



HISTORY OF ROCK (online) – CLASS SYLLABUS – SPRING 2020

Required Materials/Text:

- *Rock ‘n’ Roll Origins and Innovators*, 2nd revised edition, 2018 (Ebook)
- Use this link to purchase your ebook: https://he.kendallhunt.com/jones_mcintosh_online
- After purchasing your ebook, you will access the Rock Website at: www.grtep.com
- Included in your ebook purchase is a Napster subscription and playlist created specifically for this course and your Listening Assignments.

Course Objectives:

To study the origins and innovators of rock ‘n’ roll music through listening assignments; specific readings and related quizzes and summaries; research elements; live music, and a comprehensive final exam. This course is designed to be an appetizer for a variety of genres within the musical, historical and sociological significance of rock ‘n’ roll.

Learning Outcomes

- Identify commercial music styles and analyze their applications in today's music world.
- Recognize style influences and create their own songs/arrangements using melody and chords
- Identify production approaches that define a variety of styles
- Recognize and analyze identifiable rhythms and progressions.

Grades:

Your semester grade is based on an accumulation of points. Including the extra credit quiz, there are 510 possible points for the semester. Please review the “points needed” for each letter grade, and the allocation of points to help understand the semester grade.

| Grade | Points Needed | Grade | Points Needed |
|-----------|----------------------------------|-----------|----------------------------------|
| A | 450 – 510 (88.25% – 100%) | C | 330 – 349 (64.7% – 68.4%) |
| A- | 430 – 449 (84.3% – 88.1%) | C- | 310 – 329 (60.7% – 64.6%) |
| B+ | 410 – 429 (80.4% – 84.2%) | D+ | 290 – 309 (56.8% – 60.6%) |
| B | 390 – 409 (76.5% – 80.3%) | D | 270 – 289 (53% – 56.7%) |
| B- | 370 – 389 (72.5% – 76.4%) | D- | 250 – 269 (49% – 52.9%) |
| C+ | 350 – 369 (68.5% – 72.4%) | F | 0 – 249 (0% – 48.9%) |

| Allocation of points (total = 510 points): |
|--|
| Listening Assignments + Chapter Summaries = 250 points (12.5 points per LA/CS) |
| Quizzes = 100 points (5 points per quiz) |
| Final Exam = 60 points |
| Research Project Assignment = 50 points |
| Concert Review Assignment = 40 points |
| Syllabus Quiz = 10 points (extra credit) |

COURSE OUTLINE AND ASSIGNMENT SCHEDULE

| Week | Dates | Assignments | Reading & Test Material |
|----------------|--|---|--|
| Week 1 | Jan. 21 – Feb. 2* | **Syllabus quiz Quiz & LA #1 | Syllabus and introduction (chpt. 1) Country Music |
| Week 2 | Jan. 28 – Feb. 2* | Quiz & LA #2 Quiz & LA #3 | (chpt. 2) Early Blues (chpt. 3) Electrifying the Blues |
| Week 3 | Feb. 3 – 9 | Quiz & LA #4 Quiz & LA #5 | (chpt. 4) Forefathers (chpt. 5) Million \$ Quartet |
| Week 4 | Feb. 10 – 16 | Quiz & LA #6 | (chpt. 6) Elvis Presley |
| Week 5 | Feb. 17 – 23 | Quiz & LA #7 Quiz & LA #8 | (chpt. 7) 1950s Rock (chpt. 8) Folk Music |
| Week 6 | Feb. 24 – March 1 | Quiz & LA #9 | (chpt. 9) Bob Dylan |
| Week 7 | March 2 – 8 | Quiz & LA #10 Quiz & LA #11 | (chpt. 10) Doo wop – Spector (chpt. 11) Surf Music |
| Week 8 | Monday March 9 | Research | Research Project due |
| Week 8 | March 9 – 15 | Quiz & LA #12 (chpt. 13 wk 9) | (chpt. 12) The British Invasion (chpt. 13) The Beatles |
| BREAK | March 16 – 22 | Spring Break | SPRING BREAK |
| Week 9 | March 23 – 29 | Quiz & LA #13 | (chpt. 13) The Beatles |
| Week 10 | March 30 – April 5 | Quiz & LA #14 | (chpt. 14) Rolling Stones, Who |
| Week 11 | April 6 – 12 | Quiz & LA #15 | (chpt. 15) Motown, M Jackson |
| Week 12 | April 13 – 19 | Quiz & LA #16 | (chpt. 16) Soul and Funk |
| Week 13 | Monday April 20 | Concert Review | Concert Review Due |
| Week 13 | April 20 – 26 | Quiz & LA #17 | (chpt. 17) Acid Rock |
| Week 14 | April 27 – May 3 | Quiz & LA #18 | (chpt. 18) Power Trios & Metal |
| Week 15 | May 4 – 10 | Quiz & LA #19 Quiz & LA #20 | (chpt. 19) Punk (chpt. 20) Where do we go... |
| Week 16 | FINAL Opens May 11 Closes May 15 Closes at 9:30pm! | FINAL Opens May 11 Closes May 15 Closes 9:30pm! | FINAL Opens May 11 Closes May 15 Closes at 9:30pm! |

