

The background of the top section is a red-tinted aerial photograph of the UNLV campus. The text 'UNLV' is at the top, followed by 'TOP TIER 2.0' in large letters, and 'DATA DICTIONARY' below it. A prominent building with 'UNLV' on its side is visible in the lower right of the image.

# UNLV

# TOP TIER<sup>2.0</sup>


## DATA DICTIONARY

### MISSION

As a minority-serving institution rich with diversity and committed to equity, UNLV:

- provides access to world class educational experiences that are responsive to the needs of our students and stakeholders;
- engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
- offers high value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

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## Top Tier 2.0 Metrics and Definitions

### 2nd and 3rd Year Fall-to-Fall Retention/Graduation

Percentage of degree-seeking undergraduate students in a given IPEDS first-time, full-time cohort who are enrolled at census or have graduated by the third and fourth fall terms, following their first fall term.

### 4-Year Graduation Rate (%)

Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 100 percent of normal time divided by the revised adjusted cohort.

### 6-Year Graduation Rate (%)

Per IPEDS, FTFT degree certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 150 percent of normal time divided by the revised adjusted cohort.

### Active Users

A user who engages with an app within a given period of time.

### Admits

The number of graduate degree- and certificate-seeking applications that have been admitted. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

### Applications

The number of submitted graduate degree- and certificate-seeking applications that have been exported through MyUNLV. These are applications that have been paid or have an approved fee waiver. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

### Apply Now CTA Conversion

The total number of conversions per fiscal year.

### Academic Health Awards Received

A subset of university awards received that counts funding for the following units: School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, and School of Public Health.

### Academic Health Funds Raised

A subset of university fundraising that counts gifts and pledges for the following units: School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, and School of Public Health.

### Academic Health Research Expenditures

A subset of university research expenditures that counts expenditures for the following units: School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, and School of Public Health.

#### Academic Health Total Sponsored Program Expenditures

The total amount of sponsored program expenditures for the following units: School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, and School of Public Health.

#### Badging Module Engagement

The number of modules completed for any of the Career Competency and Life Design badges.

#### Campus Areas with DEI Initiatives

The number of units on campus that have at least one initiative pertaining to diversity, equity, and inclusion.

#### Campus DEI Initiatives

The number of unique initiatives identified by campus units pertaining to diversity, equity, and inclusion.

#### Campus Environment

Percent positive (aggregate) responses to GCTWF survey questions: I understand how my job contributes to this institution's mission; overall, my department is a good place to work; I am proud to be part of this institution; this institution actively contributes to the community; I would recommend working here to my family and/or friends; this institution's culture is special - something you don't find just anywhere; all things considered, this is a great place to work.

#### Campus Inclusion Climate

Mean of items 3a-3g, as rated by UNLV seniors, on NSSE Inclusiveness and Engagement with Cultural Diversity Module (scale 1 -4).

#### Campus only Funded GAs

The total number of GAs who are funded through campus funds - appointed with stipends from a worktag beginning with PG.

#### Capital Infusion (\$M)

Capital infusion (or capital formation) includes all forms of capital debt and/or investments from all sources (i.e., lines of credit, grants {such as SBIR/STTR}, consumer debt products used specifically for the business, angel investors, owner's capital contributions, purchase or sale of a business etc.). Credit lines and other revolving debt facilities/instruments are to be recognized for the full amount of the line of credit when established and not to be based on individual drawdowns. Capital shall only be counted once the client has received the funds, not when they get notice of award approval.

#### Career Coaching - Number of Appointments

The number of collaborative appointments Career Services staff have with students to provide them direction and insight.

#### Career Launch Website Pageviews

The number of Career Launch student virtual career center pageviews.

#### Career Presentations - Number of Class Presentations and Workshops

The total number of presentations and workshops conducted by Career Services staff.

#### Certificate Programs Enrollment

The number of individuals enrolled through Continuing Education in certificate programs.

#### Certificate Programs Offered

The number of certificate programs offered through Continuing Education.

#### CGRA/CIGA

The total number of GAs who are funded through community entities in a research or instructional capacity. CGRA is a Community Graduate Research Assistant. CIGA is a Community Instructional Graduate Assistant.

#### Climate Survey - Graduate

Count of the total number of survey completers. Survey is administered to all active graduate/professional degree-seeking students. Measures their experiences as a UNLV graduate student and data to improve the quality of programming and support.

#### Collegial (faculty/staff) Support for Differing Backgrounds

Percent positive responses to GCTWF question: people of different races and ethnicities are treated equitably at this institution.

#### Collegial (students) Support for Differing Backgrounds (%)

NSSE percent positive response to: how much has your experience at this institution contributed to your knowledge, skills, and personal development to understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.).

