

# Curriculum Vitae

## David G. Schwartz, Ph.D.

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## Employment

### University of Nevada, Las Vegas

- Academic rank: Assistant professor, 2001-2006; associate, 2006-13; full professor, 2013-present

#### Administrative appointments:

##### **Ombuds**

June 2021-present

- Responsible for establishing and overseeing a renewed Ombuds Office, with a focus on educating employees about their rights and options, providing a structure for informal, voluntary facilitative mediation, and advocating for systemic change

##### **Associate Vice Provost for Faculty Affairs**

February 2019-May 2021

- Managed resources, services and programs to promote faculty excellence in multiple areas, including teaching, research and service
- Focus on review, promotion and tenure; shared governance; bylaws adoption and compliance; faculty satisfaction; dean and chair relations; and year-long new faculty orientation programs

##### **Director, Center for Gaming Research**

January 2001-January 2019

- Maintained the world's largest collection of gaming-related research and source documents
- Recruited and managed international faculty as part of the Center's fellowship program
- Planned, budgeted, and coordinated all public events
- Publisher, [UNLV Gaming Press](http://unlv.gamingpress.com)
- Created and managed the Center's website, <https://gaming.unlv.edu>

### **University Instructor**

University of Nevada, Las Vegas (2002-present)

University of Nevada, Reno (2007-8)

Fairleigh-Dickinson University, Atlantic City Extension (2000)

- Courses taught in colleges of Liberal Arts, Hospitality, Business, Law, and Honors across three universities; topics include United States history, casino history, the social and economic impact of casinos, video game history, conspiracy theories in history, Las Vegas history, jazz history, and creative non-fiction
- Faculty for annual strategic marketing elective offered by Cass Business School (City, University of London), 2011-2019
- Over 300 additional guest lectures, conference presentations, & public talks delivered

## Writing

Contributor, *Desert Companion*

2020-2021

- Writer of feature pieces about the evolution of Las Vegas

Contributor, <a href="https://www.forbes.com">Forbes.com</a>	2018-2019
• Writer for a portfolio including gaming, gambling, Las Vegas, tourism, and events	
Vegas Seven, Las Vegas, Nevada	2010-2018
• From May 2012 on, Gaming and Hospitality editor	
• Author of <i>Green Felt Journal</i> gaming industry column, essays, and feature pieces	
• January 2010 to May 2012, freelance writer covering the same topics	
Las Vegas Business Press, Las Vegas, Nevada	2005-2012
• Author of biweekly news/opinion column	
Global Gaming Business and Casino Connection magazines	2003-2011
• Features and monthly columns on gaming, Atlantic City, and Las Vegas history	

## Education

- University of California, Los Angeles  
**Ph.D.** in American History, 2000  
 • Dissertation: *Suburban Xanadu: The Casino Resort on the Las Vegas Strip, 1945-1978*
- University of Pennsylvania | Philadelphia, PA  
**Bachelor of Arts** degrees in Anthropology and History, 1995, *magna cum laude*  
**Master of Arts** degree in American History, 1995  
 • Masters Thesis: *Reflections in Blue: Jazz and Messianic and Quasi-Religious Movements*

## Professional Development

- Certified in Psychological First Aid, an online non-credit course authorized by Johns Hopkins University and offered through Coursera. July 2023.
- Certified in QPR (Question, Persuade, Refer) Suicide Prevention Training. University of Nevada, Las Vegas. July 2023.
- Credentialed mediator, Clark County Neighborhood Justice Center, December 2022.
- Certified in Adult Mental Health First Aid by the National Council for Mental Wellbeing, effective November 2022.
- Certified Organizational Ombuds Practitioner (CO-OP), International Ombuds Association, July 2022.
- Successfully completed the International Ombuds Association's Foundations program, Fall 2021.
- Certified as Qualified Administrator for the Intercultural Development Inventory, Fall 2021.

Successfully completed UndocuAlly Training 101 and 102 offered by the Undocumented Student Program, Office of Diversity Initiative, University of Nevada, Las Vegas, Spring 2021.

Successfully completed the Professional Training Program in Mind-Body Medicine offered by the Center for Mind-Body Medicine, Fall 2020.

Successfully completed DHS-FEMA “Surviving an Active Shooter: Run, Hide, Fight” training, Spring 2020.

Successfully completed the Boyd School of Law’s Mediation Essentials course, Spring 2020

Graduate, Fall 2019 UNLV Management Training Academy

Successfully completed training at Nevada Gaming Control Board Enforcement Academy 03-04, “Protection of Games,” Spring 2003

## **Awards and Recognition**

2022 Honors College Department Teaching Award, University of Nevada, Las Vegas.

2021 Historic Preservation Award: Preservation Education Category. Historic Preservation Commission, City of Las Vegas.

2017 Second Place, Best Nonstaff Story, Nevada Better Newspaper Contest, Nevada Press Association (for “Howard Hughes: Neon Ozymandias” in *Vegas Seven*).

2015 First Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2014 “Vegas Person of the Year,” VegasTripping.com Trippie Awards.

2014 Second Place, Best Feature Story, Nevada Better Newspaper Contest, Nevada Press Association (for “The Book That Tried to End Vegas” in *Vegas Seven*).

2014 Second Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2013 University Libraries Scholarship Award, University of Nevada, Las Vegas

2013 Second Place, Best Local Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2012 Third Place, Best Local Nonstaff Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2010: *Roll the Bones: The History of Gambling* named as one of “Five Best Gambling Books,” *Wall Street Journal*, September 11, 2010.

2010 Second Place, Best Local Nonstaff Column, Nevada Better Newspaper Contest, Nevada Press Association (for “Green Felt Journal” in *Vegas Seven*).

2006 Editor’s Choice 2006 Trippie Award, Best Vegas Book, VegasTripping.com.

2006 National Council on Responsible Gambling Book of the Year (*Roll the Bones: The History of Gambling*).

## Courses Taught

“Jazz: An Improvisational American History.” HON420.1004. University of Nevada, Las Vegas, Spring 2023.

“What If? Exploring Alternate History.” HON 410.1004. University of Nevada, Las Vegas, Fall 2022.

“The History of Casinos.” HIS 368.01/Law 790.23. University of Nevada, Las Vegas, Spring 2022.

“The History of Video Games.” HON 410.1007. University of Nevada, Las Vegas, Fall 2021.

“The History of Casinos.” HIS 368.01/Law 790.11. University of Nevada, Las Vegas, Spring 2021.

“Conspiracy Theories in History.” HON 410.1007. University of Nevada, Las Vegas, Fall 2020.

“The History of Casinos.” HIS 368.01/Law 790.05. University of Nevada, Las Vegas, Spring 2020.

“United States: Colonial Period to 1877.” HIS 101.1. University of Nevada, Las Vegas, Fall 2019.

“The History of Casinos.” HIS 368.01/Law 790.05. University of Nevada, Las Vegas, Spring 2019.

“United States: 1877 to the Present.” HIS 102.8. University of Nevada, Las Vegas, Spring 2019.

“The History of Video Games.” HIS 487R/687R. University of Nevada, Las Vegas, Fall 2018.

“United States: Colonial Period to 1877.” HIS 101.1. University of Nevada, Las Vegas, Fall 2018.

“United States: Colonial Period to 1877.” HIS 101.5. University of Nevada, Las Vegas, Spring 2018.

“United States: 1877 to the Present.” HIS 102.8. University of Nevada, Las Vegas, Spring 2018.

“United States: Colonial Period to 1877.” HIS 101.5. University of Nevada, Las Vegas, Spring 2018.

“The History of Casinos.” HIS 368.01. University of Nevada, Las Vegas, Fall 2017.

- "The Faces of Las Vegas." HON 410.05. University of Nevada, Las Vegas, Fall 2017.
- "United States: 1877 to the Present." HIS 102.11. University of Nevada, Las Vegas, Spring 2017.
- "United States: Colonial Period to 1877." HIS 101.3. University of Nevada, Las Vegas, Spring 2017.
- "United States: 1877 to the Present." HIS 102.8. University of Nevada, Las Vegas, Fall 2016.
- "United States: Colonial Period to 1877." HIS 101.7. University of Nevada, Las Vegas, Fall 2016.
- "United States: 1877 to the Present." HIS 102.6. University of Nevada, Las Vegas, Spring 2016.
- "United States: Colonial Period to 1877." HIS 101.5. University of Nevada, Las Vegas, Spring 2016.
- "United States: 1877 to the Present." HIS 102.2. University of Nevada, Las Vegas, Fall 2015.
- "United States: Colonial Period to 1877." HIS 101.4. University of Nevada, Las Vegas, Fall 2015.
- "United States: 1877 to the Present." HIS 102.6. University of Nevada, Las Vegas, Spring 2015.
- "United States: Colonial Period to 1877." HIS 101.5. University of Nevada, Las Vegas, Spring 2015.
- "United States: Colonial Period to 1877." HIS 101.2. University of Nevada, Las Vegas, Fall 2014.
- "The Faces of Las Vegas." HON 400.3. University of Nevada, Las Vegas, Fall 2013.
- "The History of Casinos." HON 400.6 University of Nevada, Las Vegas, Spring 2013.
- "Gambling and the Media." HON 400.1. University of Nevada, Las Vegas, Fall 2012.
- "Creative Non-Fiction." HON 400.1. University of Nevada, Las Vegas, Summer 2012.
- "The History of Casinos." HON 400.9 University of Nevada, Las Vegas, Spring 2012.
- "Creative Non-Fiction." HON 400.1. University of Nevada, Las Vegas, Summer 2011.
- "The History of Casinos." GAM 495.3. University of Nevada, Las Vegas, Spring 2011.
- "Gambling and the Media." HON 400.1. University of Nevada, Las Vegas, Summer 2010.
- "Crafting Creative Non-Fiction." HON 400.1. University of Nevada, Las Vegas, Summer 2009.
- "Crafting Creative Non-Fiction." HON 400.1. University of Nevada, Las Vegas, Summer 2008.
- "The History of Gambling." GAM 495/HIS 498. University of Nevada Reno, Spring 2008.

"Economic and Social Aspects of Gaming and Gambling." ECON 411/611. University of Nevada Reno, Fall 2007.

"The History of Gambling." HON 400.3. University of Nevada, Las Vegas, Spring 2007.

"Writing True: Creative Non-Fiction." Workshop at Winter Getaway, Cape May, New Jersey, January 2007.

"United States History, Colonial Period to 1865." HIS 101, Sections 11, 13. University of Nevada, Las Vegas, Spring 2004.

"Nevada and the Far West." HIS 404. University of Nevada, Las Vegas, Fall 2003.

"History of Casino Gaming in the United States." HMD 376b. University of Nevada, Las Vegas, Fall 2003.

"Hospitality Security and Asset Protection." HMD 410. University of Nevada, Las Vegas, Spring 2003.

"History of Casino Gaming in the United States." HMD 376b. University of Nevada, Las Vegas, Fall 2002.

"Communications for the Casino Management Professional." Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

"History of Casino Gaming in the United States." Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

"Casino Management: Economic and Social Approaches." Fairleigh Dickinson University, Atlantic City Extension, Fall 2000.

## **Publications**

### **Books**

*At the Sands: The Casino That Shaped Classic Las Vegas, Brought the Rat Pack Together, and Went Out With a Bang.* Las Vegas: Winchester Books, 2020.