***The first two weeks of assignments remain open until Feb. 2**

****You must complete the syllabus quiz to gain access to the course material**

*****Grades will be posted Tuesday May 19*****

Listening Assignments (LAs), Quizzes and Chapter Summaries:

1. Quizzes and LAs will open at 10am on Monday of the week of the related chapter assignments, and will remain open until 9:30pm Sunday of that same week.
2. **Quizzes** must be completed within the 15-minute time limit.
3. Each quiz has 20 questions for a total of 5 points. Although all answers are in your ebook, it is highly recommended that you read the chapter before opening the quiz!
4. **Listening Assignments** do not have a time limit other than the assigned dates and you may return to your work in the LAs throughout the week.
5. LAs are each worth 10 points regardless of how many questions. To earn any credit for the LAs, you are **required to respond to ALL** of the short answer questions. Your opinion counts and well-articulated responses will attract higher overall scores. Your instructor will grade the LA short answers after the LA closes.
6. **Chapter Summaries** are worth 2.5 points each, and are included as the final question at the end of each LA. This is your overview and opinion of what you have learned from both the related chapter reading and the listening material.

Final Exam:

1. **Opens 10am Monday May 11 and Closes Friday May 15 at 9:30pm**
2. You will have two hours to complete the final exam. It is in the quiz format you have seen all semester, and consists of 60 questions taken cumulatively from the course.

Late Work Policy:

1. All elements of this course follow the deadlines listed on the Course Schedule.
2. Extensions may be requested only in the event of extenuating circumstances, and, will be considered on a case-by-case basis by your instructor. Please note that extensions granted may, or may not be eligible for full credit. Please consult with your instructor.

Important Notes:

1. You are required have the *Rock 'n' Roll Origins and Innovators Ebook (2018)* to gain access to the quizzes, listening assignments and projects on the rock website.
2. If something goes wrong while you are working within the website, contact web support immediately. Web support online form: <https://www.grtep.com/> (also found at the bottom of each rock website page). Or, you can call them at 1-800-344-9051.
3. When you submit your research sections and concert review on the rock website, you will see 1 point automatically added to the grade book. This will be updated to your actual score once the instructor has graded your submission.
4. Please allow a few days for grading of the Research Project, Concert Review and Listening Assignments. You can expect to see your updated score for these elements in the grade book within one week of the due date.

Contacting your instructor and email etiquette

1. Please email your instructor using the address on this syllabus.
2. Please remember that communicating with your instructor is NOT a text message to your friends! It is expected that you will address the email TO the instructor using their title (Prof., Dr., Mr. etc.), articulate your question(s) clearly and sign your name.

