

Intercollegiate and Professional Sport Management Program Handbook

Welcome

Welcome to the Interdisciplinary Sport Management Program (IPSM) at UNLV! The IPSM program provides instruction and innovative research to inform and advance practices in the sport industry. Our mission is to cultivate the next generation of sport industry leaders who possess a deep understanding of cutting-edge practices, a commitment to actively serving and enriching their communities, and a personalized educational journey that empowers them to excel both academically and professionally. Our vision is to become the most innovative and community-engaged sport management program in the United States through a dynamic curriculum, collaborative partnerships, and hands-on experiences. We aim to shape well-rounded graduates who will lead the future of sport management with creativity, integrity, and a genuine passion for making a positive impact. We are thrilled that you have decided to shape the future of the sports industry through your studies at UNLV. This handbook is designed to be a helpful guide throughout your journey.

Minkyoo Lee, Ph.D., Graduate Coordinator, Intercollegiate and Professional Sport Management program

Mission Statement(s)

The *UNLV Master of Education (M. Ed.) in Intercollegiate and Professional Sport Management Program (IPSM)* located under the UNLV Educational Psychology, Leadership and Higher Education Department (EPLHE) and within the UNLV College of Education (COE) is committed to providing specialized education and preparing graduates for leadership in management-level careers in college, amateur and professional sport organizations, teams, and events. The program is distinguished by its inclusion of topics in youth and intercollegiate athletics with specialization areas such as diversity in sport leadership, sport analytics, and governance.

Purpose

The purpose of this handbook is to provide program specific information that is not found in the [UNLV Graduate Catalog](#). IPSM students are responsible for understanding and following the policies and procedures delineated in this document and the [UNLV Graduate Catalog](#), as well as the NSHE Code, UNLV Bylaws, and the UNLV Student Conduct Code. Questions about policies should be directed to the Graduate College: <mailto:valarie.burke@unlv.edu> or <mailto:gradassociatedean@unlv.edu>.

Department Graduate Faculty

A current listing of the graduate faculty can be found in the [UNLV Graduate Catalog](#). Faculty must hold graduate faculty status to be involved in graduate education at UNLV. For up to date information regarding graduate faculty status in your department, visit the [Graduate Faculty status web page](#).

Program Information

[Master of Education - Intercollegiate and Professional Sport Management](#)

Contact Information

[Department of Education Psychology, Leadership, and Higher Education](#)

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Program Requirements

Program requirements regarding [admissions, coursework, and culminating experience](#) are found in [the graduate catalog](#).

Culminating Experience Advisor Guidelines

IPSM 705 (Capstone) – 1 Credit: The culminating experience is under advisor direction. The capstone enables the demonstration of program concepts and learning objectives into a final project or paper. The capstone must be completed in the final term of the program.

Degree Program Benchmarks

The program offers a wide variety of course offerings to accommodate students' interests. For more detail see the [UNLV M. Ed. IPSM](#) Website or the [UNLV Graduate Catalog - IPSM](#) Website. [The Graduate Catalog](#) provides the officially recognized requirements for the program.

Sample Course List

Course	Course Title	Fall	Spring	Summer
EPY 702	Research Methods	X	X	X
EPY 718	Qualitative Research Methods	X	X	X
EPY 721	Descriptive and Inferential Statistics	X	X	X
IPSM 603	Issues in College Sport	X		
IPSM 606	ICA Administration		X	
IPSM 628	Student-Athlete Development		X	
IPSM 700	Sport Management Innovation		X	
IPSM 701	Sport Integrity & Betting		X	
IPSM 702	eSport Management	X		
IPSM 703	Sport Performance & Athlete Management	X		
IPSM 704	Sport Data Analytics		X	
IPSM 705	IPSM Capstone	X	X	
IPSM 706	IPSM Internship	X	X	X
IPSM 707	Special Topics in Sport Management	X	X	X
IPSM 708	Sport Management	X	X	