Jonathan Cohen and David G. Schwartz, editors. *All In: The Spread of Twentieth-Century Gambling in the United States.* Reno; University of Nevada Press, 2018.

*Tales from the Slot Floor: Casino Slot Managers in Their Own Words.* (editor) Las Vegas: UNLV Gaming Press, 2018.

*Tales from the Pit: Casino Table Games Managers in Their Own Words.* (editor) Las Vegas: UNLV Gaming Press, 2016.

*Boardwalk Playground: The Making, Unmaking, & Remaking of Atlantic City.* Las Vegas: Winchester Books, 2015.

*Grandissimo: The First Emperor of Las Vegas.* Las Vegas: Winchester Books, 2013.

*Frontiers in Chance: Gaming Research across the Disciplines.* (editor) Las Vegas: UNLV Gaming Press, 2013.

*Roll the Bones: The History of Gambling. Casino Edition.* Las Vegas: Winchester Books, 2013.

Pauliina Raento and David G. Schwartz, editors, *Gambling, Space, and Time: Shifting Boundaries and Cultures.* Reno: University of Nevada Press, 2011.

*Roll the Bones: The History of Gambling.* New York: Gotham Books, 2006.

*Cutting the Wire: Gambling Prohibition and the Internet.* Reno: University of Nevada Press, 2005.

*Suburban Xanadu: The Casino Resort on the Las Vegas Strip and Beyond.* New York: Routledge, 2003.

## Chapters in Books

"To Skill, Perchance to Win: How Chance and Skill Have Coexisted in Gambling History." In Mark R. Johnson, ed. *The Casino, Card, and Betting Game Reader: Communities, Culture, and Play.* Oxford: Bloomsbury Academic, 2022.

"To Stand the Test of Time: A Close Reading of Sid Meier's Civilization V as Text." In *Language, Literature, Play, and Games: Proceedings from the Eighth International Conference at the Faculty of Foreign Languages, 24–25 May 2019.* Belgrade: Faculty of Foreign Languages Alfa BK University, 2020. [Link](#)

"Patrolling the Mojave almost Makes You Wish for a Nuclear Winter: Post-Apocalyptic Wanderings in a New Vegas." In *Live Through This: An Anthology of Unnatural Disasters.* Las Vegas: Huntington Press, 2018.

"Introduction." In David G. Schwartz, editor. *Tales from the Slot Floor: Casino Slot Managers in Their Own Words.* Las Vegas: UNLV Gaming Press, 2018.

"No End in Sight—How the United States Became a Gambling Nation, 1950-2000." In Jonathan Cohen and David G. Schwartz, editors. *All In: The Spread of Twentieth-Century Gambling in the United States.* Reno: University of Nevada Press, 2018.

"Introduction." In David G. Schwartz, editor. *Tales from the Pit: Casino Table Games Managers in Their Own Words.* Las Vegas: UNLV Gaming Press, 2016.

"After slow start, gambling exploded into Nevada's dominant industry." In *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

"The Black Book: Nevada keeps out 'undesirables.'" *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

"Gaming Industry Icons: Kirk Kerkorian, Jay Sarno, William F. Harrah, William Bennett, and Sheldon Adelson." in *Nevada: 150 Years in the Silver State*. Las Vegas: Stephens Press, 2014.

"Gaming and Entertainment," in John R. Walker, ed., *Introduction to Hospitality*, 6th edition. Upper Saddle River, New Jersey: Pearson, 2013.

"Gaming Entertainment," in *Introduction to Hospitality Management*, 4th edition. Upper Saddle River, New Jersey: Pearson, 2013.

"Moving the Line: A Postfrontier Reinterpretation of American Gambling." In Pauliina Raento and David G. Schwartz, editors, *Gambling, Space, and Time: Shifting Boundaries and Cultures*. Reno: University of Nevada Press, 2011.

"Gambling," *Key Issues in Crime and Punishment. Volume One: Crime and Criminal Behavior*, edited by William Chambliss and J. Geoffrey Golson. Los Angeles: SAGE Publications, 2011.

"Banning Internet Gambling Sets a Dangerous Precedent." In David M. Haugen. *Legalized Gambling*. Farmington Hill, Michigan: Greenhaven Press. 2006.

## **Scholarly Articles (Refereed)**

"Some Measure of Control: The Evolution of Las Vegas Casino Air Junkets and Nevada Regulation, 1960-1980." *Gaming Law Review*. <https://doi.org/10.1089/glr2.2022.0025>

"Learning from Las Vegas in 2020: Lessons on Evolving after Crises." *Global Gaming and Tourism Research*. (1, no.2). 2020. 5-29.

"Venomous in the Extreme: Understanding Frank Sinatra's Acrimonious 1963 Exit from Nevada Gaming." *Gaming Law Review*. (24, no.5). September 2020. 440-55.  
<https://www.liebertpub.com/doi/full/10.1089/glr2.2020.0013>

"Pitiless Cruelty: Cynicism, Capitalism, and Gambling in the Writing of Mario Puzo." *Popular Culture Review*. (31: No 2). Summer 2020.

"Dreaming of Zion: The American West as Place or Process in *Fallout: New Vegas's* Honest Hearts DLC." *First Person Scholar*. June 3, 2020. <http://www.firstpersonscholar.com/dreaming-of-zion/>

"Torchbearers Eastward of the Pacific, into the Darkness of This Wasted Land: Themes of Western History in the Postatomic Mojave of *Fallout: New Vegas*." *Nevada Historical Society Quarterly*. (62,



No. 1-2). Spring/Summer 2019. 30-58.

"Futures of Gaming: How Casinos and Gambling Might Evolve in the Near Future." *Gaming Law Review* (23, No. 5). June 2019. 306-318.  
<https://www.liebertpub.com/doi/pdf/10.1089/blr.2019.2353>

"Historical Parallels between Tournament Poker and Esports." *Gaming Law Review*, (21, No. 10). December 2017. 721-729.

"Research (In)Complete: An Exploratory History of Competitive Video Gaming." *Gaming Law Review*, (21, No. 8). October 2017. 542-556.

"Hazard All He Hath": Shakespeare's Gambling World." *Gaming Law Review and Economics*. (20, no. 10) December 2016. 822-831.

"Erving Goffman's Las Vegas: From Jungle to Boardroom." *UNLV Gaming Research & Review Journal*. (20, no. 1) 2016.

"Just a Passing Glance: The Kefauver Committee in Las Vegas." *Gaming Law Review and Economics*. (19, no. 7) September 2015.

"Good Luck If You Do: Nevada's Long Relationship with Gambling." *Nevada Historical Society Quarterly*. (57, no. 3-4). Fall/Winter 2014. 201-15.

"Casinos Amid Convenience: Neighborhood Gambling Evolves in Las Vegas." *Gaming Law Review and Economics*. (18, no. 9) November 2014.

"Consolidation and Competition on the Las Vegas Strip." *Gaming Law Review and Economics*. (17, no. 9) November 2013. 619-34.

"Attesting to Unique Attractions: The Significance of the President's Commission on Organized Crime (1984-1986) Gambling Hearings." *Gaming Law Review and Economics*. (17, no. 8) October 2013. 560-78.

"Penny wise, player foolish? Slot-hold regulation and consumer preference." *Journal of Business Research*. 66, no. 9 (September 2013). 1623-1628.  
<http://www.sciencedirect.com/science/article/pii/S0148296312003529>

William R. Eadington and David G. Schwartz. "A History of the International Conference on Gambling and Risk-Taking." *UNLV Gaming Research and Review Journal*. 16, no. 2 (2012): 1-8.

David G. Schwartz and Eugene M. Christiansen. "Financial Stability and Casino Debt." *Gaming Law Review and Economics* 16, no. 4 (2012): 193-205.

"Not Undertaking the Almost-Impossible Task: The 1961 Wire Act's Development, Initial Applications, and Ultimate Purpose." *Gaming Law Review and Economics* 14, no. 7 (2010): 533-

540.

"The Burger King Revolution: How Las Vegas Bounced Back, 1983-1989." *Gaming Law Review and Economics* 14, no. 4 (2010): 261-273.

"Notes and Documents: Bookkeeper in a Gambling Joint." *Nevada Historical Society Quarterly* 47, no. 3 (Fall 2004): 215-222.

"Carnival Entertainment: The Carnival Origins of Professional Wrestling and Casino Gambling, or 'Sports Entertainment' and 'Casino Entertainment.'" *Popular Culture Review* 14, no. 2 (Summer 2003): 5-14.

Susan C. Awe., Kathleen Keating, and David G. Schwartz. "Studies in chance: a selective guide to gaming industry resources." *Reference Services Review* 30, no. 2 (2002): 169-175.

"Ambient Frontiers: The El Rancho and Hotel Last Frontier: Strip Pioneers." *eGambling: The Electronic Journal of Gaming Issues*, no. 3. (February 2001)  
<http://www.camh.net/egambling/issue3/research/index.html#ambient>.

"A Fun Night Out:" Shifting Legal and Cultural Constructions of Gambling, the Slot Machine, and the Creation of the Casino Resort." *Gaming Law Review* 1, no. 4 (Winter 1997). 547- 559.

"Portrait of a Jazz Virtuoso: The Life, Music, and Legacy of Jimmy Blanton." *Penn History Review* 2, no. 1 (June 1994). 1-7.

## Scholarly Articles (Non-Refereed)

"How Bill Eadington Changed Our Lives." *UNLV Gaming Research & Review Journal*. 17, no. 1 (2013).

"Tribute to the International Conference on Gambling and Risk-Taking." *UNLV Gaming Research and Review Journal*. 16, no. 2 (2012).

"Seeking Value or Entertainment? The Evolution of Nevada Slot Hold, 1992-2009, and the Slot Players' Experience," Occasional Paper Series 1. Las Vegas: Center for Gaming Research, University Libraries, University of Nevada, Las Vegas, 2010.

"Las Vegas, Hiding among the Pages: A Review Article." *Nevada Historical Society Quarterly* 53, no. 1 (Spring 2010). 55-63.

"Gambling: A Quintessentially Global Business." *Casino and Gaming International*. 2005 edition. 37-40.

"A Virtual Pandora's Box: What Cyberspace Gambling Means to Terrestrial Casino Operators." *UNLV Gaming Research and Review* 7, no 1. (2003): 59-65.

## Book Reviews

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Review of *One up: creativity, competition, and the global business of video games* by Joost van Dreunen. *Choice*. Vol. 59, no. 1. September 2021.

Review of *Intersectional Tech: Black Users in Digital Gaming* by Kishonna Gray. *Choice*. Vol. 58, no. 7. March 2021.

Review of *Play Like a Feminist*. by Shira Chess. *Choice*. Vol. 58, no. 4. December 2020.

Review of *Gambling under the Swastika: Casinos, Horse-Racing, Lotteries, and Other Forms of Betting in Nazi Germany*. *Gaming Law Review*. March 19, 2019.

Review of *The Toxic Meritocracy of Video Games: Why Gaming Culture Is the Worst* by Christopher A. Paul. *First Person Scholar*. September 25, 2018.