Research Project - Due Monday March 9 – 50 points
Intro to Academic Research

Research Project Guidelines:

Task: To compose a biography of a **rock** artist, or band with specific parameters that you might be given if your bio were to be published in *Rolling Stone*, or a similar magazine.

- A. **Source Material:** You are required to use at least two credible websites to source the information for your biography. You will need to use an additional website to source and cite a photograph of your rock ‘n’ roll artist, or band. (minimum 3 sources!)
- B. **BIOGRAPHY:** Select a **rock ‘n’ roll** band, or solo artist (not a DJ!) and, **in your own words** write a biography. You must use at least two credible websites to source the information for each of the points listed in the criteria below to include in your bio. Your bio must be a minimum of 400 words, and no longer than 600 words to replicate what you might read in a popular music magazine. Your bio must read smoothly (not just a list of points) and promote the style of a popular music magazine. Consider me the editor deciding whether, or not, to publish your submitted biography.

Biography Criteria (45 points) – Your bio MUST include:

1. The name of your chosen band, or artist on a title page. (1)
2. A photograph of your chosen band, or artist on the title page. (2)
3. Where your band / artist is from? (6) Be sure to include:
 - (a) city/town,
 - (b) state, and
 - (c) country
4. List (a) the official members of the band and (b) the instrument they each play? (4)
5. What year did your band, or artist form as a musical entity? (2)
6. Provide a general overview of your band / artist including their genre. (10)
7. What was/is (a) the most popular period for your band / artist? And (b) why? (4)
8. Provide career highlights and details of 2 charting singles, or albums. (8)
9. Provide an anecdote (i.e: not a commonly known fact) about your band / artist. (4)
10. In one to two sentences explain why you chose this band, or artist to research. (4)

Please note: To be published (earn a grade), I need at least 400 words, but I cannot print more than 600! Projects failing to meet the minimum criteria **will not earn any points.**

C. **BIBLIOGRAPHY (5 points)**

Create a bibliography for the online sources (including photograph) you used to compose your bio. The style of bibliography (MLA, APA, or Chicago) is up to you, but each citation must include the hyperlink to the referenced page.

Credible sources: It is important when locating information on the Internet that you use credible sources. How do you determine if a website is credible? UNLV Librarians John Watts and Kate Lambaria have prepared a guide specifically for our class: <http://guides.library.unlv.edu/rockandroll>

- D. **Submit your Project:** Make sure your name, section and instructor appear on the title page and upload your project in **PDF format** to the rock website (located under the “Assignments” tab and “research project” link) by 11:59pm Monday March 9.

Concert Review – Due Monday April 20 – 40 points
Intro to “In the Field” Research

Concert Review Guidelines and Criteria:

The purpose of this assignment is to intentionally attend a live music concert knowing in advance that you are going to write a detailed review of the experience using the knowledge and information you have gained in this class. The concert must be related to the genres we are studying in class (Rock ‘n’ Roll). You may not review a DJ!

1. You must attend one live concert during **this** semester (January 21 to April 20).
2. Acceptable concerts are any performances that involve live musicians representing musical styles relating to rock ‘n’ roll and its evolution. Use the music from our course and the chapters in your book as a style reference.
3. The concerts do not have to be ticketed events, and may be free of charge. Although, concerts must be in a venue that is designed for entertainment such as a concert hall, theatre, club, bar, auditorium, stadium, or, festival etc. Rehearsals, a house or a garage as a venue, or concerts in which you are performing will not be accepted.
4. Using the bolded headings below as titles for each section of your paper, compose a detailed review for your concert experience with the following criteria:
 - a. **Venue** (must include name, description and location) = **4 points**
 - b. **Date** (must include the day, date and time frame) = **1 point**
 - c. **What you saw** (name of the band/artist and the genre) = **4 points**
 - d. **Observations and Critique**(details below) = **20 points**

Provide a critique of a live concert experience using the tools for evaluating popular music you have learned thus far in the class. You have essentially practiced critical analysis through your listening assignments so you should feel fairly seasoned and well equipped as a reviewer as you head out to your concert.