IPSM 709	Sport Fan & Digital Technology		X	
IPSM 710	Sport Economics & Finance			X
IPSM 711	Sport Marketing	X		
IPSM 713	Sport Policy and Governance		X	

Sample Course Requirements – 34 Credits:

Core Course – 12 Credits: IPSM 700, IPSM 708, IPSM 711, and IPSM 713

Research Core Course – 6 Credits: EPY 702, EPY 718, EPY 721, and/or IPSM 704

Intercollegiate and/or Professional Sport Courses - 12 Credits: IPSM 603, 606, 628, and/or IPSM 701, 702, 703, 704, 707, 709, 710

Culminating Experience – 4 Credits: IPSM 705 and IPSM 706

Recommended First Semester Course Enrollment Sample

Included are a list of sample courses IPSM students might enroll in their first semester of enrollment.

Fall Starter

IPSM 708 - Sport Management

IPSM 711 - Sport Marketing

Spring Starter

IPSM 708 - Sport Management

IPSM 702 - Sport Policy and Governance

For IPSM students requesting specific advising, please contact the Program's Graduate Coordinator for enrollment information.

Culminating Experience

IPSM 705 (Capstone) – 1 Credit: Culminating experience under advisor direction. Enables the demonstration of program concepts and learning objectives into a final project or paper. Must be completed in the final term of the program.

IPSM 706 (Internship) – 3 Credits: Culminating internship under advisor direction. Enables the demonstration of program concepts and learning objectives into a final project of paper. Must be completed before or during the final term of the program

Program Timeline (Time-to-Degree)

Estimated time-to-degree for 1. full-time students (2 years) and 2. part-time students (3-4 years).

Learning Outcomes

Upon completion of this program, graduates will be able to:

1. Understand and apply management, marketing, communications, financial, psycho-social, and legal concepts to effectively lead within the field of sport management.
2. Demonstrate professional oral communication skills by presenting original research and providing data-driven recommendations.
3. Utilize critical thinking and problem-solving skills to address sport-related challenges.
4. Conduct sport management research using appropriate statistical techniques to inform decision-making.
5. Apply core curricular knowledge to practical experiences within the sport industry.

Professional Code of Ethics/Discipline Guidelines

UNLV Graduate College policy regarding [Academic Integrity](#) can be found in the [graduate catalog](#).

- IPSM students are expected to adhere to the conduct of professional standards from admission through graduation as outlined in the [UNLV Student Conduct Code](#)

Annual Mandatory Individual Development Plan

Each winter break and early spring term, graduate students are required to complete the Graduate Student Individual Development Plan (IDP) form [Formerly known as the Student Annual Review]. The review covers the prior calendar year and assesses student progress, and it establishes reasonable goals for the year ahead.

Faculty Advisors/Graduate Coordinators have the option to provide feedback to each student's submitted IDP and acknowledge that they have reviewed the IDP.

Reported student data is shared with students' graduate coordinators and advisors to foster opportunities for discussion about students' strengths and weaknesses, accomplishments and next requirements, and mentoring plans so that students know what they need to do in order to progress successfully through their programs in a timely manner.

Students who are graduating are also required to complete the form in order to record their achievements since the data is also used to track UNLV metrics related to the annual productivity of all students.

Sample Internship and Capstone Opportunities, to name a few

Las Vegas Aces
LV Super Bowl Host Committee
Shriners Children's Open
Vegas Golden Knights
UFC
LV Motor Speedway
UNLV Athletics
LVCVA
Las Vegas Lacrosse
UNLV Hockey
Las Vegas Lights FC
UNLV Campus Rec
IMG Events & Media
Orleans Arena
Formula 1
Wasserman

Professional Organizations and Journals

[North American Society of Sport Management](#)

[Sport Marketing Association](#)

[Sports Lawyers Association](#)

[Sport and Recreation Law Association](#)

[Journal of Intercollegiate Sport](#)

[Sport Marketing Quarterly](#)

[Sport Marketing Review](#)

[The Sport Journal](#)

[Commission on Sport Management Accreditation](#)

[National Sports Forum](#)

University Resources

[The Graduate Academy: Innovative Leadership, Professional, and Career Development](#)

The goal of the Graduate Academy is to serve as a virtual resource providing support and many professional opportunities to UNLV graduate students. The Academy offers information about events and services such as graduate certificate programs, workshops, training sessions and career services. You can follow Academy activities via social media or look for regular updates on the website.

