

The graphic features a red background with a faint, semi-transparent image of the UNLV campus. The text is white and arranged in a hierarchy: 'UNLV' at the top, followed by 'TOP TIER' in large letters with '2.0' as a superscript, and 'STRATEGIC PLAN PROGRESS CARD 2024' below that. A descriptive paragraph follows, and the 'MISSION' section is at the bottom with a bulleted list and a concluding paragraph.

UNLV

TOP TIER^{2.0}

STRATEGIC PLAN PROGRESS CARD 2024

As a measure of overall university effectiveness and progress, UNLV prepares and disseminates an annual progress card that connects select metrics to our overall mission, helping us evaluate our success as institution focused on students, research, and community. Complete metrics for each core area are provided on the Top Tier 2.0 website.

MISSION

As a minority-serving institution rich with diversity and committed to equity, UNLV:

- provides access to world class educational experiences that are responsive to the needs of our students and stakeholders;
- engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
- offers high value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

Table 1 Progress Card

LEADING INDICATORS		AY 18-19	AY 19-20	AY 20-21	AY 21-22	AY 22-23	AY23-24	AY 29-30
Student Success								
Freshman Retention	Goal	79.6	79.8	79.8	80.0	81.0	81.5	85.0
Rate (%)	Actual	79.4	79.8	77.4	76.9	77.9	79.2	
4-Year Graduation	Goal	-	-	22.7	23.7	24.6	25.6	30.0
Rate (%)	Actual	19.4	22.1	25.3	26.4	26.9	27.1	
6-Year Graduation	Goal	41.9	42.1	45.2	46.8	48.3	50.0	60.0
Rate (%)	Actual	44.8	44.3	47.1	47.1	50.0	50.4	
Social Mobility	Goal	-	-	-	-	-	86	90
Index	Actual	-	84	91	88	50	85	
Gateway Math	Goal	-	-	-	86.5	87	87.5	90
Year 1 Pass Rates	Actual	81.3	82.3	85.7	76.8	74.5	79.2	
Degree Seeking Undergrads	Goal	-	-	90	91	91.5	92.0	95
Apply for Aid (%)	Actual	89.5	90.5	89.4	91	91	89.4	
Gateway English	Goal	-	-	90	91	91.5	92.0	95
Year 1 Pass Rates	Actual	91.1	89.9	86.8	83	82.6	80.9	
Milestone Experience	Goal	-	-	-	34	35	37	50
Completion (%)	Actual	-	34.2	33.7	32.9	30.2	31.8	
Continuing Enrollment	Goal	-	-	2,755	2,783	2,811	2,839	3,013
Graduate-level	Actual	-	2,728	2,768	2,958	2,916	3,137	
Degrees Conferred	Goal	-	-	-	1,622	1,653	1,687	1,850
Graduate & Professional	Actual	-	1,533	1,631	1,515	1,773	1,873	
Ratio of Students to	Goal	-	3.70	3.65	3.60	3.55	3.50	3.00
Graduate Faculty	Actual	-	3.7	3.6	3.6	2.9	4.1	
Graduate-level Access	Goal	-	25	26	27	28	29	33
Awards (%)	Actual	-	29	27	17	27	21	