Review of *From Steel to Slots: Casino Capitalism in the Postindustrial City* by Chloe E. Taft. *American Historical Review*, Volume 122, No. 1. 216-7.

Review of *The Essentials of Casino Game Design: From the Cocktail Napkin to the Casino Floor* by Dan Lubin. *CDC Gaming Reports*, November 2016.

Review of *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* by J.D. Vance. *CDC Gaming Reports*, September 2016.

Review of Benjamin "Bugsy" Siegel: *The Gangster, the Flamingo, and the Making of Modern Las Vegas* by Larry Gragg. *CDC Gaming Reports*, September 2016.

Review of *Sports Betting and Bookmaking: An American History*. by Arne K. Lang. *CDC Gaming Reports*, August 2016.

Review of *The Law for Gamblers: A Legal Guide to the Casino Environment* by Robert A. Nersesian. *CDC Gaming Reports*, August 2016.

Review of *From Steel to Slots: Capitalism in the Postindustrial City* by Chloe E. Taft. *CDC Gaming Reports*, July 2016.

Review of *Slots: Praying to the God of Chance* by David V. Forrest, *CDC Gaming Reports*, July 2016.

Review of *The Outsider's Guide to Las Vegas* by Tim Dressen, *CDC Gaming Reports*, June 2016.

Review of *Blacklegs, Card Sharps, and Confidence Men: Nineteenth-Century Mississippi River Gambling Stories*. Edited by Thomas Ruys Smith, *Louisiana History*, V. 54, N. 1 (Winter 2013, (107-09).

Review of *The Sport of Kings and the Kings of Crime: Horse Racing, Politics, and Organized Crime in New York, 1865-1913* by Steven A. Reiss, *American Historical Review*, V. 117, N. 3 (June 2012), 852-

853.

Review of *Satan's Playground: Mobsters and Movie Stars at America's Greatest Gaming Resort* by Paul J. Vanderwood, *Journal of Tourism History*, VIII, N 2 (August 2011), 201-02.

"Poker Ghosts," review of *Ghosts at the Table* by Des Wilson, *The American Interest*, V IV, N 2, (November 2008). 118-122.

Review of *Out of the Jungle: Jimmy Hoffa and the Remaking of the American Working Class*, by Thaddeus Russell, *Nevada Historical Society Quarterly*: 48, no. 3 (Fall 2005). 419-420.

Review of *Italian Immigrants Go West: The Impact of Locale on Ethnicity*, by Janet Worrall, Carol Bonomo Albright, and Elvira G. DiFabio, eds, *Italian Americana* 23, no. 2 (Summer 2005): 234-5.

Review of *Cities on the Plains: The Evolution of Urban Kansas*, by James R. Shortridge, *The American Historical Review* 110, no. 2 (April 2005): 499-500.

Review of *Paradise Lost: California's Experience, America's Future*, by Peter Shrag, *Nevada Historical Society Quarterly*: 47, no. 2 (Summer 2004). 139-40.

Review of *Anti-Saloon League* web site (<http://www.wpl.lib.oh.us/AntiSaloon/>) for Public History.org, [http://www.publichistory.org/reviews/view\\_review.asp?DBID=84](http://www.publichistory.org/reviews/view_review.asp?DBID=84), January 2004.

Review of *Something for Nothing: Luck in America*, by Jackson Lears, *Pennsylvania Magazine of History and Biography* 127, no. 3 (July 2003): 365-7.

Review of *The Hand I Played* by David Spanier, *Nevada Historical Society Quarterly*, 45, no. 2 (Summer 2002). 160-1.

Review of *Super Casino: Inside the New Las Vegas* by Pete Early, *Nevada Historical Society Quarterly* 44, no. 3 (Fall 2001). 301-5.

## Encyclopedia Entries

"Gambling," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles" SAGE, 2011.

"Vito Genovese," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles" SAGE, 2011.

"Las Vegas, NV," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles" SAGE, 2011.

"Lucky Luciano," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles" SAGE, 2011.

"Arnold Rothstein," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles: SAGE, 2011.

"Dutch Schultz," *The Social History of Crime and Punishment in America*, edited by Wilbur Miller and J. Geoffrey Golson. Los Angeles: SAGE, 2011.

"Gambling," *Oxford Encyclopedia of the Modern World*, edited by Peter Stearns, London: Oxford University Press, 2008.

"Gambling," *Encyclopedia of American Urban History*, edited by David Goldfield, Thousand Oaks: Sage Publications, 2006.

"Gambling." World Book Encyclopedia, <http://www.worldbookonline.com/>.

"Crime and Criminals," *Encyclopedia of American Urban History*, edited by David Goldfield, Thousand Oaks: Sage Publications, 2006.

"Gambling and Latinos," in *Encyclopedia Latina: History, Culture, Society*, edited by Ilan Stavans, 235-7. Amherst: Grolier, 2005.

"Blackjack," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Casinos," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Craps," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Faro," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Gambling," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Poker," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Roulette," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

"Slot Machines," *Dictionary of American History*, Third Edition Dynamic Reference, edited by Gary Cross, Robert Maddox, and William Pencak, New York: Charles Scribner's Sons, 2003.

## Articles: Popular Press & Online

- "Marty Byrde, King Dice, and gaming's enduring image problem." *CDC Gaming Reports*. April 2, 2021. <https://www.cdcgamingreports.com/commentaries/marty-byrde-king-dice-and-gamings-enduring-image-problem/>
- "An Important Anniversary for Las Vegas Gaming." *CDC Gaming Reports*. March 26, 2021. <https://www.cdcgamingreports.com/commentaries/an-important-anniversary-for-las-vegas-gaming/>
- "Nevada Gaming Turns 90" *CDC Gaming Reports*. March 19, 2021. <https://dgschwartz.com/2021/03/19/nevada-gaming-turns-90-cdc-gaming-reports/>
- "They Will Return." *CDC Gaming Reports*. March 9, 2021. <https://www.cdcgamingreports.com/commentaries/they-will-return/>
- "All's well that ends well with the Upick debacle." *CDC Gaming Reports*. March 2, 2021. <https://www.cdcgamingreports.com/commentaries/all-s-well-that-ends-well-with-the-upick-debacle/>
- "The Kefauver Hearing in Las Vegas." *Mob Museum Blog*. November 10, 2020. <https://themobmuseum.org/blog/the-kefuver-hearing-in-las-vegas/>
- "After Howard, Before The Mirage: The Early Corporate Era of Nevada Casinos and the Shifting Visual Landscape of Las Vegas." *Neon Museum Blog*. June 3, 2020. <https://www.neonmuseum.org/the-collection/blog/after-howard-before-the-mirage>
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- "Elementary, my dear Watson. Spelling that is," *Las Vegas Business Press*, June 11, 2006.
- "Camp Boardwalk." *Casino Connection*, June 2006, 62.
- "Beginnings of the Empire." *Casino Connection (Nevada)*, June 2006, 32.
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- "Sports stars can be role models for addicted gamblers," *Las Vegas Business Press*, May 15, 2006.

- "Homo sapiens' urge to gamble goes back to the caveman," *Las Vegas Business Press*, May 1, 2006.
- "Sport of Kings." *Casino Connection*, May 2006, 48.
- "Last Frontier Stagecoach" *Casino Connection (Nevada)*, May 2006, 41.
- "Jay Sarno's legacy stands tall on the Strip," *Las Vegas Business Press*, April 17, 2006.
- "Tacky Vegas serves the city and people just fine," *Las Vegas Business Press*, April 3, 2006.
- "Keeping Us Well." *Casino Connection*, April 2006, 62.
- "'Back to Basics' might be next big Strip thing," *Las Vegas Business Press*, March 20, 2005.
- "Oh, Canada, you're barking up the wrong tree," *Las Vegas Business Press*, March 6 2006.
- "French Follies: How the Lido de Paris came to Las Vegas," *Casino Connection (Nevada)*, March 2006, 41.
- "Public Enemy." *Casino Connection*, March 2006, 52.
- "Sports leagues can no longer stick their heads in the sand." *Las Vegas Business Press*, February 20, 2006.
- "Legislating sports betting is not the impossible dream." *Las Vegas Business Press*, February 6, 2006.
- "The El Morocco," *Casino Connection (Nevada)*, February 2006, 37.
- "At the Curb: Club Harlem was the epicenter of the entertainment world on Kentucky Avenue." *Casino Connection*, February 2006, 54.
- "Las Vegas Needs to Tread Carefully." *Las Vegas Business Press*, January 23, 2006.
- "Wynn's Return a Defining Moment for the Strip." *Las Vegas Business Press*, January 9, 2006.
- "The Arizona Club," *Casino Connection (Nevada)*, January 2006, 37.
- "The Road Not Taken: Plans were made—and unmade—in the early days of gaming in Atlantic City." *Casino Connection*, January 2006, 70.
- "Neighborhood Casinos: The next generation has arrived." *Las Vegas Business Press*, December 27, 2005.
- "Atlantic City is really challenging Las Vegas." *Las Vegas Business Press*, December 12, 2005.
- "Downtown's Development," *Casino Connection (Nevada)*, December 2005, 39.
- "The Survivor," *Casino Connection*, December 2005, 72.

- "Qatar May Show the Future of the Casino" *Las Vegas Business Press*, November 28, 2005.
- "Casinos were never Hughes' Real Strength." *Las Vegas Business Press*, November 14, 2005.
- "The Land Auction," *Casino Connection (Nevada)*, November 2005, 37.
- "The real Bugsy Siegel? His era was very short-lived." *Las Vegas Business Press*, October 31, 2005.
- "Religion has a very mixed-up view of gambling." *Las Vegas Business Press*, October 17, 2005.
- "The Biggest and Brightest: The Traymore Hotel was Atlantic City's largest hotel and one that casts a big shadow," *Casino Connection*, October 2005, 70.
- "Storm of the Century: The Hurricane of '44 pounded Atlantic City like no other storm," *Casino Connection*, September 2005, 70.
- "Water Marathon," *Casino Connection*, August 2005, 62.
- "Lighting the way: The Absecon Lighthouse dates back to the beginning of Atlantic City," *Casino Connection*, July 2005, 62.
- "Giving Back: Atlantic City Free Public Library celebrates 100 years," *Casino Connection*, June 2005, 62.
- "The fourth generation," *Casino Design, A Global Gaming Business Publication*. Annual supplement 2005, 56-9.
- "The Desert Inn was the real future of Las Vegas," *Las Vegas Business Press*, May 9, 2005.
- "Start Me Up: Memories of Memorial Day and the beginning of summers," *Casino Connection*, May 2005, 62.
- "I'll Remember April: One month in Atlantic City a century ago," *Casino Connection*, April 2005, 62.
- "Tracking Transportation: Trolleys give way to jitneys, making Atlantic City public transport unique," *Casino Connection*, March 2005, 62.
- "The Captain's Pier," *Casino Connection*, February 2005, 48.
- "Castle in the Sand: The Marlborough-Blenheim and its place in Atlantic City history," *Casino Connection*, January 2005, 48.
- "Christmas on the Boardwalk," *Casino Connection*, December 2004, 48.
- "Flying High: The Atlantic City Seagulls were the city's first hockey team," *Casino Connection*, November 2004, 46.
- "Conventional Wisdom: Boardwalk Hall celebrates its 75<sup>th</sup> anniversary," *Casino Connection*, October 2004, 44.

