TOP TIER 2.0

UNLV’S STRATEGIC PLAN

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Executive Director
Strategy and Strategic Initiatives

UNLV
UNIVERSITY OF NEVADA, LAS VEGAS
MY TIME WITH YOU TODAY

- BACKGROUND
- CORE AREAS
- METRICS
- BENEFITS
OUR VISION

Improving the lives of our diverse students and transforming our communities through education and engagement.

UNLV
OUR MISSION

As a minority-serving institution rich with diversity and committed to equity, UNLV:

• provides access to world-class educational experiences that are responsive to the needs of our students and stakeholders;
• engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
• offers high-value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.
OUR VALUES

ACCESS & EQUITY

EXCELLENCE & INTEGRITY

COLLABORATION & STEWARDSHIP

COMPASSION & INCLUSION

UNLV
MY TIME WITH YOU TODAY (2)

- BACKGROUND
- CORE AREAS
- METRICS
- BENEFITS
CORE AREAS

- STUDENT ACHIEVEMENT
- RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY
- SOCIO-ECONOMIC DEVELOPMENT
- UNLV ACADEMIC HEALTH
- COMMUNITY PARTNERSHIPS
- SOCIAL JUSTICE, EQUITY, AND INCLUSION
- PHILANTHROPY AND ALUMNI ENGAGEMENT
- INFRASTRUCTURE AND SHARED GOVERNANCE
PLAN STRUCTURE

8 CORE AREAS

DEFINED

STRATEGIC OBJECTIVES

CRITICAL TASKS

METRICS/ANNUAL GOALS
RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY

INNOVATION AND EXCELLENCE

INTERDISCIPLINARY OPPORTUNITIES

STUDENT ENGAGEMENT
UNLV ACADEMIC HEALTH

QUALITY CARE

INNOVATIVE RESEARCH

ECONOMIC DIVERSIFICATION

INTERPROFESSIONAL PRACTICE
SOCIO-ECONOMIC DEVELOPMENT

DEVELOPMENT AND DIVERSIFICATION

INNOVATION AND ENTREPRENEURSHIP

COMMUNITY ALIGNMENT
COMMUNITY PARTNERSHIPS

LEVERAGE RESOURCES

COMMUNITY NEEDS

COLLABORATION
SOCIAL JUSTICE, EQUITY, AND INCLUSION

INCLUSIVE ENVIRONMENT

VOICE AND DIALOGUE

CULTURAL IMPROVEMENT

UNLV
INFRASTRUCTURE AND SHARED GOVERNANCE

STRATEGIC MANAGEMENT OF RESOURCES

CONTINUOUS IMPROVEMENT

INPUT AND COLLABORATION
MY TIME WITH YOU TODAY (3)

- BACKGROUND
- CORE AREAS
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- BENEFITS
As a minority-serving institution rich with diversity and committed to equity, we strive to improve the lives of our students and transform our communities. This is our focus with our strategic plan, Top Tier 2.0.
Key Metrics

Key Metrics are the broadest overall measures utilized across units to guide strategic priorities and provide a measure of the overall performance of the university.
<table>
<thead>
<tr>
<th>Metric</th>
<th>Current Rate</th>
<th>Goal (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retention</td>
<td>FROM 74.1%</td>
<td>TO 76.9%</td>
</tr>
<tr>
<td>4-Year Graduation</td>
<td>FROM 13.4%</td>
<td>TO 26.4%</td>
</tr>
<tr>
<td>6-Year Graduation</td>
<td>FROM 40.5%</td>
<td>TO 47.1%</td>
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</tbody>
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STUDENT ACHIEVEMENT METRICS
RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY METRICS

RESEARCH EXPENDITURES
FROM $42M TO $95M
GOAL: $250M

NON-FACULTY RESEARCHERS
FROM 75 TO 89
GOAL: 170
## MORE KEY METRICS

<table>
<thead>
<tr>
<th>Metric</th>
<th>Current</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACADEMIC HEALTH RESEARCH EXPENDITURES</strong></td>
<td>$11M</td>
<td>$20M</td>
</tr>
<tr>
<td><strong>INNOVATORS &amp; COMPANIES ENGAGED, ASSISTED, SERVED</strong></td>
<td>1,597</td>
<td>1,675</td>
</tr>
<tr>
<td><strong>GIFTS AND PLEDGES</strong></td>
<td>$51.8M</td>
<td>$98.4M</td>
</tr>
<tr>
<td><strong>ENDOWMENT</strong></td>
<td>$289.8M</td>
<td>$567M</td>
</tr>
<tr>
<td><strong>CAMPUS ENVIRONMENT (% positive)</strong></td>
<td>63%</td>
<td>68%</td>
</tr>
<tr>
<td><strong>FACULTY/STAFF JOB SATISFACTION (% positive)</strong></td>
<td>66.3%</td>
<td>71%</td>
</tr>
<tr>
<td><strong>SATISFACTION WITH CAMPUS SERVICES (4.0 scale)</strong></td>
<td>3.3</td>
<td>3.6</td>
</tr>
</tbody>
</table>
MY TIME WITH YOU TODAY (4)

- BACKGROUND
- CORE AREAS
- METRICS
- BENEFITS
TOP TIER 2.0 BENEFITS

- Recruit and retain high-achieving students, high-impact faculty, and high-performing staff.
- More competitive in obtaining research grants.
- Graduate students with broad, multipurpose expertise that meet industry and workforce needs.
- Attract new business to strengthen the state’s economy.
- Improve our campus culture and our overall function.
- Serve our community’s needs.
THANK YOU

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