

# DENISE TILLERY

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## PEER-REVIEWED PUBLICATIONS

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*The New Normal: Pressures on Technical Communication Programs in the Age of Austerity.* With Ed Nagelhout. Baywood, in production, 2015.

"Blogging Advanced Composition." With Ed Nagelhout and Elisa Cogbill--Seiders. In *Best Practices in Writing Assignment Design*, Karma Waltonen and Melissa Bender, Eds. Forthcoming, MacFarlane Press.

"Working Conditions, Austerity, and Faculty Development in Technical Writing Programs," with Ed Nagelhout and Julie Staggers, in *The New Normal*, forthcoming 2015.

"Climate Change Research Across Disciplines: The Value and Uses of Multidisciplinary Research Reviews for Technical Communication," with Lauren Cagle. *Technical Communication Quarterly*, 24, 2 (2015): 147--163.

"[Digital Composing and the Invention of a Program, Part 1](#): Overcoming History and Starting Over," with Ed Nagelhout. *Present Tense*, 2, 3 (2014): <http://www.presenttensejournal.org/volume---3/digital---composing---and---the---invention---of---a---program---overcoming---history---and---starting---over---part---1/>

"[Digital Composing and the Invention of a Program, Part 2](#)," with Ed Nagelhout. *Present Tense*, 1, 4 (2014): <http://www.presenttensejournal.org/volume---4/digital---composing---and---the---invention---of---a---program---comprehensive---assessment---and---faculty---development---part---2/>

"Theoretically Grounded, Practically Enacted, and Well Behind the Cutting Edge: Writing Course Development within the Constraints of a Campus--Wide Course Management System." With Ed Nagelhout. In *Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication*, Baywood, 2013.

"Risk Communication, Space, and Findability in the Public Sphere: A Case Study of a Physical and Online Information Center." With Ed Nagelhout and Julie Staggers. *Journal of Technical Writing and Communication*, 39, 3 (2009): 227--243.

"'English Them in the Easiest Manner You Can': Margaret Cavendish on the Discourse and Practice of Natural Philosophy." *Rhetoric Review* 26, 3 (2007): 268--285.

"The Problem of Nuclear Waste: Ethos and Scientific Evidence in a High--Stakes Public Controversy." *IEEE Transactions on Professional Communication* 45 (2006): 325--334.

"Start State, End State: Trajectories of Graduate Study for and by Technical Communicators," with Brenda Camp Orbell. in *Culture Shock and the Practice of Profession: Training the Next Wave in Rhetoric and Composition*. Eds. Susan Romano and Virginia Anderson. Cresskill, NJ: Hampton Press, 2006. 61--81.

"The Plain Style in the Seventeenth Century: Gender and the History of Scientific Discourse." *Journal of Technical Writing and Communication* 35 (2005): 273--289.

"Engendering the Language of the New Science: The Subject of John Wilkins's Language Project." *The Eighteenth Century: Theory and Interpretation* 46 (2005): 59--79.

"Radioactive Waste and Technical Doubts: Genre and Environmental Opposition to Nuclear Waste Sites." *Technical Communication Quarterly* 12 (2003): 405--422.

"Power, Language, and Professional Choices: A Hermeneutic Approach to Teaching Technical Communication." *Technical Communication Quarterly* 10 (2001): 97--116.

"Margaret Cavendish, Natural Philosopher: Negotiating between Metaphors of the Old and New Sciences," with Richard Johnson--Sheehan. *Eighteenth--Century Women Writers: Studies in Their Lives, Work, and Culture* Volume 1. Ed. Linda Troost. New York: AMC Press, 2001. 1--18.

## **NON-PEER REVIEWED PUBLICATIONS AND REVIEWS/ELECTRONIC PUBLICATIONS**

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*Analyzing Grammar in Context*. With Ed Nagelhout and Lauren Cagle. Open--access textbook for upper--division grammar course.

"The Society for Technical Communication," in *Encyclopedia of Science and Technology Communication*. ed. Susanna Priest. Sage: Thousand Oaks, CA, 2010.

"Discourse Analysis," in *Encyclopedia of Science and Technology Communication*, 2010

Review of *Freedom of Information in a Post--9/11 World*, ed. Charles Sides, *Journal of Business and Technical Communication* 21 (2007): 106--108.

Review of *The Search for a Common Language: Environmental Writing and Education*, ed. Melody Graulich and Paul Crumbley, *Great Plains Research* 17 (2007): 117.

"UNLV's Growth Supports the Technical Communication Community in Las Vegas." *Intercom* (March 2006): 36.