"Pretty Girls & Business: How Miss America was born and thrived in the early days of Atlantic City," *Casino Connection*, September 2004, 62.

"The Great War: Atlantic City and World War I," *Casino Connection*, August 2004, 38.

"Greetings from Slotsylvania," *Pittsburgh Post-Gazette*, July 11, 2004.

"Beaten to the Punch: The original Brighton Hotel and its many claims to fame," *Casino Connection*, July 2004, 62.

"Pier-less: The Steel Pier and its important place in the history of Atlantic City," *Casino Connection*, June 2004, 42.

"First and Foremost: The United States Hotel was the first 'mega-resort' in Atlantic City," *Casino Connection*, May 2004, 42.

"The Easter Parade: An Atlantic City tradition." *Casino Connection*, April 2004, 62.

"A Mighty Wind: The Great Storm of 1962 and its impact on Atlantic City," *Casino Connection*, March 2004, 42.

"Prohibition Party," *Casino Connection*, January 2004, 42.

"Horse Rooms: Atlantic City's first destination gambling," *Casino Connection*, December 2003, 62.

"Does the Casino Industry Really Destroy the Past?" *Global Gaming Business Weekly*, October 27, 2003, 15.

"The Strip as Suburbia," *Global Gaming Business*, September 15, 2003, 23.

"Gangs and Gambling," *Global Gaming Business*, March 15, 2003, 34.

"Father of American Gambling?" *Global Gaming Business*, December 15, 2002, 15.

"A Sign of the Times," *Las Vegas Magazine*, March/April 2002.

"Architect Martin Stern dies after putting Strip on the map," *Las Vegas City Life*, August 2, 2001. 8.

"Internet Gaming: All or Nothing at All?" *Las Vegas City Life*, July 5, 2001. 10.

## Online Exhibits/Exhibitions

"Sarno Awards for Lifetime Achievement." URL: <http://gaming.unlv.edu/sarnoawards/index.html>

"The Gaming Hall of Fame." Exhibition for 2007 Global Gaming Expo, November 2007. Online at <http://gaming.unlv.edu/dining/index.html>.

"Fifty Years of Dining on the Las Vegas Strip." Exhibition for 2006 Global Gaming Expo, November

2006. Online at <http://gaming.unlv.edu/dining/index.html>.

"A Centennial Celebration of Gaming in Las Vegas." Exhibition for 2005 Global Gaming Expo, September 2005. Online at: <http://gaming.unlv.edu/centennial/index.html>.

"Casino Carpet." Visual exploration of a unique art form. URL: <http://www.dieiscast.com/gallerycarpet.html>. Summer 2004.

"Neon Survey: Las Vegas Strip from Sunset to Sahara,." University of Nevada, Las Vegas. URL: [http://gaming.unlv.edu/v\\_museum/neon\\_survey/index.html](http://gaming.unlv.edu/v_museum/neon_survey/index.html). Fall 2002.

"World Series of Poker: A Retrospective," University of Nevada, Las Vegas. URL: <http://gaming.unlv.edu/WSOP/casino.html>. Spring 2002.

"Hotel El Rancho Vegas," University of Nevada, Las Vegas. URL: <http://gaming.unlv.edu/ElRanchoVegas/casino.html>. Fall 2001.

"Gaming Art Gallery," University of Nevada, Las Vegas. URL: <http://www.unlv.edu/centers/gaming/gallery/index.html>. Summer, 2001.

"Paradise Misplaced: The Xanadu Hotel and Casino" University of Nevada, Las Vegas. URL: <http://www.unlv.edu/centers/gaming/Xanadu/index.html>. Spring, 2001.

## **Presentations**

## **Academic Conferences**

"Post-Atomic Wranglers: Learning from Freeside in *Fallout: New Vegas*." 34<sup>th</sup> Annual Far West Popular Culture Association Conference. Remote. March 2022.

"Back in the Saddle: *Fallout: New Vegas* and Meme Tourism in Goodsprings, Nevada's Pioneer Saloon." 33<sup>rd</sup> Annual Far West Popular Culture Association Conference. Remote. February 2021.

"Las Vegas: Its Many Scenes." Session Moderator. 32<sup>nd</sup> Annual Far West Popular Culture Association/American Cultural Association Conference. Las Vegas, Nevada. February 2020.

"Pitiless Cruelty: Cynicism, Capitalism, and Gambling in the Work of Mario Puzo." 32<sup>nd</sup> Annual Far West Popular Culture Association/American Cultural Association Conference. Las Vegas, Nevada. February 2020.

"Change Management Strategies for the Launch of a New Faculty Software Tool." 2019 UNLV IT Summit. Las Vegas, Nevada. October 2019.

“Success in Higher Education: Crossover Strategies for Underrepresented Students and Faculty.” 2019 Southern Nevada Diversity Summit. Las Vegas, Nevada. October 2019.

“Weeping in Strange New Lands: The West as Frontier, Process, and Place in *Fallout: New Vegas*.” 112<sup>th</sup> Meeting of the Pacific Coast Branch | Organization of American Historians. Las Vegas, Nevada. August 2019.

“To Stand the Test of Time: Reading *Sid Meier’s Civilization V* as Text.” Keynote address at Eighth International Conference on Language and Literary Studies: Language, Literature, Play, and Games. Belgrade, Serbia. May 2019.

“Weeping in Strange New Lands: Is *Fallout: New Vegas* a Neo-Turnerian or New Western Western?” National Communications Association Game Studies Division 2018 Preconference. Salt Lake City, Utah, November 2018.

“The Media and History: Challenges for the ‘Celebrity’ Historian.” Panelist. National Council on Public History Annual Meeting. Las Vegas, Nevada, April 2018.

“Sports Betting: The History of an American Pastime.” Summit on Sports and Gambling. National Conference on Problem Gambling. Tarrytown, New York, July 2016.

“Exploration and Discovery: Enhanced Access to the Spilde, Christiansen, and Royer Papers at UNLV Special Collections.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Research Tales of Table Games.” Panel moderator. 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Tales from the Pit: Tables Games Managers in Their Own Words.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“Erving Goffman’s Las Vegas: A Changing City.” 16<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. June 2016.

“No End in Sight: How the United States Became a Gambling Nation, 1950-2000.” Paper presented at “Gambling as a Central Facet of Modern Societies.” Joint Initiative in German and European Studies at the Centre for European, Russian, and Eurasian Studies, University of Toronto, and German Academic Exchange Service (DAAD). Toronto, Canada. June 2016.

“Non-problem Gambling.” Panel Moderator. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.

“Attesting to Unique Attractions: The Significance of the President’s Commission on Organized Crime (1984-1986) Gambling Hearings.” 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.

- "Organized Crime and Gambling in the United States." Panel Moderator. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- "Publishing Your Work: Editor's Panel." Discussant. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- "Concentration on the Las Vegas Strip." 15<sup>th</sup> International Conference on Gaming and Risk- Taking. Las Vegas, Nevada. May 2013.
- "Upstarts to Emperors." Opening Keynote Address. 15<sup>th</sup> International Conference on Gaming and Risk-Taking. Las Vegas, Nevada. May 2013.
- "Penny Wise, Player Foolish? State Regulation, Slot Hold, and Consumer Preference." Association of Private Enterprise Educators Annual Conference. Las Vegas, Nevada, April 2010.
- "Brush with Gruffness: Dealing with Difficult Interviewees." Southwest Oral History Association Annual Conference. Boulder City, Nevada. April 2010.
- "Studying Gambling: Resources and Strategies." Panel moderator, 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- "Analyzing Poker." Panel moderator, 14<sup>th</sup> International Conference on Gaming and Risk- Taking. Lake Tahoe, Nevada. May 2009.
- "No More Full House: How Nevada Bounced Back in the 1980s." Presented at 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- "Different Audiences, Different Approaches: Teaching Gambling Across the Colleges." Presented at 14<sup>th</sup> International Conference on Gaming and Risk-Taking. Lake Tahoe, Nevada. May 2009.
- Conferee, "Autonomy and Entanglement in Homer's Odyssey." Sponsored by the Liberty Fund. Hermosa Beach, California. May 2009.
- "Casino Culture for Anthropologists." Keynote address, Society for Cross-Cultural Research Annual Conference. Las Vegas, Nevada, February 2009.
- Conferee, "Property Rights and the Environment." Sponsored by the Liberty Fund and PERC. Big Sky, Montana. September 2008.
- "Free Market Casinos? Casino Regulation, Consumer Confidence, and Barriers to Entry." Association for Private Enterprise Education 2008 conference. Las Vegas, Nevada. April 2008.
- Conferee, "The Place of Liberty in the Processes of Economic and Institutional Change." Sponsored by the Liberty Fund. Hermosa Beach, California. November 2007.
- "The Revolutionary Ridotto.' Presented at 13<sup>th</sup> International Conference on Gaming and Risk-



Taking. Lake Tahoe, Nevada. May 2006.

"The Life of a Carnival Con Artist: Honest John Kelly." Presented at 2006 Far West Popular and American Culture Associations Conference. Las Vegas, Nevada, January 2006.

"Author Meets Critics: David G. Schwartz, Cutting the Wire." 2005 Social Science History Association Conference. Portland, Oregon, November 2005.

"Art for Gamblers' Feet: Casino Carpet from Coast to Coast." Presented at 2005 Far West Popular and American Culture Associations Conference. Las Vegas, Nevada, February 2005.

"Creating a Gaming Destination: Lessons from Monte Carlo, Las Vegas, and Atlantic City." Closing Keynote address, International Conference on Gaming Industry and Public Welfare. Macau, China. December 2004.

Part of roundtable, "The Influence of Eric Monkkonen on Criminal Justice History." 29<sup>th</sup> Annual Meeting of the Social Science History Association. Chicago, Illinois. November 2004.

"The Inherently Global Business of Gaming." Managing Globalization conference sponsored by University of Southern Mississippi. Long Beach, Mississippi. October 2004.

"Moving the Line: A Post-Frontier Re-interpretation of American Gaming." Presentation at 2004 Western History Association Annual Meeting. Las Vegas, Nevada. October 2004.

"Suburban Xanadu: The Rise of the Las Vegas Strip and Urban Redevelopment." Presentation at 2004 Western Political Science Association Conference. Portland, Oregon. March 2004.

"Culture of Chance." Presentation at Nevada Library Association/Mountain Plains Library Association Conference 2003. Lake Tahoe, Nevada. November 2003.

"Creating an Enduring Tribute." Presentation at the 12<sup>th</sup> International Conference on Gambling and Risk Taking. Vancouver, BC, Canada. May 2003.

"Graduate Gaming Research." Symposium chaired at the 12<sup>th</sup> International Conference on Gambling and Risk Taking. Vancouver, BC, Canada. May 2003.

"God is Still in Control: Analyzing a Real Memorial at a Faux New York." Presentation at the 2003 Popular Culture Association/American Cultural Association National Conference. New Orleans, LA. April 2003.

"Booking for the Marks: The Shared Carnival Roots of Casino Gambling and Professional Wrestling." Luncheon Keynote Address, 2003 Far West Popular Culture Association Conference. Las Vegas, NV, February 2003.

