

2025-26 UNLV IPSM Operational Effectiveness Goals

Operational Effectiveness Goal (OEG)			
OEG	Benchmark	Data Summary	Assessment Results*
OEG 1: Advance Student Achievement			
Measure 1	Average student GPA: 3.0		
Measure 2	Achieve 75% Two-year graduation rate		
Measure 3	Retain 80% of students following their first semester in the program		
OEG 2: Bolster Faculty Research, Scholarship, and Creative Activity			
Measure 1	2 scholarly publications per year		
Measure 2	2 research presentations at national or international conferences per year		
OEG 3: Promote External Relations and Professional Development			
Measure 1	2 industry partnerships per year		
Measure 2	Engage with at least one (1) networking event per year		
Measure 3	10 invited speakers per year		
OEG 4: Promote Inclusive and Diverse IPSM Community			
Measure 1	At least 50% of enrolled students identify with a minoritized group		
Measure 2	At least 50% of faculty that identify with minoritized groups		
Measure 3	Host a minimum of one (1) inclusion and diversity engagement events per year		

***Assessment Results:**

- 1. Does not meet expectation**
- 2. Meets expectation**
- 3. Exceeds expectation**
- 4. Insufficient Data**