

# TOP TIER<sup>2.0</sup>

## UNLV'S STRATEGIC PLAN

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UNLV

UNIVERSITY OF NEVADA, LAS VEGAS



# MY TIME WITH YOU TODAY

- BACKGROUND
- CORE AREAS
- METRICS
- BENEFITS

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## OUR EVOLUTION



REGULAR REVIEW

**2015**  
TOP TIER

**2018**  
REFRESH

**2020-21**  
CAMPUS ENGAGEMENT

**2022**  
TOP TIER 2.0

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# OUR VISION

Improving the lives of our diverse students and transforming our communities through education and engagement.

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# OUR MISSION

As a minority-serving institution rich with diversity and committed to equity, UNLV:

- provides access to world-class educational experiences that are responsive to the needs of our students and stakeholders;
- engages in groundbreaking research, scholarship, professional, and creative activities that have impact and cross boundaries; and
- offers high-value, cutting-edge interdisciplinary physical and mental health care to support our community.

We create value for the individuals and communities we serve by fostering a climate of innovation, stimulating economic diversification and workforce development, promoting social justice and inclusion of all voices, and enriching cultural vitality.

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# OUR VALUES

ACCESS & EQUITY

EXCELLENCE & INTEGRITY

COLLABORATION & STEWARDSHIP

COMPASSION & INCLUSION

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# MY TIME WITH YOU TODAY (2)

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# CORE AREAS

- STUDENT ACHIEVEMENT
- RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY
- SOCIO-ECONOMIC DEVELOPMENT
- UNLV ACADEMIC HEALTH
- COMMUNITY PARTNERSHIPS
- SOCIAL JUSTICE, EQUITY, AND INCLUSION
- PHILANTHROPY AND ALUMNI ENGAGEMENT
- INFRASTRUCTURE AND SHARED GOVERNANCE