Table 2 Progress Card Continued

LEADING INDICATORS		FY 19	FY 20	FY21	FY22	FY23	FY24	FY30
Research, Scholarship, and Creative Activity								
NSF Research	Goal	61.0	73.0	122.00	136.0	150.0	173.0	250.0
Expenditures (\$M)	Actual	99.4	105.8	101.0	95.0	100.8	*	
Doctoral Degrees	Goal	166	172	178	199	209	217	235
Research/Scholarship	Actual	160	210	180	217	250	241	
Doctoral Degrees	Goal	209	211	263	264	266	268	274
Professional	Actual	218	205	305	277	283	325	
Non-Faculty Researchers & Postdocs	Goal	71	79	78	88	104	112	170
	Actual	89	72	91	89	114	*	
OSP Sponsored Program and Research Awards	Goal	-	-	105.0	117	130.6	145.6	280
	Actual	57.8	68.5	105.3	127.5	124	134	
Faculty Publications	Goal	1,260	1,298	1,550	1,620	1,654	1,681	2,109
	Actual	1,542	1,611	1,859	1,621	1,654	1,887	
Graduate Assistants	Goal	1,020	1,025	1,030	1,040	1,050	1,060	1,110
	Actual	1,009	1,025	990	1,046	1,050	1,201	
Artistic Publications, Presentation, and Innovation	Goal	26	30	35	40	46	53	90
	Actual	30	49	57	14	69	61	
Creative Performances	Goal	-	-	-	225	249	275	500
And Productions	Actual	-	404	196	227	295	297	

Table 3 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY24	FY30
Innovation and Development								
Disclosures Submitted	Goal	38	41	41	10	12	16	59
	Actual	39	33	10	10	14	14	
Patents Issued	Goal	7	8	8	8	8	8	10
	Actual	10	14	8	3	3	11	
New Business Starts	Goal	41	47	54	60	67	73	125
	Actual	52	68	33	50	113	227	
SBDC New Businesses Served	Goal	282	300	317	334	352	449	930
	Actual	322	778	1,856	930	767	1,013	
Workforce								
Employer Campus Engagement Touchpoints	Goal	-	-	-	400	450	500	800
	Actual	-	-	-	382	455	582	
Local Student Internships Available	Goal	-	-	-	800	1,000	1,200	2,400
	Actual	-	-	-	837	921	1,765	
Physical and Mental Health Care								
Patients Visits – Dental Medicine	Goal	69,143	70,286	71,429	54,000	56,000	57,000	69,000
	Actual	70,291	54,346	56,277	53,726	55,887	51,752	
Patient Visits – School of Medicine Clinics	Goal	125,979	131,978	154,518	157,107	159,745	162,435	179,587
	Actual	142,698	162,189	156,301	154,865	151,586	155,464	
PRACTICE and CICFC Patient Visits	Goal	7,078	7,432	7,804	8,194	8,603	10,199	11,294
	Actual	11,500	8,735	9,146	9,798	9,687	9,989	
School of Medicine MD Degrees	Goal	-	-	60	60	60	60	66
	Actual	-	-	50	55	66	61	
Dental Medicine DMD/DDS Degrees	Goal	93	85	89	84	86	87	88
	Actual	85	77	81	77	75	88	
Community and Cultural Vitality								
UNLV Endowment (\$M)		-	-	-	331	354	378	567
		234.1	251.1	310.6	289.8	311.4	338	
Total Gifts and Pledges (\$M)	Goal	-	-	-	42.2	46.4	51.1	98.9
	Actual	-	-	39.3	51.8	44.4	40.2	
Youth (K-12) Community Summer Opportunities	Goal	-	-	-	21	22	35	40
	Actual	-	-	-	20	28	35	
Student Participation In Service	Goal	-	-	-	-	7,375	10,600	14,250
	Actual	-	-	-	7,058	9,367	10,636	
Student Athlete Service Hours	Goal	-	-	-	1,900	2,000	2,149	3,000
	Actual	-	4,280	1,819	2,651	2,085	3,563	
Non-profit Partner Collaboration	Goal	-	-	-	421	423	426	444
	Actual	-	435	420	431	528	467	

