: [Las Vegas Sun](#), [Scienmag](#), [EurekAlert!](#), [NewsWise](#), [Phys.org](#), [Mirage News](#), [Horizons Tracker](#)
- S.C. Jackson, J. Keyser, D. Prawitt (2025). Psychological Distance and Auditor Assessment of the Severity of an Internal Control Deficiency. *Behavioral Research in Accounting*. <https://doi.org/10.2308/BRIA-2024-036>.
- S.C. Jackson, P. Ordyna, & S. Ragothaman (2025). A COVID-related fraud at Applied BioSciences Corp.: What are the Lessons? *Issues in Accounting Education*, 40 (4): 175-188. <https://doi.org/10.2308/ISSUES-2023-002>.
- S.C. Jackson, B. Steenhoven, & K. Rennekamp (2024). CEO Gender and Responses to Shareholder Activism. *Contemporary Accounting Research*, 41 (3): 1726-1753. <https://doi.org/10.1111/1911-3846.12962>
- Media mentions: [Forbes](#), [MSN](#), [National Tribune](#), [IR Magazine](#), [Outrage Magazine](#), [WIA Report](#), [Cornell Chronicle](#), [Phys.org](#), [Horizons Tracker](#)
- D.A. Wood, M. Achhpilia, M.T. Adams, [et al. including S.C. Jackson] (2023). The ChatGPT artificial intelligence chatbot. How well does it answer accounting assessment questions? *Issues in Accounting Education*, 38 (4): 81-108. <https://doi.org/10.2308/ISSUES-2023-013>
- Media mentions: [CNBC](#), [MSN](#), [Tech Times](#), [PR Newswire](#), [Business Standard](#), [News Deal](#)
 - 2024 Notable Contribution to the Literature Award (Accounting Information Systems Section of the AAA)

P. Ordyna, S.C. Jackson, & S. Ragothaman (2023). Diagnosing Fraud at Decision Diagnostics: A COVID-19 Case Study.

Journal of Forensic Accounting Research, 8 (1): 252–265. <https://doi.org/10.2308/JFAR-2023-023>

- 2024 Teaching Innovation Award (Forensic Accounting Section of the AAA)

OTHER PUBLICATIONS:

S.C. Jackson & M. Sadik (2023). Implied Community Deficit and Heroism. In: *Encyclopedia of Heroism Studies*. Springer,

Cham. https://doi.org/10.1007/978-3-031-17125-3_303-1

C. Agoglia & S.C. Jackson (2021). Discussion of “Improving Complex Audit Judgments: A Framework and Evidence”.

Contemporary Accounting Research, 38 (3): 2095–2099.

<https://onlinelibrary.wiley.com/doi/10.1111/1911-3846.12658#care12658-app-0002>

WORKING PAPERS:

S.C. Jackson, C. Agoglia, & D. Piercey. Do Investors’ Prefer Female CEOs in Activist-Targeted Firms? The Role of CEO Gender, Shareholder Activism Type, and Earning Guidance Disclosure

- Revising manuscript for third-round submission at *The Accounting Review*
- Media mentions: [IR Magazine](#), [Columbia Law School Blue Sky Blog](#)

S.C. Jackson, Y. Tian, G.B. Bennett, & E. Wang. The Impact of CEO Speech Rate Change on Investment Willingness

- Revising manuscript for third-round submission at *Contemporary Accounting Research*

L. Parsons, K. Smith, D. Gillette, & S.C. Jackson. Nonprofit CEO Compensation and Gender: A Different Context for the Implied Community Deficit

- Revising manuscript for first-round submission at *Management Science*
- 2024 Rocky Mountain CIBER Faculty Grant Recipient

S.C. Jackson, Y. Yu, & C. Agoglia. Profanity and the Company-Investor Relationship

- Revising manuscript for first-round submission at *The Accounting Review*

S.C. Jackson & K. Liu. Information Channels and CEO Gender

- Revising manuscript for initial submission to journals and conferences

K. Holmstrom, S.C. Jackson, & K. Rennekamp. Investor Reactions to CEO Gender and Firm Performance

- Revising manuscript for initial submission to journals and conferences

WORKS IN PROGRESS:

L. Barnhart, C. Cardwell, & S.C. Jackson. Understanding the Effect of Tabular Directionality on Investor Judgments

- Collecting data and drafting manuscript

S.C. Jackson, R. Guggenmos, & T.D. Rowley. Transparency or Trouble? The Unintended Consequences of Disclosing Audit Quality Indicators Amid Earnings News

