

Jeffrey A. Jablonski

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Academic & Administrative Appointments

- Associate Professor**, University of Nevada Las Vegas July 2006-Present
Director of Business and Technical Writing, Fall 2010-Present.
 - Develop, implement, and assess business and technical writing service course program
 - Supervise and develop PTI and GA instructors teaching professional writing courses*Assistant Director of General Education* July 2006-July 2009
2009 Reporting to Associate Vice Provost for Academic Programs
 - Develop General Education Writing Links Program
 - Develop Writing Across the Curriculum
 - Assist development of General Education curriculum
- Assistant Professor**, University of Nevada Las Vegas August 2000-July 2006
Director of Professional Writing Program, Fall 2002-July 2006.
Co-Director, Business Writing Program, Fall 2000-Summer 2002. With Ed Nagelhout
- Graduate Instructor**, Purdue University, West Lafayette, IN Fall 1996-Spring 2000
Coordinator, English Component, School of Science Learning Clusters. Fall 1998-Spring 2000.
- Business Writing Tutor**, SUNY College at Buffalo Fall 1995-Spring 1996
- Substitute Teacher**, Buffalo Board of Education, Buffalo, NY Sept. 1994-June 1996

Education

- Ph. D. English**, Purdue University, West Lafayette, IN December 2000
Primary Area: Rhetoric and Composition
Secondary Areas: Technical/Professional Writing, Writing Program Administration
- M.A. English**, State University of New York College at Buffalo May 1996
- B.A. English**, State University of New York College at Buffalo May 1993
- B.A. Political Science**, State University of New York College at Buffalo May 1993

Recognitions

Nominated for National Council of Teachers of English award for Best Article on Philosophy or Theory of Technical or Scientific Communication, 2006.

Nominated for College of Liberal Arts William Morris Award for Excellence in Teaching. Selected by English Department committee, 2005.

Publications

Books

Business and Technical Writing. 5th ed. Dubuque, IA: Kendall/Hunt, 2015. (Print textbook). (6th edition in progress.)

Academic Writing Consulting and WAC: Methods and Models for Guiding Cross-Curricular Literacy Work. Cresskill, NJ: Hampton Press, 2006.

Reviews:

Bergmann, Linda. *Journal of Business and Technical Communication* 25.1 (2011): 106-110.

Bergmann, Linda. "Writing Centers and Cross-Curricular Literacy Programs as Models for Faculty Development." *Pedagogy* 8.3 (2008): 523-36.

Berger, Nancy. *Technical Communication* 54.4 (2007): 516-17.

Bergmann, Linda. *The WAC Journal* 18 (2007): 79-80.

Business and Technical Writing WebCOM. 2nd ed. Dubuque, IA: Kendall/Hunt, 2003. (Online textbook)

Articles & Chapters

"Beyond the L2 Metaphor: Towards a Mutually Transformative Model of ESL/WAC Collaboration." With Paul Kei Matsuda. Eds. Terry Myers Zawacki and Paul M. Rogers. *Writing Across the Curriculum: A Critical Sourcebook*. Boston, MA: Bedford/St. Martin's, 2012. [Originally published in *Academic Writing* 1 (2001).]

"Assessing Professional Writing Programs Using Technology as a Site of Praxis." With Ed Nagelhout. *Assessment in Technical and Professional Communication*. Eds. Jo Allen and Margaret Hundleby. Amityville, NY: Baywood, 2010. 171-88.

"Seeing Technical Communication from a Career Perspective: The Implications of Career Theory for Technical Communication Theory, Practice, and Curriculum Design." *Journal of Business and Technical Communication Quarterly* 19 (2005): 5-41. ***Nominated for NCTE award for Best Article on Philosophy or Theory of Technical or Scientific Communication, 2006.**

"Using Writing in the Critical Thinking Classroom." With Ed Nagelhout. *Informal Logic* 24 (2004): TS 17-35.

"Developing Practice Theories Through Collaborative Research: Implications for WPA Scholarship and Professional Development Curricula." *The Writing Program Administrator as Theorist*. Eds. Shirley Rose and Irwin Weiser. Portsmouth, NH: Boynton/Cook, 2002. 170-82.