Table 4 Progress Card Continued

LEADING INDICATORS		FY19	FY20	FY21	FY22	FY23	FY24	FY30
Community and Cultural Vitality (continued)								
Cultural Activities	Goal	85,211	85,991	86,778	87,573	88,374	89,184	140,000
	Actual	94,060	132,373	7,833	61,226	111,209	126,206	
Campus Visitors	Goal	-	-	-	900,000	922,861	946,303	1.1M
	Actual	1,037,525	708,049	37,624	728,941	1,043,068	995,511	
Attendance at TMC, Cox, and Allegiant	Goal	30,000	35,000	100,000	157,000	160,000	163,000	180,000
	Actual	52,325	166,405	155,082	164,610	166,450	163,914	
Student Service Hours Completed	Goal	384	386	388	390	392	394	406
	Actual	478	440	381	364	535	758	
Community Partners	Goal	897	910	920	930	940	981	1,000
	Actual	1,043	983	938	950	1,109	1,191	
Diversity, Equity, and Inclusion of Voices**								
Collegial (faculty/staff) Support for Differing Backgrounds (%)	Goal	-	-	-	-	-	FY25: 66	69
	Actual	60	-	-	63	-		
Collegial (students) Support for Differing Backgrounds (%)	Goal	-	-	-	-	-	65	68
	Actual	-	-	63	-	-	***	
Faculty & Staff Perception of Diverse Emphasis at UNLV (%)	Goal	-	-	-	-	-	FY25: 66	67
	Actual	70	-	-	64	-		
Student Perception of Support For Diversity, Equity, and Inclusion (%)	Goal	-	-	-	-	70	FY26: 74	77
	Actual	-	-	-	--	100		
Policies, Practices, and Fair Treatment (faculty/staff) (%)	Goal	-	-	-	-	-	FY25: 50	52
	Actual	46	-	-	48	-		
Faculty & Staff Sense of Belonging (%)	Goal	-	-	-	-	-	FY25: 59	62
	Actual	-	-	-	57	-		
Student Sense of Belonging (%)	Goal	-	-	-	-	-	FY26:73	75
	Actual	-	-	-	70	-		
Student Engagement with Faculty/Staff across Cultural Differences (%)	Goal	-	-	-	-	-	FY26: 63	66
	Actual	-	-	-	60	-		
Student Perception of Increased Multicultural Knowledge and Awareness (%)	Goal	-	-	-	-	-	FY26:68	71
	Actual	-	-	-	65	-	-	
Faculty & Staff Job Satisfaction (%)	Goal	-	-	-	-	-	FY25: 68	71
	Actual	68			66	-	-	
Campus Environment (%)	Goal	-	-	-	-	-	FY25: 65	68
	Actual	68	-	-	63	-	-	
Shared Governance (%)	Goal		-	-	-	-	FY25:43	45
	Actual	42	-	-	41.5	-	-	
Campus Communication (%)	Goal	-	-	-	-	-	FY25: 51	53
	Actual	49.5	-	-	49	-	-	
Overall Satisfaction with Campus Services (4.0)	Goal	-	-	3.21	3.25	3.3	3.34	3.6
	Actual	-	-	3.25	3.4	3.3	3.35	