"Frank Sinatra and the Cool Consensus: Looking at the Rat Pack, Race, and America." 34<sup>th</sup> Annual Conference, American Italian Historical Association. Las Vegas, NV, October 2001.

“Welcome to Paradise.” 11<sup>th</sup> International Conference on Gambling and Risk-Taking, Las Vegas, NV. June 2000

“A Fun Night Out: Shifting Cultural Constructions of Gambling, the Slot Machine, and the Casino Resort.” 10<sup>th</sup> International Conference on Gambling and Risk-Taking, Montreal, Canada, May 1997.

## **Professional Conferences**

“Try Again: Using Games to Reengage in Ombuds Marketing and Practice.” International Ombuds Association 2023 Annual Meeting. Seattle, Washington. April 2023.

“Many Open Doors: Serving Multiple Populations as an Ombuds.” Coalition of Federal Ombudsman 2022 Conference. Remote. October 2022.

“Busting the Myths That Made Las Vegas.” Themed Entertainment Association: Storytelling Architecture Technology Experience 2022 Conference. Las Vegas, Nevada. October 2022.

“Drive the Strip at Night: The Evolution of Casino Design.” Narrated two-hour driving tour. AIA Conference on Architecture 2019. Las Vegas, Nevada. June 2019.

“ELG Webinar: Sports Betting Survey Results.” Webinar moderator. Sponsored by Emerging Leaders of Gaming and the Innovation Group. March, 2018.

“New Jersey Update.” Media Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, September 2016.

“Tales from the Pit: Table Games Managers Speak.” Panel moderator. Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2015.

“Regional and Emerging Markets.” Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, September 2015.

“The Recent History of Gaming.” American Gaming Association Gaming Experts Forum. Washington, DC, July 2015

“Gambling, Risk, and Reward.” Opening keynote, 2015 Nevada State Conference on Problem Gambling, Las Vegas, Nevada, April 2015.

“Table Game Trends and Analysis: The UNLV Center for Gaming Research 3<sup>rd</sup> Annual Table Games Report.” Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2014.

“Casinos and Millennials.” Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2014.

"G2E Seminars 2014: A Capstone Review Presented by UNLV." Panel Participant. Global Gaming Expo. Las Vegas, Nevada, October 2014.

"Table Game Trends and Analysis: The UNLV Center for Gaming Research 2nd Annual Table Games Report." Cutting Edge Table Games Conference. Las Vegas, Nevada, November 2013.

"Hot Attractions, Cool Amenities: What Works Best in What Situation?" Panel Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2013.

"Big Wheel Keeps on Rolling: Linq Case Study." Panel Moderator. Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2013.

"Brand Within a Brand: Hotels & Restaurants on Their Own." Panel Moderator. Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2013.

"Social Media as a Research Resource." Talk for 27th Annual Las Vegas Joint Chapter Conference. Las Vegas, Nevada, March 2013.

"Table Games Trends and Analysis: The UNLV Center for Gaming Research Annual Table Games Report." Opening Signature Session, Raving's Cutting Edge Table Games Conference. Las Vegas, Nevada, December 2012.

"Marketing to Non-Gaming Customers: Reaping the Rewards." Panelist. Global Gaming Expo. Las Vegas, Nevada, October 2012.

Panel moderator, "What Happens In Vegas Happens Everywhere." Retail, Dining, and Entertainment Experience. Las Vegas, Nevada, May 2012.

Panel moderator, "Technology." UNLV William S. Boyd School of Law Internet Gaming Regulation Symposium. Las Vegas, Nevada, May 2012.

"The Future of Market Research" Superpanel discussion at Southwest Marketing Research Association conference. Las Vegas, Nevada, April 2012.

"Social Media Insights Part III: ROI." Moderator. Global Gaming Expo. Las Vegas, Nevada, October 2011.

"Lotteries and Social Media: A Frontier in Cyberspace." Lottery Expo. Las Vegas, Nevada, November 2010.

"Built This City: Project CityCenter Case Study." Moderator. Global Gaming Expo. Las Vegas, Nevada, November 2010.

"Creating Identity: Using F & B as a Marketing Tool." Panelist. Global Gaming Expo. Las Vegas, Nevada, November 2009.

- "Research and Ethnic Marketing." Co-presented with Bill Zender at Player Development Summit/Casino Marketing Conference 2009. Las Vegas, Nevada, July 2009.
- "Las Vegas, Gaming, and the New Media." The Digital Future Is Now Business Seminar, Presented by CBSRadio Digital Media. Las Vegas, Nevada, May 2009.
- "Analyzing the Costs and Benefits." NCRG at the Global Gaming Expo. Las Vegas, Nevada, November 2008.
- "Retail, Dining, and Entertainment: Striking a Balance." Global Gaming Expo. Las Vegas Nevada, November 2008.
- "The Long Game: Gambling, Technology, and Change." Server-Based Gaming for Casinos USA. Las Vegas, Nevada. June 2008.
- "The Over/Under of Gaming Regulation." American Bar Association Section of Administrative and Regulatory Law, Spring Meeting. Las Vegas, Nevada. April 2008.
- Panel Moderator, "Gaming Expansion: Push and Pull Factors in 2008 and Beyond." Global Gaming Expo. Las Vegas, Nevada, November 2007.
- Panel Member, "The Casino Real Estate Macro Discussion." Casino Real Estate conference. Las Vegas, Nevada, June 2007.
- Panel Member, "The Las Vegas Panel." Casino Real Estate conference. Las Vegas, Nevada, June 2007.
- "Player Loyalty: Lessons from Gambling History." Chair's address for Casino Marketing: Creating Effective Player Loyalty Programs, Marketing, and Sponsorships. Las Vegas, Nevada, February 2007.
- "Casino Marketing: Ancient History, Yesterday, and Today." Paper given in seminar on casino marketing at the Global Gaming Expo. Las Vegas, Nevada, November 2006.
- "Looking to the Future: The Wire Act and Internet Gaming." Session chaired at Global Gaming Expo, Las Vegas, Nevada, September 2005.
- "Legal Limbo: The Wire Act and Internet Gaming." Session chaired at Global Gaming Expo, Las Vegas, Nevada, September 2004.
- "The Federalization of Gaming: A Historical Perspective." Paper given in seminar on the federal regulation of Internet gaming at the Global Gaming Expo. Las Vegas, NV September 2003.
- "History of World Gaming, with a Focus on Australia." Chairman's address at 12th Annual Gaming and Casinos Australia Conference. Gold Coast, Australia, March, 2003.

"History of Gaming and Casinos." Chairman's address at 7th Annual Gaming and Casinos Asia Pacific Conference. Singapore, June, 2002.

"The Buggy Myth" Paper presented at 23<sup>rd</sup> Annual Conference of the Southwest/Texas Popular Culture Association, Albuquerque, New Mexico. February 2002.

"Gaming History: Asset or Liability?" Seminar delivered at Global Gaming Expo Training and Development Institute. Las Vegas, Nevada, September 2001.

"History of the Las Vegas Strip." Lecture delivered at ALI-ABA Course of Study Conference "The Gaming Industry: Current Legal, Regulatory, and Social Issues." Las Vegas, NV, March 2001.

## Legislative/Regulatory Testimony

"History and Development of Gaming and Daily Fantasy Sports Technology, Policy, and Law." Presentation for Gaming Policy Committee. Las Vegas, Nevada, March 2016.

Committee on Business Regulation, Florida House of Representatives. Workshop on HJR 471. Tallahassee, Florida, March 29, 2007.

Committee to Study Gaming Options for New Hampshire. Special joint legislative committee. Concord, New Hampshire, October 11, 2005.

## Guest Lectures

"History, Gambling, and Mathematics." Guest Lecture for MATH 314: The History of Mathematics. University of Nevada, Las Vegas. April 2023.

"Sports Betting: A Brief History." Guest Lecture for IPSM 701, Sports Integrity and Betting. University of Nevada, Las Vegas. January 2023.

"History, Gambling, and Mathematics." Guest Lecture for MATH 314: The History of Mathematics. University of Nevada, Las Vegas. April 2022.

"Gambling in the United States: A Brief History." Guest Lecture for HON 112. University of Nevada, Las Vegas. April 2022.

"History, Gambling, and Mathematics." Guest Lecture for MATH 314: The History of Mathematics. University of Nevada, Las Vegas. April 2020.

"Las Vegas as a Video Game: Framework and Design." Guest Lecture for Bartlett School of Architecture, University College London. Masters Studio in Urban Design "Videogame Urbanism." Las Vegas, Nevada. March 2020

"Las Vegas 2020" Cass Business School (London) Strategic Marketing in Action elective lecture,

London, United Kingdom, February 2020.

“What is the Las Vegas Casino Business?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, February 2020.

“How Did Las Vegas Become Las Vegas?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, February 2020.

“The Green Felt Jungle: A Study in Scandal.” Guest lecture for WMST 490/690: Special Topics in Women’s Studies. University of Nevada, Las Vegas. February 2020.

“Where is Las Vegas Now?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2019.

“How Did Las Vegas Become Las Vegas?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2019.

“What is the Las Vegas Casino Business?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2019.

“The Evolution and Current Status of Las Vegas-Centered Gaming Tourism.” Talk for Politics of Wealth and Power Capstone course, Lauder Institute, Wharton School of Business, University of Pennsylvania. Las Vegas, Nevada, April 2018.

“Gaming Resources in UNLV Special Collections and Archives.” Talk for UNLV Special Collections and Archives Public Services Group. Las Vegas, Nevada, April 2018.

“Where is Las Vegas Now?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2018.

“How Did Las Vegas Become Las Vegas?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2018.

“What is the Las Vegas Casino Business?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2018.

“A Brief History of Esports.” HMD 455/HOA555, University of Nevada, Las Vegas. September 2017.

“Why the House (Mostly) Always Wins.” JOUR 435, University of Nevada, Las Vegas. September 2017.

“Where is Las Vegas Now?” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2017.

- "How Did Las Vegas Become Las Vegas?" Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2017.
- "What is the Las Vegas Casino Business?" Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2017.
- "Las Vegas: 2016 Trend Update." Cass Business School (London) Strategic Marketing in Action elective lecture, Las Vegas, Nevada, April 2016.
- "What is Going on in Las Vegas Today?" Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.
- "Las Vegas: Image, Perception, and Reality." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.
- "What in the World is the Casino Business?" Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.
- "The Evolution of Las Vegas as Gaming Centre." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2016.
- "The Recession and Recovery." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2015.
- "The Innovators: Four Projects that Changed Las Vegas Casinos." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, March 2015.
- "Betting on Gaming Documentation and History: Indian Country and the Commercial Casino Industry in Comparative Perspective." Newberry Consortium for Indian Studies Graduate Workshop in Research Methods. Las Vegas, March 2014.
- "Seven Things You Should Know About Casinos." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.
- "The Evolution of Las Vegas as Gaming Centre." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.
- "The Recession's Impact on Las Vegas and Gaming." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.
- "The Future of Las Vegas." Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2014.
- "On the Ground in Las Vegas." Cass Business School (London) Strategic Marketing in Action elective lecture, Las Vegas, Nevada, February 2013

“Six Things You Should Know About Casinos.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Evolution of Las Vegas as Gaming Centre.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Recession’s Impact on Las Vegas and Gaming.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“Tweeting to Win: Social Media and Casino Marketing.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“The Future of Las Vegas.” Cass Business School (London) Strategic Marketing in Action elective lecture, London, United Kingdom, January 2013.

