

# Scott C. Jackson, PhD

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## ACADEMIC EXPERIENCE

2023 – present	Assistant Professor of Accounting, Lee Business School, University of Nevada, Las Vegas
2021 – 2023	Assistant Professor of Accounting, Beacom School of Business, University of South Dakota
2017 – 2021	Accounting Instructor, Isenberg School of Management, University of Massachusetts Amherst
2016 – 2021	Research Assistant, Isenberg School of Management, University of Massachusetts Amherst
2016	Accounting Instructor, Marriott School of Management, Brigham Young University
2015 – 2016	Research Assistant, Marriott School of Management, Brigham Young University

## EDUCATION

2021	Ph.D., Management, Isenberg School of Management, University of Massachusetts Amherst
2016	MAcc, Professional Accounting, Marriott School of Management, Brigham Young University
2016	B.S., Accounting (Minor: Economics), Marriott School of Management, Brigham Young University

## RESEARCH

### PEER-REVIEWED PUBLICATIONS:

- S.C. Jackson, P. Ordyna, & S. Ragothaman (2025). A COVID-related fraud at Applied BioSciences Corp.: What are the Lessons? *Issues in Accounting Education*, Forthcoming.
- S.C. Jackson, E. Wang & D. Piercey (2025). Does Temporal Immediacy Impact Investors' Judgments? It Depends on Communication Mode. *Behavioral Research in Accounting*, Forthcoming. <https://doi.org/10.2308/BRIA-2023-017>
- Media mentions: [Scienmag](#), [EurekAlert!](#), [NewsWise](#), [Phys.org](#), [Mirage News](#)
- S.C. Jackson, B. Steenhoven, & K. Rennekamp (2024). CEO Gender and Responses to Shareholder Activism. *Contemporary Accounting Research*, 41 (3), 1726–1753. <https://doi.org/10.1111/1911-3846.12962>
- Media mentions: [Forbes](#), [MSN](#), [National Tribune](#), [IR Magazine](#), [Outrage Magazine](#), [WIA Report](#), [Cornell Chronicle](#), [Phys.org](#), [Horizons Tracker](#)
- D.A. Wood, M. Achhpilia, M.T. Adams, [et al. including S.C. Jackson] (2023). The ChatGPT artificial intelligence chatbot. How well does it answer accounting assessment questions? *Issues in Accounting Education*, 38 (4), 1–28. <https://doi.org/10.2308/ISSUES-2023-013>
- Media mentions: [CNBC](#), [MSN](#), [Tech Times](#), [PR Newswire](#), [Business Standard](#), [News Deal](#)
  - 2024 Notable Contribution to the Literature Award (Accounting Information Systems Section of the AAA)
- P. Ordyna, S.C. Jackson, & S. Ragothaman (2023). Diagnosing Fraud at Decision Diagnostics: A COVID-19 Case Study. *Journal of Forensic Accounting Research*, 8 (1), 252–265. <https://doi.org/10.2308/JFAR-2023-023>
- 2024 Teaching Innovation Award (Forensic Accounting Section of the AAA)

## OTHER PUBLICATIONS:

- S.C. Jackson & M. Sadik (2023). Implied Communality Deficit and Heroism. In: *Encyclopedia of Heroism Studies*. Springer, Cham. [https://doi.org/10.1007/978-3-031-17125-3\\_303-1](https://doi.org/10.1007/978-3-031-17125-3_303-1)
- C. Agoglia & S.C. Jackson (2021). Discussion of “Improving Complex Audit Judgments: A Framework and Evidence”. *Contemporary Accounting Research*, 38 (3), 2095–2099. <https://doi.org/10.1111/1911-3846.12658%20>