#### Commitment to Non-traditional Populations (students) (%)

Percentage (aggregate) of students completing the SSI who positively agreed to a series of questions regarding the university's commitment to non-traditional populations:

- Institution's commitment to part-time students?

- Institution's commitment to evening students?

- Institution's commitment to older, returning learners?

- Institution's commitment to under-represented populations?

- Institution's commitment to commuters?

- Institution's commitment to students with disabilities?

#### Communication

Percent positive (aggregate) responses to GCTWF survey questions: in my department, we communicate openly about issues that impact each other's work; and there is regular and open communication among faculty, administrators and staff.

#### Community Partners

This metric reflects the number of community partners reported by faculty and staff via the annual, campus-wide community engagement survey.

#### Community Projects

The number of community projects reported by faculty and staff via the annual, campus-wide community engagement survey.

#### Community Youth Summer Opportunities at UNLV

The total number of camps offered to community K-12 youth during the summer at UNLV, as monitored through the Young Rebels website.

#### Community Youth Summer Participants at UNLV

The total number of summer camp community youth (K-12) participants at UNLV.

#### Companies Engaged with UNLV Research & Tech Park

SBDC clients served and companies engaged with OED via an executed agreement and new companies located at the tech park.

#### Continuing Enrollment

Count of graduate students enrolled for one or more credit-bearing courses during a term of enrollment who are not classified as "new" or "non-degree" fall into this category.

#### Coursework (students)

The percentage (aggregate) of students completing the NSSE Inclusiveness 1 survey who responded positively to the following questions:

1. During the current school year, how much has your coursework emphasized the following?

Response options: Very much, Quite a bit, Some, Very little

- a. Developing the skills necessary to work effectively with people from various backgrounds
- b. Recognizing your own cultural norms and biases
- c. Sharing your own perspectives and experiences
- d. Exploring your own background through projects, assignments, or programs
- e. Learning about other cultures
- f. Discussing issues of equity or privilege
- g. Respecting the expression of diverse ideas

#### Creative Performances and Productions

A "live" (either in-person or remote) or recorded activity produced for entertainment or artistic appreciation. This can include music, dance, theater, television and film production, and other creative disciplines.

#### CSR Contracts

Commercially Sponsored Research: Sponsored research with commercial entities. Reported as the amount of the dollar contract as signed (not the actual expenditure).

#### Cultural Activities Attendance

Number of attendees at Barrick Museum of Art, Performing Arts Center, Donna Beam Fine Art Gallery, University Libraries Events, and Barrick Lecture Series (does not include Athletic, TMC, Cox, or SBS events).

#### Degrees Conferred - Graduate & Professional

Total degrees conferred - historical - counts of Master's, Ed Specialists, Doctorate, JD, DDM/DDS, and MD.

Degrees Conferred - Graduate Masters

Total degrees conferred - historical - counts of Master's degrees conferred.

Degrees Conferred - Graduate Professional ONLY

Total degrees conferred - historical - counts of Doctorate degrees conferred.

Degrees Conferred - Graduate Specialist

Total degrees conferred – historical - counts of Ed Specialist and Artist Diploma conferred.

Degrees Conferred - Research Doctorates ONLY

Total degrees conferred - historical - counts of research doctoral degrees. IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.

DFIU Rate

Percentage of enrolled undergraduate degree-seeking students earning at least one final grade of D, F, U or I per academic year.

Disadvantaged Business Enterprise Support

A small business owned and controlled by socially and economically disadvantaged individuals that received support through the UNLV Office of Economic Development.

Disclosures Submitted

The action of making new information known. Seeking a patent does not preclude publication of research results, and, in most cases, does not delay publishing. To retain the potential for foreign patents, a U.S. patent application must be filed before any description of the invention is publicly disclosed.

Discrimination Procedures (faculty/staff)

Percent positive responses to the GCTWF survey question: this institution has clear and effective procedures for dealing with discrimination.

Diverse Contact (students)

Percent positive response to the survey question: How much does your institution emphasize the following? (Response options: Very much, Quite a bit, Some, Very little)

d. Encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.)?

Diversity of Pipeline Program Participants

The diversity of participants in pipeline programs (i.e., dual enrollment, Paraprofessional Pathway Project, alternate route to licensure, residency programs, traditional educator preparation programs in teaching, school counseling, school social work, and educational leadership). Diversity defined as % BIPOC to keep at a single variable.

Doctoral Admits

Also known as "acceptance rate." This is measured by the percentage of graduate doctoral applications that are admitted. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

#### Doctoral Degrees - Professional Practice

IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.

#### Doctoral Degrees - Research

IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.