[Alumni Engagement](#)

With an alumni base 150,000+ strong, the UNLV Alumni Engagement offers a variety of services and opportunities in support of alumni and their families. UNLV alumni are encouraged to support the values of higher learning through advocacy, involvement, and giving.

[Commencement Office](#)

Located in the UNLV Office of the Registrar, the [commencement office](#) is the last step in the graduation process. Please check with the commencement office for information on the commencement ceremony and your diploma; for all other information about graduate student degree completion and graduation, including thesis/dissertation requirements and doctoral hooding, please contact the Graduate College. It is the students' responsibility to ensure they apply for [graduation on time](#) and submit all required forms to the Graduate College. Questions regarding thesis/dissertation should be directed to the Graduate College [Student Services Team](#) and questions regarding required forms should be directed to the Graduate College [RPC Team](#).

[Office of Diversity Initiatives](#)

The vision of the [Office of Diversity Initiatives](#) is to advocate, promote, and support the advancement of equity, inclusiveness, and empowerment of a continuously changing collegiate and global community. The mission of the Office of Diversity Initiatives is to provide leadership and support for UNLV's diversity mission: *to nurture equity, diversity, and inclusiveness that promotes respect, support, and empowerment*. This Office also handles UNLV Title IX questions, inquiries, and reporting.

[Disability Resource Center \(DRC\)](#)

The [DRC](#) is committed to supporting students with disabilities at UNLV through the appropriate use of advocacy, accommodations, and supportive services to ensure access to campus courses, services, and activities. The DRC is the university-designated office that determines and facilitates reasonable accommodations in compliance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973. Graduate students with disabilities must disclose to the DRC in order to receive appropriate accommodations.

[Office of International Student and Scholars Services](#)

[International Students and Scholars \(ISSS\)](#) ensures compliance with both SEVIS (Student and Exchange Visitor Information System) and federal law, so that the university can continue to be authorized by the U.S. federal government to enroll international students; host and hire international scholars; assist and advise employment eligibility and authorization relating to international students and scholars, and visa, travel, and immigration issues; provide critical and specialized services to the international students and scholars of the UNLV community; and facilitate their transition to the campus and the U.S.

[The Care Center](#)

The [Care Center](#) is committed to creating a supportive and inclusive environment for all genders through programming, services, and advocacy for the UNLV community. The Women's Center has informational resources, brochures, and flyers for a variety of on and off campus organizations to help empower and protect yourself, and learn about your options. They also provide free tampons, pads, and condoms.

[The Intersection](#)

[The Intersection](#) is a one-stop resource for UNLV's highly diverse student body — a comprehensive multicultural center grounded in the academic life of our students. As an intersecting campus resource, the Intersection helps ensure students, particularly first-generation and students of color, successfully navigate their academic careers. Here, all members of campus can discuss their differences, discover their similarities, and build a shared sense of belonging.

[UNLV Libraries](#)

[UNLV Libraries](#) has always been more than books; they are about encouraging students and creating quality programs that elevate growth and learning. Please visit their website for important information about the services they offer to graduate students.

Graduate & Professional Student Association (GPSA)

The [Graduate & Professional Student Association](#) serves all currently enrolled University of Nevada, Las Vegas graduate and professional students. The GPSA maintains the Graduate Student Commons located in the Lied Library room 2141 and Gateway Building PDAC Room. The facility a working office equipped with a copier, fax, flatbed scanners, color laser printer, office supplies, and computers with printers and a small kitchen area. The GPSA is the graduate student governance body at UNLV; the GPSA Council consists of one graduate student representative from each graduate department, and they meet monthly. The GPSA also provides volunteer opportunities, sponsors social events, and supports graduate student research through the graduate research and travel grants program.