Your critique should include: quality and relevance of the lyrics; quality of sound; balance of instruments and vocals; talent level of the musicians and how well they performed; continuity and flow from song to song; energy levels and elements of tension and release; interaction with the audience; And, your perceived impression of how the audience received the concert. 3-4 paragraphs expected for full points.

e. Your Concert Experience = **10 points**

Discuss your concert experience from: getting to the venue; value for money; personal interest in what you experienced; what expectations you had and whether those expectations were met; whether this concert influenced your motivation to attend other concerts in the future; And, how attending a concert and listening with a critical ear has affected your perspective on live music. 2-3 paragraphs expected for full points.

5. Submit your Concert Review in PDF format by 11:59pm, Monday April 20 through the rock website. Be sure to include your name, instructor and section! = **1 point**

Public Health Directives

Face coverings are mandatory for all faculty and students in the classroom. Students must follow all active UNLV public health directives while enrolled in this class. [UNLV public health directives](https://www.unlv.edu/coronavirus/health-requirements) are found at <https://www.unlv.edu/coronavirus/health-requirements>. Students who do not comply with these directives may be asked to leave the classroom. Refusal to follow the guidelines may result in further disciplinary action according to the [UNLV Code of Student Conduct](https://www.unlv.edu/sites/default/files/page_files/27/StudentConduct-Code.pdf), https://www.unlv.edu/sites/default/files/page_files/27/StudentConduct-Code.pdf, including being administratively withdrawn from the course.

Academic Misconduct

Academic integrity is a legitimate concern for every member of the University community. We all share in upholding the fundamental values of honesty, trust, respect, fairness, responsibility, and professionalism. By choosing to join the UNLV community, students accept the expectations of the Student Academic Misconduct Policy, and are encouraged to always take the ethical path whenever faced with choices. Students enrolling at UNLV assume the obligation to conduct themselves in a manner compatible with UNLV's educational mission. An example of academic misconduct is plagiarism. Plagiarism is using the words or ideas of another person, from the Internet or any other source without proper citation of the source(s). See the [Student Conduct Code](https://www.unlv.edu/studentconduct/student-conduct), <https://www.unlv.edu/studentconduct/student-conduct>.

Auditing Classes

Auditing a course allows a student to continue attending the lectures and/or laboratories and discussion sessions associated with the course, but the student will not earn a grade for any component of the course. Students who audit a course receive the same educational experience as students taking the course for a grade, but will be excused from exams, assessments, and other evaluative measures that serve the primary purpose of assigning a grade.

Classroom Conduct

Students have a responsibility to conduct themselves in class and in the libraries in ways that do not interfere with the rights of other students to learn, or of instructors to teach. Use of electronic devices such as pagers, cellular phones, or recording devices, or potentially disruptive devices or activities are only permitted with the prior explicit consent of the instructor. The instructor may rescind permission at any time during the class. If a student does not comply with established requirements or obstructs the functioning of the class, the instructor may initiate an administrative withdrawal of the student from the course.

Copyright

The University requires all members of the University Community to familiarize themselves with, and to follow copyright and fair use requirements. You are individually and solely responsible for violations of copyright and fair use laws. The University will neither protect nor defend you, nor assume any responsibility for employee or student violations of fair use laws. Violations of copyright laws could subject you to federal and state civil penalties and criminal liability, as well as disciplinary action under University policies. Additional [copyright policy information](https://www.unlv.edu/provost/copyright) is available at <https://www.unlv.edu/provost/copyright>.