## WORKING PAPERS:

- S.C. Jackson, J. Keyser, D. Prawitt. Psychological Distance and Auditor Assessment of the Severity of an Internal Control Deficiency
- Under second-round review at *Behavioral Research in Accounting*
- L. Parsons, K. Smith, D. Gillette, & S.C. Jackson. Nonprofit CEO Compensation and Gender: A Different Context for the Implied Communality Deficit
- Under first-round review at *Contemporary Accounting Research*
- S.C. Jackson, C. Agoglia, & D. Piercey. Do Investors’ Prefer Female CEOs in Activist-Targeted Firms? The Role of CEO Gender, Shareholder Activism Type, and Earning Guidance Disclosure
- Revising manuscript for second-round submission at *The Accounting Review*
  - Media mentions: [IR Magazine](#), [Columbia Law School Blue Sky Blog](#)
- S.C. Jackson, Y. Tian, G.B. Bennett, & E. Wang. CEO Speech Rate Effects during Conference Calls
- Revising manuscript for second-round submission at *Contemporary Accounting Research*
- S.C. Jackson, Y. Yu, & C. Agoglia. Profanity and the Company-Investor Relationship
- Revising manuscript for first-round submission at *The Accounting Review*
- K. Holmstrom, S.C. Jackson, & K. Rennekamp. Investor Reactions to CEO Gender and Firm Performance
- Analyzing qualitative data and revising manuscript

## WORKS IN PROGRESS:

- S.C. Jackson & K. Liu. Information Channels and CEO Gender
- Developing instrument for data collection
- S.C. Jackson & T.D. Rowley. Transparency or Trouble? The Unintended Consequences of Disclosing Audit Quality Indicators Amid Earnings News
- Developing instrument for data collection

## INVITED ACADEMIC RESEARCH PRESENTATIONS:

- University of Nevada, Las Vegas (2020, 2022–2025)
- International Symposium for Audit Research (2024)
- AAA ABO Midyear Meeting (2020, 2021, 2023 – 2024)
- BYU Accounting Research Symposium (2017, 2019 – 2023)
- AAA FARS Midyear Meeting: (2021 – 2023)
- University of South Carolina (2022)
- USD – Beacom Scholar Series (2021 – 2022)
- EARNet Symposium – Vrije Universitat Amsterdam (2021)

- Queen's University (2021)
- University of South Dakota (2021)
- AAA Miami Rookie Camp (2020)
- Deloitte/J. Michael Cook Doctoral Consortium (2020)
- Isenberg School of Management – Accounting Research Workshop Series (2017, 2019 – 2020)
- JASO Brown Bag Series (2020)
- BYU Experimental Brown Bag Series (2015)

## RESEARCH PRESENTED BY COAUTHORS:

- AAA Annual Meeting (2024)
- Haskayne and Fox Accounting Conference (2024)
- University of British Columbia (2023)
- AAA ABO Midyear Meeting (2023)
- University of Alberta Accounting Research Conference (2023)
- Renmin University (Beijing, China) (2023)
- University of Nebraska – Lincoln (2023)
- University of Chicago (2023)
- AAA Forensic Section Midyear Meeting (2023)
- Northeastern University (2022)
- Mountain Plains Business Conference (2022)
- AAA Annual Meeting (2022)
- University of Iowa (2022)
- Carnegie Mellon University (2022)
- The University of Texas at Austin (2021)
- Lehigh University / Villanova University (2021)
- University of Washington (2021)
- University of Mississippi (2020)
- University of Nevada, Las Vegas (2019)

## MEDIA MENTIONS:

- “Language Counts: The Impact of CEOs’ Future Projections on Investor Confidence—But Only When Documented” [Scienmag](#). Mar. 31, 2025.
- “Words matter: How CEOs talk about the future can sway investors — but only if it’s written down” [EurekAlert!](#). Mar. 31, 2025.
- “Words Matter: How CEOs Talk About the Future Can Sway Investors — But Only If It’s Written Down” [Newswise](#). Mar. 31, 2025.
- “Words matter: How CEOs talk about the future can sway investors, but only if it’s written down” J. Soria. [Phys.org](#). Mar. 31, 2025.
- “CEO Words on Future Sway Investors When Written” [Mirage News](#). Mar. 31, 2025.
- “Gender Stereotypes Influence How Investors Respond To Activist CEOs” [The Horizons Tracker](#). Mar. 24, 2025.
- “Gender biases shape investor response to shareholder activism” [Outrage Magazine](#). Oct. 29, 2024.
- “Investors View CEOs More Positively When Their Decision-Making Conforms to Gender Stereotypes” [WIA Report](#). Oct. 23, 2024.
- “How gender biases shape investor response to shareholder activism” S. Magnus–Sharpe. [National Tribune](#). Oct. 11, 2024.
- “Gender Biases Impact Investor Response to Activism” S. Magnus–Sharpe. [Mirage News](#). Oct. 11, 2024.
- “Male CEOs viewed positively for assertive activism stances, study reveals” S. Magnus–Sharpe. [MSN](#). Oct. 10, 2024.
- “How gender biases shape investor response to shareholder activism” S. Magnus–Sharpe. [Cornell Chronicle](#). Oct. 10, 2024.