"Raising the Gates of Chem. 110." With Irwin Weiser. *The WAC Casebook: Scenes for Faulty Reflection and Program Development*. Ed. Chris Anson. NY: Oxford UP, 2002 189-94.

"Beyond the L2 Metaphor: Towards a Mutually Transformative Model of ESL/WAC Collaboration." With Paul Kei Matsuda. *Academic Writing*. 2000.

Reviews & Other Publications

Rev. of Michael B. Arthur, Kerr Inkson, and Judith K. Pringle. *The New Careers: Individual Action and Economic Change*. *Technical Communication Quarterly* 12.2 (2003): 230-34.

“Teaching the Complexity of Business Proposals.” *Business Communication Quarterly* 62.3 (1999): 108-111.

“Teachers an Underappreciated Lot.” My View Column. *Buffalo News* 7 June 1996: B3

Presentations & Workshops

National

“There’s Too Much Writing in this Writing Class: Theories and Strategies for Determining Paper-Load in the Composition Classroom.” Conference on College Composition and Communication, Atlanta, GA. April 6, 2011.

“Missionary Rhetoric and the Problem of Genre in Discipline-Based School Writing: Strategies for Analyzing Writing Assignments across the Disciplines.” Conference on College Composition and Communication, San Francisco, CA. March 13, 2009.

“The Traveling Rhetorician’s Toolkit: A Workshop on Methods and Models for Guiding Cross-Curricular Literacy Work.” International Writing Across the Curriculum Conference, University of Texas at Austin, Austin, TX. May 28-31, 2008.

“12 Angry Colleagues: Strategies for Managing the Writing Task Force and Changing Perceptions about Writing at the University Level.” Conference on College Composition and Communication, New Orleans, LA. April 2-5, 2008.

“Moving Administration to the Web: Using Online Spaces to Build a Writing Program.” Council of Writing Program Administrators Summer Conference. Tempe, AZ. July 2007.

“Designing Integrated First-Year Writing Programs: A Report on a 2-Year Study of General Education Writing Links Program.” Conference on College Composition and Communication, New York, NY. March 21-24, 2007.

“Planning and Assessing a General Education Writing Links Program.” Writing Across the Curriculum Conference, Clemson, SC. May 19, 2006.

“The Resort-Casino: A Case Study of Community and Workplace Literacy in a Service Economy.” Conference on College Composition and Communication, Chicago, IL. March 23, 2006.

“The Construction of Technocratic Rationalism in Sport-Utility-Vehicle Operator’s Manuals: Toward a Rhetorical Theory for Writing Warnings in User Documentation.” Conference on College Composition and Communication, San Francisco, CA. March 19, 2005.

“Technocratic Rationality and SUV Rollovers.” Association of Teachers of Technical Writing, San Francisco, CA. March 16, 2005.

- “‘Everybody’s Doing It’: Situating the Web Writing Course with Other Academic Units’ Web Courses.” Conference on College Composition and Communication, San Antonio, TX. March 24-27, 2004.
- “The ‘Savior’ Has Left the Building: Collaborative Program Administration and the Politics of Remediation.” With Steve Brown. Western States Rhetoric and Literacy Conference. Salt Lake City, UT. October 23, 2003.
- “Assessment in Technical and Professional Communication” Invited Panelist for Online Course Assessment Workshop. Association of Teachers of Technical Writing Conference, New York, NY. March 19, 2003.
- “Effective Writing at a Southwest Construction Engineering Firm: An Exemplar Case Study.” Conference on College Composition and Communication, Chicago, IL. March 21-23, 2002.
- “A Moment of Clarity: Itext, WebEx, WBC, and PWAC. New Directions in Technical Communication Research.” Association of Teachers of Technical Writing Conference, Chicago, IL. March 20, 2002.
- “Making Multiple-Literacies Converge in a Computer-Networked Business Writing Curriculum.” With Ed Nagelhout. Association for Business Communication Convention, San Diego, CA. November 7-10, 2001.
- “‘Why hasn’t the ‘Savior’ Come? Or How a Failed Job Search Led to the Reorganization of UNLV’s Composition Program.” With Leon Coburn and Ed Nagelhout. Western States Composition Conference, Arizona State University, Tempe, AZ. October 25-27, 2001.
- “Creating Situated Writing Programs.” Fifth National Writing Across the Curriculum Conference, May 31-June 2, 2001, Indiana University, Bloomington, IN.
- “Implications of Career Theory in Management Studies for Conceptions of Professional Writing and Curriculum Design.” Association of Teachers of Technical Writing Conference, March 14, 2001, Denver, CO.
- “Do We Do Good Work? Addressing the Issue of WAC Specialists’ Professional Identity.” Conference on College Composition and Communication, Minneapolis, MN. April 2000.
- “Initiating and Supporting a Cross-Curricular Learning Community at Purdue.” With Irwin Weiser, Susan Schechter, Stephanie Turner, Brent Blackwell, and Kevin Scott. Council of Writing Program Administrators Summer Conference, Purdue University, West Lafayette, IN. July 1999.
- “Locating Our Work as Writing Consultants Across the Curriculum.” Forth National Writing Across the Curriculum Conference, Cornell University, Ithaca, NY. June 1999.
- “Postmodern WAC: Critical Strategies for Seeing (Teaching) Our Way out of the WAC/WID Impasse.” Conference on College Composition and Communication, Atlanta, GA. March 1999.
- “Using Naturalistic Lenses to Construct Collaborative Relationships.” College Conversations Session. National Council of Teachers of English Fall Conference, Nashville, TN. November 1998.

