

Stowe Shoemaker, Select Publications

Steele, J. R., Jones, A. K., Clarke, R. K., & Shoemaker, S. (2015). Health care delivery meets hospitality: A pilot study in radiology. *Journal of the American College of Radiology*, *12*(6), 587-593. (Note, in science journals the last name on the article represents the major author).

Zemke, D. V., & Shoemaker, S. (2008). A sociable atmosphere: Ambient scent's effect on social interaction. *Cornell Hotel and Restaurant Administration Quarterly*, *49*(3), 317-329.

Shoemaker, S., Dawson, M., & Johnson, W. (2005). How to increase menu prices without alienating your customers. *International Journal of Contemporary Hospitality Management*, *17*, (7), 553-568.

Shoemaker, S. (2005). Pricing and the consumer. *Journal of Revenue and Pricing Management*, *4*, 3, 228-236.

Shoemaker, S., & Lewis, R. (1999). Customer loyalty in hotels. *International Journal of Hospitality Management*, *18*(4), 345-370.