## GRANTS, AWARDS, AND HONORS

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Assessment Mini-Grant, 2014, UNLV Assessment Office  
Course Development Grant, 2010, Online Education  
NSF EPSCoR Seed Grant, 2009, "Message-Testing Climate Change Messages for the Public."  
Oklahoma Humanities Council Research Grant, 2004  
OSU Arts and Science Summer Research Award, 2002  
Internal Research Release, OSU English Department, Spring 2002  
Dean's Incentive Grant, OSU, Summer 2000 and 2001  
UNM Graduate Arts and Sciences Award, Spring 1998  
Mary C. MacDonald Fellowship, 1994-1995

## SELECTED CONFERENCE PRESENTATIONS

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February 2013. "Digitally Composing a Program." Southwest/Texas Popular Culture Association, Albuquerque, NM.

September 2012. "A Stakeholder Approach to Program Development." Council on Programs in Scientific and Technical Communication, Houghton, MI.

March 2012. "Program Development in Times of Austerity." Association of Teachers of Technical Writing, St. Louis, MO.

February 2012. "A Broad View of Science Communication and STS Studies: What's of Interest for Rhetoric and Technical Communication?" Southwest/Texas Popular Culture Association, Albuquerque, NM.

October 2010. "From Boom to Bust, Where to Next? Directing a Writing Program in a Time of Crisis." Conference for Council on Programs in Scientific and Technical Communication. Boise, ID.

March 2008. "Ethos, Scientific Authority, and Popular Discourse on the Environment." Conference on College Composition and Communication, New Orleans, LA.

October 2007. "Gender and Administration." Conference on Feminism(s) and Rhetoric(s), Little Rock, AK.

March 2007. "Access to Information as an Ethos-Building Strategy." Conference on College Composition and Communication, New York, NY.

April 2006, with Julie Stagers. "Reading Rooms: Sites of Government-Sponsored Information." College English Association, San Antonio, TX.

March 2006. "Program Administration as an Assistant Professor." Half-Day Workshop. Conference on College Composition and Communication, Chicago, IL.

February 2006, with Ed Nagelhout and Julie Staggers. "The Popular Meets the Technical in the Desert: Service Learning in the Technical Communication Classroom." Southwest/Texas Popular Culture Association, Albuquerque, NM.

June 2005, with Hassenzahl, D. M, and Laidler, P. "Technical Risk Information: Decision Tool or Rhetorical Ammunition? Undisputed Facts in the Yucca Mountain Debate." International Symposium on Technology and Society, Los Angeles, CA.

March 2005, "Ethics and Science in the Public Domain: Transformations of Technical Issues in High-Stakes Controversies." Association of Teachers of Technical Writing Conference, San Francisco, CA.

March 2004, "Radioactive Waste and Technical Doubts: Genre and Scientific Evidence about Nuclear Waste Sites." Conference on College Composition and Communication, San Antonio, TX.

October 2003, "English Them in the Easiest Manner You Can: Margaret Cavendish and the Plain Style." Conference on Feminism(s) and Rhetoric(s), Columbus, OH.

October 2003, "Recreating a PhD: From Technical Writing to Rhetoric and Professional Writing." Council on Programs in Scientific and Technical Communication, Potsdam, NY.

March 2003, "User-Centered Technology and Election 2000: Post-Election Rhetoric and the Ideals of Humanistic Technology." Conference on College Composition and Communication, New York City, NY.

March 2002, "Plain Styles: Gender and the History of Technical Communication." Association of Teachers of Technical Writing, Chicago, IL.

March 2001, "Bridging the Gap of Authority: How Do We Teach Students of Science to Communicate with the Public?" Conference on College Composition and Communication, Denver, CO.

March 1999, "The Rhetoric of Reality: Teaching Interpretation Strategies in the Technical Writing Classroom." Conference on College Composition and Communication, Atlanta, Georgia.

March 1997, "Negotiating Between Ethics and Economics: A Hermeneutic Approach to Teaching Technical Communications." Conference on College Composition and Communication, Phoenix, AZ

## **INVITED PRESENTATIONS (LOCAL)**

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Featured Speaker at Society for Technical Communication (STC) Tulsa Chapter, April 2004; "Basics of Robohelp."

English Graduate Student Association of UNM, Guest Speaker, April 2004; "Gender and the Academic Job Market."

Featured Speaker at STC Oklahoma City Chapter, April 2003; "Principles of Editing."

## **PROFESSIONAL ACADEMIC EXPERIENCE**

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### **ASSOCIATE PROFESSOR, UNIVERSITY OF NEVADA LAS VEGAS, 2004-PRESENT (TENURED AND PROMOTED 2007)**

Teach undergraduate and graduate courses in rhetoric and professional writing, including History of Rhetoric, Discourse Analysis, College Teaching in Language and Literature, and Studies in Science and Technology (graduate level), and Document Design, Advanced Professional Communication, Electronic Documents and Publications, Advanced Composition, and Modern Grammar (undergraduate level).