- Developing instrument for data collection
- 2025 KPMG Academic Research Program Grant Recipient

INVITED ACADEMIC RESEARCH PRESENTATIONS:

- University of Nevada, Las Vegas (2020, 2022–26)
- University of Pittsburgh (2025)
- BYU Accounting Research Symposium (2017, 2019–23, 2025)
- International Symposium for Audit Research (2024)
- AAA ABO Midyear Meeting (2020–21, 2023–24)
- AAA FARS Midyear Meeting (2021–23)
- University of South Carolina (2022)
- USD – Beacom Scholar Series (2021–22)
- EARNet Symposium (2021)
- Queen’s University (2021)
- University of South Dakota (2021)
- AAA Miami Rookie Camp (2020)
- Deloitte/J. Michael Cook Doctoral Consortium (2020)
- Isenberg School of Management – Accounting Research Workshop Series (2017, 2019–20)
- JASO Brown Bag Series (2020)
- BYU Experimental Brown Bag Series (2015)

RESEARCH PRESENTED BY COAUTHORS:

- AAA Annual Meeting (2022, 2024)
- Haskayne and Fox Accounting Conference (2024)
- University of British Columbia (2023)
- AAA ABO Midyear Meeting (2023)
- University of Alberta Accounting Research Conference (2023)
- Renmin University (Beijing, China) (2023)
- University of Nebraska – Lincoln (2023)
- University of Chicago (2023)
- AAA Forensic Section Midyear Meeting (2023)
- Northeastern University (2022)
- Mountain Plains Business Conference (2022)
- University of Iowa (2022)
- Carnegie Mellon University (2022)
- The University of Texas at Austin (2021)
- Lehigh University / Villanova University (2021)
- University of Washington (2021)
- University of Mississippi (2020)
- University of Nevada, Las Vegas (2019)

MEDIA MENTIONS:

- “Text Can Be Persuasive When Delivering Income Statements” [Horizons Tracker](#). Oct. 7, 2025.
- “Local buzz: Coffee shops seek to capitalize on community as corporations struggle and smaller chains thrive” [Las Vegas Weekly](#). July 24, 2025.
- “UNLV study: Reporting to shareholders in writing more effective than audio or video presentations” [Las Vegas Sun](#). May 12, 2025.
- “Language Counts: The Impact of CEOs’ Future Projections on Investor Confidence—But Only When Documented” [Scienmag](#). Mar. 31, 2025.
- “Words Matter: How CEOs Talk About the Future Can Sway Investors — But Only If It’s Written Down” [UNLV Today](#). Mar 31, 2025.
- “Words matter: How CEOs talk about the future can sway investors — but only if it’s written down” [EurekAlert!](#). Mar. 31, 2025.
- “Words Matter: How CEOs Talk About the Future Can Sway Investors — But Only If It’s Written Down” [Newswise](#). Mar. 31, 2025.
- “Words matter: How CEOs talk about the future can sway investors, but only if it’s written down” J. Soria. [Phys.org](#). Mar. 31, 2025.
- “CEO Words on Future Sway Investors When Written” [Mirage News](#). Mar. 31, 2025.
- “Gender Stereotypes Influence How Investors Respond To Activist CEOs” [The Horizons Tracker](#). Mar. 24, 2025.

- “Gender biases shape investor response to shareholder activism” [Outrage Magazine](#). Oct. 29, 2024.
- “Investors View CEOs More Positively When Their Decision-Making Conforms to Gender Stereotypes” [WIA Report](#). Oct. 23, 2024.
- “How gender biases shape investor response to shareholder activism” S. Magnus-Sharpe. [National Tribune](#). Oct. 11, 2024.
- “Gender Biases Impact Investor Response to Activism” S. Magnus-Sharpe. [Mirage News](#). Oct. 11, 2024.
- “Male CEOs viewed positively for assertive activism stances, study reveals” S. Magnus-Sharpe. [MSN](#). Oct. 10, 2024.
- “How gender biases shape investor response to shareholder activism” S. Magnus-Sharpe. [Cornell Chronicle](#). Oct. 10, 2024.
- “Male CEOs viewed positively for assertive activism stances, study reveals” S. Magnus-Sharpe. [Phys.org](#). Oct. 10, 2024.
- “The Role CEO Gender Plays When Activist Investors Emerge” J. Brazel. [Forbes](#). Aug. 20, 2024.
- “Do Investors Prefer Women CEOs at Firms Targeted by Activists?” S.C. Jackson, C. Agoglia, D. Piercey. [Columbia Law School Blue Sky Blog](#). Apr. 22, 2022.
- “The modern lady CEO’s guide to ambiguous situations” J. Cosette. [IR Magazine](#), p. 29. Apr. 13, 2022
- “Sanford Executive and Doctor Pay is the Highest in Region” S. Swink. *Sioux Falls Argus Leader*, p. 1. Nov. 21, 2021.
- “Doctoral Research Tackles Investor Reactions to Shareholder Activism” [2020 Accounting Department Update](#), pp. 16 – 17, Isenberg School of Management, University of Massachusetts Amherst