“Screen for Deviance: Media Depictions of Problem Gambling.” Lecture for HTM 370: Cross-Cultural Interpretations of Gambling Addiction, San Diego State University, November 2012.

“Two Hour History Lesson: Gambling, from Criminal to Corporate.” Lecture for HTM 371: Tribal Casino Operations Management, San Diego State University, November 2012.

“The Truth about Blackjack and Counting Cards.” Lecture for HTM 372: Games Management, San Diego State University, November 2012.

“Las Vegas Gaming Past and Present.” Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2012.

“The Gaming Industry in Las Vegas: A Snapshot.” Lecture for Central Michigan University Hospitality & Tourism Society, Las Vegas, Nevada, March 2012.

“Vegas Hospitality and Gaming Perspectives” lecture for Casino and Gaming Operations Management class, Southern New Hampshire University, Las Vegas, Nevada, March 2012.

“Las Vegas Yesterday, Today, and Tomorrow” Keynote lecture for Cass Business School MBA program, Las Vegas, Nevada, February 2012.

“Las Vegas Gaming Past and Present.” Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2011.

“Counting Cards, Skill Play, and Casino Gaming.” Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, September 2011.

“Gambling History in Two Hours,” Guest Lecture for PFSA 281, San Diego State University, September 2011.

“Where the Gaming Industry is Heading,” Talk for UNLV Gaming Management Association. Las



Vegas, Nevada, March 2011.

"The Competitive Advantage of Las Vegas Casinos." Session for Cass Business School Executive MBA program. Las Vegas, Nevada, January 2011.

"Gaming Development in Nevada." Session for the University of Nevada Reno's Gaming Management Program conducted for the Gaming Board of Sweden, Las Vegas, Nevada, November 2010.

"The History of Casinos and Casino Employment." Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2010.

"The Development of Las Vegas Casinos." Guest Lecture for Joasi University (Japan), visiting class in Las Vegas, September 2010.

"Casino History in Las Vegas." Guest Lecture for Transylvania University, visiting class in Las Vegas, May 2010.

"History of Casino Design." Guest Lecture for undergraduate design students, Concordia University (Montreal, Canada). Las Vegas, Nevada, May 2010.

"Las Vegas Casinos: History and Current Practices." Guest Lecture for visiting Sociology of Gambling class, George Brown College (Toronto, Ontario). Las Vegas, Nevada, March 2010.

"The Truth about Blackjack and Counting Cards." Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2009.

"One Hour Gambling History." Guest Lecture for HTM 371: Tribal Gaming: Casino Ops, San Diego State University, October 2009.

"Casino Crime: Swingers, Cheaters, and Scammers." Guest Lecture for HTM 596: Regulation of Indian Gaming in California, San Diego State University, October 2009.

"Interactive Gambling History." Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2009.

"The Industry: Historical and Statistical Background." Lecture for KDI group. Las Vegas, Nevada, July 2009.

"Gambling Research: The Essential Resources." Talk for UNLV Gaming Management Association. Las Vegas, Nevada, April 2009.

"From Cowboys to Caesars: The Evolution of Visual Culture on the Las Vegas Strip." Visual Culture Group. Las Vegas, Nevada, February 2009.

"Gambling: Past, Present, and Future." Gaming Regulators Symposium. Las Vegas, Nevada,

February 2009.

"The History and Success of Las Vegas," Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2008.

"They Did It Their Way: How Organized Crime Dominated and Departed the Gambling Business." First Monday Lecture for Liberty Fund. Indianapolis, Indiana, October 2008.

"Ten Thousand Years of Gambling History in an Hour." Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2008.

Instructor, 1-day gambling history/introduction, University of Macau academic program at UNLV International Gaming Institute. June 2007.

"The History of Casino Hospitality," Guest Lecture for visiting group from Southern New Hampshire University. March 2008.

Instructor, Kangwon Land Casino academic program at UNLV International Gaming Institute. December 2007.

"The History and Success of Las Vegas," Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2007.

"Gambling and Culture: A Brief Overview." Presentation for 2007 Anthropology Colloquium Series. University of Nevada, Las Vegas, October 2007.

"Gambling History, Ancient and Recent." Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2007.

"How Las Vegas Draws Tourists." Presented to visiting class from University of Hanover. July 2007.

"The Past, Present, and Future of Las Vegas." Ainsworth technology program at UNLV International Gaming Institute. July 2007.

Instructor, University of Macau academic program at UNLV International Gaming Institute. June 2007.

"A Short History of Gambling." Guest Lecture for Transylvania University, visiting class in Las Vegas, May 2007.

Instructor, Kangwon Land Casino academic program at UNLV International Gaming Institute. May 2007.

"Learning in Las Vegas," Guest Lecture for January Term 131, St. Mary's College of California, visiting class in Las Vegas, January 2007.

"The History and Success of Las Vegas," Presentation for the Australia Club Managers Tour, Las Vegas, Nevada, November 2006.

"The History of Poker." Honors College Athenaeum series. University of Nevada, Las Vegas. September 2006.

Instructor, 2006 Casino Resort Academy, sponsored Korean Ministry of Culture and Tourism, Korean Casino Association and RCC company. June 2006.

Instructor, University of Macau academic program at UNLV International Gaming Institute. June 2006.

"Primary Research in Gaming." Presentation for GAM 474 (Gaming independent study), University of Nevada, Las Vegas. January 2006.

"All about Suburban Xanadu" Lecture for History 176 (United States since 1877), University of Missouri, Rolla. November 2005.

"Building a Better Babylon: The Evolution of the Casino Resort." Lecture for Graduate Lecture Series. University of Nevada, Las Vegas. October 2005.

"Getting Started with Gaming Research." Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2005.

"History of Las Vegas Gaming." Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2005.

"The Long History of Casinos" for visiting teachers from Macau Casino Career Center. Atlantic City, NJ. February 2005.

"Gambling History. Guest Lecture for ECON 411/611: Casino Gaming. University of Nevada Reno, November 2004.

"History of Gambling." Guest Lecture for SOC 442: Sociology of Gambling. University of Nevada, Las Vegas, September 2004.

"Getting Started with Gaming Research." Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2004.

"Inventing the Las Vegas Strip." Guest lecture for GEO 312: Viva Las Vegas, Ryerson University class visiting Las Vegas, NV. September 2003.

"Introduction to Gaming Research." Guest Lecture for HOA 763, Graduate Seminar in Casino Topics. University of Nevada, Las Vegas, September 2003.

"Goodfellas or Good Public Relations? Rethinking Las Vegas's Past." University Forum Lecture,

University of Nevada, Las Vegas. February 2002.

"How the Casino Resort Destroyed Las Vegas." Guest Lecture for Graduate School of Fine Arts, University of Pennsylvania, Philadelphia, PA. January, 2002.

"Protecting the Casino." Guest Lecture delivered for PUA 735 (Public Regulation of Gaming), University of Nevada, Las Vegas, October 2001.

"Casino Gaming in Atlantic City, 1978-2001." Guest lecture delivered to PUA 736 (Public Impacts of Gaming), University of Nevada, Las Vegas. March 2001.

"History of the Casino Resort" Guest lecture delivered to hospitality students at Atlantic County Vocational Technical School, Mays Landing, NJ, December 2000.

"Casino Surveillance and Security" Guest lecture delivered to Casino Management class at School of Hotel Administration, University of New Hampshire, Durham, NH. November 2000.

"Gambling History and Public Policy" Guest lecture delivered for Public Policy 10A, University of California, Los Angeles, October 1997.

## **Community Outreach/Professional Speaking**

"At the Sands." Presentation for Spanish Oaks Community Center. Las Vegas, Nevada. March 2023.

"Las Vegas Hospitality and Conflict Resolution: Something to Think About." Presentation for Leadership Henderson. January 2023.

"70 Years of the Sahara." Lecture for Carnegie College, Carnegie Heights Senior Community. Henderson, Nevada. November 2022.

"Difficult Conversations: How to Make Them Less Painful and More Productive, an Online Workshop." Presentation for the UNLV Alumni Association's Rebel Recharge series. Las Vegas, Nevada. April 2022.

"Where Now? Las Vegas During and After the Pandemic." Presentation for Leadership Henderson. January 2022.

"Conflict Resolution for Innovators." Workshop for President's Innovation Challenge. University of Nevada, Las Vegas. December 2021.

"Las Vegas Stories: At the Sands." Presentation for Las Vegas/Clark County Library District. Las Vegas, Nevada. October 2021.

"Bound for the Boardwalk: Atlantic City: A Look Back." Presentation for Sewickley Valley Historical Society (Pennsylvania). September 2021.

- "Lessons Learned from COVID and the Path Ahead." Presentation for the UNLV Alumni Association's Rebel Recharge series. Las Vegas, Nevada. August 2021.
- "Las Vegas History: The World's Casino Capital--and the Ninth Island." Presentation for the Rotary Club of Waikiki. Waikiki, Hawaii (virtual). July 2021.
- "Virtual Panel: Apollo and TPG's history in Las Vegas with authors of *Caesars Palace Coup*." Panelist on roundtable sponsored by the Culinary Union. Las Vegas, Nevada. June 2021.
- Coming Back: Las Vegas During and After the Pandemic." Presentation for Leadership Henderson. May 2021.
- "My Perspective on the Past, Present, and Future of Gaming." Presentation for San Diego State University's Tribal Gaming Student Association's Perspectives in Gaming series. March 2021.
- "The Building Blocks of a Book: Local Authors on Ideas, Research and Craft." Panelist. Session for Las Vegas Book Festival. Las Vegas, Nevada. October 2020.
- "A Place in the Sun: The Sands Hotel and the Mob." Presentation at the Mob Museum. Las Vegas, Nevada. September 2020.
- "After Howard, Before the Mirage: The Early Corporate Era of Nevada Casinos and the Shifting Visual Landscape of Las Vegas." 2020 Scholar in Residence lecture for the Neon Museum. Las Vegas, Nevada. June 2020. <https://youtu.be/KedEW15ilLI>
- "How Las Vegas Can Come Back." Presentation for the UNLV Alumni Association's Rebel Recharge series. Las Vegas, Nevada. May 2020.
- "Behind the Keys: An Evening with Frank Leone." Moderator/Interviewer. Presentation for Las Vegas Stories series. Clark County Library, Las Vegas, Nevada. March 2020.
- "Three Things to Know about Las Vegas (And Henderson) Casinos." Presentation for Leadership Henderson, 2020 Program. Henderson, Nevada. January 2020.
- "Parallels between the United Kingdom and Las Vegas Gaming Markets, 1950 to Now." Invited talk for employees of the Hippodrome Casino. Las Vegas, Nevada. October 2019.
- "Italian-Americans in Las Vegas, with a Focus on Hospitality/Gaming Trends." Invited talk for Italian-American Club of Las Vegas. Las Vegas, Nevada. October 2019.
- "Jay Sarno's Wild Ride." Clark County Library, Las Vegas, Nevada. September 2019.
- "How Did We Get Here & Where Are We Headed?" Talk for Leadership Las Vegas. Las Vegas, Nevada. May 2019.