Regional/Local

- Panelist for “Self-Publishing” and “Professional Writing” sessions. Las Vegas Writer’s Conference. Sam’s Town Casino, Las Vegas, NV. April 22, 2007.
- “Workshop on Side Jobs, Contract Work, and Careers in Technical Communication.” Las Vegas Writer’s Conference. Sam’s Town Casino, Las Vegas, NV. April 22, 2007.
- “Put Those Skills to Use: Side Jobs, Contract Work, and Careers in Technical Writing Technical Communication.” Las Vegas Writer’s Conference. Sam’s Town Casino, Las Vegas, NV. April 22, 2007.
- “General Education Writing Links Program: Using Multiple Methods for Program Evaluation.” With Beth Rosenberg. UNLV Academic Assessment Faire. March 8, 2006.
- “Writing Skills Workshop.” UNLV MBA New Student Orientation. Aug. 2007. Fifth year facilitating 2-hour workshop using self-authored 70-page booklet of writing activities, principles, news clippings, and articles. (First workshop Jan. 12, 2002.)
- “Integrating Writing into the Engineering Curriculum.” University of Nevada, Las Vegas College of Engineering Curriculum Planning Workshop. Nov. 18, 2001.
- “Issues for Writing Teachers and Administrators of Learning Communities.” Invited panelist for Laboratory in Learning Communities graduate class in Higher Education Program, Syracuse University. October 1999.
- “Academic Honesty in Learning Communities: When is Collaboration Cheating?” Connections Program Pod Instructors Forum, Purdue University, West Lafayette, IN. September 1999.
- “The Community/University Partnership: Mapping the Client-Based Project in Professional Writing Instruction.” With Jonathan Bush and Thomas A. Moriarty. ABC Midwest U.S. 1999 Conference, Chicago, IL. April 1999.
- “Beyond the L2 Metaphor: Towards a Mutually Transformative Model of ESL/WAC Collaboration.” With Paul Kei Matsuda. Writing Across the Curriculum section of the Midwest Modern Language Association Meeting, St. Louis, MO. November 1998. ERIC ED 426 602.
- “A Collaborative Model for Supporting Writing Across the Curriculum.” With Susan Leist. SUNY Council on Writing Conference, SUNY Albany, NY. April 1996.
- “A Collaborative Model for Supporting Writing Across the Curriculum.” With Susan Leist and Bill Lin. Focus on Learning and Teaching Conference, SUNY College at Buffalo, NY. March 1996.