#### Dollars invested by UNLV- Interdisciplinary Research

The dollar amount UNLV has utilized towards supporting interdisciplinary research efforts.

#### Ed Outreach CEUs Issued

The number of continuing education units issued through Educational Outreach during an academic year.

#### Employees within Academic Health Areas

The total number of employees as of June 30 of a fiscal year (reported at the start of the new fiscal year - i.e., FY 23 is the end of FY22) for the following units: Nursing, Integrated Health Sciences, Public Health, School of Medicine, School of Dental Medicine. Includes Academic, administrative, classified, residents, postdocs, LOAs, and contingent workers.

#### Employer Campus Engagement Touchpoints

The number of employers attending in-person and virtual events to interact with UNLV students.

#### Employer Satisfaction

Employer Satisfaction is defined using the following metrics:

1. Employer perception of success in hiring, retaining, and advancing UNLV graduates.
2. Employer satisfaction when comparing UNLV graduate hires with other university graduates where the employer recruits.
3. Employer perception on the mastery and demonstration of UNLV Career Competencies.

#### Employer Satisfaction with UNLV Hires

Employer Satisfaction is defined using employer satisfaction when comparing UNLV graduate hires with other university graduates where the employer recruits.

#### Enrollment - Doctoral

The number of graduate doctoral applications that were admitted and enrolled. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

#### Enrollment - Masters

The number of graduate master's applications that were admitted and enrolled. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

#### Event Attendance at TMC/Allegiant/Cox

Number of attendees at events held at Thomas & Mack Center and Cox Pavilion, as well as UNLV football games at Allegiant Stadium.

#### Exit Survey Academic Experience Satisfaction

Percentage of GSES respondents who endorse "somewhat satisfied" or "completely satisfied" on the item that addresses overall academic experience.

#### Exit Survey - Graduate

Count of the total number of survey completers. Survey is administered to all Graduate College graduates during the last semester of their degree. Survey measures how students rate their experiences at UNLV, and their choice of future career, job/position or academic path.

#### Faculty and Staff Job Satisfaction

Percent positive (aggregate) responses to GCTWF survey questions: my job makes good use of my skills and abilities; I am given the responsibility and freedom to do my job; and I am provided the resources I need to be effective in my job.

#### Faculty Citations

Citations are a trailing five-year count. (i.e., 2014 citation refers to citation in 2014 to UNLV papers published in 2009 to 2014). Web of Science only.

#### Faculty Opportunity Awards Funding

Amount (\$) of Faculty Opportunity Awards to fund and award.

#### Faculty Opportunity Awards Proposals Submitted

Number of proposals submitted by new Principal Investigators.

#### Faculty Publications

Publications count is from both the Web of Science and Scopus with duplicates eliminated.

#### Faculty/Staff Demographics

Employees include Academic Faculty, Professional Staff, Classified Staff (both hourly and salaried), Residents, and Postdocs. LOAs are excluded.

#### Fall-to-Spring Continuing Enrollment

Percentage of degree-seeking students enrolled in a given fall term who are enrolled at census for the immediately following spring term (excluding fall term graduates).

#### Financial Aid - Types of Packages Awarded

Percentage of total aid distributed as gift aid vs. loan aid.

#### First Year Seminar Completion Rate Among First-Time (non-transfer, non-returning) Students

Percentage of first-time, full-time undergraduate students who complete a first-year seminar course with a C or better in their first semester of enrollment.

#### FOA ROI

Faculty Opportunity Awards Return on Investment: funds derived from external research funds generated from FOA funded participants.

#### Follow-on Funding Dollars

The amount of funding resulting from interdisciplinary hiring funding.

#### Food Pantry - Number of Clients Served

The number of clients who visited the food pantry.

#### Freshman Retention

In accordance with IPEDS:

a measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.

#### Gateway English Year 1

Percentage of first-time-in-college students who pass any English course with a C or better by the end of the trailing summer of the first year of enrollment.

#### Gateway Math Year 1

Percentage of first-time-in-college students who pass any math course with a C or better by the end of the trailing summer of the first year of enrollment.

#### Gift Funded Only

The total number of GAs who are appointed with gift funds allocated to departments via the Graduate College with a supplemental stipend coming from campus funds.

#### Grad Advantage Programming - Number of Participants

Participants number is calculated by mentees completed (completed fall and spring + fall only + spring only) + mentors completed. Program requirements were posted on the Grad Rebel Advantage Website and submitted through the Grad Rebel Advantage canvas module.

#### Grad Faculty Status

Count of individuals holding Graduate Faculty Status logged in GRG.

#### Graduate Assistantships

The aggregate of all types of funded GAs.

#### Graduate Certificates Awarded

Total degrees conferred - historical - counts of certificates.