Notes

*data one year in arrears

**many surveys are administered on 3-year cycles

***survey postponed due to Dec. 6

Leading Indicators

- 4-Year Graduation Rate (%) - Per IPEDS, FTFT degree-certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 100% of normal time divided by the revised adjusted cohort.
- 6-Year Graduation Rate (%) - Per IPEDS, FTFT degree/certificate seeking students who started and finished at the institution. Rate is calculated as the total number of completers within 150% of normal time divided by the revised adjusted cohort.
- Artistic Publications, Presentation, and Innovation – The number of artistic work publications, presentations, and innovations. An artistic work is something that is considered to have aesthetic value, something that is beautiful, intriguing, interesting, creative or extremely well done, related to Fine Arts.
- Attendance at TMC, Cox, and Allegiant – The number of attendees at events held at Thomas & Mack Center and Cox Pavilion, as well as UNLV football games at Allegiant stadium.
- Campus Communication (% of positive responses) – GCTWF¹ aggregated percent positive responses for the following: “In my department, we communicate openly about issues that impact each other's work. There is regular and open communication among faculty, administrators and staff.”
- Campus Environment – GCTWF¹ aggregated percent positive responses to the following: “I understand how my job contributes to this institution's mission; overall, my department is a good place to work; I am proud to be part of this institution; this institution actively contributes to the community; I would recommend working here to my family and/or friends; this institution's culture is special - something you don't find just anywhere; all things considered, this is a great place to work.”
- Collegial (faculty/staff) Support for Differing Backgrounds – GCTWF¹ percent positive response to “People of different races and ethnicities are treated equitably at this institution.”
- Collegial (students) Support for Differing Backgrounds (% of positive responses) – NSSE² percent positive response to “How much has your experience at this institution contributed to your knowledge, skills, and personal development to understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.).”
- Community Partners - The number of community partners reported by faculty and staff via the annual, campus-wide community engagement survey.
- Community Projects - The number of community projects reported by faculty and staff via the annual, campus-wide community engagement survey.
- Continuing Enrollment Graduate-level – Count of graduate students enrolled for one or more credit-bearing courses during a term of enrollment who are not classified as "new" or "non-degree" fall into this category.
- Creative Performances and Productions - A "live" (either in-person or remote) or recorded activity produced for entertainment or artistic appreciation. This can include music, dance, theater, television and film production, and other creative disciplines.
- Cultural Activities Campus Visitors - Number of attendees at Barrick Museum of Art, Performing Arts Center, Donna Beam Fine Art Gallery, University Libraries Events, and Barrick Lecture Series (does not include Athletic, TMC, Cox, or SBS events).
- Degrees Conferred Graduate & Professional – Total Degrees Conferred – Historical; counts of Master's, Ed Specialists, Doctorate, JD, DMD/DDS, and MD.
- Degree Seeking Undergrads Apply for Aid (%) – % of degree-seeking undergraduate students who completed the FAFSA application prior to October 1 for the aid year consistent with the indicated Fall term.
- Dental Medicine DMD/DDS Degrees – Total number of DMD (four-year predoctoral degree) and DDS (advanced standing 2 year) degrees conferred.
- Disclosures Submitted – The number of disclosures submitted. Disclosures are the action of making new information known. Seeking a patent does not preclude publication of research results, and, in most cases, does not delay publishing. To retain the potential for foreign patents, a U.S. patent application must be filed before any description of the invention is publicly disclosed.
- Doctoral Degrees Professional – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Doctoral Degrees Research/Scholarship – IPEDS degrees by CIP CODE, matching Carnegie Classification of subject area.
- Employer Campus Engagement Touchpoints – Number of employers attending in-person and virtual events to interact with UNLV students.
- Faculty & Staff Job Satisfaction (% of positive responses) – GCTWF¹ aggregated percent positive responses for the following: “My job makes good use of my skills and abilities, I am given the responsibility and freedom to do my job, and I am provided the resources I need to be effective in my job.”
- Faculty & Staff Perception of Diverse Emphasis at UNLV (% of positive responses) – GCTWF¹ percent positive response to “This institution places sufficient emphasis on having diverse faculty, administration and staff.”
- Faculty & Staff Sense of Belonging – GCTFW¹ percent positive response to “I feel a sense of belonging at this institution.”
- Faculty Publications – Publication count is from both the Web of Science and Scopus with duplicates eliminated.
- Freshman Retention Rate (%) – In accordance with IPEDS: A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.

¹ Great Colleges to Work For survey data

² National Survey of Student Engagement

Gateway English/Math Year 1 Pass Rates - Percentage of first-time in-college students who pass any English/math course with a C or better by the end of the trailing summer of the first year of enrollment.

Graduate Assistants – The aggregate of all types of funded Graduate Assistants (GAs).

Graduate-level Access Awards (%) – The number of total grad students receiving any amount of access funding in fall compared to fall graduate degree-seeking student enrollment.

Local Student Internships Available – The number of paid/unpaid internship postings on Handshake available in Nevada to UNLV students.

Milestone Experience Completion – Percentage of degree seeking undergraduate students who have completed a Milestone Experience course with a C- or better (including S and P grades) (completion) and have accumulated credits in the following ranges: 60-89 and 90+ (undergraduate accumulating 60 credits in milestone experience).

