Career Opportunities

Bachelor's in Information Systems

The job opportunities for professionals in the information systems industry are flourishing. According to data collected by Temple University in 2019, annual salaries for individuals with a bachelor's degree ranged from $56,261 for someone working as computer support to $72,833 for an application developer. Other job categories include information security, IT consulting, project manager, systems analyst, data/analytics, information security, project manager, and IT auditor.

Table: Salary Comparison for IS Career with Bachelor's Degree

Job Title	Annual Salary
Application Developer	$72,833
Information Security	$69,553
IT consultant	$69,464
Project Manager	$66,500
Systems Analyst	$63,643
Data/Analytics	$63,183
IT Auditor	$63,168
Computer Support	$56,261

Between 2013-2019, the job placement rate is at or above 70% at graduation for bachelor's in IS.

Table: Job Placement Rate between 2013-2019 for Bachelor's in Information Systems

Year	Job Placement Rate at Graduation	Job Placement Rate 6 Months after Graduation
2019	70%	69%
2017	74%	85%
2015	80%	89%
2013	75%	80%

Salaries for IS graduates are significantly higher than typical business majors. Overall, IS salaries are outpacing business school salaries but growing slowly in contrast to the high demand and placement.

Table: Bachelor's Salary Comparison

Bachelors' Degree	Annual Salary
Information System	$65,314
Accounting	$51,783
Finance	$55,138
Marketing	$45,539

Master's in Management Information Systems

The most abundant job opportunities for an individual with a master's in information systems are in the areas of application developer, IT consultant, and data/analytics. Annual salaries range from $83,619 to $99,531 with software development positions paying the most. Data/analytics has seen the largest increase of job growth and accounts for 42 percent of the job opportunities.

Table: Salary Comparison for IS Career with Master's Degree

Job Title	Annual Salary
Application Developer	$99,531
IT Consultant	$83,786
Data/ Analytics	$83,619

In 2019, the job placement rate is 81% in six months after graduation for Master's in IS.

Table: Job Placement Rate between 2013-2019 for Master's in Information Systems

Year	Job Placement Rate at Graduation	Job Placement Rate 6 Months after Graduation
2019	47%	81%
2017	33%	74%
2015	65%	94%
2013	76%	90%

Salaries for IS graduates are significantly higher than typical business majors. Overall, IS salaries are outpacing business school salaries but growing slowly in contrast to the high demand and placement.

Table: Master's Salary Comparison

Master's Degree	Annual Salary
Information System	$84,113
Accounting	$54,307
Finance	$64,481
Marketing	$56,921

For more information about job opportunities in the area of information systems, visit http://ibit.temple.edu/isjobindex/.