#### Graduate Coordinator Training

Count of the number of training sessions (including the number of modules) offered to Graduate Coordinators. Training includes workshops in various areas of services provided by the Graduate College.

#### Graduate Exhibitions, Performances, and Public Readings

Graduate student scholarship is defined as the number of scholarly and creative activities reported by students in the Graduate Student Annual Review survey. Graduate Exhibitions, Performances, and Public Readings include the total number of graduate exhibitions, performances, and public readings.

#### Graduate Faculty Training

Count of the number of trainings (including the number of modules) offered to Graduate Faculty. Training includes workshops in various areas of services provided by the Graduate College.

#### Graduate Fellowships

The number of students awarded a fellowship from the Graduate College.

#### Graduate FTE

FTE is a measurement equal to one student enrolled full time for one academic year. Total FTE enrollment includes full time plus the calculated equivalent of the part-time enrollment.

#### Graduate Presentations and Poster Presentations

Graduate Student Scholarship is defined as the number of scholarly and creative activities reported by students in the Graduate Student Annual Review survey. Graduate presentations and poster presentations include the total number of conference presentations and conference poster presentations.

#### Graduate Publications

Graduate student scholarship is defined as the number of scholarly and creative activities reported by students in the Graduate Student Annual Review survey. Graduate Publications include the number of actual publications but excludes publications in press and publications under review.

#### Graduating Students Internship Participation

The number of graduating seniors reporting in the GSES that they completed an internship during their time at UNLV.

#### Grant only Funded GAs

The total number of GAs who are funded through grants.

#### Health-Related Degrees Awarded, Undergraduate

Based on CIP codes; health-related degrees are those offered by Integrated Health Sciences, School of Nursing, and School of Public Health.

#### Health-Related Degrees Awarded, Graduate

Based on CIP codes; health-related degrees are those offered by Integrated Health Sciences, School of Nursing, and School of Public Health.

#### High Impact Practice Engagement

Percentage of bachelor's degree earners who have documented enrollment or participation in five or more High Impact Practices: Capstone courses/projects, collaborative assignments/projects, common intellectual experiences, e-portfolios, first year seminars/experiences, diversity/global learning, internships, learning communities, service learning/community-based learning, undergraduate research, and/or writing-intensive courses.

#### IDGP Faculty

Interdisciplinary Graduate Programs Faculty: total number of faculty holding GFS status in IDGPs.

#### IDGP Graduates

Total Interdisciplinary Graduate Programs (IDGP) degrees conferred.

#### IDGP Students Enrolled - Total

Total Interdisciplinary Graduate Programs (IDGP) students enrolled during the third week of fall semester after student purge (enrollment from the official preliminary snapshot).

#### Inclusiveness (students)

Percentage of student respondents that agree that UNLV emphasizes an inclusive environment, as measured by the NSSE.

#### Increased Multicultural Knowledge and Awareness (students)

Percentage of student respondents that agree that their coursework at UNLV has helped them increase multicultural knowledge and awareness (major courses).

#### Institution is Welcoming (faculty/staff)

Percent positive responses to GCTWF survey item: I would rate my campus as a very good place for individuals from an underrepresented (non-majority) identity group.

#### Institutional Diverse Emphasis

Percent positive responses to GCTWF question: this institution places sufficient emphasis on having diverse faculty, administration and staff.

#### Interdisciplinary Awards

The total number of awarded interdisciplinary projects based on the number of Interdisciplinary research and the 7 interdisciplinary research categories: 1) Addictions; 2) Collaboratorium/Center for Entertainment and Media Research Development and Education; 3) Ethnic and Equity Studies; 4) Sustainability in Arid Lands; 5) Interdisciplinary Aging and Health Disparities; 6) Neurosciences; and/or 7) MSI/HSI.

#### Interdisciplinary Graduate Programs (IDGP)

Total number of actively approved IDGP programs (includes degrees, certificates & dual degrees).

#### Interdisciplinary Grants Submitted

Interdisciplinary research with two or more colleges/schools on topics related to 1) Addictions; 2) Collaboratorium/Center for Entertainment and Media Research Development and Education; 3) Ethnic and Equity Studies; 4) Sustainability in Arid Lands; 5) Interdisciplinary Aging and Health Disparities; 6) Neurosciences; and/or 7) MSI/HSI.

#### Interprofessional Team-Based Learning

The total number of interprofessional team-based learning experiences within the School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, School of Public Health, and The PRACTICE. These are defined as any specific activities that incorporate two or more health professions on campus as they collaborate to achieve a common goal.

#### IRB Approvals - New Projects

Time required from submission to approval for IRB protocols at the AAHRPP median time +/- 5 days. TAT represents median days for expedited review.