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# PLAN STRUCTURE

8 CORE AREAS

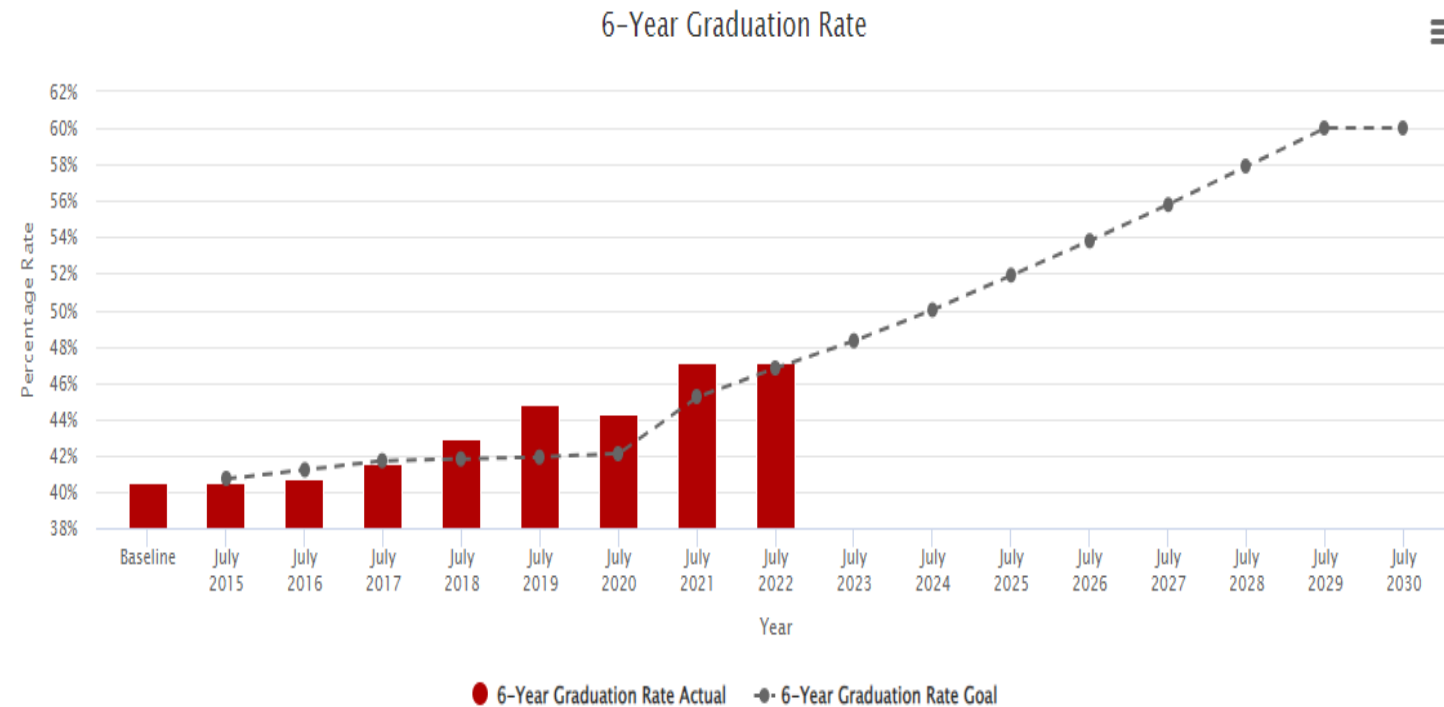
DEFINED

STRATEGIC OBJECTIVES

CRITICAL TASKS

METRICS/ANNUAL GOALS

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# STUDENT ACHIEVEMENT

STUDENT OUTCOMES AND OPPORTUNITIES

RETENTION AND GRADUATION

WORKFORCE AND INDUSTRY NEEDS

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# RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY

INNOVATION AND EXCELLENCE

INTERDISCIPLINARY OPPORTUNITIES

STUDENT ENGAGEMENT

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# UNLV ACADEMIC HEALTH

QUALITY CARE

INNOVATIVE RESEARCH

ECONOMIC DIVERSIFICATION

INTERPROFESSIONAL PRACTICE

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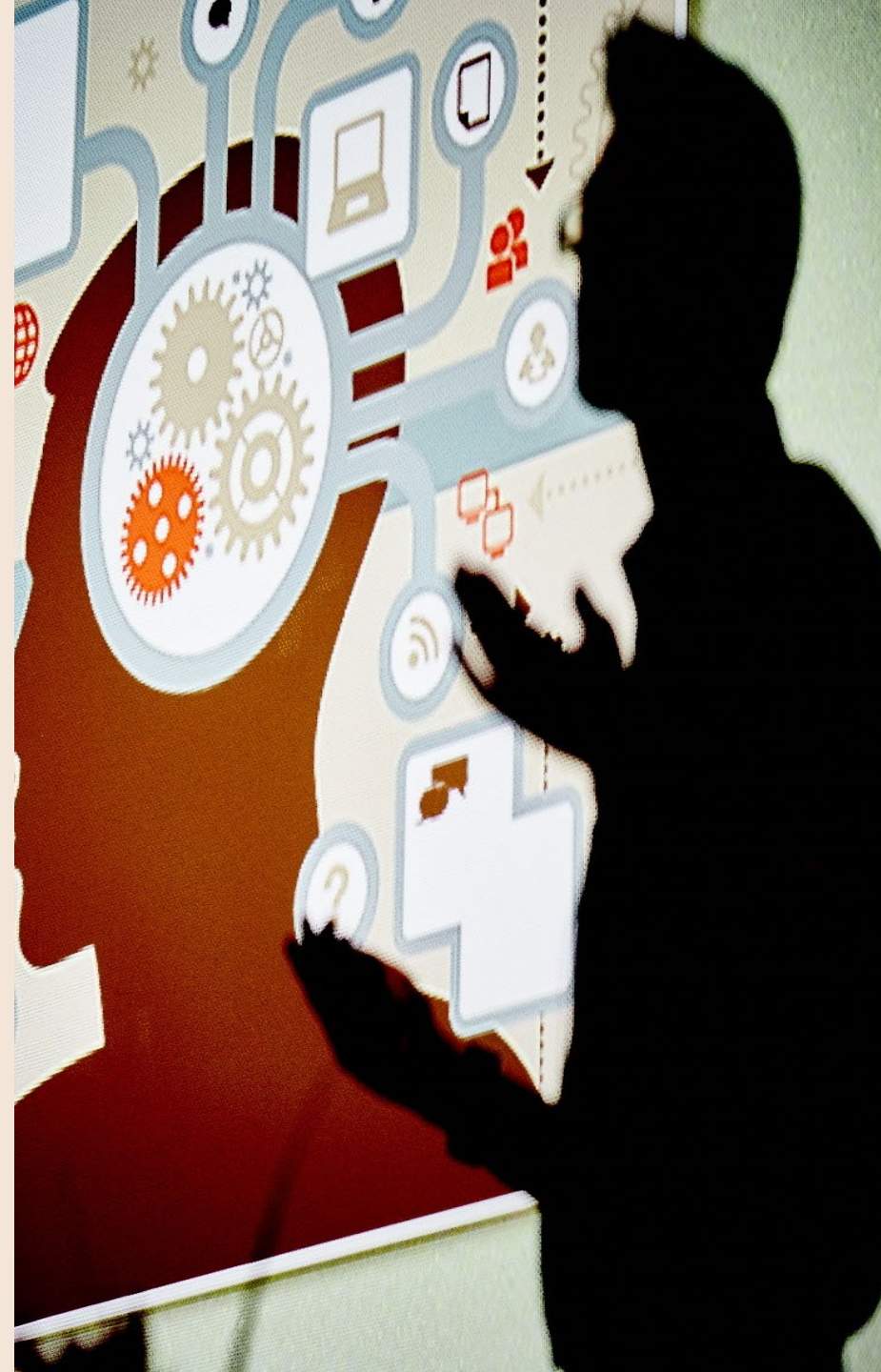
# SOCIO-ECONOMIC DEVELOPMENT