Disability Resource Center (DRC)

The [UNLV Disability Resource Center](https://www.unlv.edu/drc) (SSC-A, Room 143, <https://www.unlv.edu/drc>, telephone 702-895-0866) provides resources for students with disabilities. Students who believe that they may need academic accommodations due to injury, disability, or due to pregnancy should contact the DRC as early as possible in the academic term. A Disabilities Specialist will discuss what options may be available to you. If you are registered with the UNLV Disability Resource Center, bring your

Academic Accommodation Plan from the DRC to the instructor during office hours, so that you may work together to develop strategies for implementing the accommodations to meet both your needs and the requirements of the course. Any information you provide is private and will be treated as such. To maintain the confidentiality of your request, please do not approach the instructor in front of others to discuss your accommodation needs.

Final Examinations

The University requires that final exams given at the end of a course occur on the date and at the time specified in the Final Exam schedule. The Final Exam schedule is typically available at the start of the semester, and the classroom locations are available approximately one month before the end of the semester. See the [Final Exam Schedule](https://www.unlv.edu/registrar/calendars), <https://www.unlv.edu/registrar/calendars>.

Identity Verification in Online Courses

All UNLV students must use their Campus-issued ACE ID and password to log in to WebCampus-Canvas.

UNLV students enrolled in online or hybrid courses are expected to read and adhere to the [Student Academic Misconduct Policy](https://www.unlv.edu/studentconduct/misconduct/policy), <https://www.unlv.edu/studentconduct/misconduct/policy>, which states that “acting or attempting to act as a substitute for another, or using or attempting to use a substitute, in any academic evaluation or assignment” is a form of academic misconduct. Intentionally sharing ACE login credentials with another person may be considered an attempt to use a substitute, and could result in investigation and sanctions, as outlined in the Student Academic Misconduct Policy.

UNLV students enrolled in online courses are also expected to read and adhere to the [Acceptable Use of Computing and Information Technology Resources Policy](https://www.it.unlv.edu/policies/acceptable-use-computing-and-information-technology-resources-policy), <https://www.it.unlv.edu/policies/acceptable-use-computing-and-information-technology-resources-policy>, which prohibits sharing university accounts with other persons without authorization.

To the greatest extent possible, all graded assignments and assessments in UNLV online courses should be hosted in WebCampus-Canvas or another UNLV-managed platform that requires ACE login credentials for access.

Incomplete Grades

The grade of “I” (Incomplete) may be granted when a student has satisfactorily completed three-fourths of course work for that semester/session, but cannot complete the last part of the course for reason(s) beyond the student’s control and acceptable to the instructor, and the instructor believes that the student can finish the course without repeating it. For undergraduate courses, the incomplete work must be made up before the end of the following regular semester. Graduate students receiving “I” grades in 500-, 600-, or 700-level courses have up to one calendar year to complete the work, at the discretion of the instructor. If course requirements are not completed within the period indicated, a grade of “F” will be recorded, and the student’s GPA will be adjusted accordingly. Students who are fulfilling an Incomplete grade do not register for the course, but make individual arrangements with the instructor who assigned the “I” grade.

Library Resources

Librarians are available to consult with students on research needs, including developing research topics, finding information, and evaluating sources. To make an appointment with a subject expert for this class, please visit the [Libraries’ Research Consultation](https://guides.library.unlv.edu/appointments/librarian) website, <https://guides.library.unlv.edu/appointments/librarian>. You can also [ask the library staff](https://ask.library.unlv.edu/) questions via chat and text message at <https://ask.library.unlv.edu/>.

Missed Classwork

Any student missing class, quizzes, examinations, or any other class or laboratory work because of observance of religious holidays will be given an opportunity during that semester to make up the

missed work. The make-up opportunity will apply to the religious holiday absence only. It is the responsibility of the student to notify the instructor within the first 14 calendar days of the course for Fall and Spring courses (except for modular courses), or within the first 7 calendar days of the course for Summer and modular courses, of their intention to participate in religious holidays which do not fall on state holidays or periods of class recess. For additional information, please visit the Missed Work policy, under Registration Policies, on the [Academic Policies](https://catalog.unlv.edu/content.php?catoid=29&navoid=7326) webpage, <https://catalog.unlv.edu/content.php?catoid=29&navoid=7326>.