New Business Starts – The number of companies UNLV helped to form and start in the community.

Non-Faculty Researchers & Postdocs – The number of employees classified as postdocs or non-faculty researchers. Data reported one year in arrears.

Non-Profit Partner Collaboration – The number of non-profit Partners collaborating with UNLV faculty and staff as reported via the annual, campus-wide community engagement survey.

NSF Research Expenditures (\$M) – Funds spent to conduct research as based on National Science Foundation (NSF) criteria for the Higher Education Research and Development (HERD) survey. Data reported one year in arrears.

OSP Sponsored Program and Research Awards – Funds awarded to conduct sponsored programs, includes research, public service, instruction, scholarships and fellowships, etc.

Overall Satisfaction with Campus Services (4.0 scale) – A Business Affairs customer service survey is distributed annually to gather detailed feedback from the campus community's satisfaction and service experience.

Patents Issued – The number of patents issued. A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office.

Patient Visits, Dental Medicine – The number of patient visits in all dental clinics.

Patient Visits, School of Medicine Clinics – The number of completed patient visits in the school of medicine clinics.

Policies, Practices, and Fair Treatment (faculty/staff) (% of positive responses) – GCTWF¹ percent positive response to the following: “This institution's policies and practices ensure fair treatment for faculty, administration and staff.”

PRACTICE and CICFC Patient Visits – The total number of clinical visits and attended clinical psychotherapy, individualized case management, or psychological assessment appointments provided through the PRACTICE, the Partnership for Research, Assessment, Counseling, Therapy and Innovative Clinical Education (a community mental health training clinic) and CICFC, the Center for Individual, Couple & Family Counseling (training facility for the Marriage and Family Therapy program and provides quality, low-cost therapy to local community residents).

Ratio of Students to Graduate Faculty – Ratio of the total number of students enrolled during the third week of fall semester after student purge (enrollment from the official preliminary snapshot) to the number of faculty holding Graduate Faculty Status.

SBDC New Businesses Served – The number of individuals that come into the Small Business Development Center to inquire and/or engage with services.

School of Medicine MD Degrees – The number of MD degrees awarded each academic year.

Shared Governance Decisions – GCTWF¹ aggregated percent positive responses for the following: “At this institution, we discuss and debate issues respectfully to get better results. 2. Changes that affect me are discussed prior to being implemented.”

Social Mobility Index - CollegeNET Social Mobility Index³ (SMI) is derived from five weighted variables and is intended to measure the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs. socialmobilityindex.org

Student Athlete Service Hours – The number of hours completed by student athletes based off of university-organized community engagement activities hosted through athletics.

Student Engagement with Faculty/Staff across Cultural Differences – Percent positive responses to First Year Experience end of year survey question “FYE helped me engage with UNLV staff/faculty across cultural differences.”

Student Participation in Service – The total number of students involved in service to the community.

Student Perception of Increased Multicultural Knowledge and Awareness – Percent positive responses to Graduating Senior Exit Survey questions “My coursework at UNLV has helped me: Increase my multicultural knowledge and awareness (Major Courses).”

Student Perception of Support for Diversity, Equity, and Inclusion – Percent positive responses to fall Peer Mentoring survey question where students rated the extent to which they agreed that interacting with diverse populations facilitated their professional/personal growth.

Student Sense of Belonging – Percent positive responses to the Rebel Ready Week assessment question “I have developed a sense of belonging.”

Student Service Hours Completed – The number of combined hours generated in identified service-learning courses as well as co-curricular service hours through various programs and student organizations.

Total Gifts and Pledges – The total amount of gifts and pledges received per fiscal year.

UNLV Endowment – The fair market value of the endowment as of June 30 each year.

Youth (K-12) Community Summer Opportunities – The total number of UNLV programs offered during the summer at UNLV.

¹ Great Colleges to Work For survey data

² National Survey of Student Engagement