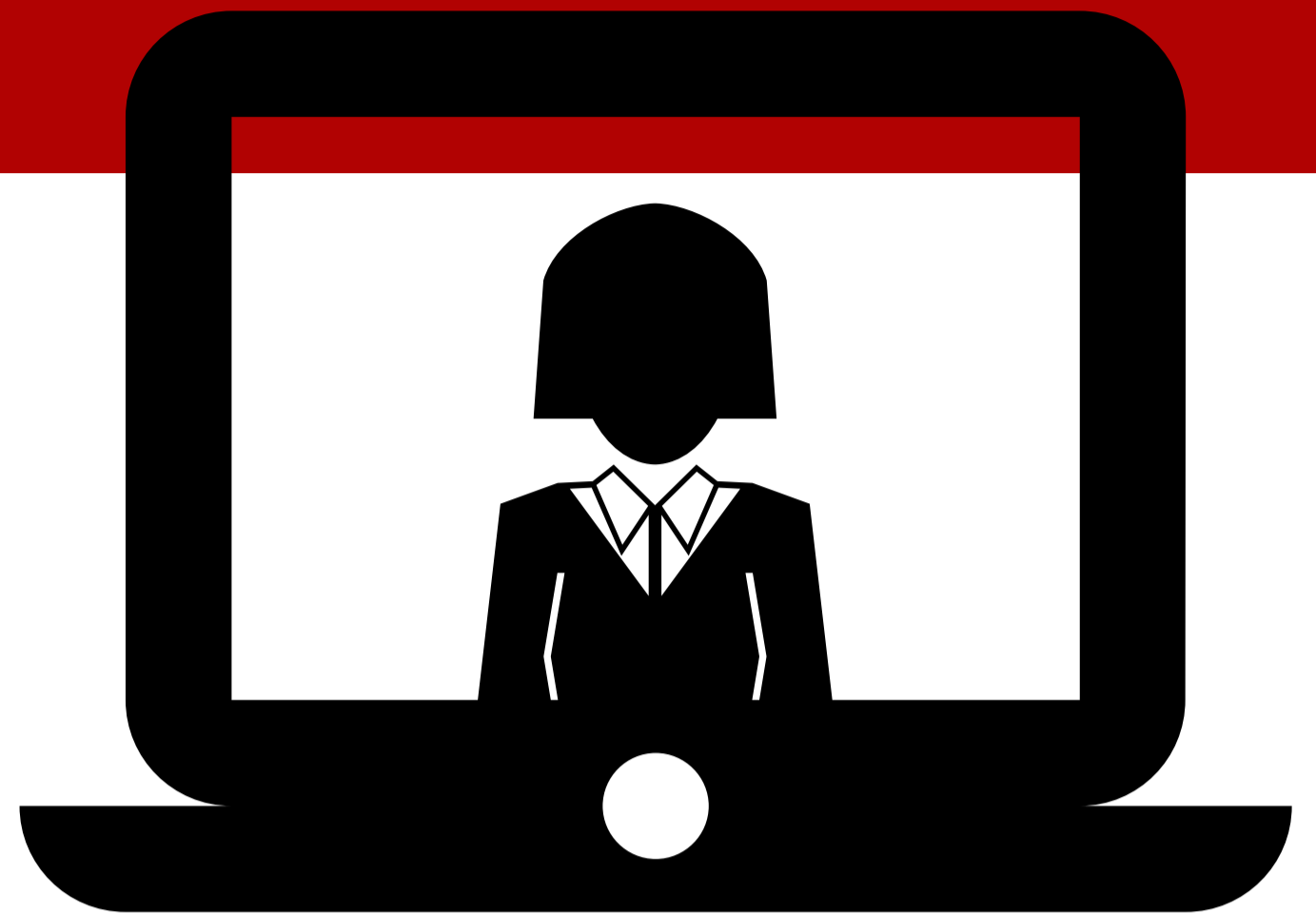


MASTER THE VIDEO INTERVIEW

UNLV



Video interviewing is a growing Trend, with big organizations like Google, Apple, Facebook and Twitter Leading the way. Just like in-person Interviews, success on video boils down to one word: preparation!

Video interviewing—conducting a job Interview from a remote location using video technology—is becoming more Popular among hiring organizations and recruiters, mainly because it's more efficient. It's easier and faster for them to schedule, interview, and narrow down a candidate pool. Interviewing by video can benefit candidates as well, including leveling the playing field for those who do not live in the employer's area, and the ability to interview from a familiar, comfortable space.

Video interviews can be live or prerecorded. For a live interview, you might be sent a link or get a call. For prerecorded video interviews, also called one-way interviews, you will be sent login information, and you will record your responses to interview questions that have been pre-recorded or appear in writing on the screen. There is often a time limit for your answers, and you may be given more than one chance to record each answer.

HOW TO PREPARE FOR YOUR BIG ON-CAMERA MOMENT

Preparation is the key to performing well in your video interview. It's not all that different from an in-person interview—you'll want to dress appropriately and be prepared for likely questions and topics—but there are some things you can do to make sure your moment on the screen goes well.

**PREPARATION
IS KEY!!!**

1. SET THE STAGE PROPERLY

- Use a laptop or desktop computer if possible, connected to a reliable wi-fi network.
- Choose a quiet space to eliminate distractions—minimize the chance for noise of any kind, including roommates, pets, traffic, and devices like televisions and phones.
- Put a blank wall behind you. You want the interviewer to see just you. Nothing else.
- Light yourself from the front. Backlighting will make it harder for a clear view of you.
- Place the screen lens at eye level, directly in front. If you're looking down at your computer, you're looking down at the interviewer.
- Know how to mute your device ahead of time. You never know when you'll need it!

2. TEST YOUR SET-UP

Do a video test of your set-up with a friend or family member to make sure your video and audio work properly. Have them ask you a few questions

PRACTICE WITH A CAREER COACH

Schedule an appointment with a Career Coach to practice for your upcoming interview. Be sure to mention that you would like to practice a virtual interview to ensure you are receiving the right kind of support!

3. DRESS FOR SUCCESS

Dress for a video interview exactly the way you would for an in-person— professionally! That means head to toe. Resist the impulse to wear old jeans.

4. ROCK THE INTERVIEW!

- Quit all unnecessary software programs to optimize streaming.
- Start setting up the connection early. Give yourself time in case there's a glitch.
- Print out your notes and organize them in front of you.
- Use a chair that helps you sit up straight. Have a glass of water within reach.
- Talk to the camera lens, not the image on the screen. Just like in an in-person interview, eye contact is important!