Courses Taught

University of Nevada Las Vegas

Contemporary Composition Theory, ENG 701

History of Rhetoric, ENG 702

Advanced Professional Communication, ENG 407C (computer-assisted; distance education)

Electronic Documents and Publications, ENG 406B (computer-assisted; distance education)

Document Design, ENG 400 (computer-assisted; hybrid)
Technical Writing, ENG 407B (computer-assisted)
Business Writing, ENG 407A (computer-assisted)
ENG 102W, Writing Link (team taught with PHI 102 Prof. Ian Dove, computer-assisted)
ENG 102, Composition II (computer-assisted)

Purdue University

Teaching Composition for Science Majors Practicum, ENG 502s
Technical Writing, ENG 421 (computer-assisted)
Business Writing, ENG 420 (computer-assisted)
Accelerated Composition, ENG 103
Composition II, ENG 102
Composition I for Science Majors, ENG 101S
Composition I, ENG 101

Graduate Student Advising

MA Thesis Committee Member. Susan Garcia. "An Analysis of Situated Meaning in Direct-to-Consumer Pharmaceutical Advertising." UNLV Dept. of English. May 2008.

MA Thesis Committee Chair: Eric Leake, "Bridging Divides: New Pragmatic Philosophy and Composition Theory." UNLV Dept. of English. May 2007. (Student admitted to University of Louisville Ph.D. program in Rhetoric and Composition beginning fall 2007 with a fellowship.)

MFA Thesis Committee Member. Creative Thesis. Anish Dave. Spring 2005. (Student was admitted to Iowa State Ph.D. program in Rhetoric and Technical Communication beginning fall 2005.)

Academic Service

University of Nevada, Las Vegas

Department

Director, Business and Technical Writing, Fall 2010-Present
Member, Freshman Composition Committee. Fall 2000-Present
Member, Graduate Committee, Fall 2006-Spring 2007
Member, Assistant Professor Faculty-in-Residence Search Committee (4 positions), Spring 2005.
Chair, Technology Committee, 2004-2005.
-Supervised GA Webmaster of department's website.
Faculty Mentor, Denise Tillery, 2004-Present.
Member, Professional Writing Assistant Professor Search Committee, 2004-2005.
Member, Professional Writing Assistant Professor Search Committee, 2003-2004.
Chair, Professional Writing Assistant Professor Search Committee (2 positions). Fall 2002-Spring 2003.
Member, Composition Director Search Committee. Fall 2001-Spring 2002.
Member, Ad-Hoc First-Year Composition Analysis Committee. Spring 2001.
Member, Composition Director Search Committee. Fall 2000-Spring 2001.

College

Invited Speaker, "UNLV's Writing Programs." Liberal Arts Alumni Association Board. June 11, 2002.
Member, Summer Developmental Institute Committee. Fall 2000.

University

Member, Director of First Year Programs Search Committee. Spring 2008-Spring 2009.

Member, First Year Center Task Force. Fall 2007-Spring 2008

Chair, Writing Across the Curriculum Steering Committee. Spring 2006-Fall 2007.

-Lead author of 68-page recommendation report for WAC program

Member, Writing Across the Curriculum Advisory Committee. Spring 2005-Fall 2005.

-Lead author and Co-PI on Writing Links Proposal and PIA Grant

Member, General Education Advisory Committee. Fall 2004-Spring 2009.

Invited Speaker, Counselors to College Days, Office of Undergraduate Recruitment. Dec. 4, 2002.

Member, Director of First-Year Programs Search Committee. Spring 2002-2003.

Member, First-Year Experience Committee. Fall 2000-2002.

Consultant, to College of Engineering, for developing an Engineering writing program and satellite writing center. Fall 2001-Spring 2002.

-*Member*, First Year Education Design Committee. Spring 2002.

-*Invited Presenter*, Participant. "Integrating Writing into the Engineering Curriculum." Engineering Curriculum Planning Workshop. Nov. 18, 2001.

http://www.egr.unlv.edu/news/curriculum_workshop.html

-*Lead Author*, "Models for Integrating Communication Skills in the Engineering Curriculum" (11 p. memorandum report). March 5, 2001.

Consultant, prepared memorandum report for University President Carol Harter entitled "Learning Community Resources." August 30, 2000.

Purdue University, West Lafayette, IN

Member, Introductory Writing Committee (Twice elected). Fall 1998-Present

Member, Rhetoric and Composition Graduate Student Advisory Committee. Fall 1999-Present

SUNY College at Buffalo, Buffalo, NY

Writing Consultant. Pilot WAC Support Program, SUNY College at Buffalo, NY. Fall 1995-Spring 1996.

