

Selected Publications

1. Jang, Y., Miao, L., & **Chen, C. C.** (2022). Pay Now or Pay Later: The Impact of Time on Payment Preference in Hotel Booking. *Journal of Vacation Marketing*. 28(4), 439-454.
2. Demirciftci, T., Belarmino, A., **Chen, C.C.**, & Cetin, G. (2021). Understanding the Gap Between University Revenue Management Courses and the Job Market. *Journal of Hospitality & Tourism Education*. 34(2), 78-89.
3. **Chen, C. C.**, Kim, E., & Schuckert, M. (2021). Haute Couture-to-Table? A Study of Luxury Fashion Brand Restaurants/Cafés. *Journal of Global Scholars of Marketing Science*. ahead-of-print(ahead-of-print). <https://doi.org/10.1080/21639159.2020.1808825>
4. Demirciftci, T., **Chen, C.C.**, & Erdem, M. (2020). A Tabulation of Information Technology and Consumer Behavior in Hospitality Revenue Management Research. *Journal of Hospitality and Tourism Technology*. 11(3), 575-587.
5. **Chen, C.C.**, & Schuckert, M. (2020). Parking Fees and Revenue Management – A Case Study of Las Vegas Resorts. *Journal of Hospitality & Tourism Cases*. 8(3), 56-59.
6. Xie, K., Kwok, L., **Chen, C.C.**, & Wu, J. (2020). To Share or To Access? Travelers' Choice on the Types of Accommodation-Sharing Services. *Journal of Hospitality and Tourism Management*. 42, 77–87. <https://doi.org/10.1016/j.jhtm.2019.09.007>