- “Male CEOs viewed positively for assertive activism stances, study reveals” S. Magnus–Sharpe. [Phys.org](#). Oct. 10, 2024.
- “The Role CEO Gender Plays When Activist Investors Emerge” J. Brazel. [Forbes](#). Aug. 20, 2024.
- “Do Investors Prefer Women CEOs at Firms Targeted by Activists?” S.C. Jackson, C. Agoglia, D. Piercey. [Columbia Law School Blue Sky Blog](#). Apr. 22, 2022.
- “The modern lady CEO’s guide to ambiguous situations” J. Cosette. [IR Magazine](#), p. 29. Apr. 13, 2022
- “Sanford Executive and Doctor Pay is the Highest in Region” S. Swink. *Sioux Falls Argus Leader*, p. 1. Nov. 21, 2021.
- “Doctoral Research Tackles Investor Reactions to Shareholder Activism” [2020 Accounting Department Update](#), pp. 16 – 17, Isenberg School of Management, University of Massachusetts Amherst

## RESEARCH AWARDS & SCHOLARSHIPS:

### University of Nevada, Las Vegas

- Department of Accounting Research Excellence Award (2024)
- Rocky Mountain CIBER Faculty Grant (2024)
- University Faculty Travel Committee Award (2024)

### University of Massachusetts Amherst – Isenberg School of Management

- Arthur H. Carter Graduate Student Research Award (2019, 2020)
- Outstanding Applicant Award (2016)

### Brigham Young University – Marriott School of Management

- Marriott School Dean’s List (2015)
- Frank J. Earl Scholar (2014)
- Ralph Thorne Scholar (2015)
- BYU Academic Scholar (2009, 2012, 2015)
- UACPA Education Foundation Award (2015)

## ACADEMIC MEMBERSHIP:

- AAA (2017–present)
- AAA Auditing Section (2017–20)
- AAA FARS (2017–present)
- JASO (2020–2023)
- AAA ABO Section (2017–present)

## CONFERENCE PARTICIPATION:

- Palmetto Symposium on Experimental Accounting Research (2021, 2023, 2025)
- Deloitte Trueblood Seminar (2025)
- AAA Financial Accounting & Reporting Section (FARS) Midyear Meeting (2019–25)
- AAA Annual Meeting (2024)
- International Symposium for Audit Research (2019, 2024)
- EY Academic Resource Center Colloquium (2024)
- AAA Accounting Behavior & Organizations (ABO) Midyear Meeting (2018–24)
- Brigham Young University Accounting Research Symposium (2014–2015; 2017–23)
- East Coast Behavioral Accounting (ECBAW) Workshops (2020–23)

- Junior Accounting Scholars Organization (JASO) Workshops (2020–23)
- AAA New Faculty Consortium (2022)
- European Auditing Research Network Symposium (EARNet) – Vrije Universitat Amsterdam (2021)
- AAA Auditing Section Midyear Meeting (2018; 2021)
- AAA Accounting Behavior & Organizations (ABO) Doctoral Consortium (2018–20)
- AAA Financial Accounting & Reporting Section (FARS) Doctoral Consortium (2019–20)
- Illinois Symposium on Audit Research (2020)
- Illinois Audit Doctoral Consortium (2020)
- AAA Annual Meeting (2020)
- AAA/Deloitte/J. Michael Cook Doctoral Consortium (2020)
- Hoosier Accounting Research Conference – Indiana University (2019)
- AAA Auditing Section Doctoral Consortium (2018)

## SEMINAR PARTICIPATION

### University of Nevada, Las Vegas

- UNLV Accounting Workshop Series (2023–25)
- Artificial Intelligence (AI) for Integrative Assignments (2024)
- Tenure–Track Mentoring Sessions (2023–24)
- MSQF Finance Seminar Series (2023)