#### Juried Exhibitions

Artwork selected through a competitive process. Artist members submit images and information for the artworks they hope will be selected by the juror.

#### Local Full-Time Jobs Posted on Handshake

The number of full-time jobs in Nevada posted on Handshake.

#### Local Internships Posted on Handshake

The number of internships in Nevada posted on Handshake.

#### Lower Division Academic Progress

Percentage of degree-seeking undergraduate students who have a cumulative UNLV GPA of 2.5 or higher in the fall term of their second year of enrollment.

#### Lower Division Advising - 2 or More Appointments

Percentage of degree-seeking undergraduate students with fewer than 60 cumulative UNLV credits who had two or more advising appointment summaries (or closed advising cases) in a given academic year.

#### Masters Admits

Also known as "acceptance rate." This is measured by the percentage of graduate master's applications that are admitted. These data are pulled and summed by the academic year defined as July to June or summer, fall, and spring for reporting purposes.

#### Media Value of Publicity

Media dollar value of UNLV stories in print, digital and broadcast (radio/TV).

#### Median Salary

Median reported salary of graduates 6 months after graduation.

#### Meeting the Needs of Multicultural Student Organizations (students)

Percent positive responses to SSI survey item: UNLV demonstrates a commitment to meeting the needs of multicultural student organizations.

#### Milestone Experience Completion

The percentage of degree seeking undergraduates enrolled at the Fall preliminary census date that have completed a Milestone Experience course with a C- or better (including S and P grades) and have accumulated 60-89.9 credit hours at the college level.

#### New Business Starts

The number of companies UNLV helped to form and start in the community.

### New Programs

The total number of new programs implemented during the year for the following units: Nursing, Integrated Health Sciences, Public Health, School of Medicine, and School of Dental Medicine.

### Non-profit Partners Collaborating with UNLV Faculty and Staff

This metric reflects the number of non-profit partners collaborating with UNLV faculty and staff as reported via the annual, campus-wide community engagement survey.

### NSHE/UNLV Service

The number of times faculty reported serving on a department, college/school, university, or NSHE system committee or non-committee. Aggregates of unit numbers as reported by Faculty through UNLVfolio. Includes School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, School of Public Health, and The PRACTICE.

### Number of Awards Received

Total number of awards: federal/state/local/business/industrial.

### Number of Field Placement Schools

The total number of CCSD and external charter schools UNLV College of Education is involved with in terms of (1) field placement; (2) service learning; and (3) scholarship.

### Number of Non-faculty Researchers

Number of employees classified by HR as non-faculty researchers. Non-faculty researcher (must be easily identifiable for the GSS Survey)

- Must possess a doctorate degree (can be a professional doctorate e.g. MD).
- Not considered either a postdoc or a member of the instructional faculty.
- Must be a full-time employee.
- FTE dedicated to research must be greater than 50%.
- Involved principally in research disciplines that are under the domain of scientific research as listed on the National Science Foundation's GSS Code list.
- At institution anytime during the capture period (fall semester).

### Number of Postdocs

Number of employees classified by HR as postdocs

Postdoctoral scholars (must be easily identifiable for the GSS Survey)

- Must possess a doctorate degree (can be a professional doctorate e.g. MD).
- Can be full time or part time.
- Do not need to be dedicated to research, can be teaching and/or performance postdocs.
- Can be in any discipline and academic unit on campus.
- Usually in this position for a limited time before moving on.
- Must be supervised by a faculty mentor.
- Were at the institution at any point during the capture period (i.e., the previous fall semester) for GSS reporting.

### Number of Proposals Submitted

Total number of proposals/state/local/federal/business/industrial.

Open Rate for Rebel Impact

Open rate and click through to links by subscribers.

Other Post-Graduation Outcomes

Percentage of First Destination Survey bachelor's degree respondents reporting positive post-graduation outcomes (employed, continuing education, or military) 6 months after graduation.

Overall Satisfaction with Campus Services

Responses to the annual Business Affairs customer service survey which reflects each area of the Division of Business Affairs.

Pageviews

The total number of pages viewed for a given period of time.

Patents Filed

A patent filed is an application that is a request pending at a patent office for the grant of a patent for an invention described in the patent specification and a set of one or more claims stated in a formal document, including necessary official forms and related correspondence.

Patents Issued

A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office.

Percent of Students Logged into Handshake

Percent of students who logged into Handshake during that fiscal year.

Percentage of Degree Seeking Students Who Apply for Aid

Percentage of degree-seeking undergraduate students who completed the FAFSA application prior to October 1 for the aid year consistent with the indicated Fall term.