In accordance with the policy approved by the Faculty Senate regarding missed class time and assignments, students who represent UNLV in any official extracurricular activity will also have the opportunity to make up assignments, provided that the student provides official written notification to the instructor no less than one week prior to the missed class(es).

The spirit and intent of the policy for missed classwork is to offer fair and equitable assessment opportunities to all students, including those representing the University in extracurricular activities. Instructors should consider, for example, that in courses which offer a “Drop one” option for the lowest assignment, quiz, or exam, assigning the student a grade of zero for an excused absence for extracurricular activity is both contrary to the intent of the Faculty Senate’s policy, and an infringement on the student’s right to complete all work for the course.

This policy will not apply in the event that completing the assignment or administering the examination at an alternate time would impose an undue hardship on the instructor or the University that could be reasonably avoided. There should be a good faith effort by both the instructor and the student to agree to a reasonable resolution. When disagreements regarding this policy arise, decisions can be appealed to the Department Chair/School Director, College/School Dean, and/or the Faculty Senate Academic Standards Committee.

For purposes of definition, extracurricular activities may include, but are not limited to: academic recruitment activities, competitive intercollegiate athletics, fine arts activities, liberal arts competitions, science and engineering competitions, and any other event or activity sanctioned by a College/School Dean, and/or by the Executive Vice President and Provost.

Rebelmail

Rebelmail is UNLV’s official email system for students and by University policy, instructors and staff should only send emails to students’ Rebelmail accounts. Rebelmail is one of the primary ways in which students receive official University communications, information about deadlines, major Campus events, and announcements. All UNLV students receive a Rebelmail account after they have been admitted to the University. Emailing within WebCampus-Canvas is also acceptable.

Tutoring and Coaching

The Academic Success Center (ASC) provides tutoring, academic success coaching, and other academic assistance for all UNLV undergraduate students. For information regarding tutoring subjects, tutoring times, and other ASC programs and services, please visit the [ASC website](https://www.unlv.edu/asc), <https://www.unlv.edu/asc>, or call 702-895-3177. The ASC building is located across from the Student Services Complex (SSC). Academic success coaching is located on the second floor of SSC A, Room 254. Drop-in tutoring is located on the second floor of the Lied Library, and on the second floor of the College of Engineering building (TBE A 207).

UNLV Writing Center

One-on-one or small group assistance with writing is available free of charge to UNLV students at the [Writing Center](https://writingcenter.unlv.edu/), <https://writingcenter.unlv.edu/>, located in the Central Desert Complex, Building 3, Room 301 (CDC 3–301). Walk-in consultations are sometimes available, but students with appointments receive priority assistance. Students may make appointments in person or by calling the Center, telephone 702-895-3908. Students are requested to bring to their appointments their Rebel ID Card, a copy of the instructions for their assignment, and two copies of any writing they have

completed on their assignment.

Diversity Statement

As an institution of higher learning, UNLV represents a rich diversity of human beings among its faculty, staff, and students, and is committed to aspiring to maintain a Campus environment that values that diversity. Accordingly, the University supports understanding and appreciation of all members of its community, regardless of race, sex, age, color, national origin, ethnicity, creed, religion, disability, sexual orientation, gender, gender identity, marital status, pregnancy, genetic information, veteran status, or political affiliation. Please see [University Statements and Compliance](https://www.unlv.edu/about/statements-compliance), <https://www.unlv.edu/about/statements-compliance>.

A successful learning experience requires mutual respect and trust between the students and the instructor. Accordingly, the instructor asks that students be willing to listen to one another's points of view, acknowledging that there may be disagreements, keep discussion and comments on topic, and use first person, positive language when expressing their perspectives.