### **ADMINISTRATIVE EXPERIENCE AT UNLV**

- Director of Composition, 2013--2015. Oversaw training of new graduate instructors; completed WPA self--assessment, planned and implemented assessment program for English 101 and 102, observed new teaching assistants, worked with staff of three assistant directors to staff, train, and oversee 120 graduate teaching assistants and part--time instructors.
- Director of Business Writing program, 2006--2008. Included scheduling sections, hiring, training and supervising staff of up to 15 graduate assistants and PTIs as they taught 30 sections of ENG407A, training new instructors, updating and maintaining course management system template for all sections, and handling all student complaints.
- Directed the Professional Writing Certificate program, including recruiting, publicizing, reviewing applications and final portfolios, and working with students to achieve their professional goals
- With other Rhetoric and Writing faculty, creating proposal for new BA track in writing
- Participate on departmental committees: Advisory, Bylaws, Undergraduate, and Technology

### **ASSISTANT PROFESSOR, OKLAHOMA STATE UNIVERSITY, 1999-2004**

Taught graduate and undergraduate classes in technical writing as part of OSU's B.A., M.A., and PhD in Technical Writing, including Introduction to Graduate Study in Technical Communication, Environmental Writing, The History of Scientific Rhetoric, Styles and Editing, Advanced Technical Writing: Manuals, Technical Editing, and Document Design.

### **ADMINISTRATIVE EXPERIENCE AT OSU**

- Established course rotation for faculty in Technical Writing and Rhetoric
- Recruited for all degree programs
- Served on the Graduate Admissions Committee
- Maintained the Technical Writing Program website
- Appointed TAs and lecturers for the service course (50 courses per year)
- Handled student--teacher conflicts in the service course

- Ran orientation for TAs and lecturers
- Created the program's strategic plan
- Organized and ran meetings with the External Industry Advisory Board
- Faculty Advisor for OSU's Student Chapter of STC, 1999--2004; during that time, student newsletter won 2 awards, student chapter won two Merit Awards and one Excellence Award
- Extensive revisions to curriculum for PhD and MA degrees, including updating reading lists, creating degree objectives, reviewing and revising course work, and working with faculty in linguistics, rhetoric, and TESOL to revise PhD program
- Served on multiple search committees

## TEACHING ASSISTANT, UNIVERSITY OF NEW MEXICO (1994-1999)

Taught English 101 and 102, Advanced Composition, Traditional Grammar, Early British Literature, and Technical Writing.

## SERVICE TO THE PROFESSION

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**Editorial Advisory Board for *Technical Communication Quarterly*, 2009--present**

### Reviewer:

- *Technical Communication Quarterly*, since 2007
- *IEEE Transactions on Professional Communication*, since 2008
- *Present Tense*, since 2015
- *Environmental Communication*, since 2015

**ATTW Liaison to Modern Language Association, 2004--2007.** Generated calls for papers, recruited volunteers to review panels, created ATTW panels for annual MLA conference, produced status reports for MLA

**Society for Technical Communication Southern Nevada Chapter, 2004--2010.** Participated in monthly meetings; volunteered for chapter booth at STC national conference, May 2006.

**Organizing Committee** for 2001 National Conference for the Association of Teachers of Technical Writing. Contacted publishers and exhibitors, raised money and arranged for exhibit tables. Kept records for future organizers.

## EDUCATION

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**Ph. D.** University of New Mexico, August 1999.

**Dissertation:** *Sons of Heaven and Daughters of Earth: Engendering the Language of the New Science*

**Committee:** Carolyn Woodward (director), Richard Johnson--Sheehan, David McPherson, Ruth Salvaggio

**Comprehensive Examinations:** Rhetoric and Composition, Later Renaissance Literature, Eighteenth--Century British Literature

- M.A.** University of North Carolina at Chapel Hill, May 1993  
*Thesis:* "Traducing the State: Othello's Disruptive Power"  
*Advisors:* Darryl Gless (director), William McQueen
- B.A.** University of New Mexico, December 1990, English with minor in chemistry, summa cum laude.

## PROFESSIONAL ORGANIZATIONS

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- Association of Teachers of Technical Writing
- National Council of Teachers of English
- Society for Technical Communication, 1999--2010

## OTHER PROFESSIONAL EXPERIENCE

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- Five years experience as technical writer and editor for Sandia National Laboratories, Los Alamos National Laboratory, and various engineering firms and contractors, including ICF Kaiser and Creative Computer Services
- Edited Environment, Safety, and Health Manual for Sandia National Laboratories
- Wrote and edited various other technical documents including hazardous waste transportation and storage manuals, environmental audit reports, and standard operating procedures