### University of South Dakota:

- Faculty Teaching Excellence Workshops (2021–23)
- e–Learning Technology Workshops (2021–23)
- Beacom Scholar Series (2021–23)
- Accessibility Workshops (2022–23)

### University of Massachusetts Amherst – Isenberg School of Management

- Accounting Research Workshop Series
- Advanced Readings – Behavioral Research
- Social Cognition
- Accounting Research Creation & Publication
- Isenberg Teaching Seminar
- Methods in Behavioral Research
- Behavioral Audit & Financial Accounting Research
- Social Psychology
- Capital Markets Research

### Brigham Young University – Marriott School of Management

- Experimental Brown Bag Series
- Archival Design and Methodology
- Experimental Design and Methodology
- Introduction to Accounting Academic Research

## TEACHING

School	Semester	Course Title	Student Eval. (1-5)
BYU – Salt Lake Center	Spring 2016	ACC 200 – Introduction to Accounting	4.7
UMass Amherst	Spring 2017	ACC 222 – Princ. of Managerial Accounting	4.0
UMass Amherst	Spring 2017	ACC 222 – Princ. of Managerial Accounting	4.6
UMass Amherst	Fall 2017	ACC 222 – Princ. of Managerial Accounting	4.5
UMass Amherst	Fall 2017	ACC 222 – Princ. of Managerial Accounting	4.6
UMass Amherst	Fall 2018	ACC 222 – Princ. of Managerial Accounting	4.8
UMass Amherst	Fall 2018	ACC 222 – Princ. of Managerial Accounting	4.7
UMass Amherst	Spring 2019	ACC 221 – Princ. of Financial Accounting	4.6
UMass Amherst	Fall 2019	ACC 222 – Princ. of Managerial Accounting	4.5
UMass Amherst	Summer 2020	ACC 222 (Online) – Princ. of Managerial Accounting	4.6
UMass Amherst	Summer 2021	ACC 222 (Online) – Princ. of Managerial Accounting	4.8
Univ of South Dakota	Summer 2021	ACCT 740 (Online) – Advanced Accounting Theory	4.0
Univ of South Dakota	Fall 2021	ACCT 310 – Intermediate Accounting I	3.4
Univ of South Dakota	Fall 2021	ACCT 310 – Intermediate Accounting I	4.4
Univ of South Dakota	Fall 2021	ACCT 740 – Advanced Accounting Theory	4.4
Univ of South Dakota	Spring 2022	ACCT 210 – Princ. of Accounting I	4.1
Univ of South Dakota	Spring 2022	ACCT 310 – Intermediate Accounting I	4.0
Univ of South Dakota	Fall 2022	ACCT 310 – Intermediate Accounting I	4.2
Univ of South Dakota	Fall 2022	ACCT 740 – Advanced Accounting Theory	4.2
Univ of South Dakota	Fall 2022	ACCT 780 – Advanced Accounting	4.5
Univ of South Dakota	Spring 2023	ACCT 310 – Intermediate Accounting I	4.1
Univ of South Dakota	Spring 2023	ACCT 780 (Online) – Advanced Accounting	4.6
Univ of South Dakota	Summer 2023	ACCT 740 (Online) – Advanced Accounting Theory	4.1
UNLV	Fall 2023	ACC 401/601 – Financial Reporting I	4.3
UNLV	Fall 2023	ACC 401/601 – Financial Reporting I	4.6
UNLV	Spring 2024	ACC 401/601 – Financial Reporting I – RebelFlex	4.5
UNLV	Fall 2024	ACC 401/601 – Financial Reporting I	4.6
UNLV	Fall 2024	ACC 401/601 – Financial Reporting I	4.7
UNLV	Spring 2025	ACC 401/601 – Financial Reporting I – RebelFlex	

Average Student Evaluation Score: 4.4

## TEACHING AWARDS & SCHOLARSHIPS:

University of Nevada, Las Vegas

- Teaching Innovation Award – AAA Forensic Accounting Section (2024)

University of Massachusetts Amherst – Isenberg School of Management

- Distinguished Teaching Award Nominee & Finalist: Graduate Student Category (2020)
- Outstanding Doctoral Student Teacher Award (2020)
- Arthur H. Carter Graduate Student Teaching Award (2019)