- "The Future of Las Vegas." Talk for Glazing Contractors Association of Southern Nevada Meeting. Las Vegas, Nevada. May 2019.
- "Disruptive Convenience: A Brief History of Technology in Las Vegas Gaming." Talk for Las Vegas chapter, Hospitality Finance and Technology Professionals. Las Vegas, Nevada. March 2019.
- "Where Is Las Vegas Going in the 2020s?" Talk for Economic Club of Las Vegas. Las Vegas, Nevada. March 2019.
- "Sports, Casinos, The Mob, and the Moolah"" Panelist. Presentation for Mob Month, Las Vegas Clark County Library District. January 2019.
- "What's Happening Now in Gaming." Leadership Henderson. Henderson, Nevada. December 2018.
- "Reading and Discussion for *Live Through This: An Anthology of Unnatural Disasters*." Clark County Library. Las Vegas, Nevada, October 2018.
- "Big Ideas Under the Big Top: Jay Sarno, William Bennett, and 50 Years of Circus Circus." Panel discussion at the Mob Museum. Las Vegas, Nevada, October 2018.
- "Tenure and Promotion Roundtable." UNLV Libraries Tenure and Promotion Committee. Las Vegas, Nevada, May 2018.
- "Playing the Odds: Gambling on Risk, Yesterday and Today." WSIA Automation Conference, Las Vegas, Nevada, March 2018.
- "Howard Hughes: The Mystery behind the Man." Clark County Library, Las Vegas, Nevada, March 2018.
- "Tropicana Hotel: The Tiffany of the Strip." Clark County Library, Las Vegas, Nevada, November 2017.
- "What's Happening in Gaming." Leadership Henderson. Henderson, Nevada. November 2017.
- "Esports Research: Boundaries and Opportunities." Presentation for UNLV Research Week 2017. Las Vegas, Nevada, October 2017.
- "Boardwalk Playground: The History of Atlantic City." Clark County Library, Las Vegas, Nevada, September 2017.
- "The Impact of Technological Changes on Gaming." Presentation for Analytics Training Quarterly Speaker Series, Caesars Entertainment. Las Vegas, Nevada, May 2017.
- "Lessons from Las Vegas." Presentation for delegation from the Parliament of Kenya. Las Vegas, Nevada, May 2017.

- "Gaming & Sports Advocacy." Panelist for Grassroots Seminar at the Reed Awards. Las Vegas, Nevada, February 2017.
- "Las Vegas in Global Perspective." Panel moderated for United States Department of State "Experience America program. Las Vegas, Nevada, October 2016.
- "Hand to Hand Risk Management." Society of Actuaries Annual Meeting, Breakfast Presentation. Las Vegas, Nevada, October 2016.
- "Family Friendly Las Vegas in the 1990s." Panel participant. Neon Museum, Las Vegas, Nevada, October 2018.
- "Inside the Minds of Table Games Managers," Las Vegas Casino Chip and Gaming Token Collectors' Club. Las Vegas, Nevada, June 2016.
- "Celebrating 60 Years, Quarter 1: 1956-1971." Talk for American Institute of Architects Las Vegas January meeting. Las Vegas, Nevada, January 2016.
- "Wiseguy Speaker Series: Kefauver's Impact on Las Vegas." Mob Museum, Las Vegas, Nevada, November 2015.
- "Las Vegas Stories: The Remarkable Life of Kirk Kerkorian, Father of the Las Vegas Megaresort." Clark County Library, Las Vegas, Nevada, November 2015.
- "Seven Things You Should Know About Casinos," Talk for American Society of Appraisers. Las Vegas, Nevada, October 2015.
- "The Evolution of Las Vegas," Women Enjoying Leisure group, JCC. Las Vegas, Nevada, August 2015.
- "Notorious Nevadans throughout the 20<sup>th</sup> Century." Presented by Nevada Council for History Education. Panel member. Nevada State Museum, Las Vegas, Nevada, April 2015.
- "Las Vegas Stories: How Jay Sarno's Wild Life Changed Las Vegas." Clark County Library, Las Vegas, Nevada, April 2015.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2015.
- "History of Gaming in Las Vegas." Phi Alpha Delta Gaming Law Symposium. Boyd School of Law, University of Nevada, Las Vegas, March 2015
- "The Mob on Trial: The Kefauver Hearings and Their Impact on Organized Crime." Clark County Library, Las Vegas, Nevada, January 2015.

"Getting the Mob Out: How Changes in Nevada Law Helped Push Organized Crime Out of Nevada Gaming." Talk sponsored by UNLV Gaming Law Society and Criminal Law Society, University of Nevada, Las Vegas, Boyd School of Law, September 2014.

"Today's Gaming Trends." Bob Maheu First Wednesday Lunch, Las Vegas Country Club, Las Vegas, Nevada, September 2014.

"Welcome to the Neighborhood." Clark County Library, Las Vegas, Nevada, August 2014.

"The Future of the Gaming Industry: Challenges and Opportunities." Congressional Black Caucus Political Education and Leadership Institute. Tunica, Mississippi, August 2014.

"Downtown Vs. The Strip." Clark County Library, Las Vegas, Nevada, July 2014.

"How Jay Sarno Invented Modern Vegas." UNLV University Forum Lecture, Las Vegas, Nevada, April 2014.

"Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2014.

"Memory and Writing: Why and How." Osher Lifelong Learning Institute, Las Vegas, Nevada, March 2014.

"Jay Sarno: A Roundtable Discussion." UNLV Lied Libraries, Las Vegas, Nevada, February 2014.

"Current Issues in Las Vegas and Gaming. Panel Discussant. ." Cass Business School (London) Strategic Marketing in Action elective lecture, Las Vegas, Nevada, February 2014.

"Author Talk," The Mob Museum. Las Vegas, Nevada, December 2013.

"How Jay Sarno Changed Casinos," Las Vegas Casino Chip and Gaming Token Collectors' Club. Las Vegas, Nevada, December 2013.

"The Life of Jay Sarno." Private Event, Beverly Hills, California, November 2013.

"How Las Vegas Became Las Vegas." Talk to Cass Business School Annual European Alumni Gathering. Monaco, September 2013.

UNLV TIES Trade and Industry Exchange Session 2013. Discussant. Las Vegas, Nevada, July 2013.

"Difficulties in Researching Gambling History." Casino Chip and Gaming Token Collectors' Club Annual Meeting, educational seminar. Las Vegas, Nevada, June 2013.

"What's Happening in the Las Vegas Casino Business." Talk for Rotary Club of Green Valley," Henderson, Nevada, May 2013.



- "How Bugsy Blew It: Leadership Lessons from a Made Man." Presentation for Hilton Grand Vacations sales professionals. Las Vegas, Nevada, April 2013.
- "How Bugsy Blew It: Leadership Lessons from a Made Man." Presentation for MGM Resorts International sales professionals. Las Vegas, Nevada, April 2013.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2013.
- "What You Should Know about Gambling Research." Lecture for Osher Lifelong Learning Institute Program. Las Vegas, Nevada. March 2013.
- "Interesting Casino Research in Las Vegas." Talk for Southern Nevada Casino Collectibles Club. Las Vegas, Nevada, February 2013.
- "Jewish Gamblers—from the Talmud to Today." Talk at Midbar Kodesh Temple, Las Vegas, Nevada, December 2012.
- "Gaming/Hospitality Analytics: Where We Are, Where We're Going." Talk for Caesars Enterprise Analytics, Las Vegas, Nevada, November 2012.
- "Inside Slot Machines." Talk for Siena Computer Club, Las Vegas, Nevada, November 2012.
- "The Center for Gaming Research in the Community." Talk for Las Vegas International Women's Forum, Las Vegas, Nevada, September 2012.
- "What's Happening in Vegas?" Talk for Las Vegas Kiwanis, Las Vegas, Nevada, August 2012.
- "Jay Sarno and Caesars Palace." Casino Chip and Gaming Token Collectors' Club Annual Meeting, educational seminar. Las Vegas, Nevada, June 2012.
- "Vegas—Beyond Gaming." Talk for Las Vegas Territory. Las Vegas, Nevada, March 2012.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2012.
- "Where is Vegas Going?" Talk for Yale Club of Nevada. Las Vegas, Nevada, October 2011.
- "Five Things You Should Know About Las Vegas." Keynote dinner speech, Peace Hawks Reunion 2011, Las Vegas, Nevada, September 2011.
- "Vegas Casino History," Talk for Men Enjoying Leisure (Jewish Community Center). Las Vegas, Nevada, September 2011.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2011.

- "Seven Things You Should Know About Casinos," Talk for Canadian Masonry Contractors Association. Las Vegas, Nevada, March 2011.
- "Where is Las Vegas Gaming Going in 2011?" Talk for Las Vegas Rotary Club. Las Vegas, Nevada, February 2011.
- "Five Things You Should Know about Casinos in 2011." Talk for Sun City Anthem Women's Club. Las Vegas, Nevada, January 2011.
- "Las Vegas Casinos: History and Current Outlook." Talk for Temple Sinai Men's Club. Las Vegas, Nevada, December 2010.
- "Gaming in Nevada: Development & Regulation." Presentation for Incheon Airport Corporation and the Incheon Free Economic Zone Authority, Las Vegas, Nevada, October 2010.
- "What's Happening in Las Vegas." Presentation for The Richman Group's Affordable Housing Corporations, Low-Income Housing Tax Credit Developers' Conference, Las Vegas, Nevada, October 2010.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2010.
- "Half-Hour Gambling History." Presentation for American Technion Society. Las Vegas, Nevada, March 2010.
- "What's Happening in Las Vegas." Presentation for Israeli business editors. Las Vegas, Nevada, February 2010.
- "A Criminal Business: The History of Organized Crime." Lecture for Elderhostel program, University of Nevada, Las Vegas, February 2010.
- "Casinos in Las Vegas." Talk for Temple Bet Kennesset Bamidbar's Men's Club. Las Vegas, Nevada, January 2010.
- Featured theme enrichment lecturer, Crystal Serenity's "Adventures of Tycho" cruise. Venice, Italy, to Athens, Greece, September-October, 2009.
- "Seven Things You Should Know About Las Vegas." Keynote dinner speech, Peace Hawks Reunion 2009, Las Vegas, Nevada, September 2009.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, July 2009.
- "Inside Special Collections' Casino Collections." Casino Chip and Gaming Token Collectors' Club Annual Meeting, keynote presentation. Las Vegas, Nevada, June 2009.