Pipeline Program Participants

The total number of participants in pipeline programs (i.e., dual enrollment, Paraprofessional Pathway Project, alternate route to licensure, residency programs, traditional educator preparation programs in teaching, school counseling, school social work, and educational leadership).

Policies, Practices, and Fair Treatment (faculty/staff)

Percentage of positive responses to the GCTWF survey question: this institution's policies and practices ensure fair treatment for faculty, administration and staff.

PRACTICE and CICFC Client Visits

Aggregates of The PRACTICE and CICFC client visits.

Proactive Media Pitches

As tracked through Google sheets; includes a number of proactive media pitches (faculty experts, research, campus activities) by members of the central media relations team over the calendar year.

#### Professional Development Forum Attendees

The total number of attendees at UNLV professional development opportunities (e.g., Summit on Nevada Education, College of Education Scholarship in Practice Lecture Series, Southern Nevada Writing Project).

#### Professional Learning Communities

The total number of PLCs within the School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, School of Public Health, and The PRACTICE. PLCs are defined as a group of educators that meets regularly, shares expertise, and works collaboratively to improve teaching skills and the academic performance of students.

#### Professional Service

The total number of times faculty reported providing non-compensated service in professional organizations. Aggregates of unit numbers as reported by Faculty through UNLVFolio. Includes School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, School of Public Health, and The PRACTICE.

#### Public Service / Community Engagement

The total number of times faculty reported providing non-compensated service directed toward a non-university audience. Aggregates of unit numbers as reported by Faculty through UNLVFolio. Includes School of Medicine, School of Dental Medicine, Integrated Health Sciences, School of Nursing, School of Public Health, and The PRACTICE.

#### Programs and Services focused on Neighborhood

The number of faculty/staff projects focusing on the UNLV neighborhood to be identified in the annual, campus-wide community engagement survey.

#### Projects - Homelessness, Poverty, and Food Insecurity

The number of faculty/staff projects focusing on poverty (including homelessness/housing insecurity and food insecurity) to be identified in the annual, campus-wide community engagement survey.

#### Promotional Clips

News mentions that highlight UNLV's programs and experts that are added to the News Center.

#### Promotion (non tenure-track) of Faculty by Gender

The number of non-tenure track faculty promoted during the academic year, disaggregated by gender.

#### Promotion (non tenure-track) of Faculty in Underrepresented Demographic and Academic Discipline Areas (in numbers)

The number of non-tenure track faculty promoted during the academic year, disaggregated by ethnicity and discipline.

#### Promotion (tenure-track) of Faculty by Gender

The number of tenure track faculty promoted during the academic year, disaggregated by gender.

Promotion (tenure-track) of Faculty in Underrepresented Demographic and Academic Discipline Areas (in numbers)

The number of tenure track faculty promoted during the academic year, disaggregated by ethnicity and discipline.

Promotional Clips

News mentions that highlight UNLV's programs and experts that are added to the News Center.

Publications, Presentations, and Innovation in the Arts Any artistic work - something that is considered to have aesthetic value, something that is beautiful, intriguing, interesting, creative or extremely well done, related to Fine Arts.

Publications, presentations, and innovation in the arts

Any artistic work - something that is considered to have aesthetic value, something that is beautiful, intriguing, interesting, creative or extremely well done, related to Fine Arts.

Qualified Faculty Engagements

The number of faculty who have entered into an executed agreement via OED (NDA, disclosures, license agreements) and registered attendee of a class, workshop, or seminar.

Qualified Student Engagements

The number of students who have entered into an executed agreement via OED and registered attendees of a class, workshop or seminar. Also includes RebelForge clients assisted and RebelForge student engagements (registered attendees of a class, workshop or seminar). The student incubator does not include individual students, or community entrepreneurs seeking guidance, advice or networking.

Ratio Enrollment: Access Awards

Number of graduate students receiving any amount of access funding in fall compared to fall graduate degree-seeking student enrollment.

Ratio Student to Grad Faculty

Ratio of the total number of Students enrolled during the third week of fall semester after student purge (enrollment from the official preliminary snapshot) to the number of faculty holding Graduate Faculty Status.

Reach on Social Media

Total number based on followers, engagement, and reach.

Regional Full-Time Jobs Posted on Handshake

The number of full-time jobs in the Southwest/Western regions of the United States posted on Handshake.

Regional Internships Posted on Handshake

The number of internships in the Southwest/Western regions of the United States posted on Handshake.

#### Research Assistants

The total number of GAs who are assigned research positions.

#### Research Expenditures (millions)

Funds spent to conduct research are based on National Science Foundation (NSF) criteria for the Higher Education Research and Development (HERD) survey.

#### Research Faculty Supported by Grants

This number represents faculty who are named as Principal Investigator or Co-Principal Investigator leading a research project on a funded sponsored research program.