RESEARCH AWARDS & SCHOLARSHIPS:

University of Nevada, Las Vegas

- KPMG Academic Research Program Grant, KPMG (2025)
- Department of Accounting Research Excellence Award (2024–25)
- Rocky Mountain CIBER Faculty Grant (2024)
- University Faculty Travel Committee Award (2024–25)

University of Massachusetts Amherst – Isenberg School of Management

- Arthur H. Carter Graduate Student Research Award (2019, 2020)
- Outstanding Applicant Award (2016)

Brigham Young University – Marriott School of Management

- Marriott School Dean’s List (2015)
- Ralph Thorne Scholar (2015)
- UACPA Education Foundation Award (2015)
- Frank J. Earl Scholar (2014)
- BYU Academic Scholar (2009, 2012, 2015)

ACADEMIC MEMBERSHIP:

- AAA (2017–present)
- AAA FAR Section (2017–present)
- AAA ABO Section (2017–present)
- AAA Auditing Section (2017–20)
- JASO (2020–2023)

CONFERENCE PARTICIPATION:

- PwC Accounting & Tax Symposium (2026)
- Junior Accounting Scholars Organization (JASO) Workshop Series (2020–23, 2026)
- Deloitte Trueblood Seminar (2025–26)
- AAA Financial Accounting & Reporting Section (FARS) Midyear Meeting (2019–26)

- Accounting Behavior & Organizations Virtual Exchange (ABOVE) (2025–26)
- AAA Accounting Behavior & Organizations (ABO) Midyear Meeting (2018–25)
- Brigham Young University Accounting Research Symposium (2014–2015, 2017–23, 2025)
- Palmetto Symposium on Experimental Accounting Research (2021, 2023, 2025)
- AAA Annual Meeting (2024)
- International Symposium for Audit Research (2019, 2024)
- EY Academic Resource Center Colloquium (2024)
- East Coast Behavioral Accounting (ECBAW) Workshops (2020–23)
- AAA New Faculty Consortium (2022)
- European Auditing Research Network Symposium (EARNet) (2021)
- AAA Auditing Section Midyear Meeting (2018; 2021)
- AAA Accounting Behavior & Organizations (ABO) Doctoral Consortium (2018–20)
- AAA Financial Accounting & Reporting Section (FARS) Doctoral Consortium (2019–20)
- Illinois Symposium on Audit Research (2020)
- Illinois Audit Doctoral Consortium (2020)
- AAA Annual Meeting (2020)
- AAA/Deloitte/J. Michael Cook Doctoral Consortium (2020)
- Hoosier Accounting Research Conference – Indiana University (2019)
- AAA Auditing Section Doctoral Consortium (2018)

SEMINAR PARTICIPATION

University of Nevada, Las Vegas

- AAA Webinar Series on Accounting Research and Education (weARE) (2026)
- Teaching Best Practices Workshop Series (2025–26)
- UNLV Accounting Workshop Series (2023–26)
- Artificial Intelligence (AI) for Integrative Assignments (2024)
- Tenure–Track Mentoring Sessions (2023–24)
- MSQF Finance Seminar Series (2023)

University of South Dakota:

- Faculty Teaching Excellence Workshops (2021–23)
- e–Learning Technology Workshops (2021–23)
- Beacom Scholar Series (2021–23)
- Accessibility Workshops (2022–23)

University of Massachusetts Amherst – Isenberg School of Management

- Accounting Research Workshop Series
- Advanced Readings – Behavioral Research
- Social Cognition
- Accounting Research Creation & Publication
- Isenberg Teaching Seminar
- Methods in Behavioral Research
- Behavioral Audit & Financial Accounting Research
- Social Psychology
- Capital Markets Research