Recruited and conferred with faculty and graduate students regarding WAC initiative

Community Service

Advisory Board Member (Distance Education Specialist), Northwest Career College. September 2015-Present.

Professional Service

Peer Reviewer, *Journal of Writing Assessment*. November 2015 to Present

Peer Reviewer, *Journal of Business and Technical Communication*. July 2013 to Present

Peer Reviewer. *IEEE Transactions on Professional Communication*. Fall 2010 to Present

Book Review Editor, *Journal of Business and Technical Communication*. June 2005 to July 2013

Reviewer. McGraw Hill Publishers: New York, NY. 2008-Present

Reviewer. Longman Publishers: New York, NY. (3 reviews.) 2001 to Present.

Chair, two sessions, Writing Across the Curriculum Conference. May 31-June 2, 2001, Indiana University, Bloomington, IN.

Outside Consultant/Evaluator. Evaluated student portfolios from Utah Valley State College to assess English department majors' writing abilities. September 23, 2000.

Chair, Writing Across the Curriculum Section of the 42 annual Midwest Modern Language Association Conference, Kansas City, MO. November 2-4, 2000.

Indexer, *An Annotated Bibliography of Scholarship in Second Language Writing: 1993-1997*. Eds. Tony Silva, Colleen Brice, and M. Reichelt. Mahwah, NJ: Lawrence Erlbaum Associates, 1999.

Consulting

Trainer. Bechtel Nevada Remote Sensing Laboratory. Fall 2004. Developed and delivered "Technical Writing for Publication" workshop which guided 18 employees through process of developing original research into scientific manuscript suitable for publication.

Expert Witness. May 2004. Wrote deposition report on adequacy of written warnings in Ford Explorer Owners Guide. Drayson vs. Ford Motor Company Case No. CV-S-0318-LDG-LRL

Trainer. Stoller-Navarro Joint Venture. February-March 2004. Developed and delivered 10-week technical writing on-site training program for large Las Vegas environmental engineering firm.

Evaluator. Las Vegas Police Department. January 2003. Reviewed writing proficiency portion of Police Chief Exams.

Technical Writer. MySportStat.com, Las Vegas/Chicago. Summer 2001. Edited content, evaluated web design for 6-month-old dot-com company.

Consultant. Time Services Inc. Lafayette, IN, branch office. August 1996. Conducted action-research project on branch's proposal writing practices. Consulted on various reports written by branch staff

Grants

\$660 for University Travel Award, University of Nevada Las Vegas. Spring 2006.

\$30,000 for "General Education Writing Links Pilot." Primary author and Co-PI with Beth Rosenberg (Dir. of Gen. Ed.). Additional authors: Maria Casas (History), Ian Dove (Philosophy), David Hassenzahl (Environmental Studies), Stephen Brown (Dir. of Composition), Ruby Fowler (Asst. Dir. of Comp.), Leora Baron (Dir., Teaching and Learning Center), Sam McCool (Teaching and Learning Ctr.), Henry Villanueva (Dir., First Year Programs). Office of Planning and Institutional Research, University of Nevada Las Vegas Spring 2005.

\$9,900 for "Developing a Computer-Networked Business Writing Curriculum." With Ed Nagelhout. Office of Planning and Institutional Research, University of Nevada Las Vegas. Spring 2001.

\$560 for University Travel Award, University of Nevada Las Vegas. Spring 2001.

\$1,740 for Summer Research Grant, Purdue Research Foundation, West Lafayette. Summer 2000.

\$1,800 for "Building a Cross Campus Model for Supporting Writing Across the Curriculum." Center for Enhancement of Learning and Teaching, SUNY College at Buffalo. Spring 1996.

Computer Proficiencies

Content Management/Web Authoring

WordPress, CSS, HTML, Dreamweaver, Fireworks

Course Management

Blackboard 9.0, WebCT Vista 3.0; WebCT Campus Edition 3.0, WebCOM

Other Applications

Word, Excel, PowerPoint, Adobe Acrobat X Pro, Photoshop, Publisher, InDesign, PageMaker, Captivate

Professional Memberships

Society for Technical Communication
Association of Teachers of Technical Writing
National Council of Teachers of English
Conference on College Composition and Communication
National Council of Writing Program Administrators