#### Respect and Appreciation

Percent positive (aggregate) responses to GCTWF survey questions: I am regularly recognized for my contributions, and our recognition and awards programs are meaningful to me.

#### Retention of Academic Faculty by Gender

Percentage of academic faculty retained during the academic year.

#### Retention of Faculty by Race

Percentage of academic faculty retained during the academic year disaggregated by race.

#### SBDC Jobs Created

The number of jobs created from the new business starts. SBDC is the Small Business Development Center at UNLV.

#### SBDC New Businesses Served

The number of individuals that come into the Small Business Development Center to inquire and/or engage with services. SBDC is the Small Business Development Center at UNLV.

#### School of Dental Medicine DMD & DDS Degrees

Based on CIP codes; DMD and DDS degrees offered by the School of Dental Medicine.

#### School of Dental Medicine Patient Visits

The total number of completed patient visits in the School of Dental Medicine. The School of Dental Medicine utilizes the electronic health management system (EHR) to determine the number of patient visits. This program is called axiUm.

#### School of Medicine Clinics Patient Visits

The total number of completed patient visits in the School of Medicine clinics.

#### School of Medicine MD Degrees

Based on CIP codes; MD degrees offered by the Kirk Kerkorian School of Medicine at UNLV.

#### Sense of Belonging (faculty/staff)

Percent positive responses to the GCTWF survey question: I feel a sense of belonging at this institution.

Sense of Belonging (students)

Percent positive responses to the Rebel Ready Week survey question: I have developed a sense of belonging.

Service Hours

The total combined hours generated in identified service-learning courses as well as co-curricular service hours through various programs and student organizations.

Service-learning Courses

The total number of all identified service-learning courses within the UNLV curriculum. It does not represent what was actually offered in any given academic year.

Shared Governance

Percent positive (aggregate) responses to the GCTWF survey questions: changes that affect me are discussed prior to being implemented; and at this institution, we discuss and debate issues respectfully to get better results.

Social Mobility Index

CollegeNET Social Mobility Index (see [socialmobilityindex.org](http://socialmobilityindex.org) for detailed data definition). SMI is derived from five weighted variables and is intended to measure the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs.

Startups Techs

The number of tech-based startups based upon a university owned piece of intellectual property.

State & Campus Funded

The total number of GAs who are appointed with the minimum required stipend from state-funds allocated to departments via the Graduate College with a supplemental stipend coming from campus funds.

State & Grant Funded

The total number of GAs who are appointed with the minimum required stipend from state-funds allocated to departments via the Graduate College with a supplemental stipend coming from grant funds.

State Only Funded GAs

The total number of GAs that are appointed with state-funds allocated to departments via the Graduate College.

Student Athlete GPA

Based on official student-athlete GPAs (overall department cumulative GPA).

Student Athlete K-12 Engagement

Community service and/or partnerships with organizations, events, or schools working with children in the grades of K-12 (e.g. Nevada Reading Week {CCSD}, Santa Clothes {Las Vegas Rotary Club}, etc.).

#### Student Athlete Service Hours

Based on university-organized community engagement activities, tracked and reported by the designated Athletics Department Community Engagement Coordinator.

#### Student Career Fair Attendance

Number of students who attended at least one career fair during the year.

#### Student Employment Outcomes

Students who report having a full-time job or have secured a spot in a graduate/continuing ed program within 6 months of graduation.

#### Student Employer Satisfaction

Student Satisfaction is defined by the quality and variety of employers available to interact with at on-campus events and in the Handshake database.

#### Student Engagement (NSSE)

National Survey of Student Engagement; percentage of seniors indicating that they have engaged in at least one high impact practice or are currently engaged in at least one.

#### Student Hours in School-Related Settings

The total number of hours UNLV students spend in CCSD and external charter school classrooms and school-related settings.

#### Student Participation in Service

Total number of students involved in service to the community.

#### Student to Advisor Ratio

The number of active students enrolled in individual colleges and the number of advisors assigned to provide advising services within the college. Active student number includes part time, full time, and non degree seeking students. These student groups combined represent the actual advising load served by colleges.

#### Students Completing 60 Credits by End of Year Two

Percentage of first-time, full-time students in each cohort who have accumulated 60 or more credits by the end of the trailing summer of the second year of enrollment.

#### Students Engage with Faculty/Staff across Cultural Differences

FYE helped me engage with UNLV staff/faculty across cultural differences.

#### Students Participating in Grad Mentoring Programs

A count of undergraduate and graduate students participating in Grad Mentoring Programs, including the Graduate Mentorship Certification, Research & Mentorship Program (RAMP), and Grad Rebel Advantage (note: including duplicates & all mentored after withdrawal date/kick-off meetings).