DEVELOPMENT AND DIVERSIFICATION

INNOVATION AND ENTREPRENEURSHIP

COMMUNITY ALIGNMENT

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# COMMUNITY PARTNERSHIPS

LEVERAGE RESOURCES

COMMUNITY NEEDS

COLLABORATION

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# SOCIAL JUSTICE, EQUITY, AND INCLUSION

INCLUSIVE ENVIRONMENT

VOICE AND DIALOGUE

CULTURAL IMPROVEMENT

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# PHILANTHROPY AND ALUMNI ENGAGEMENT

ALUMNI CONNECTION

ENDOWMENT

FUNDRAISING

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# INFRASTRUCTURE AND SHARED GOVERNANCE

STRATEGIC MANAGEMENT OF RESOURCES

CONTINUOUS IMPROVEMENT

INPUT AND COLLABORATION

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# MY TIME WITH YOU TODAY (3)

- BACKGROUND
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A large banner image featuring a blurred motion shot of diverse students walking past a large, three-dimensional sign that reads "WE ARE UNLV". The sign is mounted on a brick wall. The students are in various poses, suggesting movement. The overall tone is dynamic and inclusive.

# WE ARE UNLV

## Top Tier 2.0

As a minority-serving institution rich with diversity and committed to equity, we strive to improve the lives of our students and transform our communities. This is our focus with our strategic plan, Top Tier 2.0.

[About Top Tier 2.0](#)[Key Metrics](#)[Peer Listing](#)[Our Progress](#)

# Key Metrics

Key Metrics are the broadest overall measures utilized across units to guide strategic priorities and provide a measure of the overall performance of the university.



Retention



Graduation - 4-Year Rate



Graduation - 6-Year Rate



Research Expenditures



Doctoral Degrees



Non-Faculty Researchers



Health Research Expenditures



Innovators & Companies



Campus Environment



Campus Services



Faculty/Staff Job Satisfaction



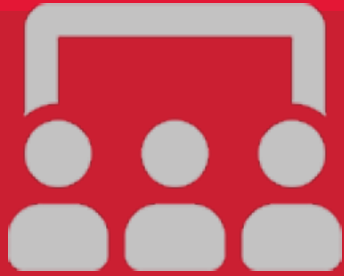
Endowment



Gifts & Pledges



# STUDENT ACHIEVEMENT METRICS



RETENTION

FROM 74.1%  
TO 76.9%

GOAL: 85%



4-YEAR  
GRADUATION

FROM 13.4%  
TO 26.4%

GOAL: 30%



6-YEAR  
GRADUATION

FROM 40.5%  
TO 47.1%

GOAL: 60%

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# RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITY METRICS



RESEARCH  
EXPENDITURES

FROM \$42M  
TO \$95M

GOAL: \$250M



NON-FACULTY  
RESEARCHERS

FROM 75  
TO 89

GOAL: 170



# MORE KEY METRICS

	CURRENT	GOAL
ACADEMIC HEALTH RESEARCH EXPENDITURES	\$11M	\$20M
INNOVATORS & COMPANIES ENGAGED, ASSISTED, SERVED	1,597	1,675
GIFTS AND PLEDGES	\$51.8M	\$98.4M
ENDOWMENT	\$289.8M	\$567M
CAMPUS ENVIRONMENT (% positive)	63%	68%
FACULTY/STAFF JOB SATISFACTION (% positive)	66.3%	71%
SATISFACTION WITH CAMPUS SERVICES (4.0 scale)	3.3	3.6



# MY TIME WITH YOU TODAY (4)

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# TOP TIER 2.0 BENEFITS

- RECRUIT AND RETAIN HIGH-ACHIEVING STUDENTS, HIGH-IMPACT FACULTY, AND HIGH-PERFORMING STAFF.
- MORE COMPETITIVE IN OBTAINING RESEARCH GRANTS.
- GRADUATE STUDENTS WITH BROAD, MULTIPURPOSE EXPERTISE THAT MEET INDUSTRY AND WORKFORCE NEEDS.
- ATTRACT NEW BUSINESS TO STRENGTHEN THE STATE'S ECONOMY.
- IMPROVE OUR CAMPUS CULTURE AND OUR OVERALL FUNCTION.
- SERVE OUR COMMUNITY'S NEEDS.

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# THANK YOU

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