Brigham Young University – Marriott School of Management

- Experimental Brown Bag Series
- Archival Design and Methodology
- Experimental Design and Methodology
- Introduction to Accounting Academic Research

TEACHING

School	Semester	Course Title	Student Eval. (1-5)
BYU – Salt Lake Center	Spring 2016	ACC 200 – Introduction to Accounting	4.7
UMass Amherst	Spring 2017	ACC 222 – Princ. Of Managerial Accounting	4.0
UMass Amherst	Spring 2017	ACC 222 – Princ. Of Managerial Accounting	4.6
UMass Amherst	Fall 2017	ACC 222 – Princ. Of Managerial Accounting	4.5
UMass Amherst	Fall 2017	ACC 222 – Princ. Of Managerial Accounting	4.6
UMass Amherst	Fall 2018	ACC 222 – Princ. Of Managerial Accounting	4.8
UMass Amherst	Fall 2018	ACC 222 – Princ. Of Managerial Accounting	4.7
UMass Amherst	Spring 2019	ACC 221 – Princ. Of Financial Accounting	4.6
UMass Amherst	Fall 2019	ACC 222 – Princ. Of Managerial Accounting	4.5
UMass Amherst	Summer 2020	ACC 222 (Online) – Princ. Of Managerial Accounting	4.6
UMass Amherst	Summer 2021	ACC 222 (Online) – Princ. Of Managerial Accounting	4.8
Univ of South Dakota	Summer 2021	ACCT 740 (Online) – Advanced Accounting Theory	4.0
Univ of South Dakota	Fall 2021	ACCT 310 – Intermediate Accounting I	3.4
Univ of South Dakota	Fall 2021	ACCT 310 – Intermediate Accounting I	4.4
Univ of South Dakota	Fall 2021	ACCT 740 – Advanced Accounting Theory	4.4
Univ of South Dakota	Spring 2022	ACCT 210 – Princ. Of Accounting I	4.1
Univ of South Dakota	Spring 2022	ACCT 310 – Intermediate Accounting I	4.0
Univ of South Dakota	Fall 2022	ACCT 310 – Intermediate Accounting I	4.2
Univ of South Dakota	Fall 2022	ACCT 740 – Advanced Accounting Theory	4.2
Univ of South Dakota	Fall 2022	ACCT 780 – Advanced Accounting	4.5
Univ of South Dakota	Spring 2023	ACCT 310 – Intermediate Accounting I	4.1
Univ of South Dakota	Spring 2023	ACCT 780 (Online) – Advanced Accounting	4.6
Univ of South Dakota	Summer 2023	ACCT 740 (Online) – Advanced Accounting Theory	4.1
UNLV	Fall 2023	ACC 401/601 – Financial Reporting I	4.3
UNLV	Fall 2023	ACC 401/601 – Financial Reporting I	4.6
UNLV	Spring 2024	ACC 401/601 – Financial Reporting I – RebelFlex	4.5
UNLV	Fall 2024	ACC 401/601 – Financial Reporting I	4.6
UNLV	Fall 2024	ACC 401/601 – Financial Reporting I	4.7
UNLV	Spring 2025	ACC 401/601 – Financial Reporting I – RebelFlex	4.7
UNLV	Fall 2025	ACC 401/601 – Financial Reporting I	4.5
UNLV	Fall 2025	ACC 401/601 – Financial Reporting I	4.7
UNLV	Spring 2026	ACC 401/601 – Financial Reporting I – RebelFlex	–

Average Student Evaluation Score: 4.4

TEACHING AWARDS & SCHOLARSHIPS:

University of Nevada, Las Vegas

- Teaching Innovation Award – AAA Forensic Accounting Section (2024)

University of Massachusetts Amherst – Isenberg School of Management

- Distinguished Teaching Award Nominee & Finalist: Graduate Student Category (2020)
- Outstanding Doctoral Student Teacher Award (2020)
- Arthur H. Carter Graduate Student Teaching Award (2019)

CERTIFICATIONS/TRAININGS:

- Implementing AI in the Classroom – Pearson North America
- Advanced Spanish Fluency – American Council on the Teaching of Foreign Languages
- Online Instructor Training – Isenberg School of Management, UMass Amherst
- Digital Accessibility Training – Center for Teaching and Learning, University of South Dakota
- Assurance of Learning (AoL) Level I – Association to Advance Collegiate Schools of Business (AACSB)

ACADEMIC SERVICE

EDITORIAL BOARD MEMBERSHIP:

- Accounting Open (2025 – present)

AD HOC REVIEWER:

- **Academic Journals:** The Accounting Review; Contemporary Accounting Research; Accounting, Organizations, and Society; Auditing: A Journal of Practice & Theory; Behavioral Research in Accounting, Accounting Horizons
- **Academic Conferences:** Contemporary Accounting Research Conference; AAA Annual Meeting; Accounting, Behavior & Organizations Section; AAA Accounting Behavior & Organizations Midyear Meeting; AAA Financial Accounting & Reporting Section Midyear Meeting; AAA Auditing Section Midyear Meeting; AAA Northeast Region Meeting

INVITED PANELIST/PRESENTATION:

- “Accounting Research: The Secret Lives of Accounting Professors” – UNLV Beta Alpha Psi (2026)
- “Professors’ Panel” – UNLV BAP, IMA, NABA, ALPFA, & ISACA (2026)
- “Classroom Engagement Strategies” – USD Teaching Excellence Workshop Series (2022)
- “Managing the Dissertation Process” – Junior Accounting Scholars Organization (2021)
- Panel Discussion for PhD Prep Students – BYU Accounting Research Symposium (2021)

DISCUSSANT:

- Junior Accounting Scholars Organization (JASO) Workshop Series (2026)
- AAA Accounting Behavior and Organizations (ABO) Midyear Meeting (2018–22, 2025)
- AAA Annual Meeting (2024)
- AAA Financial Accounting & Reporting Section (FARS) Midyear Meeting (2023)

MODERATOR:

- AAA Accounting Behavior and Organizations (ABO) Midyear Meeting (2018)

APPOINTMENTS:

- 2022–23 Accounting Major Coordinator, Beacom School of Business, USD, Vermillion, SD
- 2022–23 Professional Licensure Fellow, Beacom School of Business, USD, Vermillion, SD

COMMITTEE MEMBER:

- 2026– Accounting Mentorship Program Sub-Committee, Department of Accounting, UNLV, Las Vegas, NV
- 2025– Research Peer Evaluation Committee, Department of Accounting, UNLV, Las Vegas, NV
- 2025–26 Trueblood Seminars Committee, AAA & Deloitte Foundation
- 2024–25 Search Committee, Department of Accounting, UNLV, Las Vegas, NV
- 2022–23 Accounting Search Committee, Beacom School of Business, USD, Vermillion, SD
- 2021–23 MPA AOL Committee, Beacom School of Business, USD, Vermillion, SD
- 2021–22 MPA Curriculum Task Force, Beacom School of Business, USD, Vermillion, SD

PROFESSIONAL EXPERIENCE

- 2015 Audit – PriceWaterhouseCoopers LLP, Atlanta, GA
- 2014 Treasury – Finance Department, Vivint Inc., Provo, UT
- 2014–16 Accounting – Conferences & Workshops / English Language Center, BYU

OTHER SERVICE

- 2025– Volunteer teacher for non-profit church, Henderson, NV
- 2024– School Organizational Team Member for local public school, Henderson, NV
- 2024 Volunteer executive secretary for non-profit church, Henderson, NV
- 2021–23 Volunteer teacher/curriculum coordinator for non-profit church, Sioux City, IA
- 2020–21 Volunteer auditing service for non-profit church, Greater Springfield area, MA
- 2016–21 Volunteer management/accounting service for non-profit church, Amherst, MA
- 2015–16 Volunteer auditing service for non-profit church, Provo, UT
- 2013–16 Beta Alpha Psi, Marriott School of Management, BYU, Provo, UT
- 2014–15 Volunteer youth outreach for non-profit church, Provo, UT
- 2014–15 Marriott School Student Council Presidency, Marriott School of Management, BYU, Provo, UT
- 2012–13 Volunteer service for at-risk children, ACCESS, BYU, Provo, UT
- 2010–12 Volunteer ecclesiastical work with inner-city families and individuals for non-profit mission, Madrid, Spain; Gran Canaria, Canary Islands

REFERENCES

1. Jason L. Smith

Professor & Department Chair, Department of Accounting

Lee Business School

University of Nevada, Las Vegas

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2. M. David Piercey

Department Chair & John F. Kennedy Endowed Professor of Accounting

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3. Christopher P. Agolia

Richard Simpson Endowed Professor of Accounting

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4. Elaine (Ying) Wang

Professor & Dean's Research Fellow in Accounting

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