#### Summer Camp Enrollment

The total number of individuals enrolled at one of the summer campuses offered during summer at UNLV, as monitored through the Young Rebels website.

### Support for Diversity, Equity, and Inclusion (students)

Percent positive responses to the survey question in which interacting with diverse populations facilitated professional/personal growth.

### Supportive Environment for Diversity (Student)

Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for the following forms of diversity?

- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for racial/ethnic identity?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for gender identity?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for economic background?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for political affiliation?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for religious affiliation?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for various sexual orientations?
- Percent positive responses to the following NSSE survey item: How much does your institution provide a supportive environment for those with a disability status?

### Teaching Assistants

The total number of GAs who are assigned teaching positions.

### Tenure of Academic Faculty by Gender

The number of faculty receiving tenure during the academic year, disaggregated by gender.

### Tenure of Faculty in Underrepresented Demographics

The number of faculty receiving tenure during the academic year, disaggregated by ethnicity.

### Tenure/Tenure-track Faculty

The total number of tenure and tenure track faculty.

### Time to Degree

For bachelor's degree earners who entered UNLV as first-time, full-time degree-seeking students, rolling 3-year average of number of years from first term of degree-seeking enrollment to date first bachelor's degree is conferred.

### The Grad Academy - Opportunities Offered

Total number of programs, certifications, badges, workshops, and events provided to undergraduate and graduate students within The Grad Academy.

### The Grad Academy Student Satisfaction

Satisfaction is measured by sending program participants a Program Feedback Survey in which they rate their overall experience with the program on a scale of 1-10. Satisfaction is measured by how many

survey respondents indicated eight or above when asked about their overall experience with the respective program.

The Grad Academy Workshop Participation

A count of the number of those attending scheduled workshops.

The Grad Academy Workshop Video Engagement

A count of video views of recorded workshops uploaded to the Graduate College YouTube Channel.

Total Endowment

Fair Market Value of the endowment at UNLV as of 6/30 annually.

Total Gifts and Pledges

The total amount of gifts received and pledges, including irrevocable planned gifts.

Total Number of Volunteers

The total number of volunteers engaged through Philanthropy and Alumni engagement activities, including, but not limited to: Foundation Trustees, Alumni Board, college advisory boards, class speakers, and mentoring.

Transfer Success - 2 Year

Percentage of new undergraduate transfer cohort with an associate's degree who earn a bachelor's degree within 2 years after the first fall term of enrollment.

Transfer Success - 4 Year

Percentage of new undergraduate transfer cohort with an associate's degree who earn a bachelor's degree within 4 years after the first fall term of enrollment.

Undergraduate Presentations

The total number of undergraduate student presentations reported to the Office of Undergraduate Research by associate deans for research, chairs, undergraduate coordinators, directors of development and communications, and faculty.

Undergraduate Publications

The total number of undergraduate student publications reported to the Office of Undergraduate Research by associate deans for research, chairs, undergraduate coordinators, directors of development and communications, and faculty.

Undergraduate Research Participants

A count of the total number of undergraduate students that have documented UG student research involvement including professional development and career training workshops and presentations at UNLV conferences and competitions.

Undergraduates Accumulating 60+ Credits in Milestone Experience

The percentage of degree seeking undergraduates enrolled at the Fall preliminary census date that have completed a Milestone Experience course with a C- or better (including S and P grades) and have accumulated 90+ credit hours at the college level.

#### UNLV Early Outreach (K-10) Students & Families Served

The total number of individuals served by UNLV Early Outreach at the K-12 school site, on campus at UNLV Early Outreach events, or off campus at a community event.

#### UNLV Engagement Rate

The percentage of people that saw content and then interacted with it.

#### UNLV Magazine Reader Engagement

Maintain 85% or above in survey respondents who agree to the statement: UNLV Magazine strengthens my relationships with UNLV.

#### UNLV Social Media Engagement Rate

The percentage of people that saw content and then interacted with it.

#### UNLV Social Media Followers

The total number of followers on each of UNLV's main and active social media platforms.

#### Youth (K-12) Community Opportunities - Fall/Spring (number)

The total number of campus programs offered to K-12 community youth during the academic year at UNLV, as monitored through the Young Rebels website.

#### Youth (K-12) Community Opportunities - Fall/Spring Enrollment

The total number of individuals enrolled at one of the programs offered during the academic year at UNLV, as monitored through the Young Rebels website.

#### Youth (K-12) Community Opportunities - Summer

The total number of campus programs offered to K-12 community youth during the summer at UNLV, as monitored through the Young Rebels website.

#### Young Rebels Website Views

The total number of website views during the calendar year.