## CERTIFICATIONS/TRAININGS:

- Implementing AI in the Classroom – Pearson North America
- Advanced Spanish Fluency – American Council on the Teaching of Foreign Languages
- Online Instructor Training – Isenberg School of Management, UMass Amherst
- Digital Accessibility Training – Center for Teaching and Learning, University of South Dakota
- Assurance of Learning (AoL) Level I – AACSB

## ACADEMIC SERVICE

### EDITORIAL BOARD MEMBERSHIP:

- Accounting Open (2025 – present)

### AD HOC REVIEWER:

- **Academic Journals:** The Accounting Review; Contemporary Accounting Research; Accounting, Organizations, and Society; Auditing: A Journal of Practice & Theory; Behavioral Research in Accounting
- **Academic Conferences:** Contemporary Accounting Research Conference; AAA Annual Meeting; Accounting, Behavior & Organizations Section; AAA Accounting Behavior & Organizations Midyear Meeting; AAA Financial Accounting & Reporting Section Midyear Meeting; AAA Auditing Section Midyear Meeting; AAA Northeast Region Meeting

### INVITED PANELIST:

- “Classroom Engagement Strategies” – USD Teaching Excellence Workshop Series (2022)
- “Managing the Dissertation Process” – Junior Accounting Scholars Organization (2021)
- Panel Discussion for PhD Prep Students – BYU Accounting Research Symposium (2021)

### DISCUSSANT:

- AAA Annual Meeting (2024)
- AAA Financial Accounting & Reporting Section Midyear Meeting (2023)
- AAA Accounting Behavior and Organizations Midyear Meeting (2018–22)

### MODERATOR:

- AAA Accounting Behavior and Organizations Midyear Meeting (2018)

### APPOINTMENTS:

- 2022–23     Accounting Major Coordinator, Beacom School of Business, USD, Vermillion, SD
- 2022–23     Professional Licensure Fellow, Beacom School of Business, USD, Vermillion, SD

### COMMITTEE MEMBER:

- 2024–25     Search Committee, Department of Accounting, UNLV, Las Vegas, NV
- 2022–23     Accounting Search Committee, Beacom School of Business, USD, Vermillion, SD
- 2021–23     MPA AOL Committee, Beacom School of Business, USD, Vermillion, SD

- 2021–22 MPA Curriculum Task Force, Beacom School of Business, USD, Vermillion, SD

## PROFESSIONAL EXPERIENCE

- 2015 Audit – PriceWaterhouseCoopers LLP, Atlanta, GA
- 2014 Treasury – Finance Department, Vivint Inc., Provo, UT
- 2014–16 Accounting – Conferences & Workshops / English Language Center, BYU

## OTHER SERVICE

- 2025– Volunteer teacher for non–profit church, Henderson, NV
- 2024– School Organizational Team Member for local public school, Henderson, NV
- 2024 Volunteer executive secretary for non–profit church, Henderson, NV
- 2021–23 Volunteer teacher/curriculum coordinator for non–profit church, Sioux City, IA
- 2020–21 Volunteer auditing service for non–profit church, Greater Springfield area, MA
- 2016–21 Volunteer management/accounting service for non–profit church, Amherst, MA
- 2015–16 Volunteer auditing service for non–profit church, Provo, UT
- 2013–16 Beta Alpha Psi, Marriott School of Management, BYU, Provo, UT
- 2014–15 Volunteer youth outreach for non–profit church, Provo, UT
- 2014–15 Sub–for–Santa campaign organizer, Marriott School Student Council Presidency, Marriott School of Management, BYU, Provo, UT
- 2012–13 Volunteer service for at–risk children, ACCESS, BYU, Provo, UT
- 2010–12 Volunteer ecclesiastical work with inner–city families and individuals for non–profit Spain Madrid Mission, Madrid, Spain; Gran Canaria, Canary Islands



## REFERENCES

**1. M. David Piercey**

Department Chair & John F. Kennedy Endowed Professor of Accounting

Isenberg School of Management

UMass Amherst

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**2. Christopher P. Agoglia**

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**3. Elaine (Ying) Wang**

Professor & Dean's Research Fellow in Accounting

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