Office of Student Rights and Responsibilities

The [Office of Student Rights & Responsibilities](#) is a student-centered, service-oriented office located within the Division of Student Affairs. The Office of Student Rights & Responsibilities collaborates with the UNLV community to provide an inclusive system through enforcement of the *UNLV Student Code of Conduct* by:

- Promoting awareness of student rights and responsibilities;
- Establishing accountability for student choices;
- Creating opportunities for involvement in the process; and
- Striving to uphold the values and ethics that advance the common good.

Military and Veteran Services Center

The [Military and Veteran Service Center](#) is staffed with veterans and veteran education benefits-experienced staff to assist more than 1,800 veterans, dependents, active duty service members, National Guard members, and reservists attending UNLV. Their mission is to develop a welcoming, veteran-friendly campus environment that fosters academic and personal success.

The Financial Aid & Scholarships Office

The [Financial Aid & Scholarships Office](#) supports higher-education access and persistence by providing financial aid to eligible students. The office partners with student organizations, the UNLV Foundation, the Graduate College, and other external constituents to provide financial aid learning opportunities and scholarship support for graduate students.

Writing Center

This is a free service to UNLV students to help you with any writing project, from papers to creative writing, to resumes, and we can work with you at any stage of the writing process. The center can help you brainstorm, make an outline, work on your drafts, or just be a soundboard for your ideas. The center staff can assist you in person, or via the [Online Writing Lab \(OWL\)](#) page.

University Policies and Procedures

Graduate students are responsible for knowing and acting in accordance with UNLV Policies and Procedures. To view the most commonly referenced campus policies and procedures, you can refer to the following websites:

- [Academic Integrity](#)
- [Activation for Military Service](#)
- [Change of Address](#)
- [FERPA/Privacy Rights](#)
- [Health Insurance - Mandatory](#)
- [Jean Clery Campus Safety and Security Report](#)
- [Proof of Immunization](#)
- [Policies and Procedures on the Protection of Research Subjects](#)
- [Rebelmail Policy](#)
- [Student Conduct Code](#)
- [Student Computer Use Policy](#)
- [Title IX](#)

UNLV does not discriminate in its employment practices or in its educational programs or activities, including admissions, on the basis of sex/gender pursuant to Title IX, or on the basis of any other legally protected category as is set forth in NSHE Handbook Title 4, Chapter 8, Section 13. Reports of discriminatory misconduct, questions regarding Title IX, and/or concerns about noncompliance with Title IX or any other anti-discrimination laws or policies should be directed to UNLV's Title IX Coordinator Michelle Sposito.

The Title IX Coordinator can be reached through the [online reporting form](#), by email at titleixcoordinator@unlv.edu, by phone at (702) 895-4055, by mail at 4505 S. Maryland Parkway, Box 451062, Las Vegas, NV, 89154-1062, or in person at Frank and Estella Beam Hall (BEH), Room 555.

To ensure compliance with Graduate College policies and procedures, please review the relevant sections of the [Graduate Catalog](#):

- [Academic Calendar](#)
- [Academic Policies](#)
- [Admission and Registration Information](#)
- [Degree Progression Policies & Procedures](#)

In addition, the [Graduate College website](#) contains additional information regarding policies and procedures.

Nothing in this handbook supersedes any NSHE, UNLV, or Graduate College policy.

Handbook Information

[[Revision Policies and/or Procedures]]

Please include the faculty vote of approval in the table below.

Last revised	Revised by	Department Vote Tally: Yes/No/Abs. (date of vote)	Changes summary
12/15/22	Dr. Nancy Lough		Initial document
4/1/24	Dr. Nancy Lough		Revised some benchmarks
4/1/25	Dr. Minkyoo Lee		Revised some benchmarks