- "Architecture and Neon in Las Vegas." Clark County Centennial Roundtable discussion. Las Vegas, Nevada, May 2009.
- "Recession Lessons in the Age of Malaise: The 1980s Comeback in Perspective." Las Vegas Visitors and Convention Authority Leisure Speakers Series. Las Vegas, Nevada, March 2009.
- "Three Days That Changed Vegas." Leadership Henderson. Henderson, Nevada. March 2009.
- "Gambling, History, and Technology." RAY group (Finnish gaming industry). Las Vegas, Nevada. January 2009.
- "Gambling History and Casino Security." "Professor's Choice" lecture for Osher Lifelong Learning Institute Program. Las Vegas, Nevada. October 2008.
- "Inside the Gaming Collection." Educational seminar presented at 16<sup>th</sup> Annual Convention of the Casino Chip and Gaming Token Collectors Club. Las Vegas, Nevada. June 2008.
- "Seven Quick Things You Should Know About Casinos," Text and Academic Authors Conference, Las Vegas, Nevada, June 2008.
- "Sports Betting in America," panelist for IRS Advanced Wagering Seminar, Las Vegas, Nevada, May 2008.
- "Seven Things You Should Know About Casinos," Meritum Conference, Las Vegas, Nevada, May 2008.
- "Careers in Academia," talk for Career Day, Gwendolyn Woolley Elementary School, North Las Vegas, Nevada, April 2008.
- "Gaming—Current Issues in Legislation and Regulation," panel moderator for Chamber of Commerce program, Las Vegas, Nevada, April 2008.
- "Seven Things You Should Know About Casinos," Presentation Radiological Emergency Preparedness Conference, Las Vegas, Nevada, April 2008.
- "Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2008.
- "Seven Things You Should Know About Casinos," Presentation for National Association of Realtors, Las Vegas, Nevada, November 2007.
- "Seven Things You Should Know About Casinos," Presentation for Spring Manufacturers Institute Convention, Las Vegas, Nevada, October 2007.
- "Gambling History for the Casino Professional," executive seminar conducted for Tatts Pokies, Las

Vegas, Nevada, September 2007.

"Preparing Research for Publication and Presentation." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, March 2007.

"From Illegal Gambling to Gaming and Entertainment," Presentation for Nordic Frontiers, Las Vegas, Nevada, November 2006.

"A Win/Wynn History" Presentation for Suzuki Motor Corporation of America Meeting, Las Vegas, Nevada, September 2006.

"Research: Publications and Presentations." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April 2006.

"A Brief History of Las Vegas: What Casinos Don't Want You to Know." Presentation for the Virginia Transportation Construction Alliance Winter Meeting. January 2006.

"A Brief History of Gambling." Lecture sponsored by the University of Missouri, Rolla History and Political Science Department, November 2005.

"Las Vegas Gaming History." Lecture for Elderhostel program, University of Nevada, Las Vegas, September 2005.

"Research: Publications and Presentations." Presentation for the UNLV McNair Scholars Institute, Las Vegas, Nevada, April, 2005.

"What You Don't Know about Las Vegas Gambling." Lecture for Elder Hostel program, University of Nevada, Las Vegas, April 2005.

"Casino Surveillance and Security." Lecture for Elderhostel program, University of Nevada, Las Vegas, April 2005.

Panel member for discussion of gambling history, Leadership Las Vegas. Las Vegas, NV. October 2004.

"Rollers High and Low: The History of Gambling and Las Vegas." Presentation for Agenda Group. Las Vegas, NV. October 2004.

"Building a Desert Xanadu: The History of the Las Vegas Strip." Presentation for 2004 Mensa Annual Gathering. Las Vegas, NV. July 2004.

"Gambling on the Internet." Presentation for 2004 Mensa Annual Gathering. Las Vegas, NV. July 2004.

"Photographic Documentation: The Best Way to Collect Neon?" Presentation at COLLECTING NEON: How, Why, and the Alternatives, sponsored by Nevada State Museum & Historical

Society. Las Vegas, NV. April 2004.

"Leadership and Innovation: The Strip as a Case Study." Presentation for Service Corps of Retired Executives. Las Vegas, NV. December 2003.

"How the Strip Became a Road to Success." Presentation for Palmetto GBA Train the Trainer Seminar. Las Vegas, NV. October 2003.

"Digital Dice and Virtual Bookies: The Challenges of Online Gaming." Presentation for Association of Information Technology Professionals meeting. Las Vegas, NV. July 2003.

"UNLV Special Collections for Collectors." Educational seminar presented at 11<sup>th</sup> Annual Convention of the Casino Chip and Gaming Token Collectors Club. Las Vegas, NV. June 2003.

"Gaming's Impact on Municipalities: Three Case Studies." Presentation to the Association for Government Leasing and Financing Spring Conference 2003. Las Vegas, NV. May 2003.

"All about the Gaming Collection." Presentation at "Special Collections or Where to Go For the Weird Stuff," a panel sponsored by the Southern District of the Nevada Library Association. Las Vegas, NV. April 2003.

"The Secret History of Las Vegas Casinos." Keynote address, 2003 Western Conference of Painting and Decorating Contractors of America Councils. Las Vegas NV. April 2003.

"Betting on the Wire: How Gambling Has Kept Pace with Communications Technology." Keynote address, Third Annual Research and Ideas Conference, Las Vegas, NV. April 2003.

"Learning the history of Las Vegas." Guest Lecture for Leadership Las Vegas Youth, "Living in Southern Nevada" program, Las Vegas, NV. February, 2003.

"Research Ethics" and "Publishing a Good Research Paper." Presentations for the UNLV McNair Scholars Institute. Las Vegas, NV, March-April, 2002.

"History of Las Vegas." Guest Lecture for Leadership Las Vegas Youth, "Living in Southern Nevada" program, Las Vegas, NV. February, 2002.

"Growth of Casino Gaming in the United States." Lectures for Elder Hostel program, University of Nevada, Las Vegas. November and December, 2001.

## **Professional Service**

Mediation coach/lecturer. Basic Mediation Essential. Clark County Neighborhood Justice Center. July 2023.

Peer reviewer, *Asia Pacific Viewpoint*, 2023

Mediation coach, Basic Mediation Essentials, Boyd School of Law, June 2023.

Co-Chair, Conference Committee, International Ombuds Association 2024 Annual Meeting.

Peer manuscript reviewer, *Journal of the International Ombuds Association*, 2023.

Book manuscript reviewer, University of Nevada Press, 2023

Peer reviewer, *Asia Pacific Viewpoint*, 2023

Peer Reviewer, *Games and Culture*, 2023

Chair, Attendee Experience, International Ombuds Association Conference, 2022.

Book manuscript reviewer, University of Nevada Press, 2022

Host Committee, ABA Dispute Resolution Section Conference, 2022-3.

Peer manuscript reviewer, *Journal of the International Ombuds Association*, 2022.

Book manuscript reviewer, University of New Mexico Press, 2022

Member, Graduate College Leadership & Social/Entrepreneurship Advisory Board. 2021-present.

Co-Chair, Social Justice Core, UNLV Top Tier 2.0, 2021-present

Manuscript reviewer, *International Gambling Studies*, 2021

Member, selection committee for the 2021 Outstanding Teaching by Part-time Faculty Awards.  
2021

Executive Director, Far West Popular Culture Association, 2020-present

Book manuscript reviewer, CRC Press, 2020

Peer Reviewer, *Gaming Law Review*, 2020

Member, selection committee for the 2020 Outstanding Teaching by Part-time Faculty Awards.  
2020

Member, Search Committee: Faculty Information Systems Manager. 2020

Judge, eGaming Review North America awards. 2020

Member, Search Committee: Deputy Chief Human Resource Officer. 2019

Judge, 2019 Gaming Hall of Fame applications. American Gaming Association. 2019

Member, UNLV Folio Faculty Advisory Committee, 2019-present

Member, Honor Society of Phi Kappa Phi's Chapter 100, 2019-present

Judge, eGaming Review North America awards. 2019

Proposal reviewer, Taylor and Francis. 2019

Manuscript reviewer, D&B Publishing. 2019

Member, International Scientific Committee, Eight International Conference on Language, Literature, Play, and Games. 2019

Member, Editorial Board, Critical Gambling Studies. 2018-present

Reviewer, European Science Foundation College of Expert Reviewers. 2018-202.

Chair, University Promotion and Tenure Committee, University of Nevada, Las Vegas. 2018-9

Mentor, Nevada Promise program. 2018-present

Member, UNLV University Libraries Ad Hoc Committee on Tenure and Promotion, 2018

Member, University Promotion and Tenure Committee, University of Nevada, Las Vegas. 2017-8

Member, Advisory Council, National Museum of Organized Crime and Law Enforcement, 2017-present

Mentor, UNLV Mentoring Circle. 2017-present

Member, Screen and Recruitment Committee, Dean of Libraries, University of Nevada, Las Vegas. 2016

Manuscript reviewer, Taylor & Francis Group, 2016

Member, CDC Gaming Reports Advisory Board, 2016-present

Member, Global Gaming Expo Advisory Board, 2016-present

Program co-chair, International Conference on Gambling and Risk-Taking, 2016

Member, Board of Advisors, Museum of Gaming History, 2015-present

Member, Screen and Recruitment Committee, Executive Vice President and Provost, University of Nevada, Las Vegas. 2015.

Member, Nevada Gaming Policy Committee, 2014-2019

Co-Chair, Search Committee, Head of Digital Scholarship Strategy, 2014

Member, Special Peer Evaluation Committee, University Libraries, 2014.

University of Nevada Press, "Gambling" series editor 2013-present

Member, Search Committee, Head, Special Collections Technical Services, 2013

Member, Events Steering Committee, University Libraries, 2013-

Book manuscript reviewer, Chicago University Press, 2013

Program co-chair, International Conference on Gambling and Risk-Taking, 2013

Co-chair, search committee, Director of Special Collections, 2012

Book manuscript reviewer, Routledge Books, 2012

Book manuscript reviewer, University of Missouri Press, 2012

Journal article referee, Journal of Business Research, 2012

Journal article referee, Journal of Gambling Issues, 2012

University Libraries representative, Faculty Senate Academic Freedom, Tenure and Promotion Committee, 2011-2013

Journal article referee, Korea Legislation Research Institute Journal of Law and Legislation, 2012-13

Member, University Libraries Student Employee Mentorship Group, 2011-2012

Member, UNLV Web Forum, 2011-2013

Member, UNLV Faculty Senate Program Review Committee, 2010-11

Member of Editorial Board, Gaming Law Review, 2010-present

Member, UNLV Libraries Scholarship Criteria Review Committee, 2010

European Research Council, reviewer for research proposals, 2010



Book manuscript reviewer, Princeton University Press, 2010

Journal article referee, Thunderbird International Business Review, 2010

Co-chair, University Libraries Tenure and Promotion Committee, 2009-10

Member, Steering Committee, International Association of Gambling Researchers

Member, UNLV University Grievance Committee, 2008-2010

Book manuscript reviewer, Cornell University Press, 2008

Book manuscript reviewer, Baylor University Press, 2008

Member, University Libraries External Relations Committee, 2006-2008

Member, University Libraries Safety Committee, 2006-2007

Member, University Libraries Undergraduate Research Award Committee, 2005-7

Faculty Senator, University of Nevada, Las Vegas, 2003-2006

Member, University Libraries Task Force on Faculty Workload, 2005

Mentor and speaker, UNLV McNair Scholars program, 2002-

Member, University Leadership Assessment and Campus Affairs committees, 2001-3

Member, University Libraries Professional Development Committee, 2001-2003; co-editor of semi-annual professional development newsletter

Member, search committee for Public Services Librarian in the Humanities, UNLV Libraries, 2002.

Member, Neon Museum Acquisitions Committee, Las Vegas, Nevada, 2001-2003; chair of subcommittee that undertook Neon Survey and administered \$10,000 in grant funds

Member, Las Vegas Centennial Celebration Commission, 2001-2005; advisor for historical issues

*Updated 08/02/2023*