

Global/International Studies

What can I do with this Major?

INTERNATIONAL BUSINESS

Areas	Employers	Information/Strategies
Management	Domestic and foreign corporations	Learn at least one additional language.
Human Resources	Multinationals service firms	Spend a semester studying abroad
Labor Relations	Global small and medium enterprises	Seek an international internship, even if unpaid.
Banking and Finance	Domestic and foreign financial institutions	Obtain volunteer, part-time, or summer experience at related organizations.
Economics	International marketing firms	Make personal contacts within targeted businesses.
International Development	International trade firms	Learn about NAFTA, WTO, and GATT policies
Real Estate	Contracting and consulting firms	Develop your skills domestically and begin to develop a network of contacts if you want to pursue a career abroad.
Sales	Convention and visitors' bureaus	Acquire supervisory skills and experience by taking leadership roles in student organizations.
Marketing	International airlines	Learn about geography and international travel regulations.
Product Management	Transportation, travel, and hospitality industry	Sharpen your public speaking skills and communication skills between cultures.
Healthcare Administration		Make a commitment to continuous growth in understanding cultural diversity.
Agricultural Economics		Keep abreast of political, economic, and social changes worldwide.
		Increase cultural awareness and sensitivity for foreign markets and people.
		Develop an understanding of the international business environment.

Areas	Employers	Information/Strategies
		Research firms with international interests.

INTERNATIONAL RELATIONS/GOVERNMENT

Areas	Employers	Information/Strategies
International Law	United Nations	Participate in an overseas mission experience.
Diplomacy	Relief organizations	Plan to study abroad or participate in an international work experience
Foreign Affairs	Non-profit organizations/corporations	Learn a second or third language
Public Service	Educational institutions	Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.
Institutional/Community Development	Consulting firms	Develop skills in the areas of organizing groups, efficiency, and the ability to calm people.
	Research institutes	Develop excellent research, writing, communications, and organizational skills.
	Foundations	Acquire supervisory skills and experience by taking leadership roles in student organizations
	National Security Council (NSC)	Learn about geography and international travel regulations
		Sharpen your public speaking skills and communication skills between cultures.
		Learn to see all sides of a problem, including economic, social, political, and environmental.
		Learn to work well on team.
		Earn a relevant graduate degree such as international diplomacy, international relations, or law.

NONPROFIT/GOVERNMENT

Areas	Employers	Information/Strategies
Human Services Provision	Private voluntary organizations	Study abroad while in school.
Public Health	Nonprofit organizations	Learn one or more foreign language.

Areas	Employers	Information/Strategies
Disaster/Disease Relief	International organizations	Develop excellent research, writing, communication, and organizational skills
Policy Development	Humanitarian services	Develop Networks.
Program Administration	Government agencies with an international focus	Complete internships in related areas.
Program Evaluation	Relief organizations	Participate in an international service-learning experience or go on a mission trip.
Volunteer Coordination	Associations, societies, research institutes	Federal international jobs require careful observation of a formal hiring procedure
	National Security Council	Research the international organization/agency's structure and function.
	United Nations	Volunteer at relevant social service agencies to gain experience and demonstrate interest.
	Defense contractors	Volunteer in health-related settings such as the American Red Cross.
	U.S. Peace Corps	Develop good working knowledge of international humanitarian law.
	U.S. Foreign Services	Demonstrate strong analytical and management skills.
	USAID	Government work in the foreign service requires passage of the Foreign Service Exam, after obtaining a master's degree or significant work experience.
	Armed Services	

LANGUAGE SERVICES/EDUCATION

Areas	Employers	Information/Strategies
Teaching	Public and private schools abroad	Gain practical domestic teaching experience and necessary training or certificate to teach abroad. Research certification options (TESOL, CELTA, CELTC, TEFL)
Curriculum Development	Community organizations	Obtain certificates from schools whose graduates are hired in the international marketplace.
Interpreting	Federal government agencies	Teaching training should include supervised classroom experience.
Translating	English language institutes	Consider obtaining intensive TELS (Teaching English and a Second Language) training.

Areas	Employers	Information/Strategies
Research and writing	Overseas dependents' schools Religious and volunteer organizations	Volunteer to tutor children and adults in English. Learn other languages to help understand how languages work.
International Student Support Services	Colleges and universities	Sharpen intercultural competency, sensitivity, and tolerance
Study Abroad Programming		Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.
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		Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.
		Minor or double major in another subject that you could also teach.
		Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

JOURNALISM

Areas	Employers	Information/Strategies
Foreign News Correspondence	Foreign news agencies	Obtain a summer job or internship with a newspaper.
International broadcasting	TV networks	Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.
Reporting	Large circulation newspapers	Develop excellent grammar and writing skills
Editorial/Column writing	Wire services	Create a portfolio of writing samples, especially those that have been published.
Investigative Journalism	Trade newspapers	Join a professional journalism organization
Research	Online Publishers	Research international newspapers.

Areas	Employers	Information/Strategies
Photography	Labor Unions	Gain experience with campus newspaper or media. Travel or study abroad.
Freelance Work	Academic Journals	
	International newspapers	
	Magazines	
	Museums	
	Self-employed	

GENERAL INFORMATION

- Entry-level positions are generally in the U.S., with mid-level positions involving some international travel. Corporations hire employees with the most experience or skills set for overseas work.
- Target larger firms that may be more likely to employ contracting services.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get to know international students on your campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country’s language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks and an adventurous spirit, and a sense of humor.